

- Hypertext Markup Language is used to display content on a web page. Look for angle brackets <>!
- Two major sections: Head-Contains important metadata. Body-All content that is seen on a page.

#### Tag Structure:

- HTML is made up of tags
- Each tag does something different
- Most have an opening and closing tag

#### Tag Attributes

- Some tags need more information in order to work. In order to do this, you need to use attributes

#### Important Metadata Tags and Attributes

##### Tags:

- <title>?</title>
- <meta name = "?" content = "?">
- <link rel = "?" href = "?">

##### Attributes

- alt = description"
- lang = "?"

#### Accessibility

- We want to make sure our websites are accessible to as many people as possible!  
Consider using [these practices](#)
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#### Accessibility Considerations:

- Low-bandwidth users (people with little bandwidth or unstable internet connections).
- Visually impaired users (use screen readers to surf the web)
- Low English proficiency users (content displayed must be understandable).