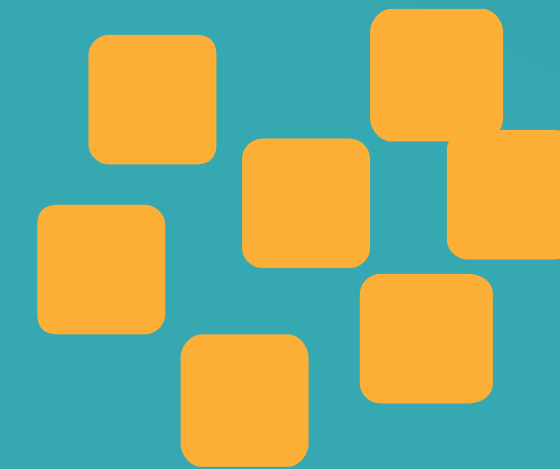# TYPES OF DATA:

Quantitative vs. Qualitative Data

Structured vs. Unstructured vs. Semi-structured Data

Data at rest vs. Data in motion

Transactional vs. Master Data

Small Data vs. "Big" Data

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