# Eva Lucero Pérez Salcedo A01568830 7th Semester

Artificial Emotions:Going beyond Artificial Intelligence
Instituto Tecnologico de Monterrey Campus Guadalajara
Course provided by: Mahdi Zaarei and Alejandro de León Languré
16th October 2023

# Enhancing User Experience through Affective Computing: A New Development in Human-Computer Interaction

#### Abstract

In this paper, we explore the implications of supervised learning (a training method) into sentiment analysis for affective computing to improve user experience focusing on interpreting human emotions while interacting with an artificial intelligence. In this research, we go through different datasets, survey papers and articles to help fundament our analysis that the accuracy and efficiency of sentiment detection systems can significantly enhance user experience regarding on where is used, as computation analysis can become more empathetic, it can be the start for more personalized systems in different areas such as education, customer service or even mental health services. This research not only demonstrates the efficacy of supervised learning in complex emotional data analysis but also for future explorations in the area of emotionally intelligent technology.

# INTRODUCTION

Affective computing is the study of elements like computer science combined with psychology and cognitive science with the objective to stimulate empathy in a machine to interpret the emotional state of humans and adapt its behavior, giving according responses for the emotions presented. Some key elements of affective computing are emotion recognition, processing, response and simulation.

For an affective computing to take inputs from a user, they are trained by the data used from sensors, algorithms, or even cameras to analyze the human behavior and emotions. It's relevance lies whitin their usage in future technology where an affective computer could help solve problems based not only on the logical judgement of the data, but also understanding the human emotions of certain decisions. Human-computer interaction (HCI) would be a crucial part to enhancing user experience for a personalized trait, making it more

user-friendly and taking human emotional needs, it could be like a path in between human emotions and computational logistic algorithms, a balance where a lot of advantages can be exploited. Some of the challenges that can be faced are regarding towards affective understanding models trained correctly, adaptation, multi-model based affective information processing, affective feature capturing in real environments, affective interaction in multi-agent systems, and the creation of affective databases. [2][6]

This paper is a deep research into theoretical aspects, applications and future implementations as well as drawbacks in affective computing. It's goal is to inform anyone interested in these topics of emotions and technology, to know how combined can improve HCI.

# **Emotions in affective computing**

For emotions, psychological studies are needed. In 1872, Charles Darwin by his book "The Expression of the Emotions in Man and Animals" was the catalyst for Paul Ekman and others, to create modern psychology. Attributing the creation of the "big-6" model of basic emotion theory. These being fear, anger, joy, sadness, disgust and surprise. A deep study in this area resulted in a cross-cultural expression model, like this:

			Cross-Cultural Expression Model				OVSICA, FOLIA
Affective Neuroscience Model			Big-6 Model		interest	boredom	Rst. 2002
	play		happiness		amusement	contentment	relief
seeking	grief	A	sadness		pain	sympath	coyness
	panic	fear	disgust		shame	desire e	mbarassment
lust	rage		anger		contempt	pride	triumph
	care		surprise		confusion	awe	

[4]

It may take longer to develop fully emotion-aware systems, as emotions are basically divided into two sides, the basic primitive response (animal) and the secondary emotions that have complex responses like physiological but, it's not universally accepted. We come to the conclusion that research is limited so far in this area of psychology.

## **Existing research**

In the multidisciplinary nature of affective computing, the importance to enhance human interaction involves key technologies to detect and analyse certain responses, such as: emotional speech processing, facial expression and body gesture and movement. Once having these elements a multimodal system can be implied, where multiple models can be integrated for a better understanding of a certain emotion.

Jianhua Tao and Tieniu Tan had various projects in this field including the HUMAINE project, MIT Affective Computing Research Group's work, and the Oz Project at CMU, among others. The major challenges in advancing the field of affective computing relies on the affective understanding and adaptation, multi-model based affective information processing, affective feature capturing in real environments, affective interaction in multi-agent systems, and the creation of affective databases. [2]

Another research done by the Fudan University in Shanghai, shows how affective computing, a field that integrates emotion recognition and sentiment analysis, cover unimodal and multimodal data approaches like physical information such as audios, texts and visual data, and also from physiological signals, more precise electrocardiography and electroencephalography (EEG and ECG). It discusses how limited is to get the real emotion from a person purely based on physical data analysis, claiming that some emotions may be hidden or masked in facial expressions, audio tones and non-verbal gestures. Physiological signals offer more reliable and accurate results for emotional analysis, the problem is to get these types of data, with no practical applications so far. Fusing these two types of data can improve the overall performance of emotion detection in future applications. It also reviews two typical emotion models, discrete and dimensional and certain databases like Multi-domain Sentiment used for textual data analysis. [5]

#### **Theoretical Framework**

Some basic concepts in affective computing are for computers to identify and express emotions so they can respond accordingly to human emotions. Applications of affective computing are quite a few, including in intelligent vehicle systems for real-time monitoring of the driver's emotional state, and in social media for understanding the emotions expressed in different platforms, just to mention some.

**Multimodal affective analysis** involves the fusion between platforms to obtain the data such as visual-audio, text-audio and visual-audio-text modalities. This to create robust and effective algorithms for emotion prediction.

# Methodology

Some of the research methods used to get the previous analysis and theory were:

- Facial Expression Recognition (FER), includes DL-based systems, facial micro-expressions analysis (FMEA) and 3D visualization models.
- Sentiment Analysis using Transfer Learning Algorithms.
- Speech Emotion Recognition (SER), DL-based
- Multimodal Databases, EEG and ECG physiological signals combined with physical analysis.
- Machine Learning based methods

More specific classification of Research Methods:

- Knowledge-based
- Statistical-based
- Hybrid-based
- ConvNet-based (Convolutional Neural Network)
- RNN-based (Recurrent Neural Network)
- ConvNet-RNN (a combination of Convolutional Neural Network and Recurrent Neural Network)

These methods cover different aspects of affective computing, including unimodal affect recognition, textual sentiment analysis, and audio emotion recognition.

### Results

The research presented in this paper shows significant advancements in affective computing, particularly in enhancing user experience through human-computer interaction (HCI). Key results from the research include:

**Efficacy of Supervised Learning in Sentiment Analysis**: The integration of supervised learning techniques in sentiment analysis has shown to significantly improve the accuracy and efficiency of emotion detection systems. This advancement is important for creating more empathetic computational analyses and for personalized systems.

**Emotion Recognition Models and Databases**: The exploration of discrete and dimensional emotion models, along with the use of databases like Multi-domain Sentiment, has provided deeper insights into the complexity of human emotions and their interpretation by machines, as there is no much scientific information about the human brain, this emotion models helped to have a much clearer path of what to expect.

**Multimodal Affective Analysis**: The fusion of different data modalities has been important for developing robust algorithms for emotion prediction for better results and accuracy. This multimodal approach enhances the system's ability to understand and respond to a bigger range of emotional pre-diagnoses.

Advances in Research Methods: Various research methods, including Facial Expression Recognition (FER), Sentiment Analysis using Transfer Learning, Speech Emotion Recognition (SER), and the use of multimodal databases, have been fundamental in progressing affective computing. The application of Machine Learning (ML) and Deep Learning (DL) techniques, such as ConvNet, RNN, and ConvNet-RNN, have improved these research in the field.

#### CONCLUSION

The advancements in affective computing, as evidenced by the research, have considerable implications for the future of HCI. The successful integration of supervised learning in sentiment analysis and the effective use of emotion recognition models and multimodal data analysis have opened new avenues for creating empathetic and user biased technology. This technology not only understands and responds to human emotions but also improves the user experience by making interactions more personalized and responsive to their emotional needs.

The challenges in capturing and processing complex emotional data are still looking forward, and future research will need to address these to continue improving affective computing systems. However, the current achievements mark a significant step towards realizing emotionally intelligent technology, promising a future where machines can more effectively understand and interact with humans on an emotional level. The potential applications of such technology are not limited, suggesting a transformative impact on various areas where user-technology can be personalized for a better user experience.

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