

Multimedia Nusantara Retail Network



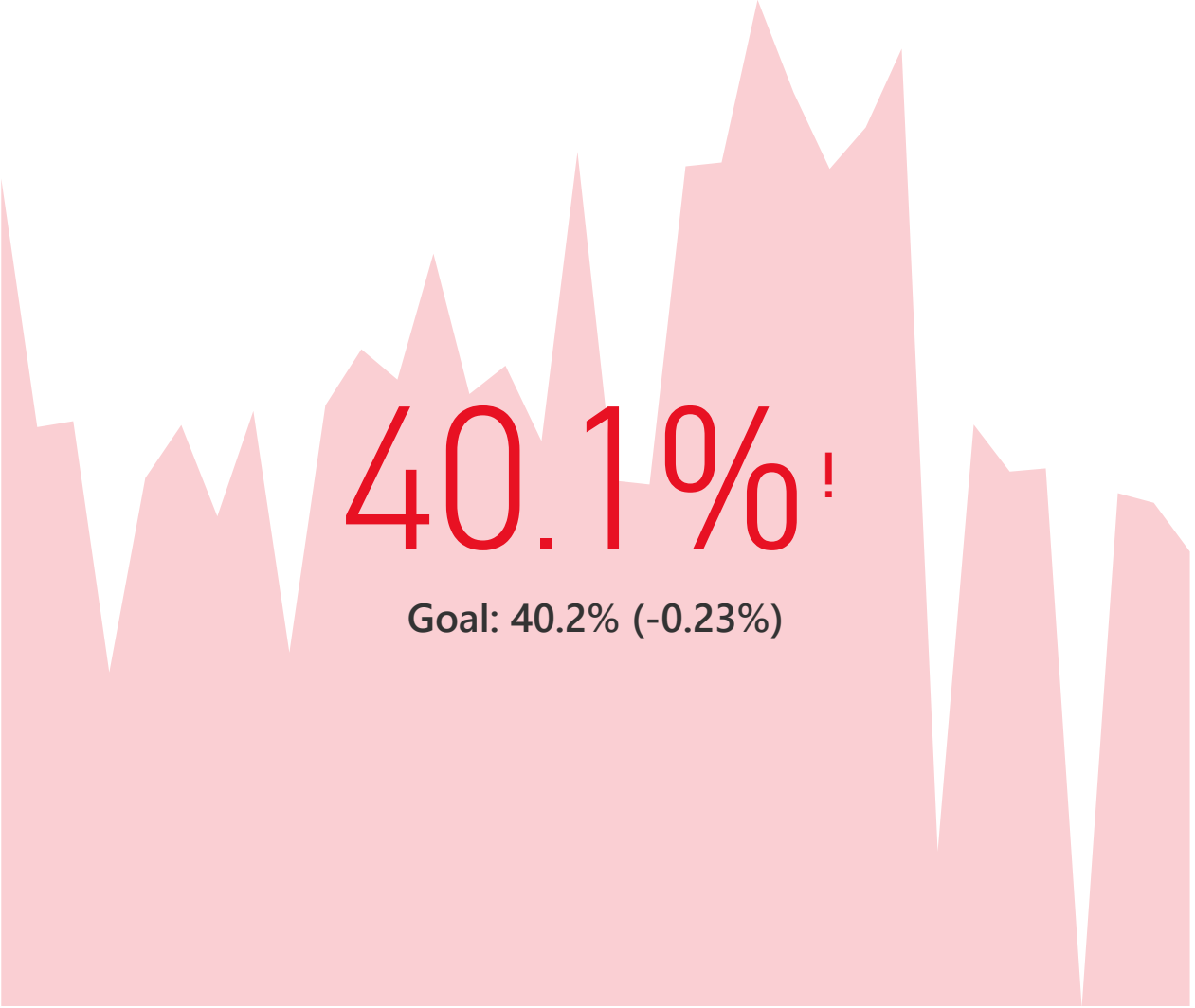
Internet Net Sales



Monthly Internet Sales



Monthly Internet Margin ...



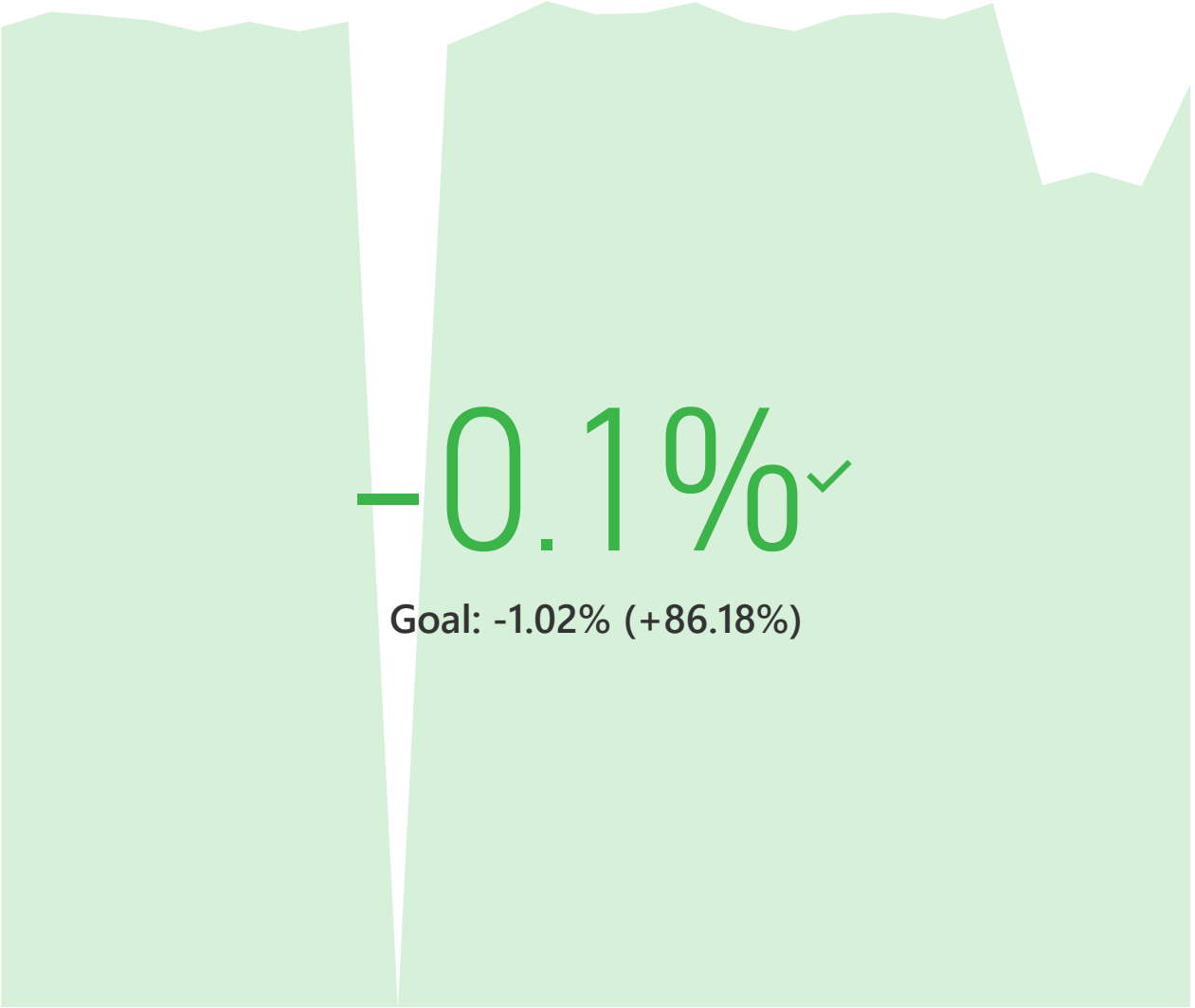
Total Sales



Monthly Reseller Sales

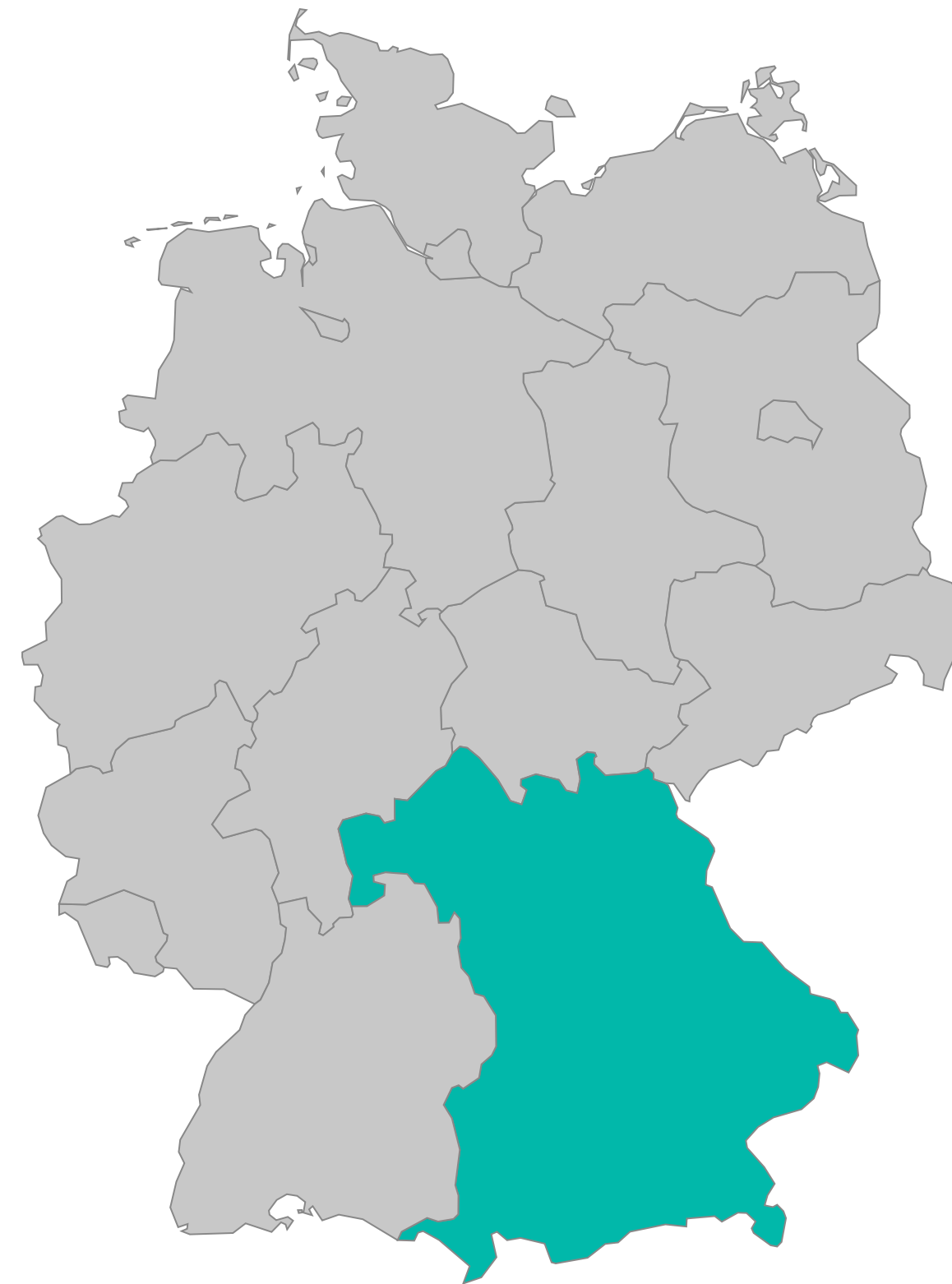


Monthly Reseller Margin %



Product Category ▲	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories	\$47,791	\$330,555	62.6%	1,144
Bikes	\$2,177,113	\$47,243,405	40.5%	731
Clothing	\$20,333	\$1,216,157	37.0%	473
Components		\$8,628,308		
Total	\$2,245,237	\$57,418,424	41.0%	1,492

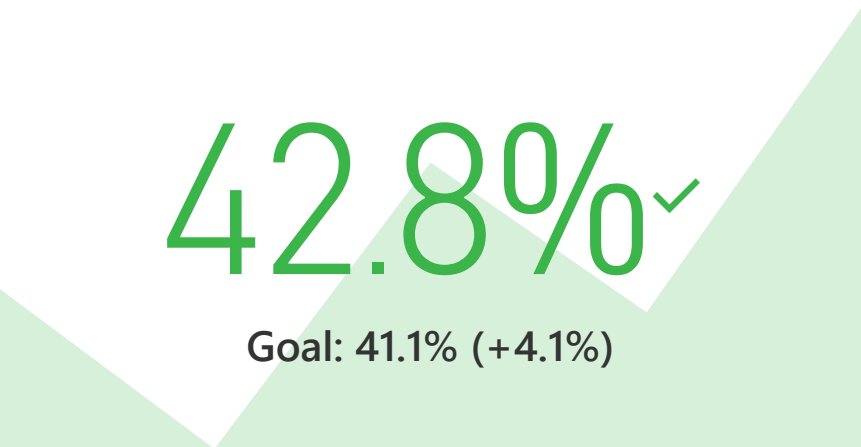
Internet Sales by State



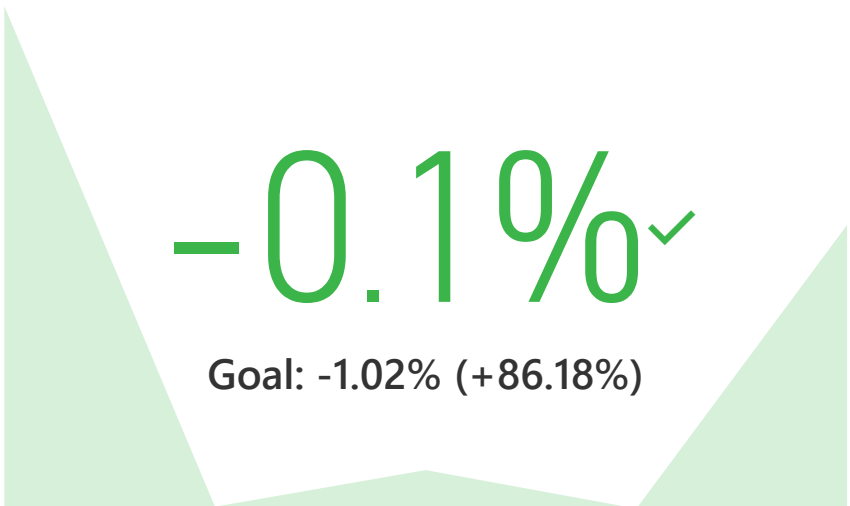
Monthly Internet...



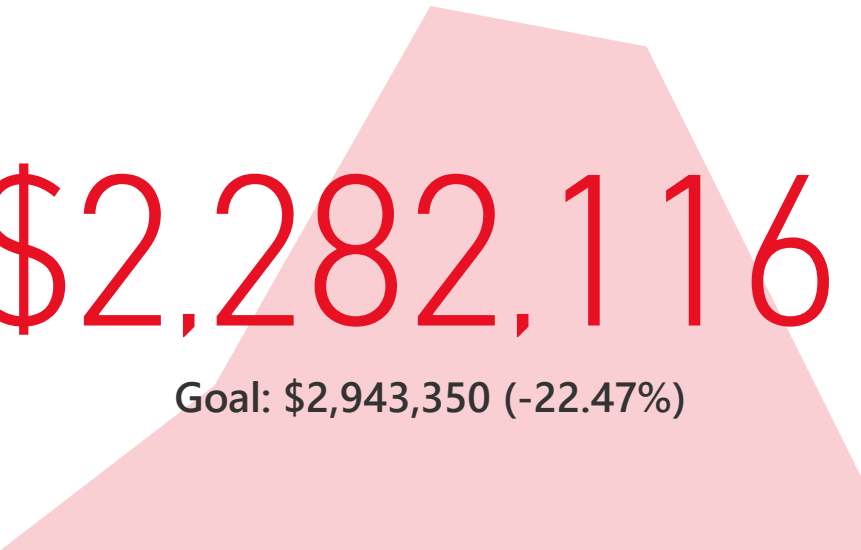
Monthly Internet...



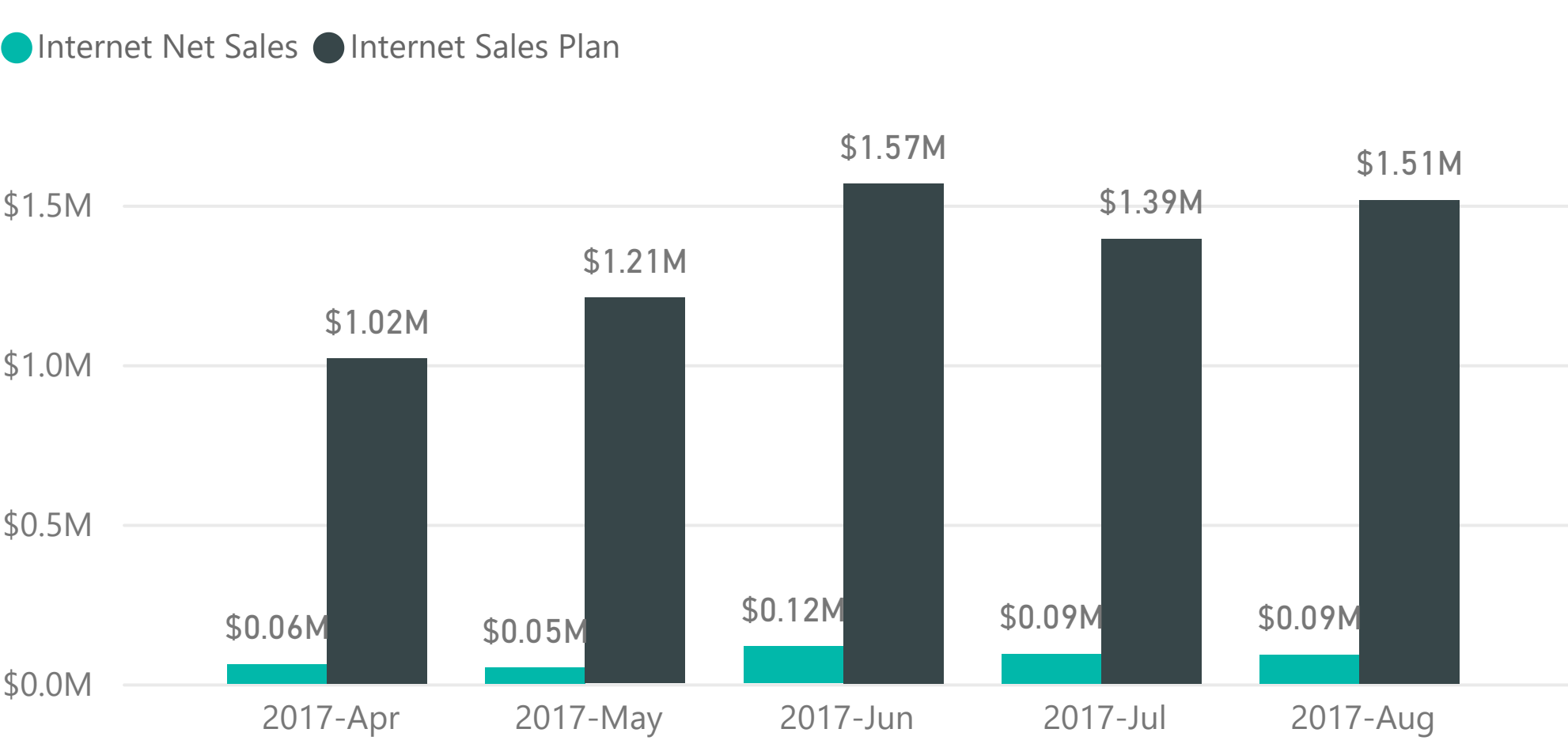
Monthly Reselle...



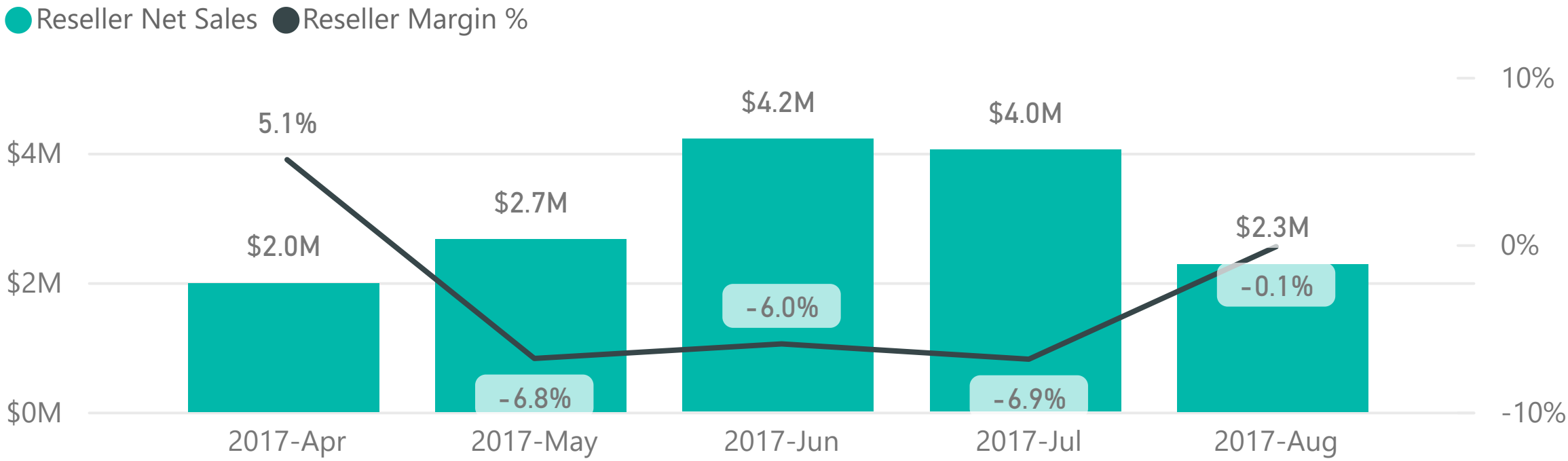
Monthly Reseller...



Internet Sales to Plan



Reseller Sales and Margin



Calendar Yr-Mo

☒ Select all

☐ (Blank)

☐ 2014-Jan

☐ 2014-Feb

☐ 2014-Mar

☐ 2014-Apr

☐ 2014-May

☐ 2014-Jun

Product Category

☐ Select all

☐ Accessories

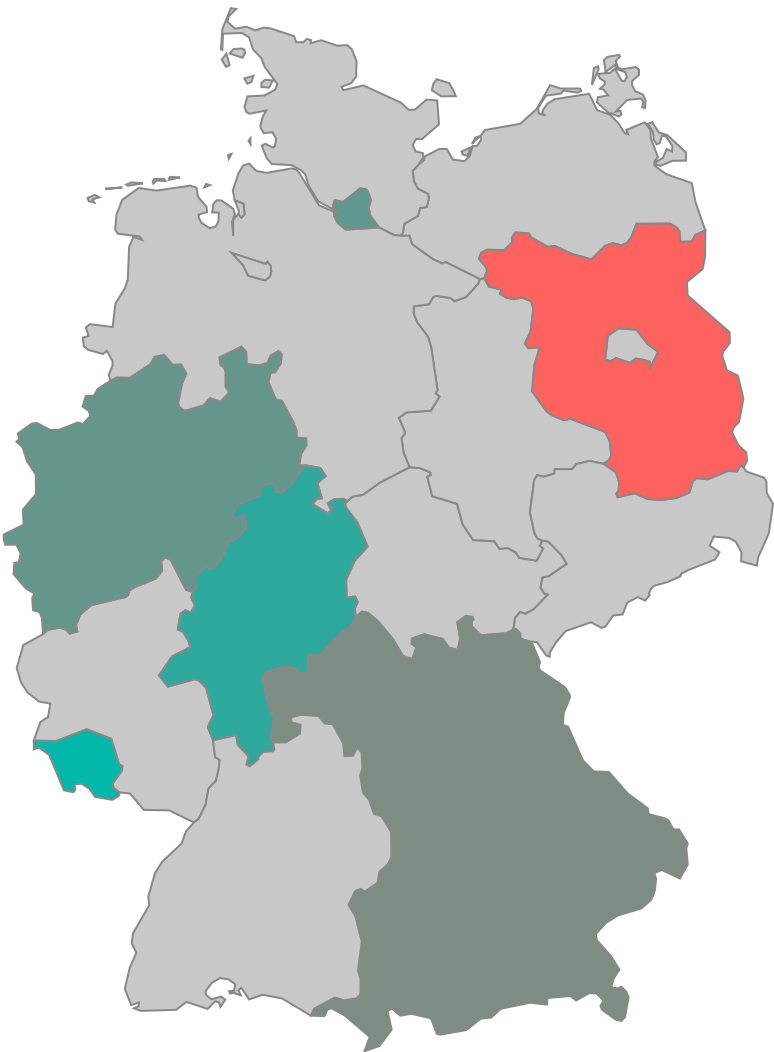
☐ Bikes

☐ Clothing

☐ Components

☐ Undefined

Internet Sales by Customer States

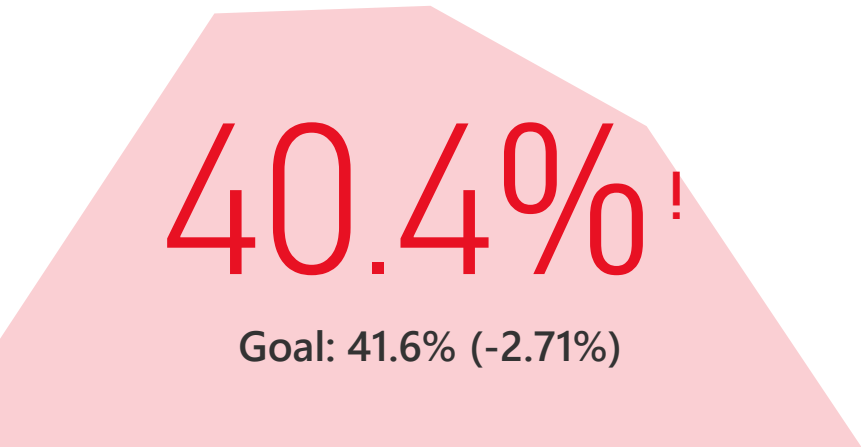


Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

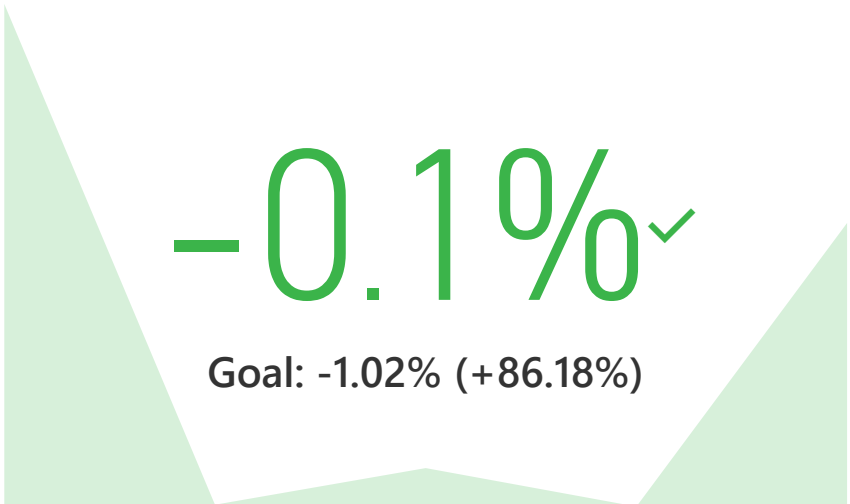
Monthly Interne...



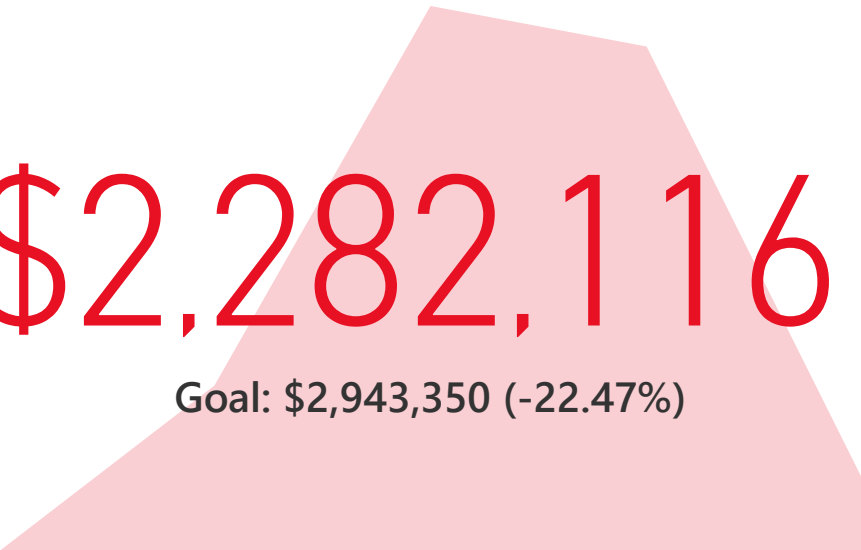
Monthly Internet...



Monthly Reselle...



Monthly Reseller...



Calendar Yr-Mo

☒ Select all

☐ (Blank)

☐ 2014-Jan

☐ 2014-Feb

☐ 2014-Mar

☐ 2014-Apr

☐ 2014-May

☐ 2014-Jun

Product Category

☐ Select all

☐ Accessories

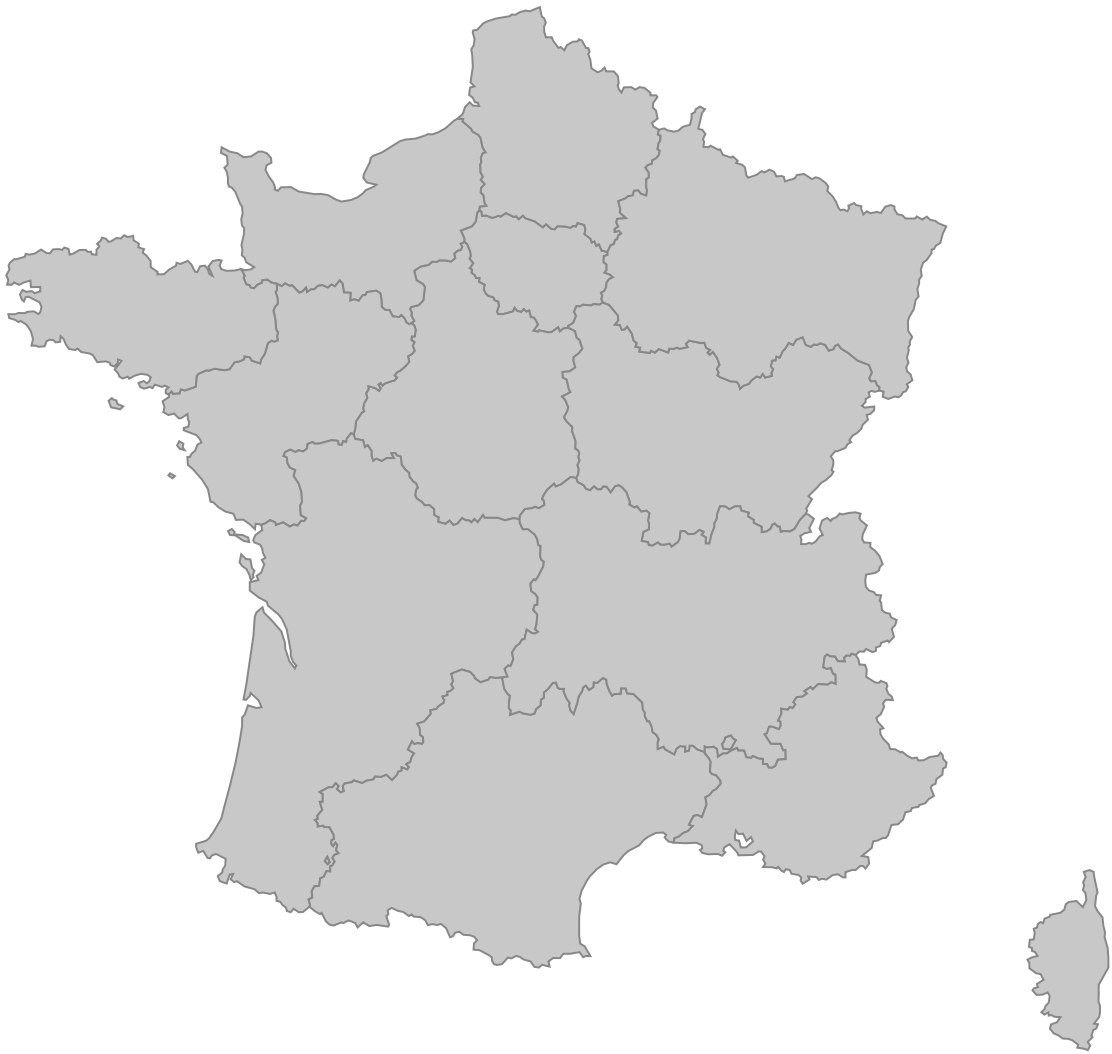
☐ Bikes

☐ Clothing

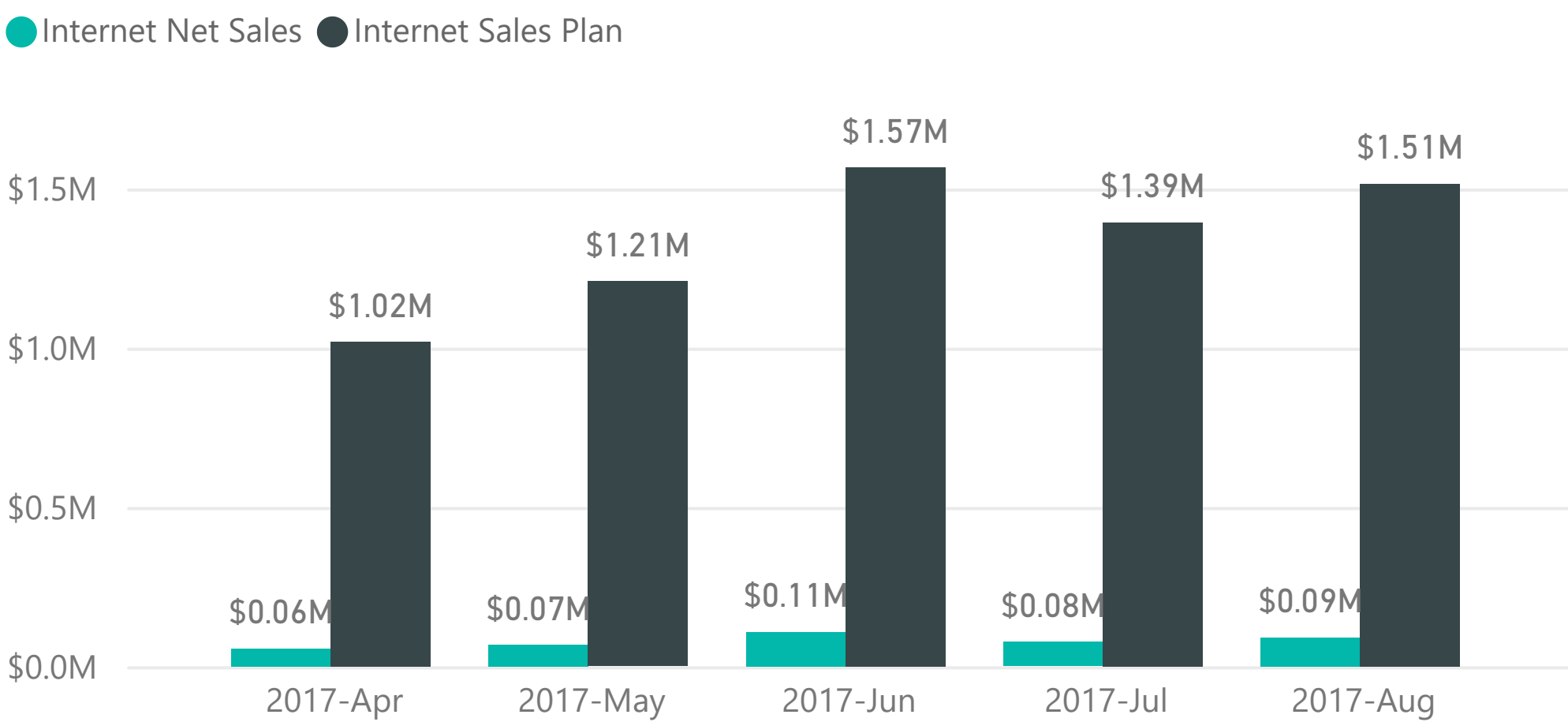
☐ Components

☐ Undefined

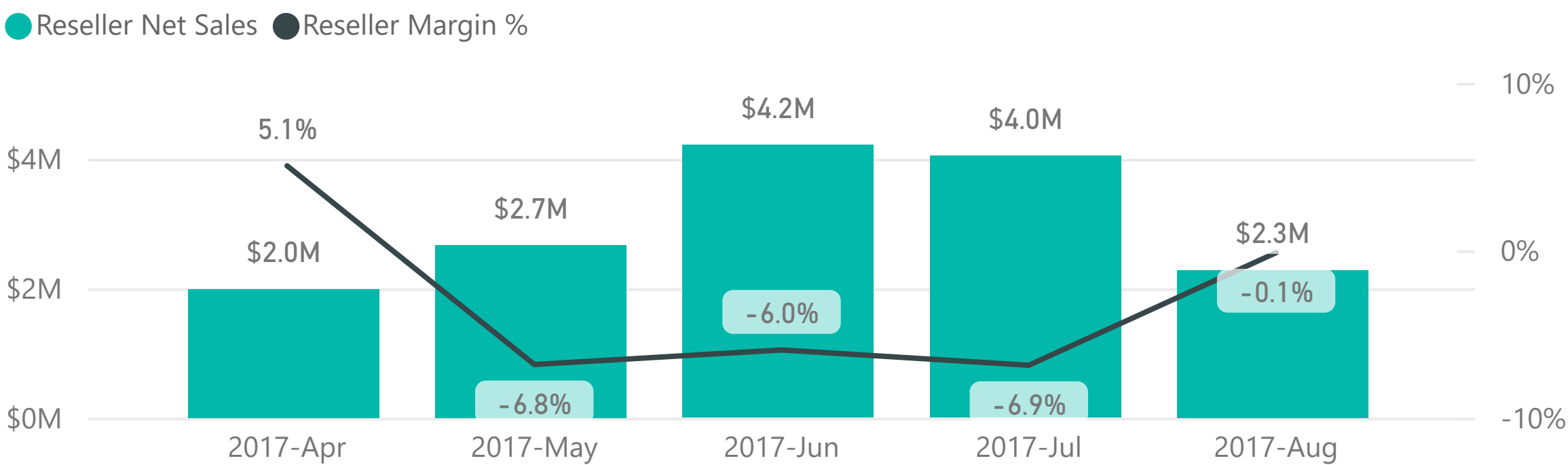
Internet Sales by Customer States



Internet Sales to Plan



Reseller Sales and Margin

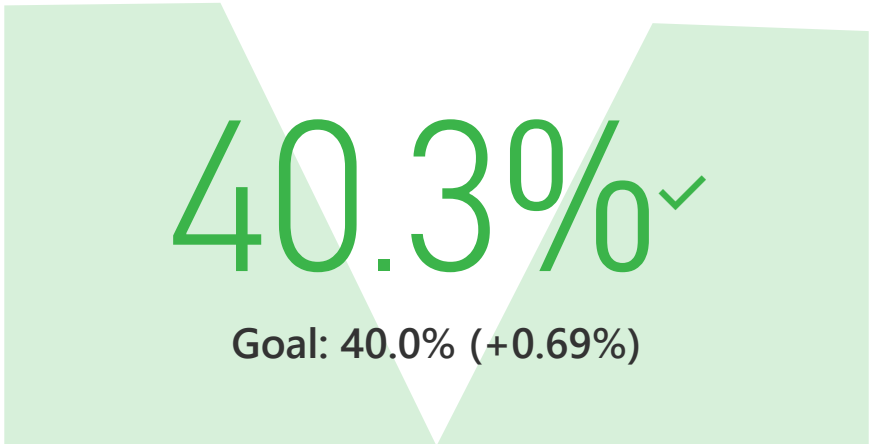


Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories	\$15,619	\$179,937	62.6%	378
Bikes	\$374,617	\$11,349,400	40.5%	206
Clothing	\$7,749	\$462,164	38.3%	163
Components		\$3,204,684		
Total	\$397,984	\$15,196,185	41.4%	444

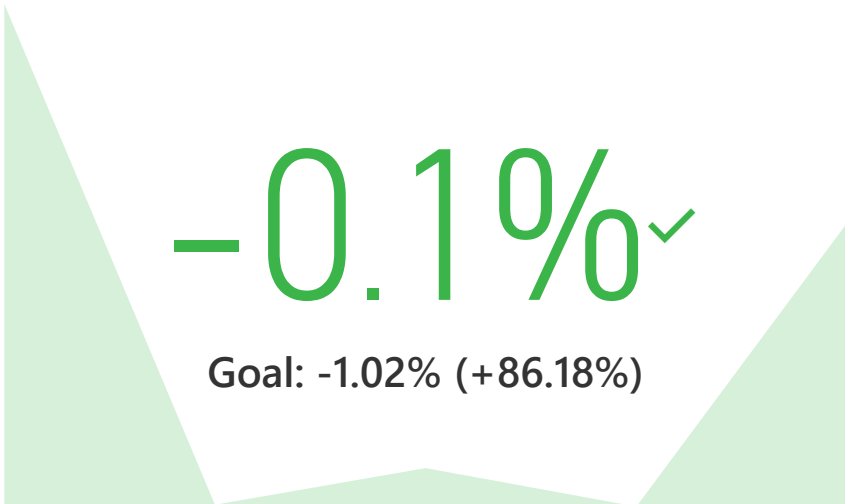
Monthly Internet...



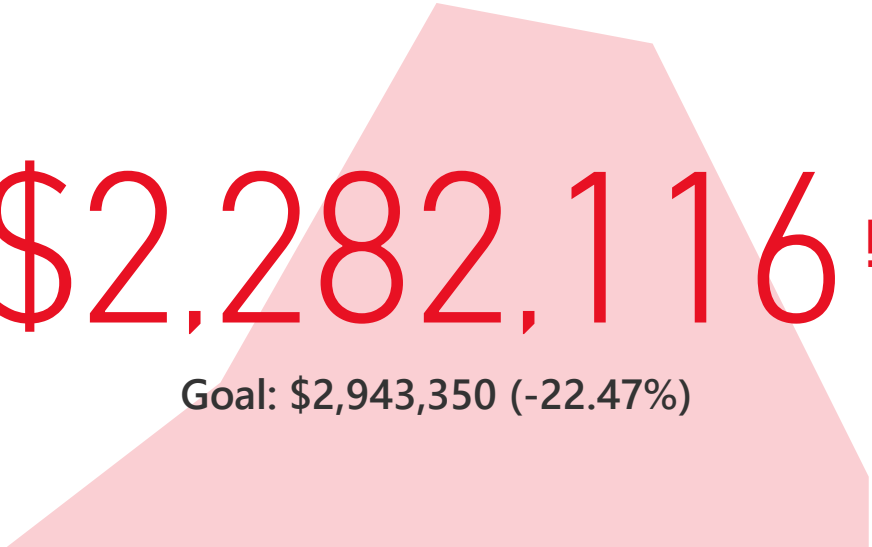
Monthly Internet...



Monthly Reselle...



Monthly Reseller...



Calendar Yr-Mo

☐ Select all

☐ (Blank)

☐ 2014-Jan

☐ 2014-Feb

☐ 2014-Mar

☐ 2014-Apr

☐ 2014-May

☐ 2014-Jun

Product Category

☐ Select all

☐ Accessories

☐ Bikes

☐ Clothing

☐ Components

☐ Undefined

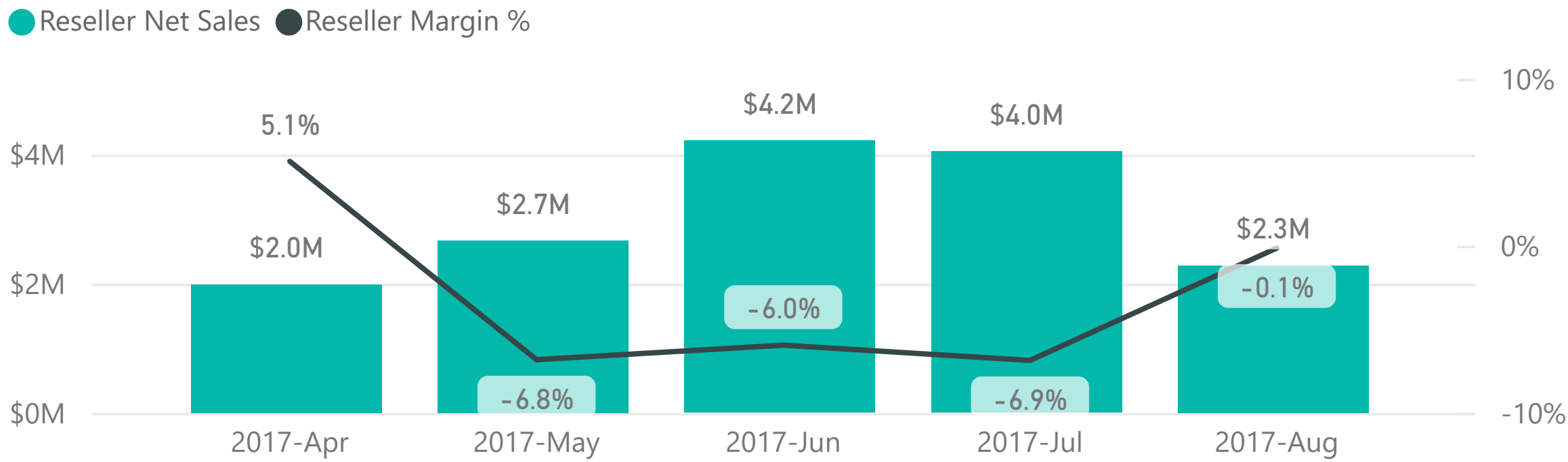
Internet Sales by Customer States



Internet Sales to Plan



Reseller Sales and Margin

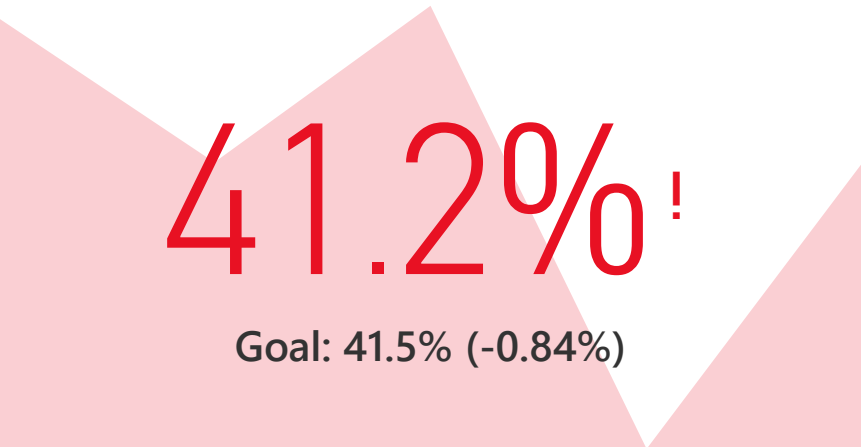


Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

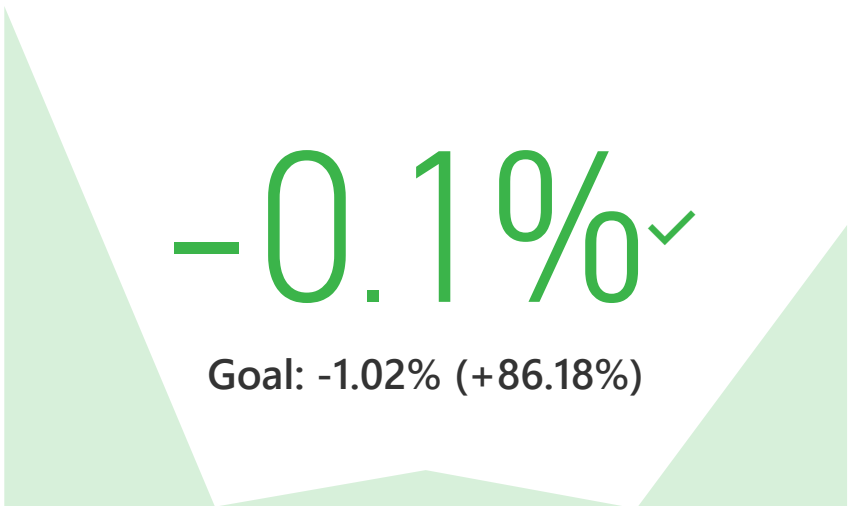
Monthly Internet...



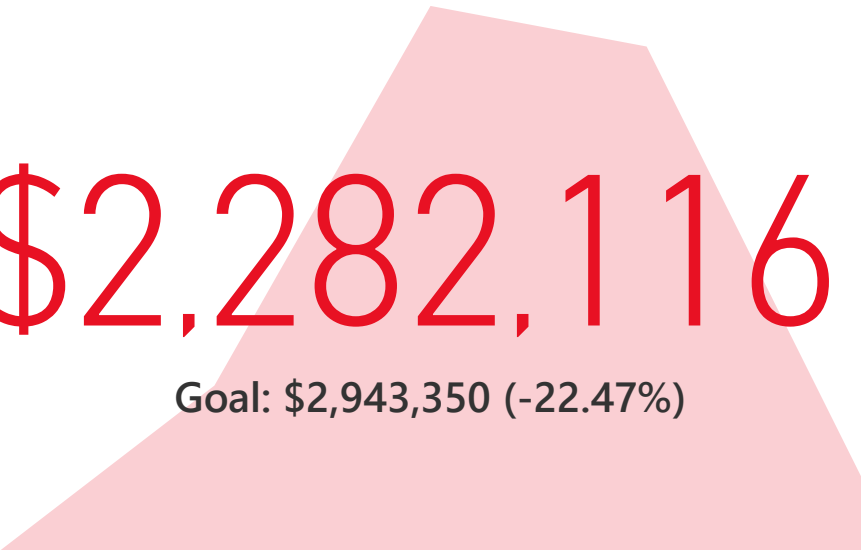
Monthly Internet...



Monthly Reselle...



Monthly Reseller...



Calendar Yr-Mo

☒ Select all

☐ (Blank)

☐ 2014-Jan

☐ 2014-Feb

☐ 2014-Mar

☐ 2014-Apr

☐ 2014-May

☐ 2014-Jun

Product Category

☐ Select all

☐ Accessories

☐ Bikes

☐ Clothing

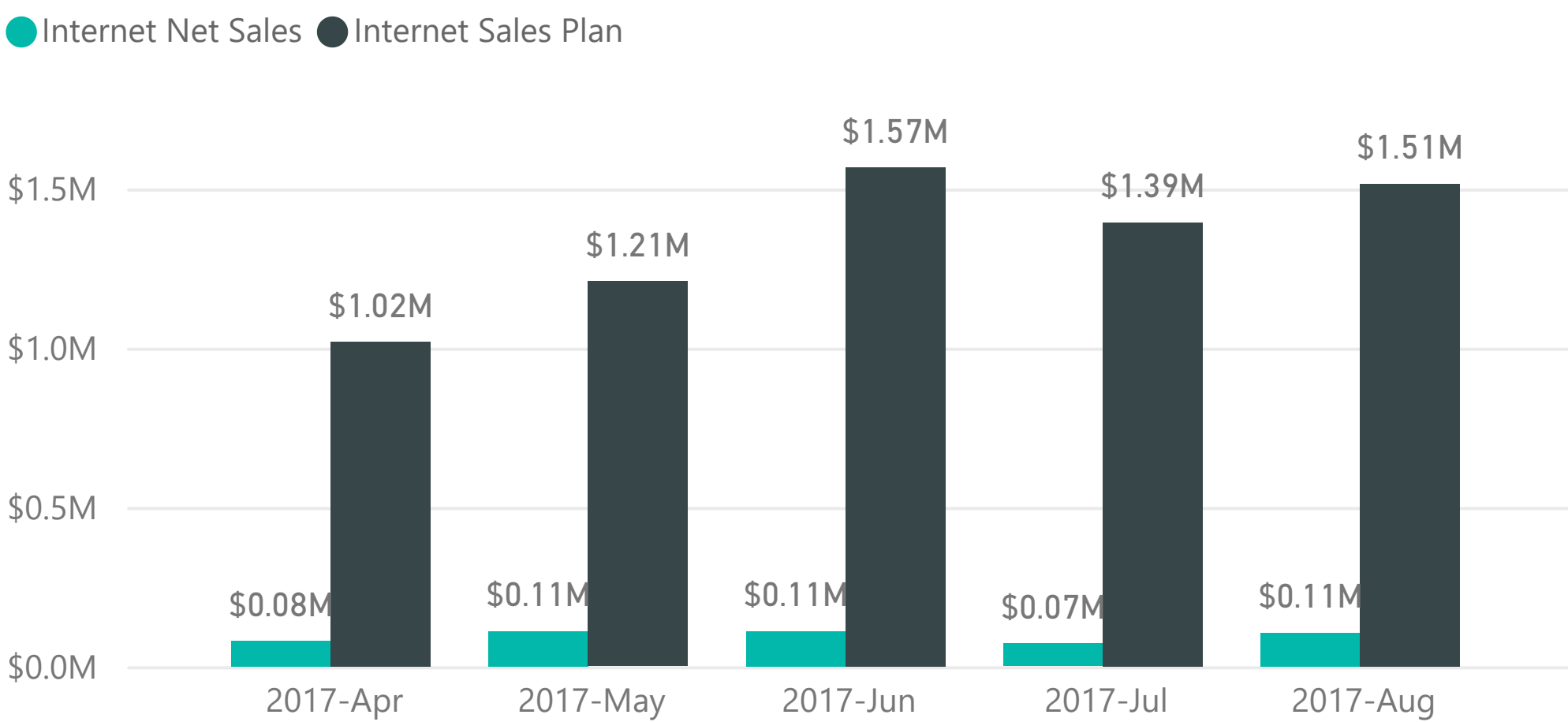
☐ Components

☐ Undefined

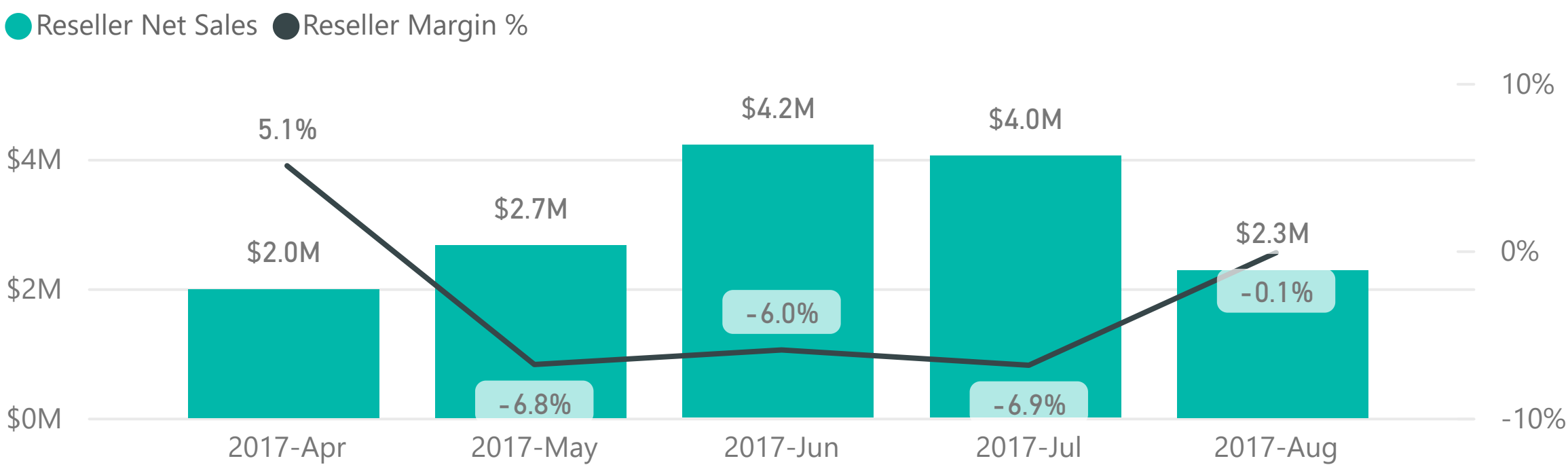
Internet Sales by Customer States



Internet Sales to Plan



Reseller Sales and Margin

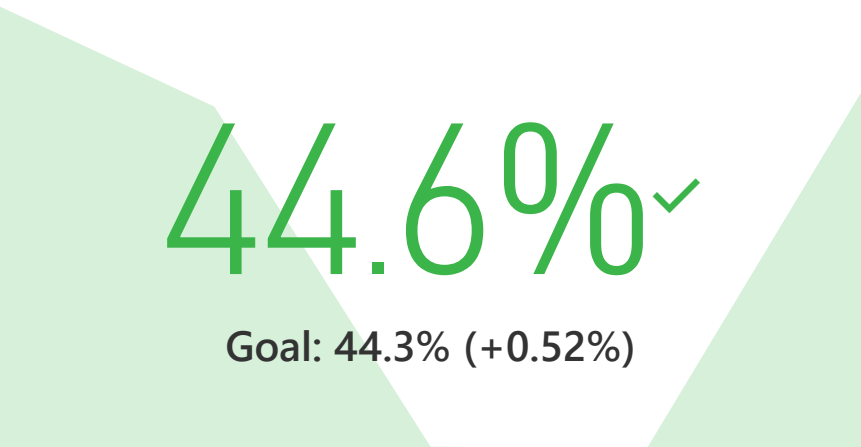


Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

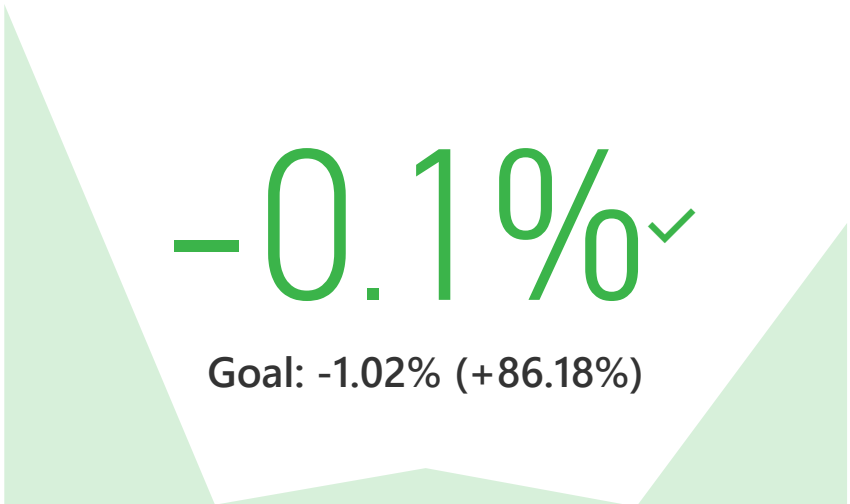
Monthly Internet...



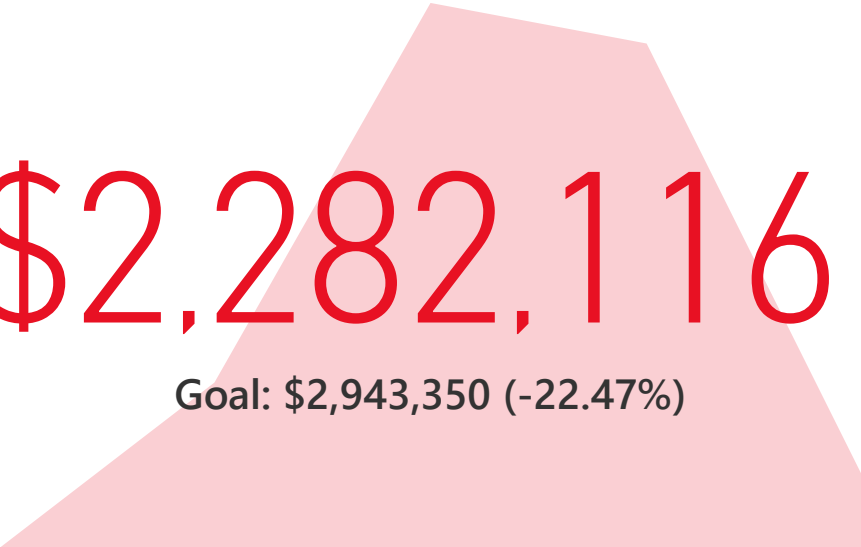
Monthly Internet...



Monthly Reselle...



Monthly Reseller...



- Calendar Yr-Mo
- ☒ Select all
 - ☐ (Blank)
 - ☐ 2014-Jan
 - ☐ 2014-Feb
 - ☐ 2014-Mar
 - ☐ 2014-Apr
 - ☐ 2014-May
 - ☐ 2014-Jun

- Product Category
- ☐ Select all
 - ☐ Accessories
 - ☐ Bikes
 - ☐ Clothing
 - ☐ Components
 - ☐ Undefined

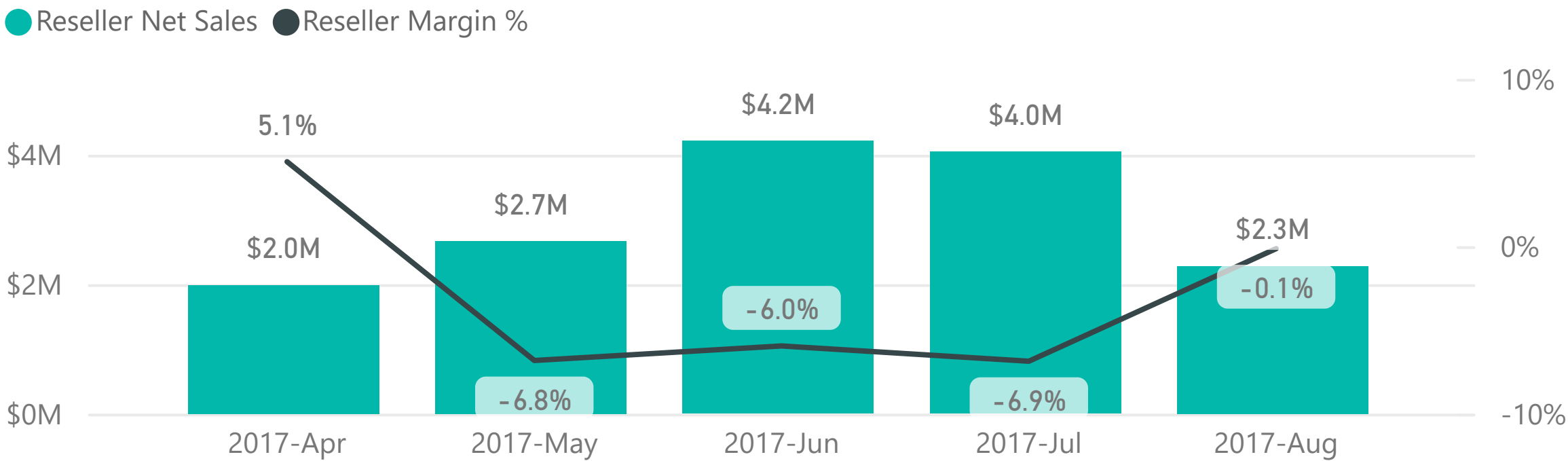
Internet Sales by Customer States



Internet Sales to Plan



Reseller Sales and Margin

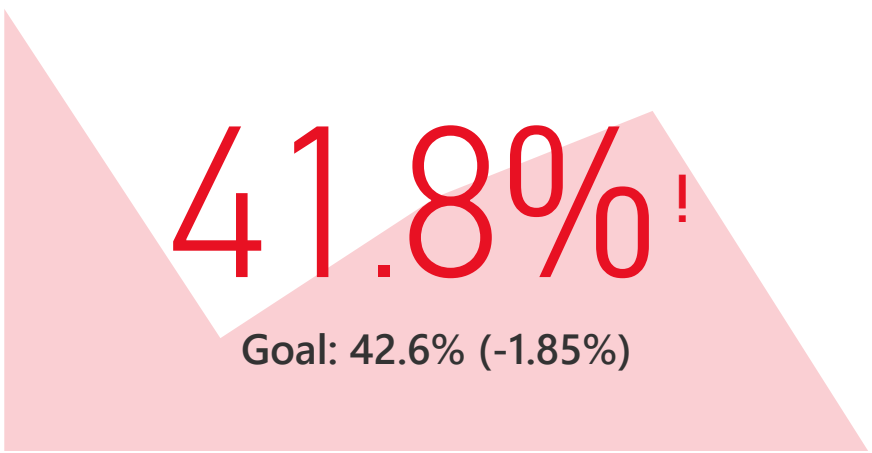


Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

Monthly Internet...



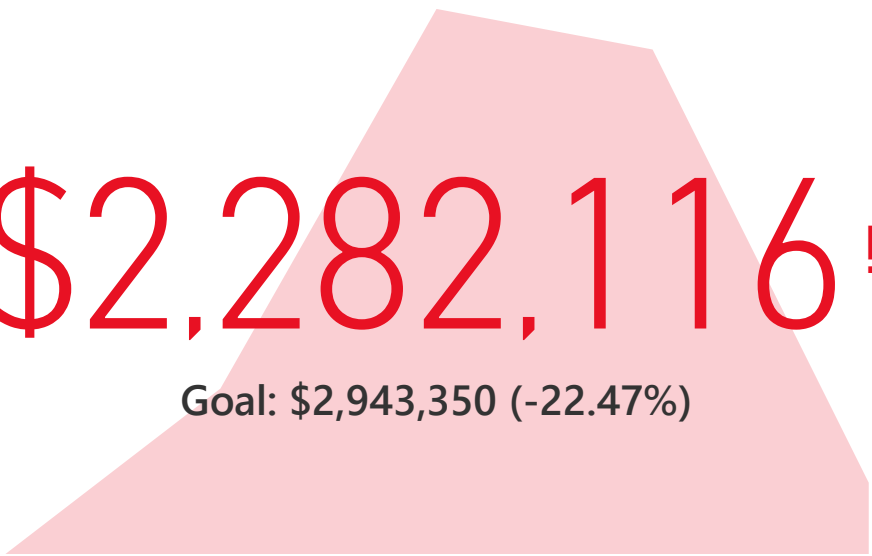
Monthly Internet...



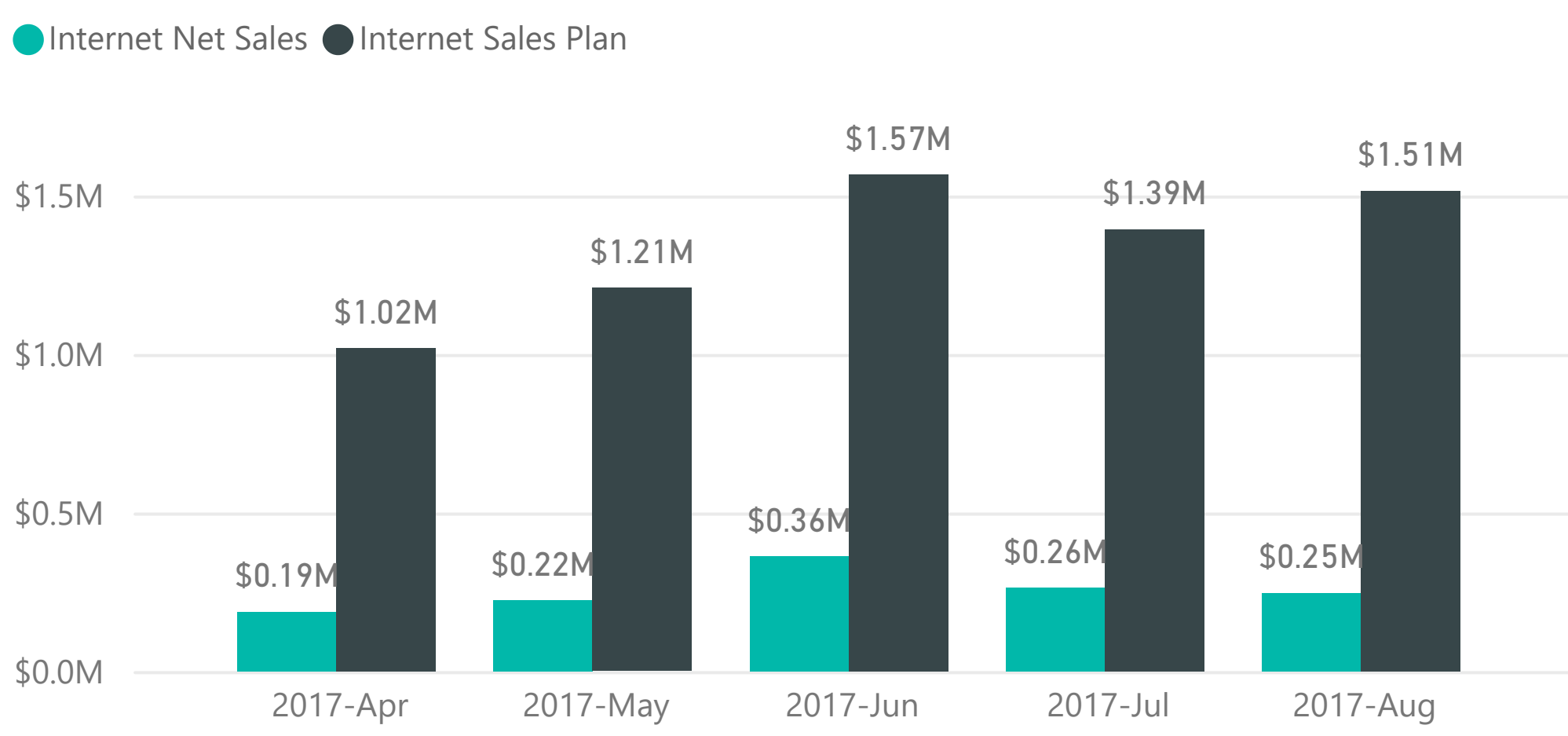
Monthly Reselle...



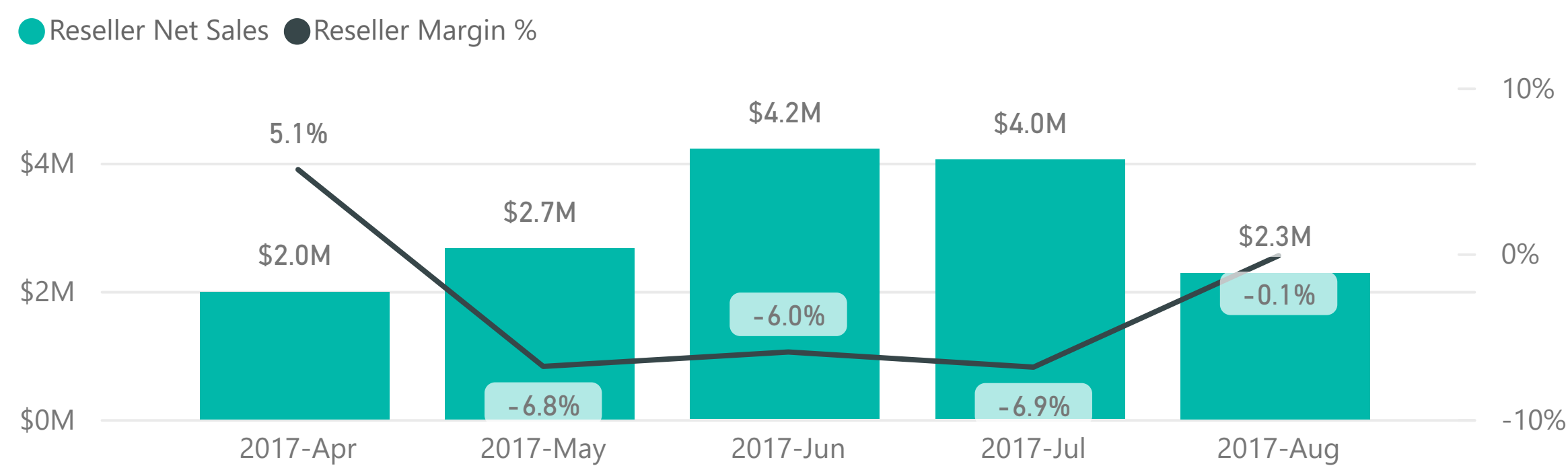
Monthly Reseller...



Internet Sales to Plan



Reseller Sales and Margin

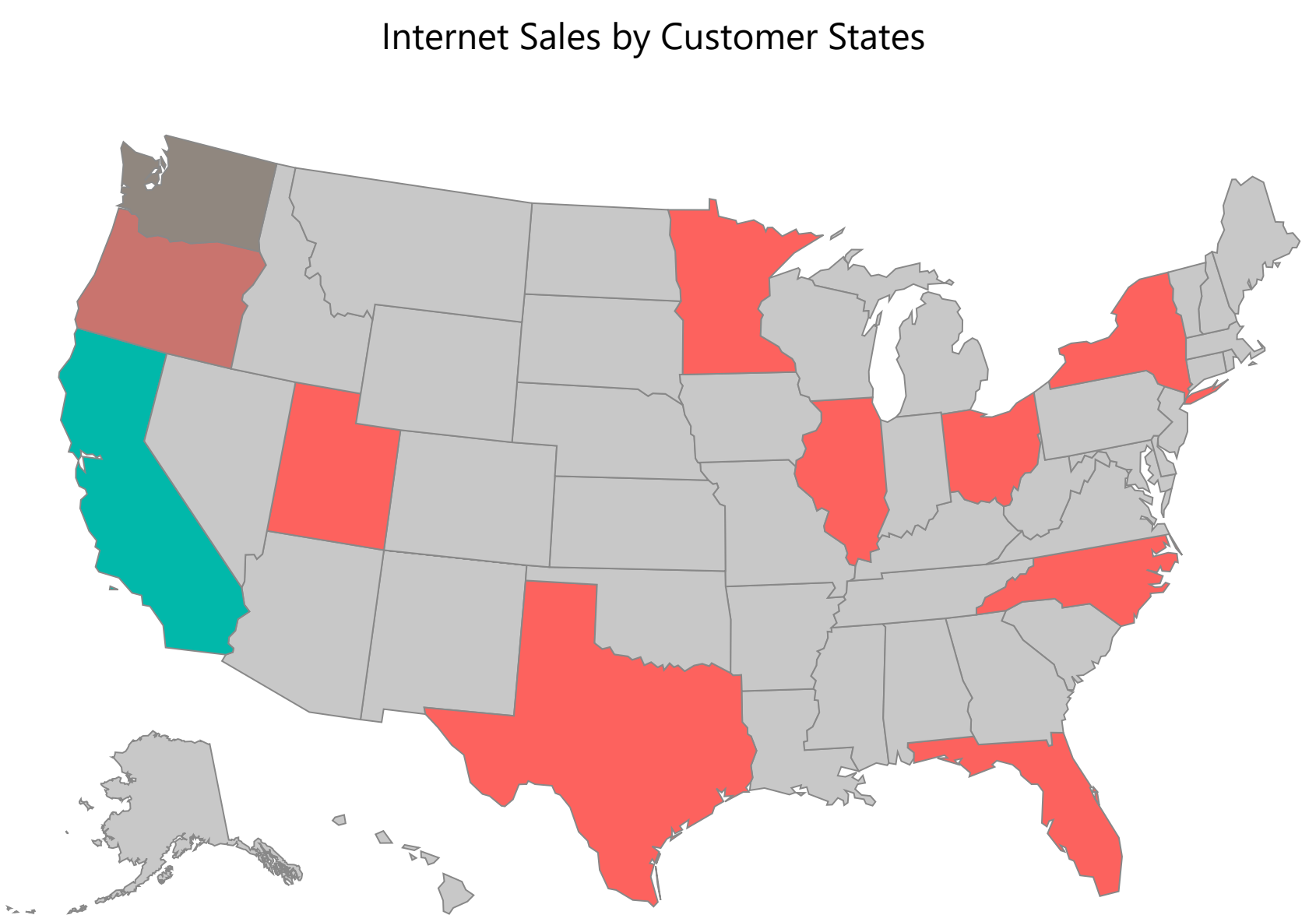


Calendar Yr-Mo

- ☒ Select all
- ☐ (Blank)
- ☐ 2014-Jan
- ☐ 2014-Feb
- ☐ 2014-Mar
- ☐ 2014-Apr
- ☐ 2014-May
- ☐ 2014-Jun

Product Category

- ☒ Select all
- ☐ Accessories
- ☐ Bikes
- ☐ Clothing
- ☐ Components
- ☐ Undefined



Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		