$\quad \mathsf{mov} \ \mathsf{\ eax, ebx} \quad \mathsf{\ ; copy \, EBX \, into \, EAX}$ 

mov edx, ebx ; copy again for second partial product

shl eax, 3; EAX = EBX \* 8

shl edx, 1; EDX = EBX \* 2

add eax, edx ; EAX = EBX \* 8 + EBX \* 2 = EBX \* 10