



EVAN JOSS

089686242083 | evan7055.joss@gmail.com | <https://www.linkedin.com/in/evan-joss/>

Jl. Keputih Tegal Timur II No.49, RT 05 RW 02, Keputih, Kec. Sukolilo, Surabaya, Jawa Timur

A passionate freshman at ITS studying Business Statistics, I am diving deep into the world of data analytics, data management, and statistical applications in business. My academic journey has fueled my curiosity for leveraging data to drive strategic decisions, while my growing interest in digital marketing has led me to explore copywriting, content management, content ideation, and marketing campaigns. I am eager to blend my analytical skills with creative storytelling to craft impactful marketing strategies that resonate with audiences. Always eager to learn and grow!

Work Experiences

Prodigy - Surabaya, Indonesia

Dec 2024 - Present

Social Media Marketing Specialist

Prodigy is a startup dedicated to helping students excel in their journey to university by providing comprehensive SNBT (National College Entrance Test) preparation services. We offer high-quality tryout simulations, explanation about SNBT learning materials, and a supportive community where students can share knowledge and experiences. Our mission is to empower students with the low price but awesome learning resources, and confidence they need to achieve their dream Public Universities. Things that i work on in Prodigy:

- Managing All The Social Media Post Schedule and Managing The Contents Teams Progress
- Generating Content Idea, Content Script and Shotlist
- Broadcast Ads Copywriting and Description Copywriting
- Be Part of Making Marketing Campaign

Education Level

Institut Teknologi Sepuluh Nopember - Surabaya, Indonesia

Jul 2024 -

Diploma in Business Statistics, 3.82/4.00

- Participating In a Business Plan Competition by "FTIRS Business Competition"

Organisational Experience

180 Degrees Consulting ITS - Surabaya, Indonesia

Apr 2025 - Present

Brand Strategy Staff

180 Degrees Consulting ITS is the Surabaya-based branch of the world's largest student consultancy for non-profits and social enterprises. As a student-led organization at Institut Teknologi Sepuluh Nopember (ITS), we provide high-quality, affordable consulting services to socially-driven organizations, while developing our members' skills in problem-solving, communication, and business strategy through real-world projects. As an Brand Strategy Staff, there are things that i do such as:

- Developed creative content ideas and wrote engaging copy for Instagram and other social media platforms to increase brand awareness among university students. Designed and executed marketing campaigns for ongoing events, contributing to higher participant engagement and visibility. Initiated and maintained partnerships with multiple media partners to amplify outreach and event promotion.

Barikade ITS - Depok, Indonesia

Dec 2024 - Jan 2025

Event Staff

Barikade ITS is a regional forum for students from Depok studying in ITS (Institut Teknologi Sepuluh Nopember), Surabaya. Barikade ITS have a work program that is to promote ITS (Institut Teknologi Sepuluh Nopember) to high schools in Depok through organized visits and events. Things that i do while being a event staff are:

- Making Event Plan and Event Rundown
- Showcasing Public Speaking Skills by Being an Emcee while The Main Event and Doing Presentations when Visiting High Schools

Technopreneurship Development Center (TDC) ITS - Surabaya, Indonesia

Oct 2024 - Present

Active Member

TDC is a student activity units that trains and gives insight about entrepreneurship mixed with technology and digital business to their member. As an active member, theres are things that i learn such as:

- I was actively involved in building a business from zero capital to successfully reaching the team's sales target. Throughout the experience, I gained hands-on knowledge in product development and management, crafted and executed effective marketing campaigns, and honed my sales skills through direct customer engagement.

Skills, Achievements & Other Experience

- **Hard Skills:** Copywriting, Spreadsheets, Content Creting
- **Soft Skills:** Public Speaking, Teamwork, Management Skills, Detail Oriented

- **Projects** (2024): Collecting, Analyze, and Visualizing Data
- **Interest:** Data Analysis, Social Media and Content Creation