

Evan Bancroft

Web Development and Content Strategy

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Education

Washington State University Vancouver
B.A. in Digital Technology & Culture
Social Media Certificate
Minor in Business Administration

Experience

ELO Repository Site Rebuild (2020)

Web Developer | elo-website.org

Electronic Literature Repository Rebuild constitutes Phase 1 of the redevelopment of a repository of 2108 works held in 26 collections of born-digital media for the international arts organization, Electronic Literature Organization.

LSW Architects Site Redesign (2020)

Software Engineer | lswarchitects.com

Collaborated with the team at Riff Creative Studio to produce a complete reworking of the LSW Architects site. The site transitioned the client from WordPress to Jamstack technologies Gatsby, Contentful, and Netlify to create a fast site and seamless CMS experience. Project was developed fully remote.

Jeep Social Media Case Study (2020)

Author | tinyurl.com/jeepsocial

Report on the social media marketing strategy that Jeep executed in tandem with their Jeep Groundhog Day Super Bowl Commercial. The report utilized analytics of all major postings in the campaign to draw conclusions and offer feedback on where Jeep could have acted to maximize the moment that the campaign created.

Work History

Riff Creative Studio (August 2020 - Present)

Software Engineer | riffcreativestudio.com
Responsible for developing responsive and fast static sites tailored to each individual client.

Technical Skills

HTML5 & CSS3
JavaScript
React.js
Gatsby.js
GraphQL
Figma
Git
Photoshop
Illustrator
After Effects
Premiere
Basecamp

Hobbies

Mechanical keyboards
Snowboarding