Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. Kickstarter has been used more for launching plays than any other kind of project.
2. Music projects are the most likely to succeed.
3. Quarter 2 was a good time for all projects. After that, there were more cancellations and failures for a short period

What are some limitations of this dataset?

1. There is no systematic way to investigate whether the blurbs helped or hurt projects (without reading all of them).
2. ‘Staff Pick” and “Spotlight” provide good data, but it might be possible to include the number of page views for each project, which would be more precise.
3. There is no demographical data about the supporters of each kind of project. It would make a difference if each project has a separate population of supporters, or if most support comes from one core group.

What are some other possible tables and/or graphs that we could create?

1. Word clouds for the blurbs
2. Scatterplot of ‘pledged’ vs ‘average donation’
3. A general graph of ‘% funded’ by category