Muhammad Evan Julian Priyasa

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A highly motivated 3rd Year Information Systems undergraduate from Multimedia Nusantara University, specializing in UI/UX design, front-end development, and graphic design. Dedicated to crafting user-centered digital experiences, I leverage strong foundations in website development and design to deliver intuitive and visually appealing solutions. Proficient in Figma, HTML, CSS, and JavaScript, I combine technical expertise with creative problem-solving and strong collaboration skills to drive impactful results.

Interest: Website Development: Passionate about creating innovative and user-friendly websites, with hands-on experience in designing and building web applications.

Education Level

Multimedia Nusantara University   Aug 2022 – Present

Bachelor's Degree in Information Systems (GPA 3.7/4.00)
- Scholarship recipient for the first semester
- Relevant coursework: Data Analyst, Big Data Analytics, UX Experience, Web Development Programming
- Enhanced analytical and problem-solving skills through academic projects and case studies

Experience

Internship – PT Karya Generasi Nusantara   Jan 2025 – Jul 2025
Frontend Developer
- Designed and developed user-friendly, responsive interfaces for various projects, ensuring seamless functionality and visually impactful experiences.
- Collaborated closely with clients and stakeholders to understand requirements and translate their vision into engaging, intuitive designs.
- Focused on creating user-centered web applications that enhanced overall usability and interactivity, resulting in improved user engagement and satisfaction.
- Leveraged modern web technologies to optimize performance, accessibility, and aesthetics, successfully delivering updates and improvements that met and exceeded client objectives.

Internship – PT Kawan Generasi Muda   Sep 2024 – Jul 2025
UI/UX Design Interface
- Designed intuitive and user-friendly digital interfaces for educational projects.
- Conducted user research and usability testing to enhance user experience.
- Collaborated with clients and teams, creating prototypes and final designs using Figma.
- Improved engagement through user-centered design and timely project delivery.

Internship – PT Karya Generasi Nusantara   Oct 2024 – Jan 2025
UI/UX Design Interface
- Led the creative direction and design of user interfaces for a variety of events, ensuring visually impactful experiences aligned with client expectations.
- Collaborated closely with clients to understand their vision, translating it into intuitive, user-friendly designs.
- Focused on developing user-centered designs that enhanced the overall event atmosphere, creating immersive and memorable experiences for participants.
- Prioritized user experience to boost participant engagement and effectively meet client objectives, resulting in successful updates and improvements to website designs.

Project

- **Analysis of Nike Shoe Sales: Multi-Algorithm Approach to Uncover Consumer Trends Using SAS and CRISP-DM Methodology**
  Utilized SAS and CRISP-DM methodology to analyze Nike shoe sales data, including product details, pricing, and consumer reviews.

- **Analysis of Purchasing Patterns and Product Preferences in G20 Using Tableau**
  This research project focuses on utilizing advanced data visualization tools, such as Tableau, to analyze consumer purchasing patterns and product preferences in G20 countries within the European region.

- **Development of the SmartStudy E-Learning Web Application**
  SmartStudy is an innovative e-learning platform developed using HTML, CSS, JavaScript, React, and PHP, with a MySQL database managed via phpMyAdmin.

- **Implementing Nike Sales On Pentaho Data Integration**
  Explored Nike's strategic use of Pentaho Data Integration (PDI) to enhance its data warehouse capabilities and drive business innovation.

- **Performance Analysis of Superstore Using Linear Regression and Machine Learning**
  Utilized Linear Regression and Machine Learning techniques to analyze Superstore's performance, focusing on sales trends, profitability, and consumer behavior.

- **Adaptation of New Students: Analyzing Lifestyle Changes from High School to Higher Education Using R**
  Analyzed the transition from high school to higher education using R, focusing on how daily routines and lifestyle changes impact new college students.

Organizational Experience

Qorie UMN - Ready To Love   Feb 2024 – May 2024
Coordinator of Visual & Decoration Division
- Entrusted as the visual coordinator for the Ready to Love event under the Qorie UMN organization
- Created various designs for the event
- Collaborated with fellow visual team members to ensure smooth execution
- Delivered high-quality results within the given timeline

Qorie UMN - Gathering Rookie   Sep 2023 – Oct 2023
Member of Security Division
- Served in the security division for my first organization
- Ensured smooth event operations without issues or delays
- Assisted participants with their needs
- Maintained order throughout the event

Technical Skills

- **Programming:** Python, Javascript, SQL
- **Web Development:** HTML, CSS, React.js, PHP
- **Database:** MySQL
- **Data Analysis:** SQL, Tableau, SASViya, SAS,
- **Visualization:** Tableau, Figma, Power BI
- **Version Control:** Git/GitHub
- **Soft Skill:** Teamwork, Communication, Problem Solving, Creativity, Leadership, User-Centered Design, Time Management
- **Languages:**
  - **English:** Limited working proficiency
  - **Indonesian:** Native or bilingual proficiency

Licenses & Certification

- **Google UX Design Specialization** by Google
- **Google IT Automation with Python Specialization** by Google
- **Google IT Support Specialization** by Google
- **Google Business Intelligence Specialization** by Google
- **Introduction to Generative AI Learning Path Specialization** by Google Cloud
- **Meta Front-End Developer Specialization** by Meta
- **Meta Marketing Analytics Specialization** by Meta
- **Meta Data Analyst Specialization** by Meta
- **Data Analysis and Visualization with Power BI** by Microsoft
- **Harnessing the Power of Data with Power BI** by Microsoft
- **Microsoft UX Design Specialization** by Microsoft
- **What is Data Science?** by IBM
- **Generative AI for Data Analysts Specialization** by IBM
- **Generative AI for Data Scientists Specialization** by IBM
- **IBM AI Foundations for Business Specialization** by IBM
- **Frontend – HTML** by MySkill
- **Frontend – CSS** by MySkill
- **Figma For UI/UX Design** by MySkill
- **Guide to Learn Python with AI at DQLab** by DQLab
- **Introduction to Data Science with Python** by DQLab
- **Fundamental SQL Using FUNCTION and GROUP BY** by DQLab
- **Fundamental SQL Using INNER JOIN and UNION** by DQLab
- **Basic Data Science Training with Interactive Modules in Talent Scouting Academy Program** by Kominfo