Analysis of the virality of Reddit posts

By: Eva Tarr and Kyle Krawec

Summary

We will be analyzing the virality of reddit posts through a variety of methods. We will be looking at whether the post had a positive or negative sentiment, the length of the post, the number of comments under a post, the time of day that a post was made, the size of the subreddit the post was made on, etc.

Hypothesis

What we think results will be

Don’t bury the lede

X was the biggest factor

Analysis

Sentiment of the post:

Length of the post:

Etc.

Conclusion:

Through this we found x to be the biggest contributing factor to the virality of a post. …