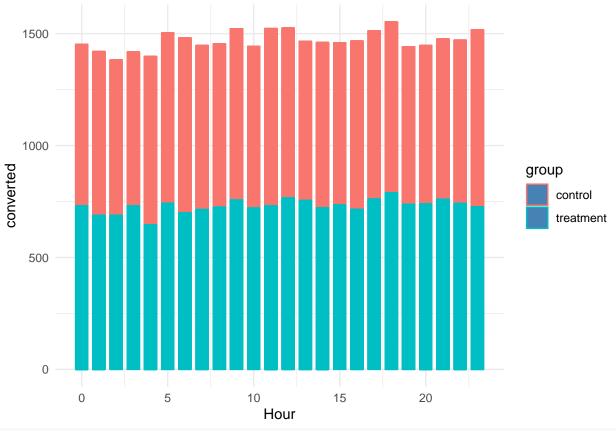
MAT 4376 - Project 2

Alli Selwah

```
library(readxl)
ab_data <- read_excel("/Users/allisonselwah/Downloads/MAT4376/project2/ab_data.xlsx")
library(ggplot2)
ggplot(data=ab_data, aes(x=Day, y=converted, color = group)) +
   geom_bar(stat="identity", width=0.7, fill="steelblue")+
   theme_minimal()
  1500
  1000
converted
                                                                              group
                                                                                   control
                                                                                   treatment
   500
                   5
                                10
                                             15
                                                           20
                                                                        25
                                       Day
ggplot(data=ab_data, aes(x=Hour, y=converted, color = group)) +
   geom_bar(stat="identity", width=0.7, fill="steelblue")+
   theme_minimal()
```



```
#
# ggplot(ab_data, aes(x = Day, y = Hour, color = group)) +
# geom_point()
#
# ggplot(ab_data, aes(x = group, y = landing_page, color = group)) +
# geom_count()
```