

GODFRED KOGKANE

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EDUCATION

Ashesi University

BSc. Management Information Systems

Nandom Senior High School

General Science (WASSCE*)

Berekuso, Eastern Region

Expected Date of Graduation: June 2025

Nandom, Upper West Region, Ghana

Sep 2016-June 2019

ACHIEVEMENTS/AWARDS

The Coca-Cola Foundation Social Impact Fund, Ashesi University

Jan 2023-Jan 2024

The MasterCard Foundation Scholar Program Scholarship, Ashesi University

Sep 2021-July 2025

Ford Foundation Fund for Service to Children and Youth, Ashesi University

Nov 2021-Dec 2023

Dean's List, Ashesi University

2021-2022

WORK EXPERIENCE

Niu Raza Music- Antananarivo, Madagascar

Jul 2024-Sep 2024

Social Media & Communications Intern

- Managed social media accounts, increasing followers by 40% and engagement rates by 35%.
- Developed content for bi-weekly newsletters, boosting open rates by 20%.
- Design landing pages that increase the Mailchimp mailing list and subscriber engagement.
- Supported project management and event planning initiatives.

African Leadership Academy, South Africa

June 2024-July 2024

ALforEducation Career Catalyst Program Intern

- Completed comprehensive research and developed a research brief, concept note, and final report for an innovation project.
- Engaged proactively with facilitators and peers to enhance learning outcomes.
- Delivered a final presentation on leadership, skills gained, and future aspirations.

African Film & Arts Foundation Inc. - Atlanta, GA

Feb 2024-June 2024

Communications Intern

- Generated over 15 press releases and 10 monthly newsletters, resulting in a 30% increase in engagement across digital platforms.
- Managed and optimized the Foundation's LinkedIn profile, leading to a 25% growth in follower base and increased professional interactions.
- Analyzed website data, resulting in a 15% improvement in user experience and navigation.

African Leadership Academy - Honeydew, South Africa

Oct 2023-Dec 2023

Marketing Intern

- Created engaging digital content, including videos, photos, and infographics, to promote ALA's mission.
- Executed targeted digital media plans for audience engagement.
- Analyzed social media metrics to optimize content for maximum reach and impact.
- Championed innovative social media practices, contributing to ALA's visibility and engagement.

African Film & Arts Foundation Inc. - Atlanta, GA

July 2023-Oct 2023

Communications Intern

- Created and distributed 12 press releases that increased media coverage of key initiatives by 20%.
- Launched and managed 8 monthly newsletters through Mailchimp, contributing to a 25% rise in email open rates.
- Optimized the Foundation's LinkedIn profile, resulting in a 20% increase in brand visibility and follower engagement.

PROJECTS AND RESEARCH

IT Access Project - Accra, Ghana

Dec 2021-Present

Co-founder

- Oversees the technical aspects and coordinates resources for a project that has provided over 800 students with access to practical technological knowledge.
- Led a team of 10 volunteers to deliver workshops that increased student engagement by 50%.
- Secured partnerships with local schools, resulting in a 40% expansion of the program's reach.

SKILLS

- Python, R programming, SQL, HTML, CSS, PHP, JavaScript, Tableau, PowerBI, Keras, TensorFlow, LaTeX.
- Proficient in Mailchimp and Eventbrite, Adobe Photoshop, Canva, Creating Newsletters and Press Releases and Landing Pages.
- Fluent in English, Marketing and Communications, Research, and Analysis.

REFERENCE

Available on request

*WASSCE – West African Senior School Certificate Examination

*Dean's List – Awarded to students with a GPA of 3.5 and above