Evan Marie Carr

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Portfolio: https://DarkViolet.ai LinkedIn: linkedin.com/in/EvanMarie GitHub: github.com/EvanMarie

Summary

Seasoned User Interface/User Experience Designer and Front-End Developer with over two decades of industry experience, specializing in creating intuitive and engaging digital experiences, including Shopify e-commerce solutions.. Recognized for exceptional work ethic and dedication, consistently exceeding performance expectations. Proficient in a suite of web development tools including React, Remix, Tailwind UI, Framer Motion, and Adobe Creative Suite, enhancing design efficiency and aesthetics. Complementing technical skills with a solid foundation in data science and machine learning. A lifelong learner committed to staying at the forefront of technology trends, with a robust portfolio showcasing projects across diverse sectors.

Skills

- **Full-Stack Development:** Extensive experience with ReactJS, Remix, Angular, Svelte, Vue, and RESTAPIs. Proficient in JavaScript, TypeScript, jQuery, and Bootstrap.
- **Frontend Design:** Experienced in creating responsive, dynamic, and engaging user interfaces utilizing HTML, CSS, and modern frontend frameworks such as Tailwind UI and Framer Motion. Skilled in employing a wide range of cutting-edge libraries and tools to optimize performance, enhance user experience, and ensure cross-browser compatibility, as well as Shopify and ecommerce web design.
- Cross-Platform Mobile Application Development: Extensive experience in React Native, Expo, Swift
- Chatbot Design: Implemented chatbots with voice user interface (VUI) using Whisper model, prompt engineering for multi-turn interactions with RAG
- **Platforms:** AWS, Google Cloud Platform (GCP); Experience with CI/CD pipelines; NLP technologies: working knowledge of IBM Watson, Google DialogFlow, Microsoft LUIS, Amazon Lex
- Design and Prototyping: Wireframing, prototyping, interaction design with Figma, Adobe XD
- Asset Design and Editing: Stable Diffusion, Dall-E, Adobe Photoshop, Adobe Illustrator
- Programming Skills: Advanced Python, JavaScript, TypeScript, JavaScript XML, HTML, CSS, SQL, MySQL, SQLAlchemy, Flask, Django, Unix, JSON, C

Data Science & Analytics

- **Data Science & Machine Learning**: Proficient in time series forecasting and predictive modeling, utilizing Python (Pandas, NumPy, Sci-kit Learn, PyTorch, TensorFlow) and Matplotlib, Seaborn, Plotly, and Tableau.
- Advanced Machine Learning Models: Hands-on experience with large language models such as ChatGPT and Anthropic's Claude; adept in natural language processing, sentiment analysis, generative AI training and implementation, and image classification.

Professional Experience

Co-Founder, DarkViolet.ai | UI / UX, Frontend, Full-Stack Development Alpharetta, GA 2023 - current

- Co-founded a cutting-edge AI startup focused on innovative solutions for diverse industries
- Released Dreams and Divinations with Dark Violet on iOS on the App Store
- Developed a range of mobile applications using React Native and Expo, delivering seamless cross-platform experiences
- Implemented CI/CD pipelines and leveraged AWS services for efficient deployment hosting
- Led the design and development of intuitive, user-centric interfaces using React, Remix, and Tailwind UI, delivering quality, scalable solutions

- Applied Python programming expertise in backend development and data processing tasks
- Implemented advanced machine learning models, including ChatGPT and Anthropic's Claude, for natural language processing and sentiment analysis
- Utilized advanced software engineering skills, including JavaScript, React, TypeScript, and RestAPIs to develop robust and scalable applications

Freelance, Data Engineering, Analysis, and Machine Learning

Alpharetta, GA 2022 - 2023

- Provided data engineering, analysis, and machine learning services
- Utilized extensive Python programming skills for data engineering tasks and database management
- Created custom JavaScript and jQuery solutions for interactive data presentations
- Developed time series forecasting and predictive modeling solutions using Python (Pandas, NumPy, Sci-kit Learn, PyTorch, TensorFlow) and visualization tools such as Matplotlib, Seaborn, and Plotly
- Implemented generative AI training and image classification models to enhance client offerings

Owner, Evan Marie Studio | UI / UX, Web Design, Marketing, Education Atlanta, GA 2000 - 2022

- Founded and operated a successful studio specializing in UI/UX design, web development, marketing, and educational services, managed client acquisition, project management, and financial operations
- Designed and developed responsive, visually appealing websites using HTML, CSS, and JavaScript
- Python programming for backend development
- Created engaging marketing campaigns and educational content to drive client success and foster long-term relationships

President, The New Opera of Atlanta | Web Development, Marketing Atlanta, GA 2006 - 2009

- Served as the President, overseeing all operational and strategic aspects of the organization
- Developed and maintained the organization's website using modern web technologies
- Created and executed strategies increasing brand awareness, audience engagement, and sales

Book Editor, Freelance | 12 best-sellers by Misha Stefanuk, Mel Bay Publications Atlanta, GA 1998 - 2014

- Edited 12 best-selling books by renowned author Misha Stefanuk, managing the editing process from initial manuscript review to final publication, ensuring timely delivery of high-quality work
- Collaborated closely with authors to refine content, ensure clarity, and maintain consistent style

Account Manager, American Merchandise Corp

New York, NY 2001 - 2002

- Managed the Saks Fifth Avenue account, fostering strong relationships and client satisfaction
- Collaborated with cross-functional teams to develop and implement strategic account plans

Executive Administrator and Office Manager, Spherion Executive Legal Staffing New York, NY 2001

- Provided high-level administrative support to executives and legal professionals
- Managed schedules and coordinated meetings
- Exceptional organizational skills and attention to detail in a fast-paced, deadline-driven environment

Education

- Master of Arts | Georgia State University, degree awarded, 2006
- Bachelor of Arts | Vanderbilt University, degree awarded, 2000
- Post-graduate studies | Universität Mozarteum Sommerakademie, 3 certificates awarded, 2005

Languages: Basic knowledge of German, French, and Italian; beginner level Russian and Mandarin.

Selected Portfolio Links

- <u>DarkViolet.ai</u> DarkViolet.ai landing page with full portfolio, tech blog, and extensive experience details.
- <u>Dreams and Divinations by Dark Violet</u> iOS App Store self development application
- <u>GitHub Portfolio</u> My relentless GitHub commit record.
- <u>Dark Violet Divinations</u> Al-powered divination app.
- Chatter.DarkViolet.ai Al-powered role play web app.
- I Components.com Component-based web development

References

Reference Name	Email	Phone	Role
Jeff Adkisson	jeff@yellowfog.com	404-735-6790	CTO, Highmatch
Phil Kobierowski	titleplant@gmail.com	404-358-5858	Technical Executive and Consultant
Fareeha Sufder	fareeha.sufder@hcl.com	678-446-9133	Technical Advisor at HCL Software
Kate T. Parker	kate@katetparkerphotography.com	404-918-5484	Professional Photographer & Author
Brian Carnes	carnes.brian.a@gmail.com	757-615-8816	Frontend Developer
Michelle Ann Montgomery	michelleann214@yahoo.com	248-672-8733	Marketing & Project Manager
Laura Douglas	laura.douglas@farrar-bates.com	615-490-2429	Paralegal
Misha V. Stefanuk	misha@stefanuk.com	678-520-0749	Professional musician & client
Dustin W. Carr	dwcarr@proton.me	470-636-2770	Co-founder at DarkViolet.ai