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WE CLEAN, YOU SWAG

Values

At Sheesh, we are dedicated on achieving the services that our customer needs while aiming to exceed their expectation. We prioritize the quality of the services that we offer, upholding the integrity of Sheesh. As a customer-focused startup, we value the things our customer valued .

Our mission is to offer a reliable shoe services with a hassle-free transaction. Retrieving, reviving, and extending the life of your footwear with our care. It is our goal to provide high-quality solution to your shoe transaction.

Voice

Sheesh welcomes you with a warm, approachable, and professional manner. We ensure our communication is both welcoming and expert, enabling customers to feel comfortable while maintaining our brand standards. At Sheesh, we're building a brand that is both well-respected and inviting. Whether online or in person, our team maintains clear and consistent communication, so you'll never feel confused.

Consistency Across Channels

To ensure consistent branding across all media, we will apply several essential strategies. First, we will establish a consistent visual identity by using a distinct logo, color scheme, and design components across our website, social media accounts, marketing materials, and mobile app. Second, we will create key statements and taglines that represent our brand's values and mission and use them frequently to strengthen our identity. Third, clear standards outlining our brand's voice and communication style will ensure consistency in tone and messaging. Fourth, we will frequently assess our material across every channel to verify that it is consistent with our branding requirements. Finally, comprehensive training and knowledge of our services, brand values, voice, and consistency requirements will guarantee that our brand is effectively communicated. By following these methods, we will establish a consistent and visible brand presence that speaks to our consumers and emphasizes our dedication to quality and convenience.