

EVAN A. MASTERS

| [Portfolio](#) | [GitHub](#) | [LinkedIn](#) |

ABOUT ME

I am a driven, detail-oriented, self-motivated, team-player with exceptional organizational and communication skills both written and verbal. I have excellent time management and strong creative problem-solving abilities. I never stop learning and I'm always looking for new ways to improve my capabilities.

SKILLS

- | | | |
|------------------------------------|--------------------|-------------------------------------|
| ▪ HTML / CSS / Sass | ▪ Figma / Adobe Xd | ▪ SEO (Search Engine Optimization) |
| ▪ JavaScript | ▪ UI / UX Design | ▪ Google Search Console / Analytics |
| ▪ Git & GitHub | ▪ WordPress | ▪ Email Marketing |
| ▪ Visual Studio Code | ▪ Webflow | ▪ Sales & Customer Service |
| ▪ Mobile First / Responsive Design | ▪ Photoshop | ▪ Ticketing System |

CERTIFICATIONS

- FreeCodeCamp – JavaScript Algorithms and Data Structures (In Progress)
- FreeCodeCamp – [Responsive Web Design](#)

WORK EXPERIENCE

Freelance Web Developer: Self Employed

Remote (Mar. 24, 2020 – Current)

McAllister Incorporated: <https://www.mcallistersinc.com>

- Design, build, deploy website, and create logo. Setup Google Search Console, Recaptcha v3, and contact form.

Handyman Service of Indiana: <https://www.handyman-service-of-indiana.com>

- Design, build, deploy website, and create logo. Setup Google Search Console, Recaptcha v3, and contact form.

Account Manager: Think Tank Networking Technology Group

Merrillville, IN (Sept. 25, 2018 – Mar. 24, 2020)

- Consistent producer closing leads on outbound sales calls and through persuasive email communication.
- Schedule appointments and deliver sales presentations for prospects to be converted.
- Demonstrate exceptional customer service when addressing client questions and when resolving issues.
- Precisely document internal processes, procedures, responsibilities, and prospect/client information.

SEO Analyst: InTouch Practice Communications

Highland, IN (Dec. 2017 – Feb. 2018)

- Optimize website page content using WordPress, HTML, and PHP platforms to increase online search rankings.
- Perform keyword research to find and implement new keywords to improve organic online search rankings.
- Utilize Google Search Console to index and crawl websites as well as monitor site activity.
- Utilize Google My Business Profile to achieve higher search rankings with local listings.

EDUCATION

College

Purdue Northwest University – Hammond, IN
Benedictine University – Lisle, IL

- Marketing/Business Analytics Major (2017 – 2018)
- Pre-Med/Health Science Major (2015 – 2016)

High School

Griffith High School – Griffith, IN

- Graduated CORE 40 Diploma 3.0 GPA (June 14, 2015)