

Final Fantasy Fansite

Website

Browser site meant to give information and about the MMORPG Final Fantasy XIV for current or new players

The goal of the site is to present the user with various information about the game Final Fantasy XIV, which is a Massively Multiplayer Online Roleplaying Game (MMORPG or MMO for short). The game has a wide range of activities and options for players to explore and experience, and the site is intended to inform potential players of what is currently in the game or what will be coming soon. It will contain pages with information about various player classes or activities they can participate in. The information should be laid out in an easy to navigate and obvious way while being pleasant to browse.

Personas

Timmy the casual

Timmy has never played a final fantasy game or MMO before, and has no idea what it might have to offer. He has heard of it mentioned before and is curious what it could have to offer

Johnny the fanboy

Johnny loves Final Fantasy. He has played almost every game, I, II, III, IV... the list goes on. However, he has never played an MMO before. Johnny is wondering why he should give a Final Fantasy MMO a try if he has never played one before. He cares more about the story.

Spike the hardcore

Spike loves MMOs. He's played World of Warcraft, Everquest, Eve Online, you name it. He doesn't care much for singleplayer games, and knows that Final Fantasy is usually singleplayer. He is looking for information about the gameplay of the game.

Comps

<http://na.finalfantasyxiv.com/lodestone/> - The official FFXIV site

<http://ffxiv.zam.com/> - A news and guide site for FFXIV

<http://eorzeareborn.com/> - Site with information about news, and information for new players