

Workplan: Ultra-Simple One-Click Logistics Brain

Objective: Automate end-to-end fleet logistics operations in Kenya/South Africa using AI to optimize routes, monitor vehicles, generate reports, and update dashboards.

| Activity / Task | Description | Responsible Node / Tool | Timeline / Frequency | Expected Output / KPI |
|---|--|--|-------------------------------|---|
| 1. Trigger Workflow | Initiate the workflow manually or via scheduled trigger | Magic Button | On-demand or scheduled daily | Workflow starts reliably with zero manual errors |
| 2. AI-driven Logistics Analysis | Pull live orders, vehicles, drivers, fuel prices, telematics; optimize routes; flag vehicle maintenance; calculate real-time P&L per lane & customer; generate 30-day cash-flow forecast; produce driver scorecards; generate PODs, invoices, customs docs | AI Does Everything (Agent) via OpenAI GPT-4o | Immediately after trigger | Optimized routes, maintenance alerts, real-time P&L, driver scorecards, PDF documents |
| 3. Update Live Dashboard | Append AI-generated logistics data to Google Sheet dashboard | Update Live Dashboard (Google Sheets) | After AI processing completes | Updated Google Sheets dashboard reflecting live logistics metrics |
| 4. Send Email Report | Send AI-generated summary report to finance & operations teams | Email Report (Email Node) | After dashboard update | Email containing all logistics insights, savings numbers, and alerts |
| 5. Send WhatsApp Alert | Notify operations manager with key highlights: savings, maintenance alerts, dashboard status | WhatsApp Alert (WhatsApp Node) | After dashboard update | Real-time notification of logistics operations status |
| 6. Data Integration / Fetch External Data | AI agent uses HTTP requests to fetch live orders, vehicle info, fuel prices, telematics data | AI Does Everything (Agent) – HTTP Request | During AI processing | Accurate, real-time data for optimization |