Name of student

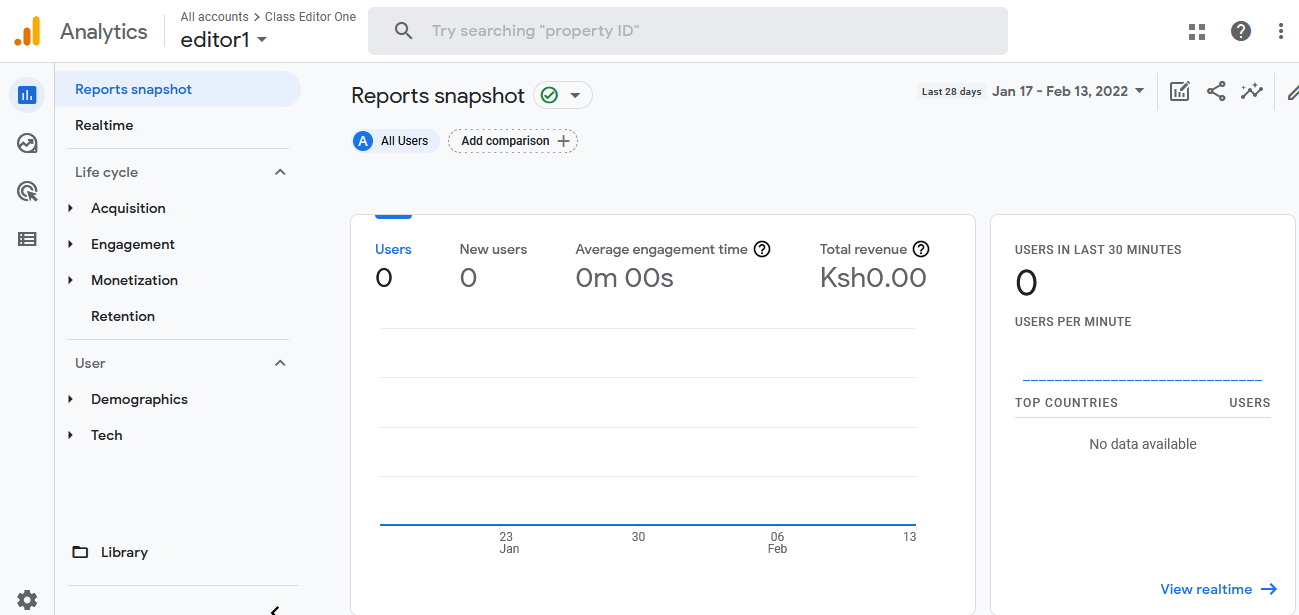
Name of professor

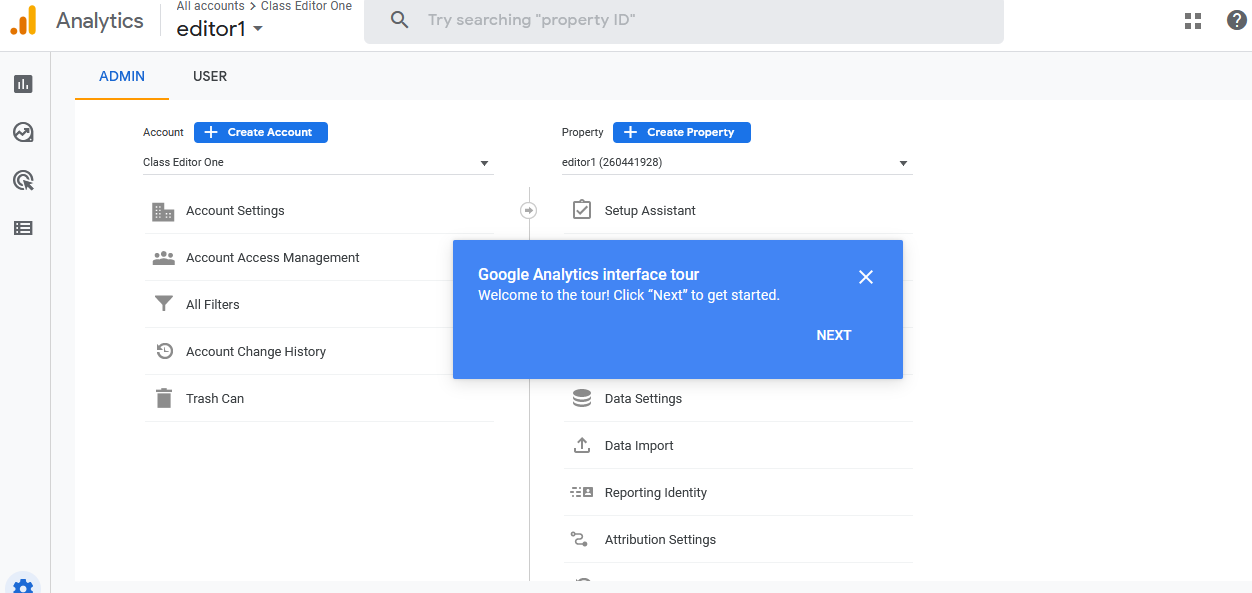
University

Course

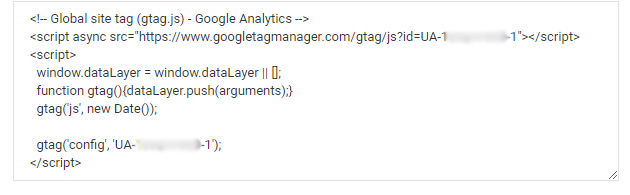
Date

1. Interface tour

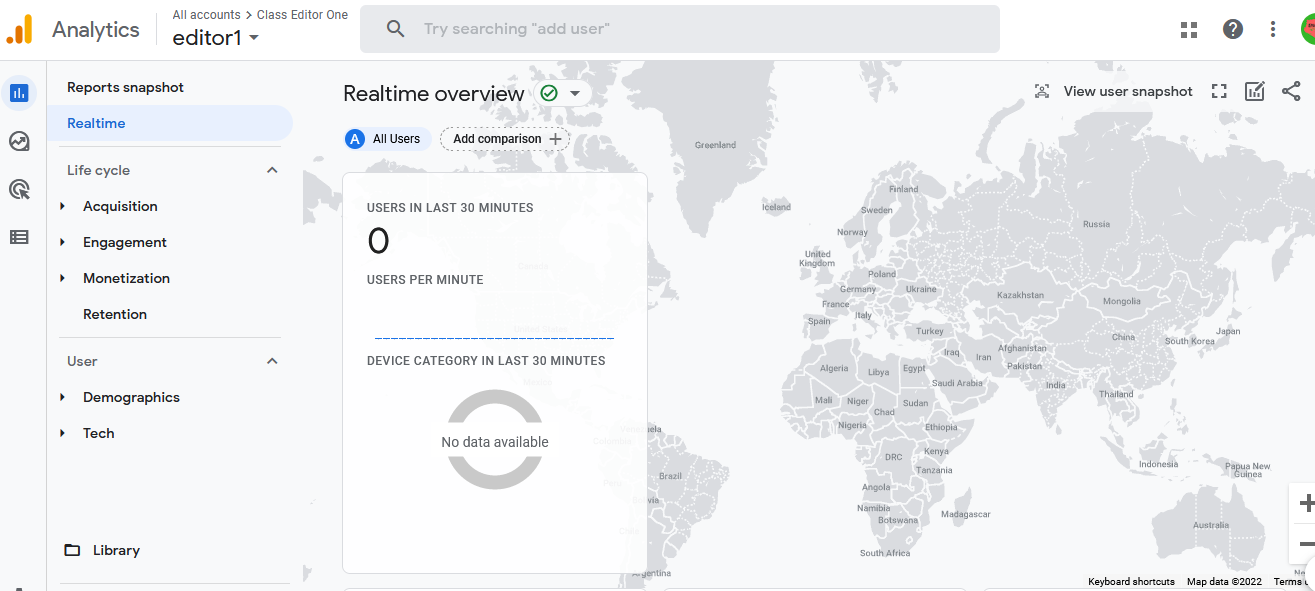




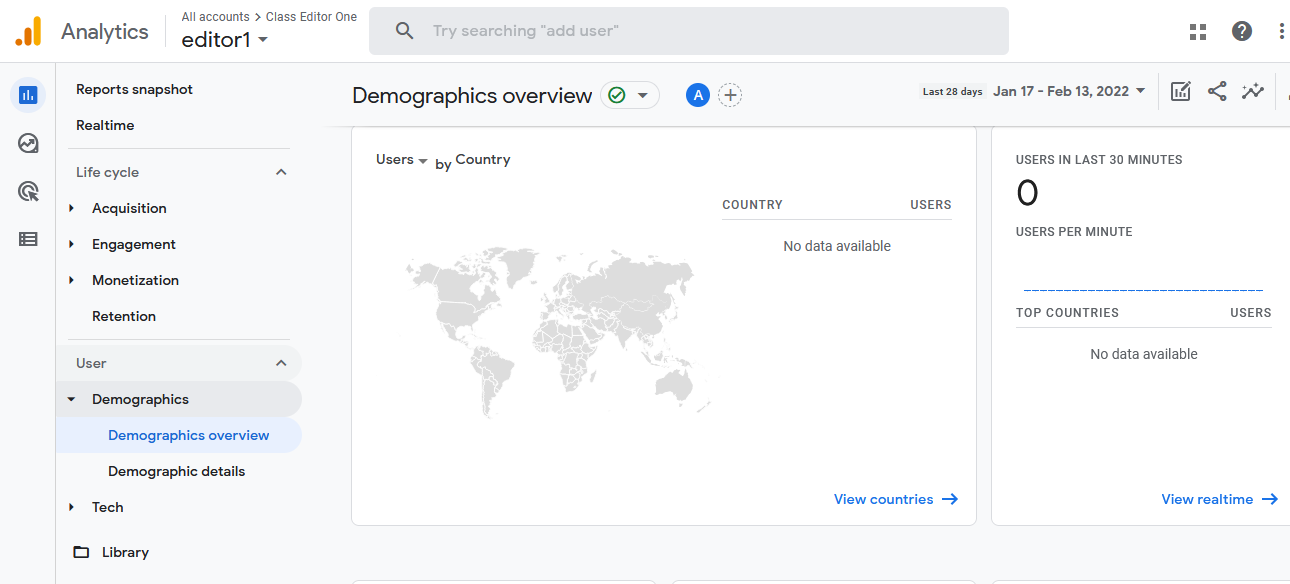
1. **Connecting to your target web site using tracking code**



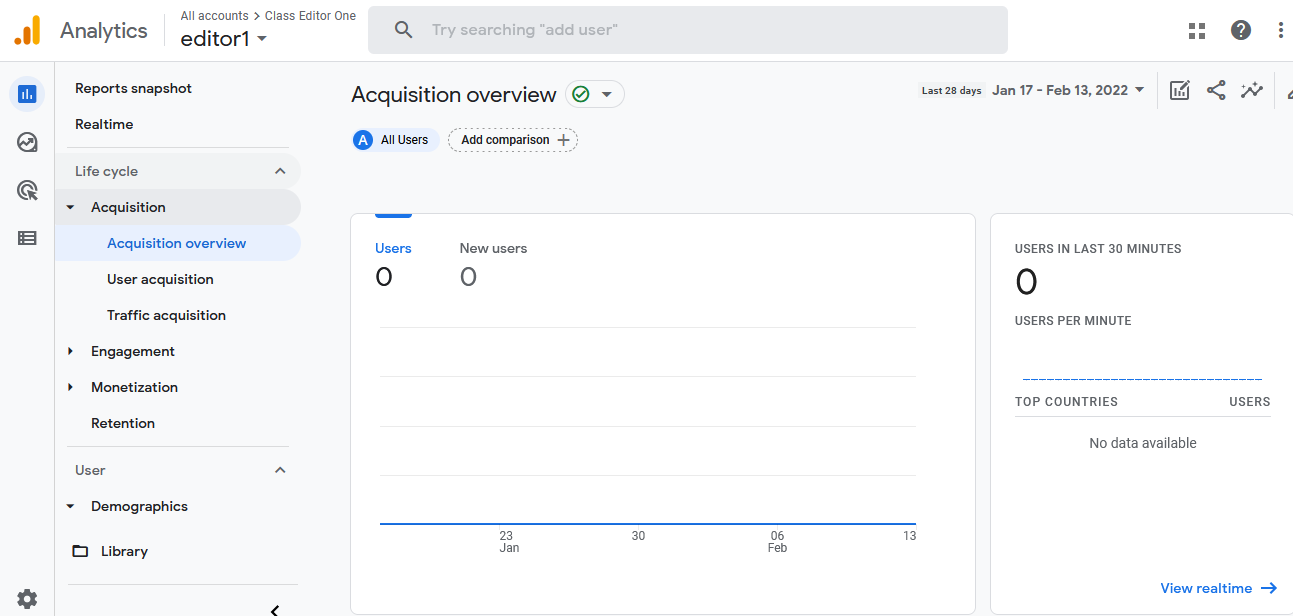
1. **Real-time Monitoring Report**



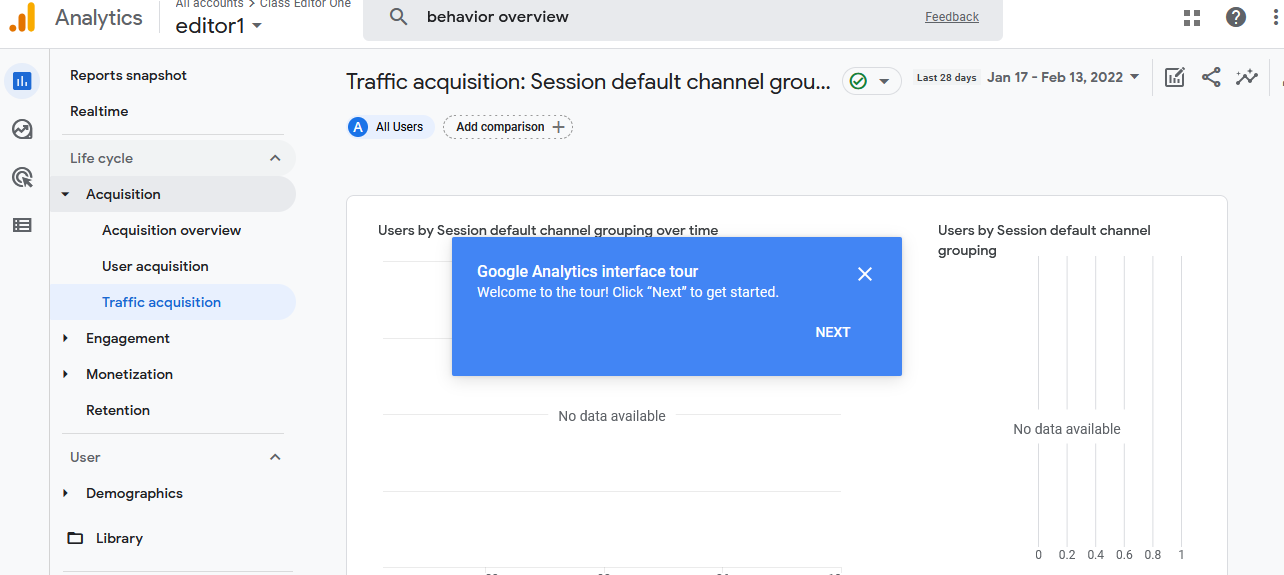
1. **Audience Analysis** **Report**



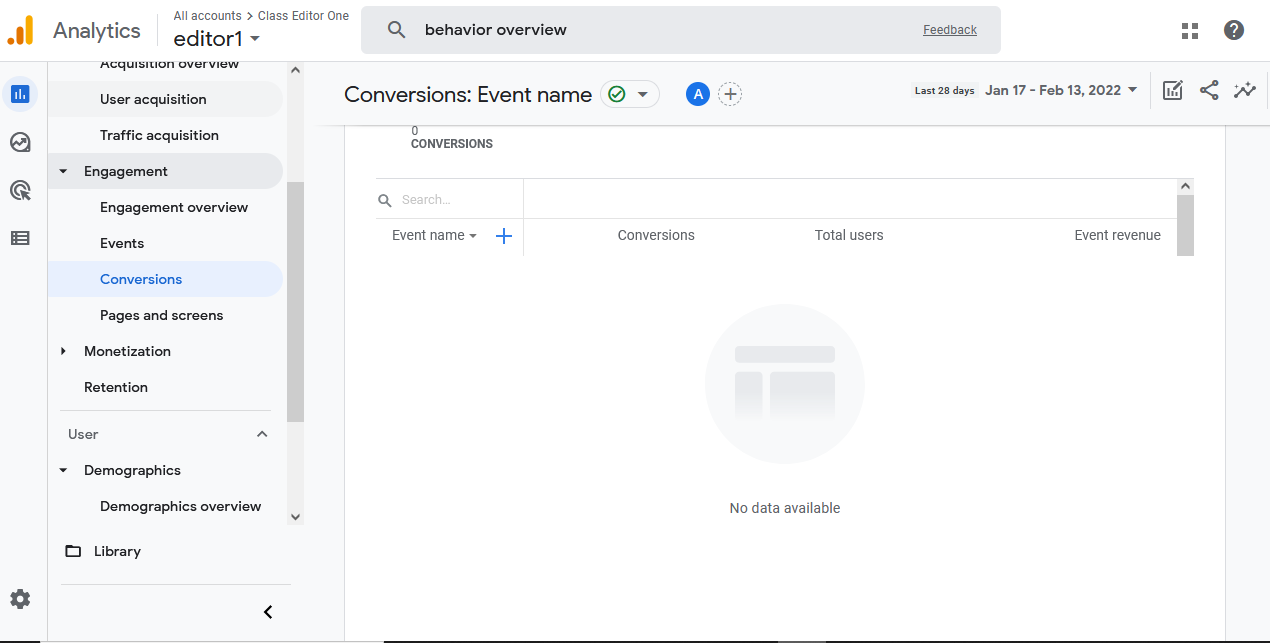
1. **Acquisition Report**



1. **Behavior Report**



1. **Conversion Report**



**References**

https://analytics.google.com/analytics/academy/