Final Fantasy XIV Fan site

Final Fantasy XIV is a massively multiplayer online RPG with many players. It has a wide range of activities and features that players can partake in, from talking with friends, to forming guilds, to crafting, and fighting monsters. I want to make a site explaining some of the things you can do in the game and the various options players have, and give them info so they can decide if they would like the game or not, with things like screenshots, gameplay videos, and descriptions of character options.