

INTRODUCTION

My passion for problem solving and creative solutions inspired me to change my career path and transition from Account Management to Web Development.

Self-motivated, adaptable to different new scenarios and with a strong eye for detail I am now able to deliver user-centric solutions effectively.

PROJECTS

Travelizer (ongoing) - Users can visit the itinerary library to find inspiration for their next trip. Once decided on a destination Travelizer allows users to create and share their own travel itineraries with the Travelizer community.

Recyclable - As a team of four within two weeks we built a web app that helps consumers to identify whether a specific piece of packaging can be recycled. It also offers alternative product suggestions to help users make better purchasing decisions in the future.

Rento - Web app enabling users to rent and rent out a variety of items in their neighbourhood.

Built using Ruby on Rails, Javascript, jQuery, AJAX, HTML, CSS, Bootstrap, ActiveRecord, APIs, Github and Heroku.

EMPLOYMENT HISTORY

Account Management at Third Bridge, London

Associate Vice President, 02/2019 - 11/2019

Senior Associate, 10/2017 - 01/2019

- Liaised with the product team and ran client demos to implement new application features
- Signed two new clients offices and managed client lifecycle including effective on-boarding, usage monitoring, early risk identification and business value reviews


E-commerce - Sales & Operations Executive

VisitBritain, London 10/2015 - 09/2017

- Monitored Google Analytics to better understand the shop, identified and fixed shortcomings
- Optimised shop content and meta data on a monthly basis
- Rolled out a new products across all VisitBritain Shops including all steps from sourcing the product to putting it live on the website

CONTACT DETAILS

 +447517430121

 eva.kramer91@gmail.com

 <https://github.com/EvaKra>

 www.linkedin.com/in/eva-kramer

 www.eva-kramer.com

TECHNICAL SKILLS

- Ruby
- Ruby on Rails
- APIs, JSON, scraping
- Relational databases, SQL, PostgreSQL
- HTML, CSS, Bootstrap
- ES6 Javascript
- OOP concepts
- MVC structures
- TDD workflow
- Wireframes, prototyping, UI design
- Git, Github, technical workflow

EDUCATION

Le Wagon - Full Stack Web Development Bootcamp

London 01/2020 - 03/2020

Full-stack web development bootcamp covering a Rails MVC framework comprising Ruby, Rails, JavaScript ES6, SQL/PostgreSQL, HTML5 and SCSS/CSS as well as product management.

University of Applied Sciences Worms, Germany

B.A. Tourism and Travel Management 2:1, 10/2012 - 07/2015

- Dissertation topic: Economic aspects of the tertiary sector in Germany
- Semester abroad at European Business School London