

Evan Blair

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PROFESSIONAL SUMMARY

Self-motivated and detail-oriented Finance major with a certification in Data Analytics and over 5 years of experience in customer service. Proficient in utilizing advanced analytical tools such as Excel, SQL, R, Python, Power BI and Tableau to extract actionable insights and support data-driven decision-making. Demonstrated ability to adapt quickly to new technologies and environments, with a demonstrated ability to quickly master complex systems to enhance business performance. Committed to delivering high-quality results in dynamic and fast-paced settings.

AREAS OF STRENGTHS AND EXPERTISE

- Data cleaning, transformation, and visualization
- Financial analysis and forecasting skills
- Data visualization using Tableau and Power BI
- Experience with statistical software (R)
- Experience with Python libraries (Pandas, NumPy, Matplotlib)
- Proficient in SQL for querying large datasets
- Data-driven decision-making and trend forecasting
- Leveraging pivot tables to analyze and summarize data
- Transforming raw data into clear, actionable insights for stakeholders
- Strong problem-solving abilities with a focus on data-driven decision-making
- Experience collaborating with cross-functional teams to develop data-backed strategies
- Advanced Excel functions (VLOOKUP, SUMIF, IF Statements)
- Skilled in qualitative and quantitative data analysis

EDUCATION

University of Texas at San Antonio | San Antonio, TX

Bachelor of Business Administration in Finance

Temple College | Temple, TX

Associate of Business Administration in General Business

PROFESSIONAL EXPERIENCE

District Merchandiser

Lowe's, 2019 – Present

- Analyzed sales data and applied strategic merchandising insights, contributing to an 8% sales growth across key product categories.
- Optimized inventory management through the Implementation of corporate planograms, improving store layout, driving a 12% increase in sales and improving operational efficiency.
- Managed and assessed third-party vendor performance, ensuring compliance with quality standards and implementing process improvements that enhanced overall productivity.
- Conducted data-driven procurement analysis for store fixtures and signage across six locations, ensuring consistent execution and reducing inventory-related costs by 9%.
- Facilitated cross-functional communication between corporate, regional merchants, and store teams, streamlining business strategy execution and improving project turnaround.

Customer Sales Associate

Lowe's, 2017-2019 / Promoted

- Formulated and executed inventory management and replenishment strategies driven by sales data, contributing to increased company sales.
- Utilized customer data and purchasing trends to provide tailored product recommendations, enhancing customer satisfaction and driving sales.
- Improved customer retention by analyzing customer feedback and needs, leading to targeted initiatives that addressed customer concerns.
- Analyzed sales data and collaborated with staff and management to optimize sales performance and improve team effectiveness.

CERTIFICATIONS

- **Google Data Analytics Professional Certificate** – A comprehensive course covering data analysis basics, including data cleaning, visualization, and basic analysis using tools like Excel and SQL.

- **SQL Managing and Manipulating Data (Coursera)** – Covers the fundamentals of SQL, which is essential for querying databases and performing data analysis.
- **R Programming for Data Analysis (Coursera)** – Focuses on R, one of the most popular programming languages for data analysis and statistics.
- **Data Visualization (Coursera)** – Concentrates on key data visualization techniques using Tableau and Power BI, enabling the creation of interactive dashboards and clear visual representations of complex data

AWARDS/RECOGNITIONS/VOLUNTEER WORK

- **University of Texas at San Antonio Honor Roll** – Awarded for achieving a 3.5 GPA or above for the academic year, 2017 – 2019.
- **Temple College Deans's List** – Awarded for achieving a 3.5 GPA or above for the academic year 2015 – 2016.
- **Leadership Award** – Acknowledged for successfully mentoring three new hires, helping them integrate quickly into the team, Lowe's, 2023.
- **Customer Service Excellence** – Recognized for going above and beyond to resolve customer complaints and achieve a 95% satisfaction rate, Lowe's, 2022.
- **Heavenly Peace Charity Volunteer** – Assisted in organizing Sleep in Heavenly Peace charity, helping build beds for children that are in need, 2024.