Wireframe summary / Group 4

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Homepage

- The logo/name of the website will feature at the top left of the page because it is read first
- Then the user will see the nav bar and a button inviting them to sign up. The nav bar will give headings that indicate the content of the website and how to navigate to those pages
- Social media icons will feature on the bottom right of every page as they are read last. The above three features will be displayed on every page for consistency
- The 'hero' container can feature an exciting video which will play on loading along with some text which gives a summary of the overall aim of our website
- The video is placed at the top of the page in order grab the users' attention, keep them longer on the page thus encouraging them to scroll down for more content, leading to a decrease in the bounce rate
- The 'Learn More' button can take the user to an anchor point or section further down the page.
- Underneath this the images and buttons can link to other pages. Maybe to articles on the 'Blog' page or a social media account.

Player profiles

- This page will contain a carousel and navigation buttons
- The carousel presents information about a football player. A carousel will show that there are more than one to scroll through. The left and right buttons inform the user how to view other players.

Fixtures

- This page displays three placeholders which will return information pulled from an API (hopefully) in real time
- The user will see up-to-date information about previous scores of a specific team and a future match to look forward to. The user does not interact with the page, they just view it.

Find your club

- This page contains a heading and paragraph with information and instructions
- An image offers the user a taste of what they get involved in
- There is a search bar for a user to input location
- When the user presses the button it will display a Google Map with locations of their nearest football club
- The user can click on the pinpoints to navigate away from the site and complete their journey on another site.

Blog

- An interactive blog page with lots of articles about playing football
- Images, clear text, videos, links to social media will entice the user to interact and enjoy our site
- Vertical menu bar can display content in a list.

Login/Sign up pages

- The 'Login/Sign up' button lives on every page to make it easy for the user to click when they are ready
- Pressing the button brings them to a login page. If not already registered, they can navigate to a signup page
- The user will be signing up to a newsletter encouraging them to participate in the sport and to revisit our website.

Colour

- We have used grey and white to show how the user can easily read each section on the various pages. It can represent components and can visually separate the header from the main body of the page.
- We have used blue on the nav bar to highlight which page you are currently on.