





Multimedia Nusantara Retail Network









Internet Net Sales

Monthly Internet Sales

Monthly Internet Margin ...

\$2,029K
Goal: \$10,669K (-80.98%)

\$140K

Goal: \$1,423K (-90.2%)

40.1%

Goal: 40.2% (-0.23%)

Total Sales

Monthly Reseller Sales

Monthly Reseller Margin %

\$23,535K~

Goal: \$20,363K (+15.58%)

\$2,282,116!
Goal: \$2,943,350 (-22.47%)

-U. I %0~

Goal: -1.02% (+86.18%)

Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories	\$47,791	\$330,555	62.6%	1,144
Bikes	\$2,177,113	\$47,243,405	40.5%	731
Clothing	\$20,333	\$1,216,157	37.0%	473
Components		\$8,628,308		
Total	\$2,245,237	\$57,418,424	41.0%	1,492

Internet Sales by State



Goal: \$1,515K (-94.02%)

Goal: 41.1% (+4.1%)

Monthly Reselle...

Monthly Reseller...

-0.10%

Goal: -1.02% (+86.18%)

\$2,282,116 Goal: \$2,943,350 (-22.47%)

Calendar Yr-Mo

- Select all
- (Blank)
- 2014-Jan
- 2014-Feb
- 2014-Mar
- 2014-Apr
- 2014-May 2011_lun

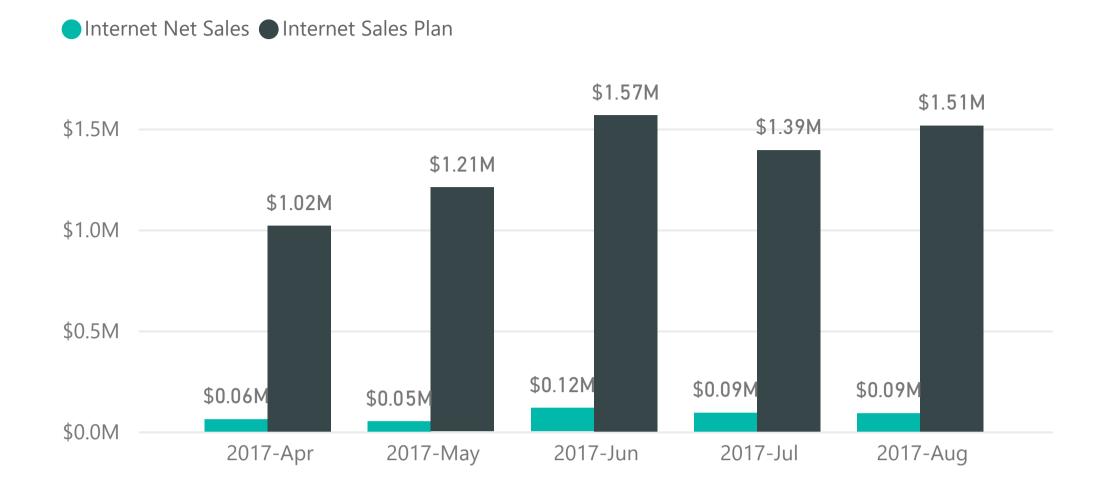
Product Category

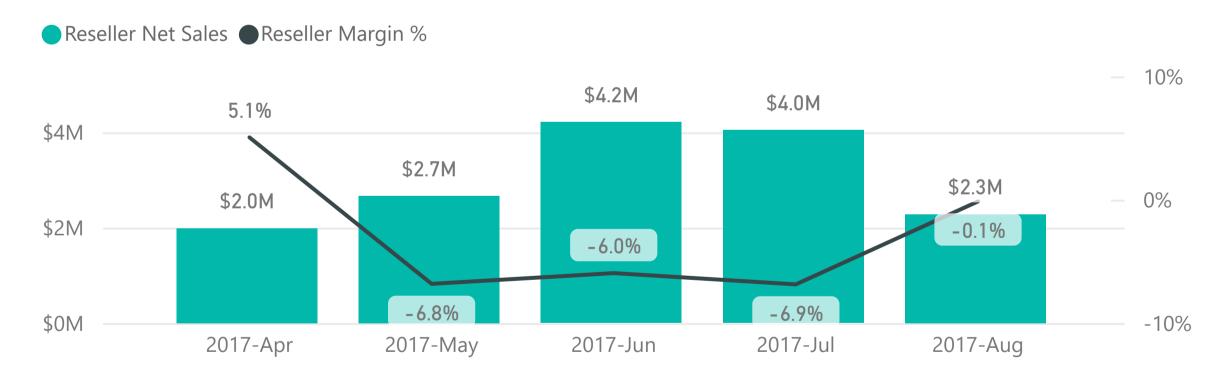
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined

Internet Sales by Customer States



Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

Goal: \$1,515K (-94%)

Goal: 41.6% (-2.71%)

Monthly Reselle...

-0.10%

Goal: -1.02% (+86.18%)

Monthly Reseller...

\$2,282,116

Goal: \$2,943,350 (-22.47%)

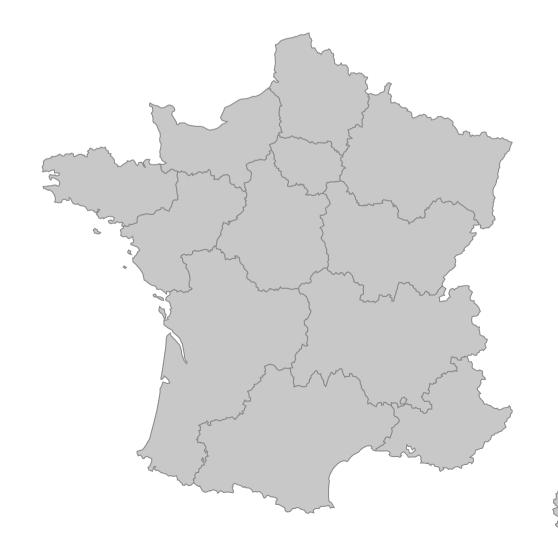
Calendar Yr-Mo

- Select all
- (Blank)
- ____ 2014-Jan
- 2014-Feb
- 2014-Mar
- 2014-Apr
- 2014-May 2011_lun

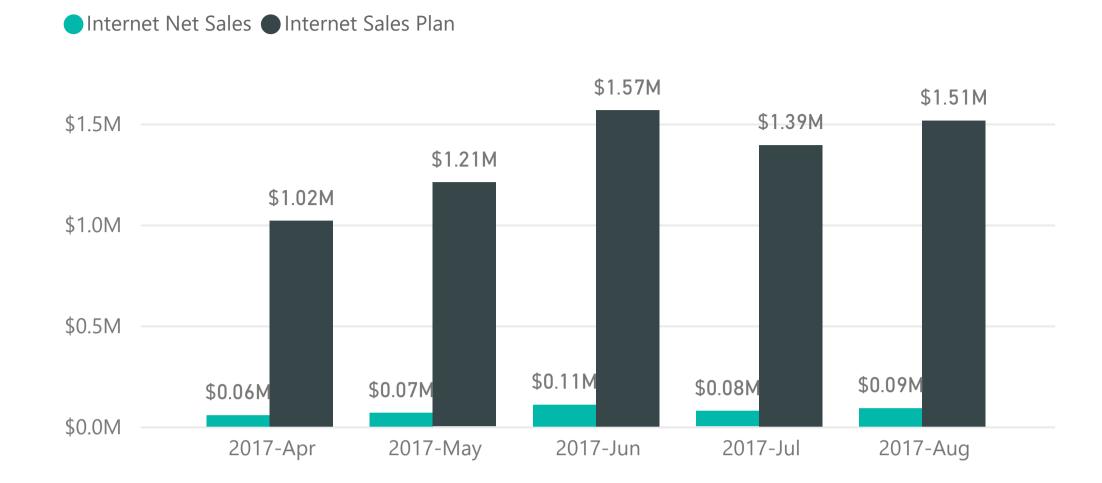
Product Category

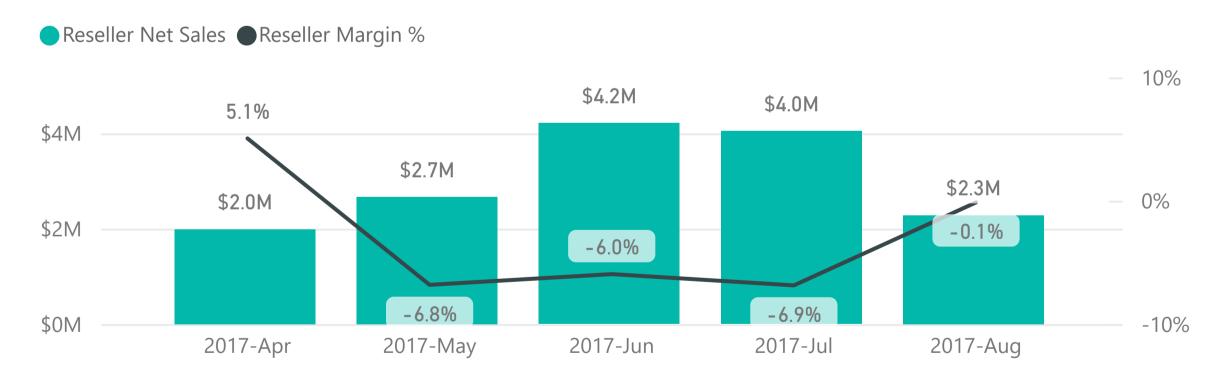
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined

Internet Sales by Customer States



Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories	\$15,619	\$179,937	62.6%	378
Bikes	\$374,617	\$11,349,400	40.5%	206
Clothing	\$7,749	\$462,164	38.3%	163
Components		\$3,204,684		
Total	\$397,984	\$15,196,185	41.4%	444

Goal: \$1,515K (-79.47%)

Goal: 40.0% (+0.69%)

Monthly Reselle...

-0.10%Goal: -1.02% (+86.18%)

Monthly Reseller...

\$2,282,116 Goal: \$2,943,350 (-22.47%)

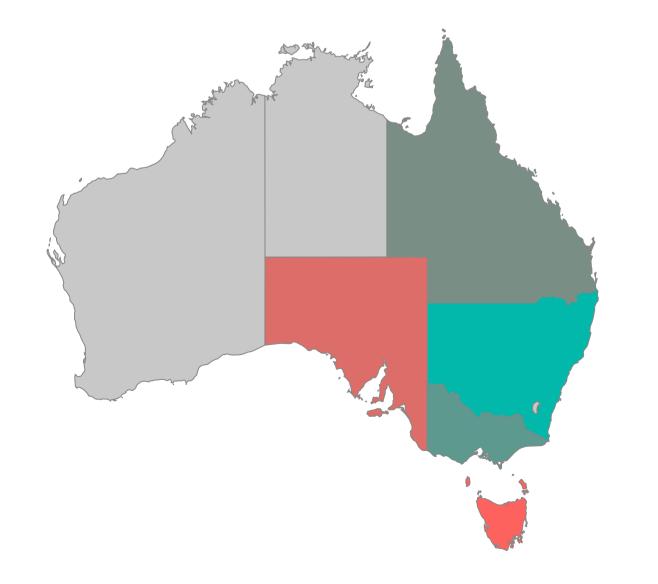
Calendar Yr-Mo

- Select all
- (Blank)
- ____ 2014-Jan
- 2014-Feb
- 2014-Mar
- 2014-Apr
- 2014-May 201/_lun

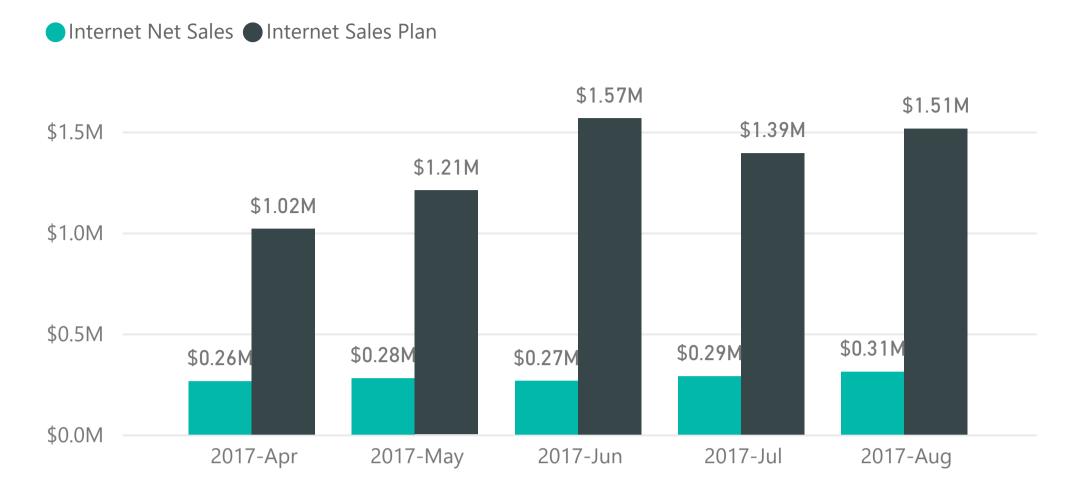
Product Category

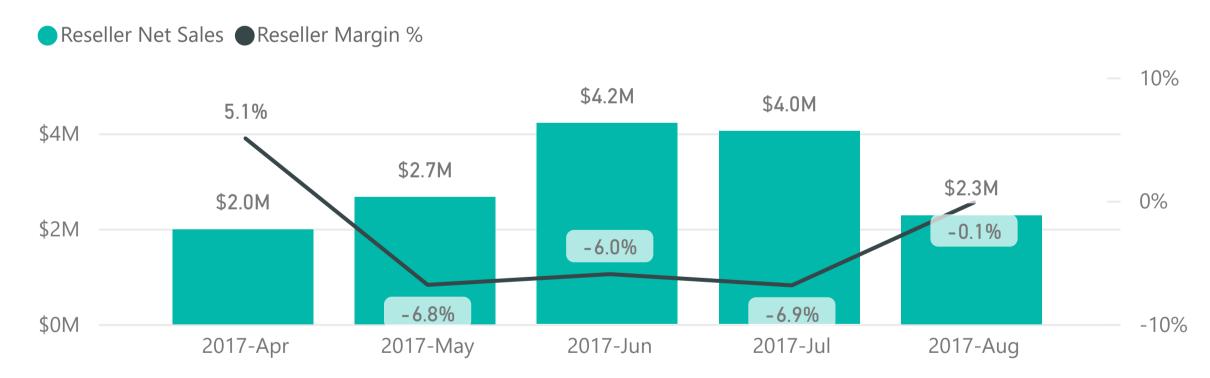
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined

Internet Sales by Customer States



Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

\$106K

Goal: \$1,515K (-93.02%)

Goal: 41.5% (-0.84%)

Monthly Reselle...

Monthly Reseller...

Goal: -1.02% (+86.18%)

\$2,282,116

Goal: \$2,943,350 (-22.47%)

Calendar Yr-Mo

- Select all
- (Blank)
- 2014-Jan
- 2014-Feb
- 2014-Mar
- ___ 2014-Apr
- 2014-May 201/₋lun

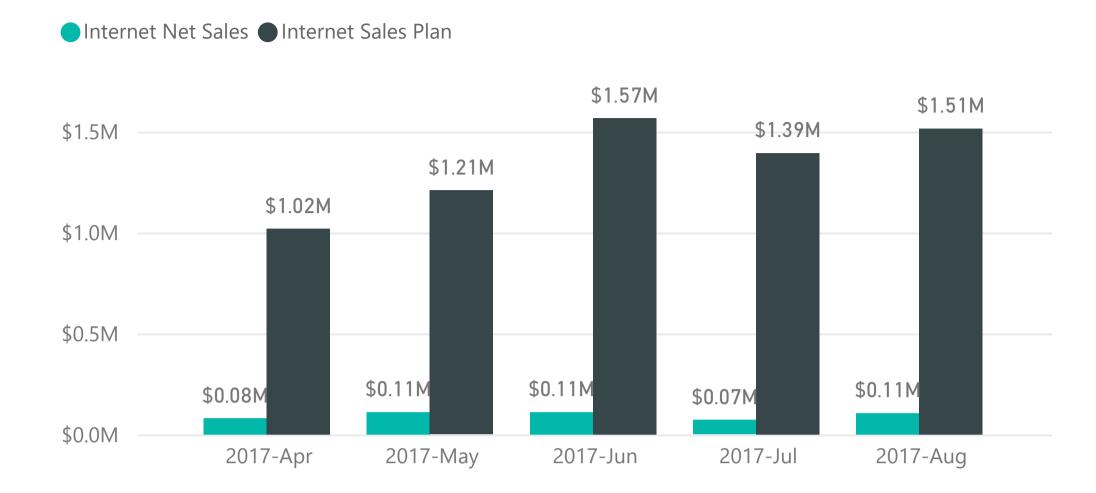
Product Category

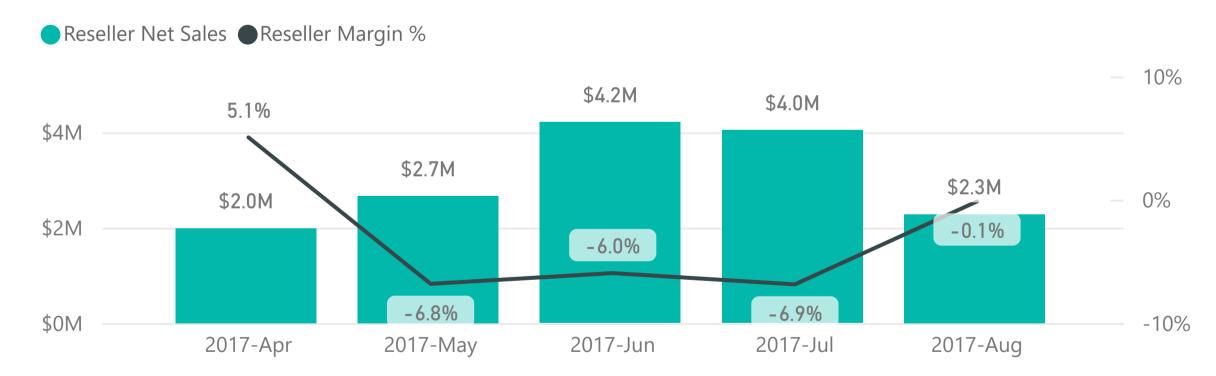
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined

Internet Sales by Customer States



Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

Goal: \$1,515K (-96.11%)

Goal: 44.3% (+0.52%)

Monthly Reselle...

Monthly Reseller...

-0.10%

Goal: -1.02% (+86.18%)

\$2,282,116

Goal: \$2,943,350 (-22.47%)

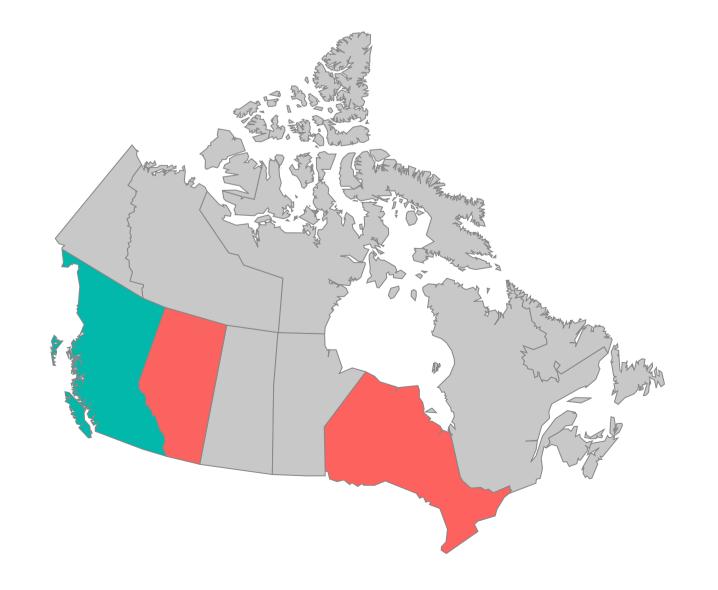
Calendar Yr-Mo

- Select all
- (Blank)
- 2014-Jan
- 2014-Feb
- 2014-Mar
- 2014-Apr
- 2014-May 201/₋lun

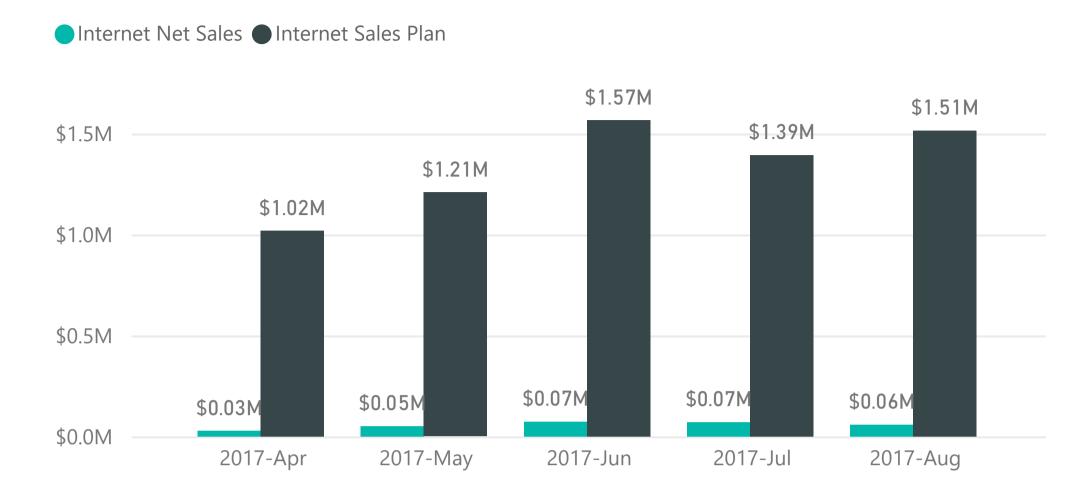
Product Category

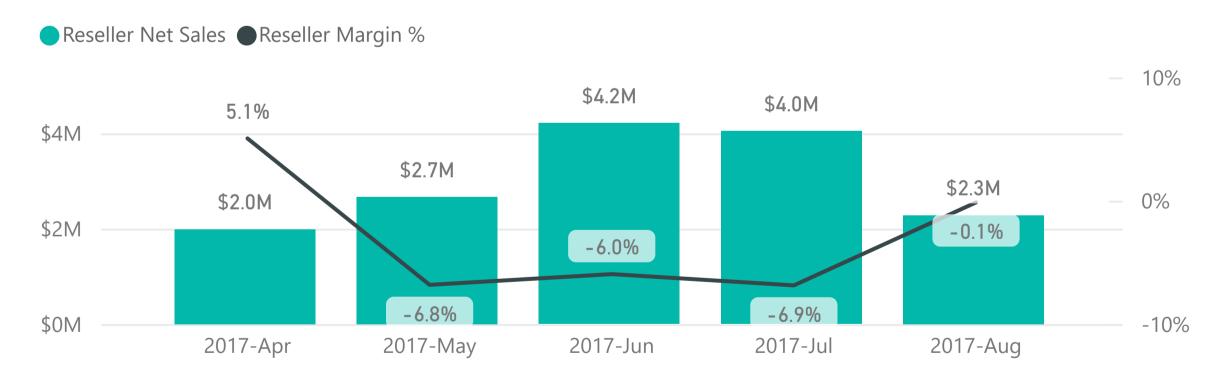
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined

Internet Sales by Customer States



Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		

Goal: \$1,515K (-83.72%)

Goal: 42.6% (-1.85%)

Monthly Reselle...

Monthly Reseller...

-0.10%

Goal: -1.02% (+86.18%)

\$2,282,116

Goal: \$2,943,350 (-22.47%)

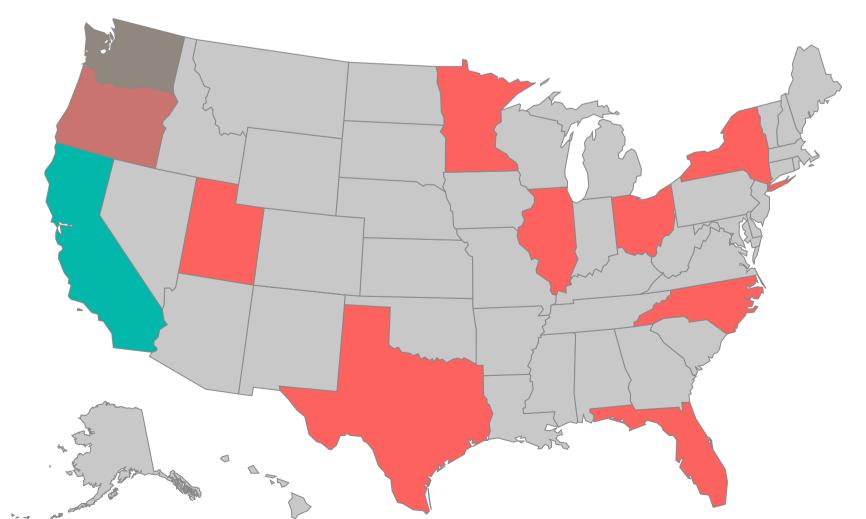
Calendar Yr-Mo

- Select all
- (Blank)
- ____ 2014-Jan
- 2014-Feb
- 2014-Mar
- 2014-Apr
- 201/₋lun

2014-May

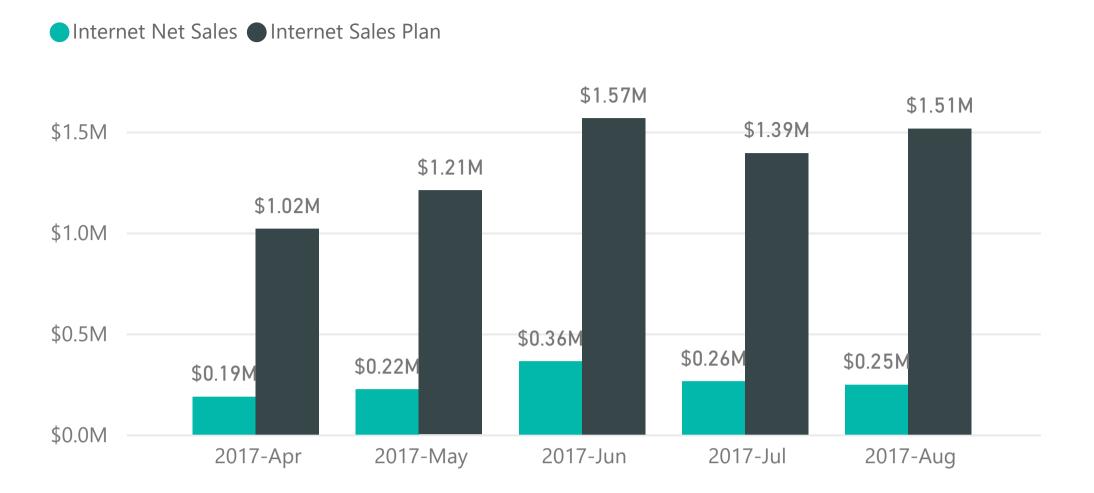
Product Category

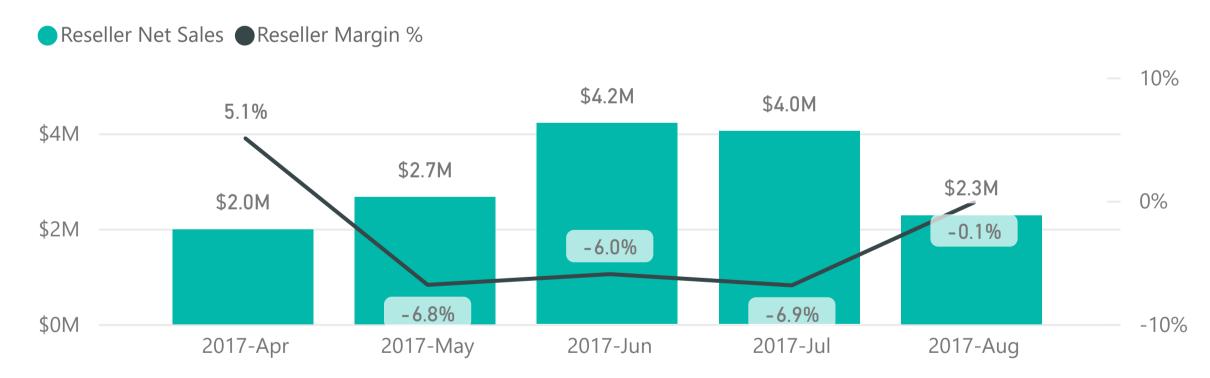
- Select all
- Accessories
- Bikes
- Clothing
- Components
- Undefined



Internet Sales by Customer States

Internet Sales to Plan





Product Category	Internet Net Sales	Reseller Net Sales	Internet Sales Margin %	Internet Sales Customer Count
Accessories		\$179,937		
Bikes		\$11,349,400		
Clothing		\$462,164		
Components		\$3,204,684		
Total		\$15,196,185		