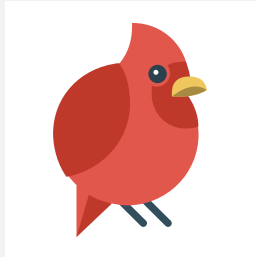




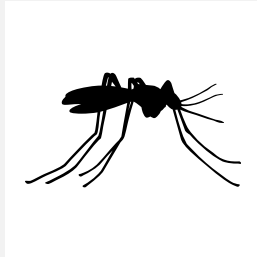
West Nile Virus: Prediction & Prevention

Serene, Evan, Yu Fung



Birds

- Host



Mosquitoes

- Carrier



Humans

- Infected

What is West Nile Virus (WNV)

Transmission Path

- 8 in 10 are asymptomatic
- 1 in 5 develop symptoms
 - Fever, headache, tiredness, body aches, nausea, vomiting, rash
- 1 in 150 develop serious complications that can result in death
- No vaccine available

Public Health Impact

- As mosquito control is an expensive exercise, the state would like our team to propose a cost-effective plan for pesticide deployment.

Problem Statement

- Trap
 - Locations and WNV test results
 - May to October; 2007, 2009, 2011, 2013
- Spray
 - GIS data for spray efforts
 - 2011 and 2013
- Weather
 - Weather conditions from 2 weather stations
 - 2007 to 2014

Data



Our Problem-Solving Process



Data
Preprocessing



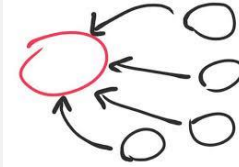
EDA



Modelling

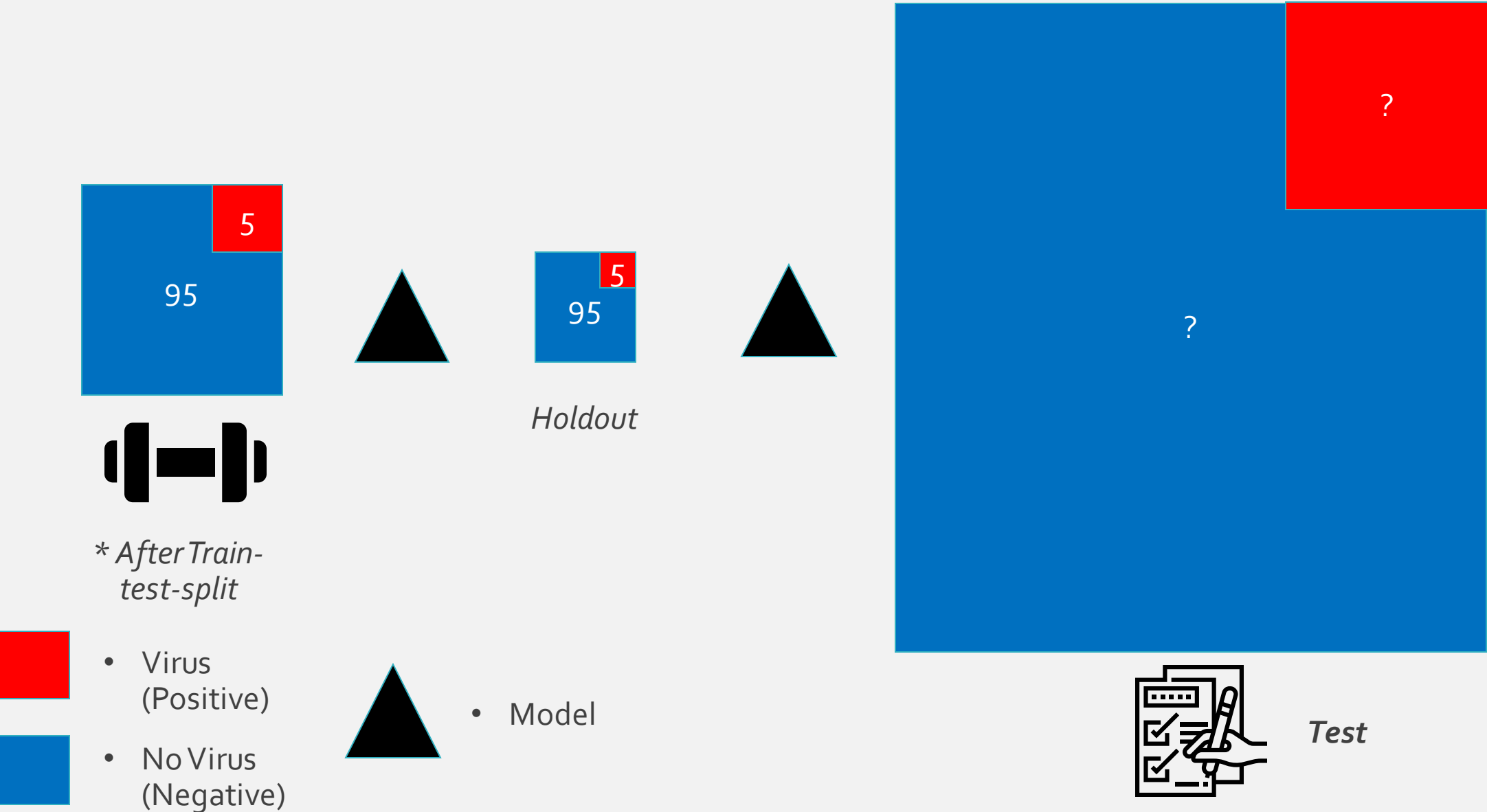


Cost-benefit
analysis

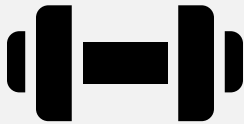
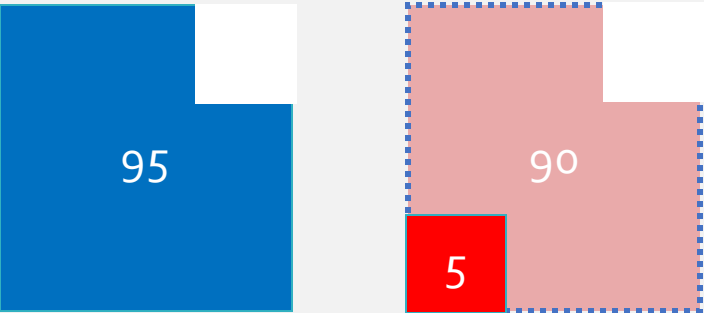


Conclusion &
Recommendation

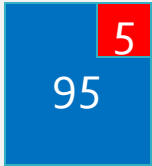
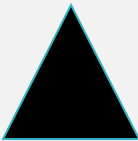
Limitation – Imbalanced Dataset



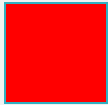
Limitation – Possible solutions (Oversampling)



** Before Train-test-split*



Holdout



- Virus (Positive)
- No Virus (Negative)
- Virus-generated (Positive)
- Model

Limitation– Possible solutions (**Emphasize features**)

Based on research about ideal conditions:

- 1. Higher humidity ->
- 2. Stagnant water is ideal ->
- 3. Weather conditions ->
- 4. Virus thrives in the sun ->
- 5. Temperature (70-80F) ->

Limitation– Possible solutions (**Emphasize features**)

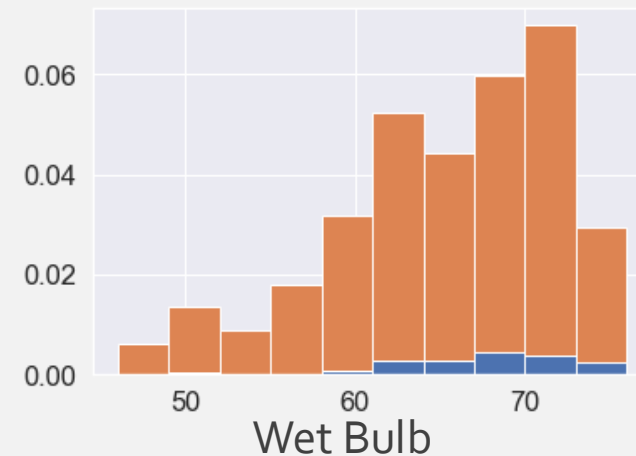
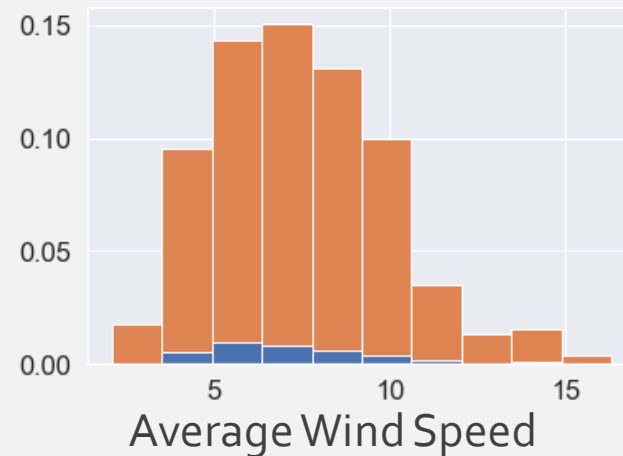
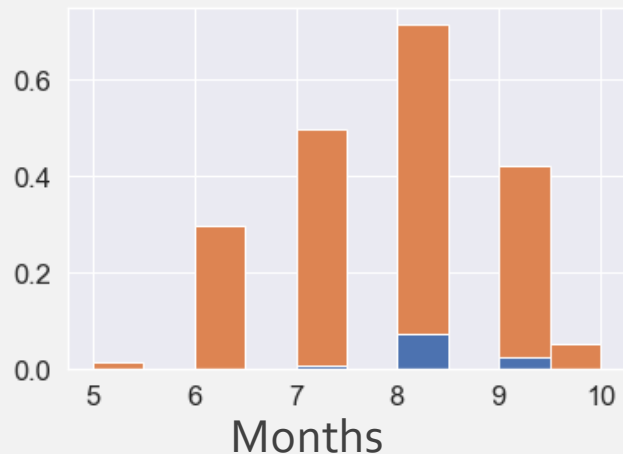
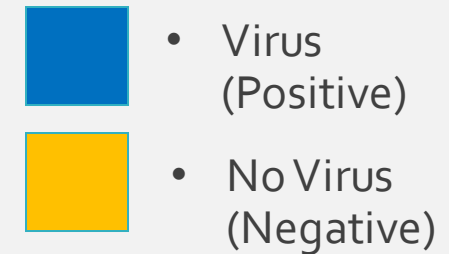
Based on research about ideal conditions:

- 1. Higher humidity -> WetBulb, DewPoint
- 2. Stagnant water is ideal -> Wind speeds
- 3. Weather conditions -> Seasons -> months/weeks
- 4. Virus thrives in the sun -> Daytime
- 5. Temperature (70-80F) -> Tavg

Limitation– Possible solutions (**Emphasize features**)

Based on research about ideal conditions:

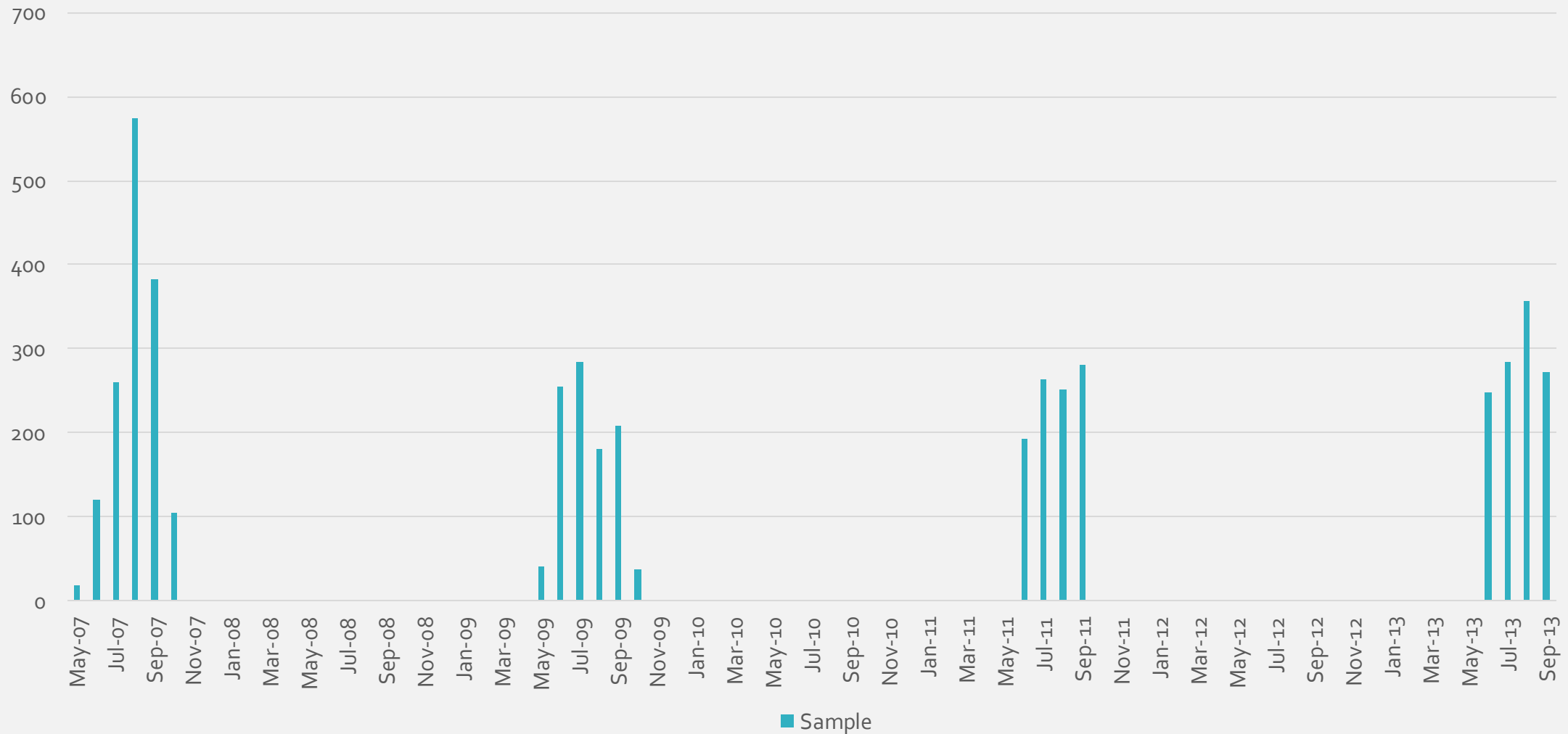
- 1. Higher humidity -> WetBulb, DewPoint
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Limitation – Train dataset measured periods and sample size

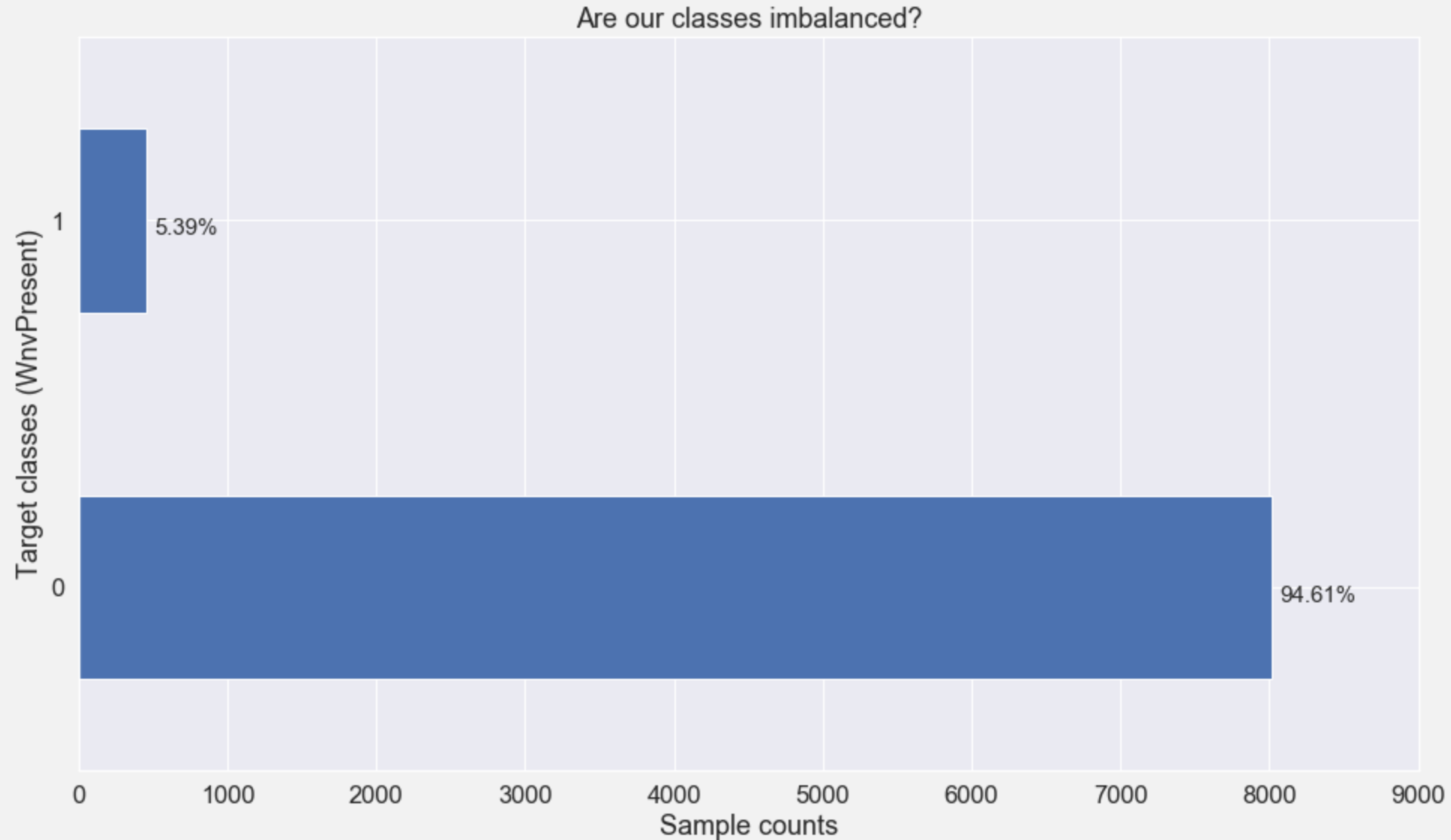
Practice caution when analysing data due to skewed dataset.

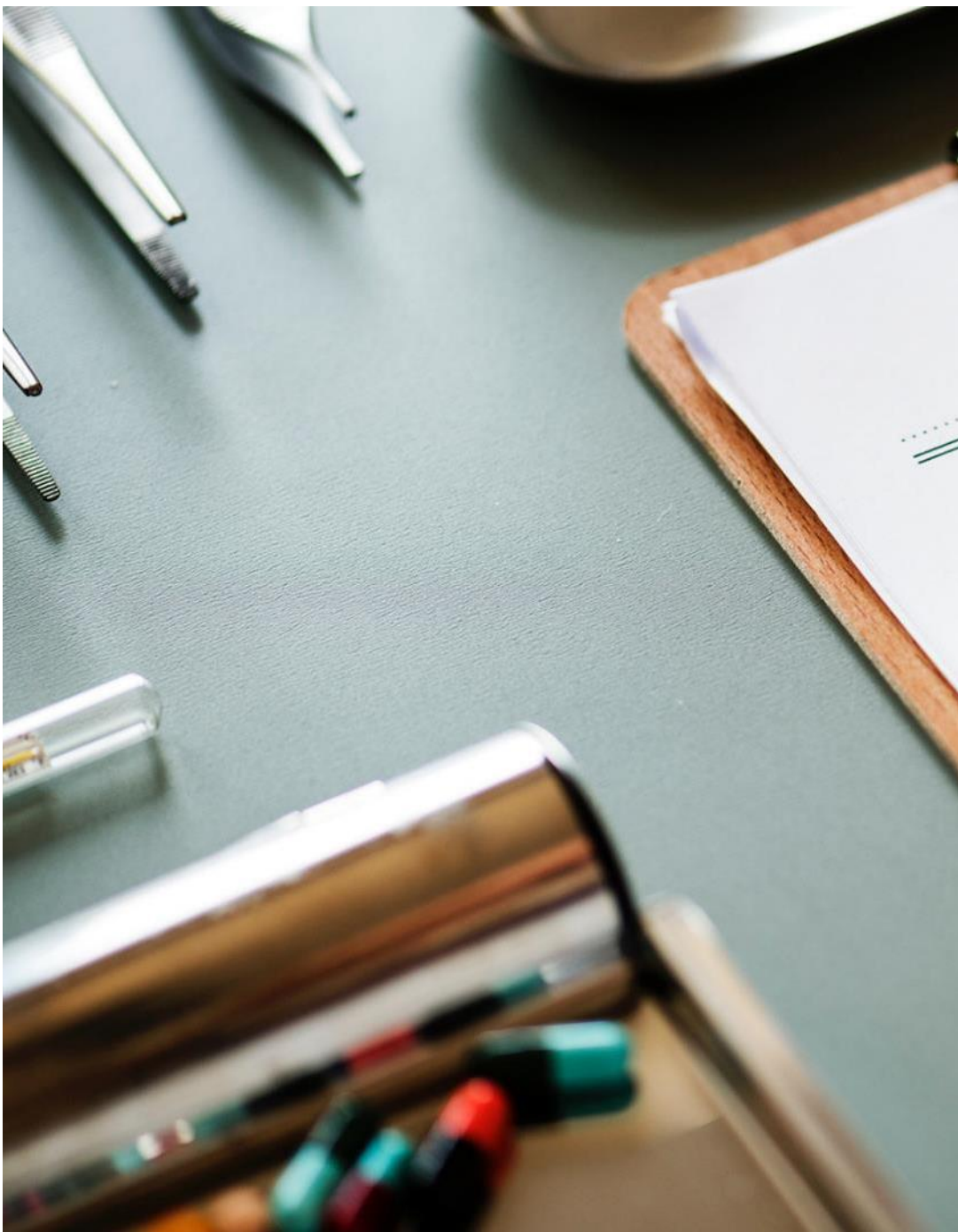
No. of cases for each month



Limitation—Train dataset measured periods and sample size

Practice caution when analysing data due to skewed dataset.



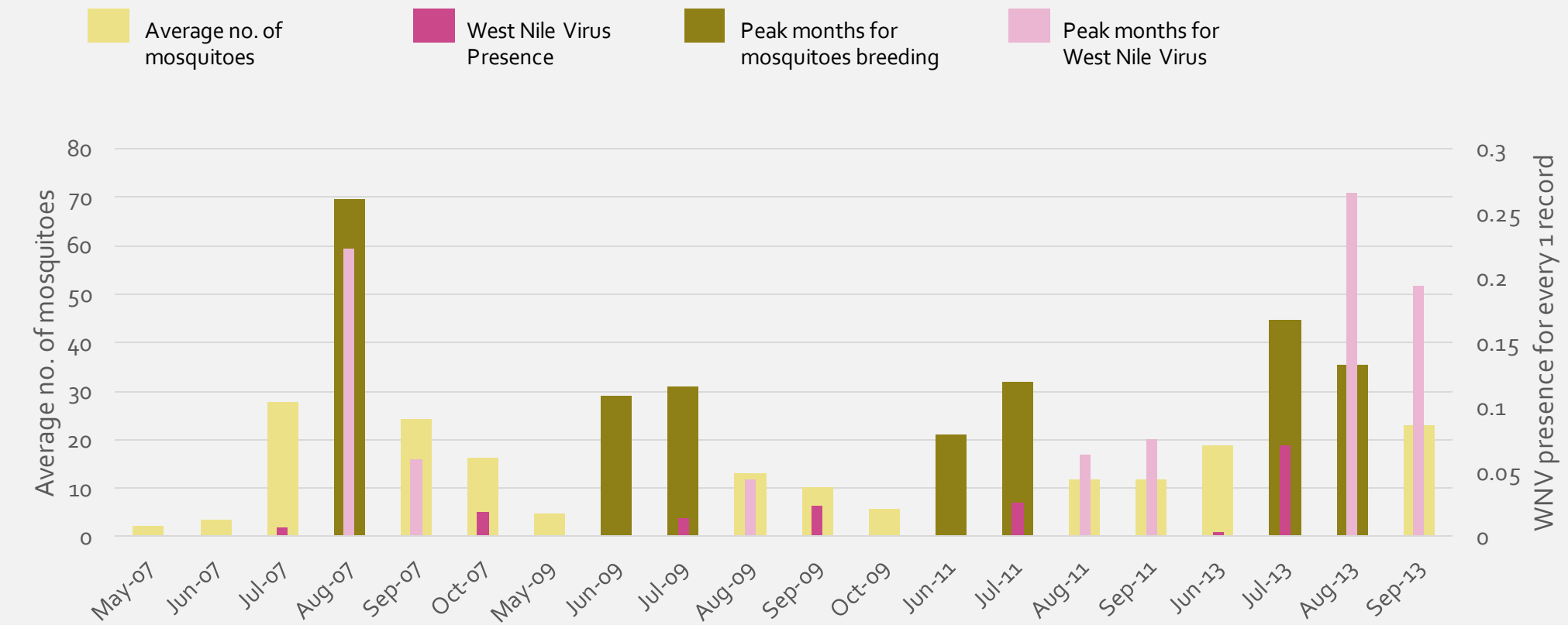


What we know

Exploratory Data Analysis

Through June to August were the peak months for mosquitoes breeding, while August to September were the peak for WNV.

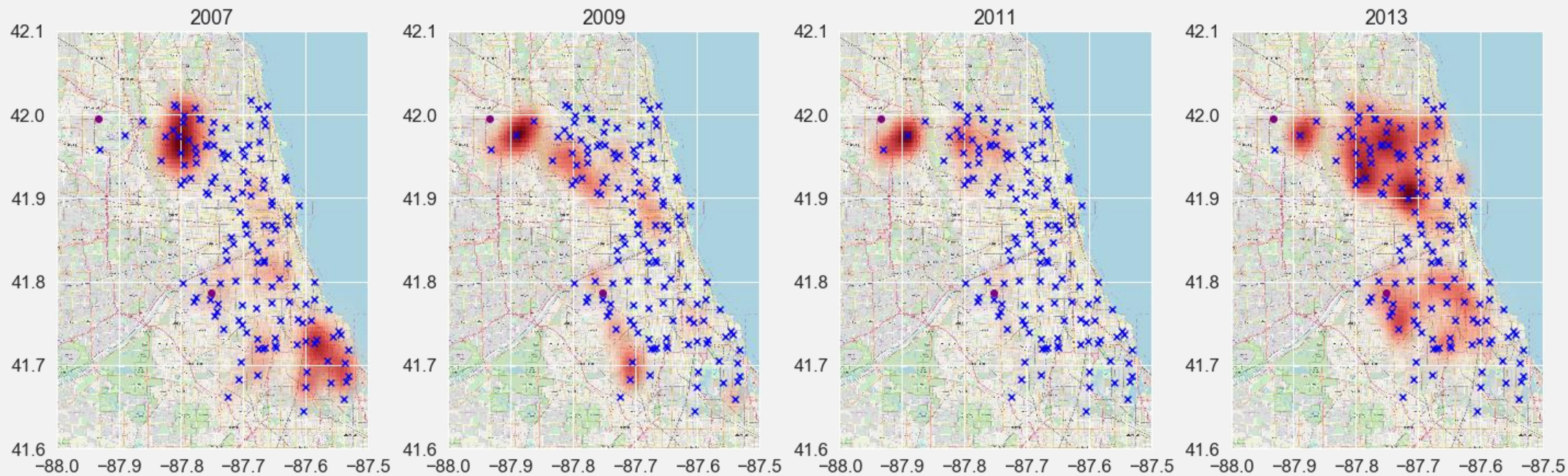
Chart: Periods with highest average no of mosquitoes & WNV



WMV was widely spread in 2007 and 2009. The situation was controlled in 2011 but got worse in 2013

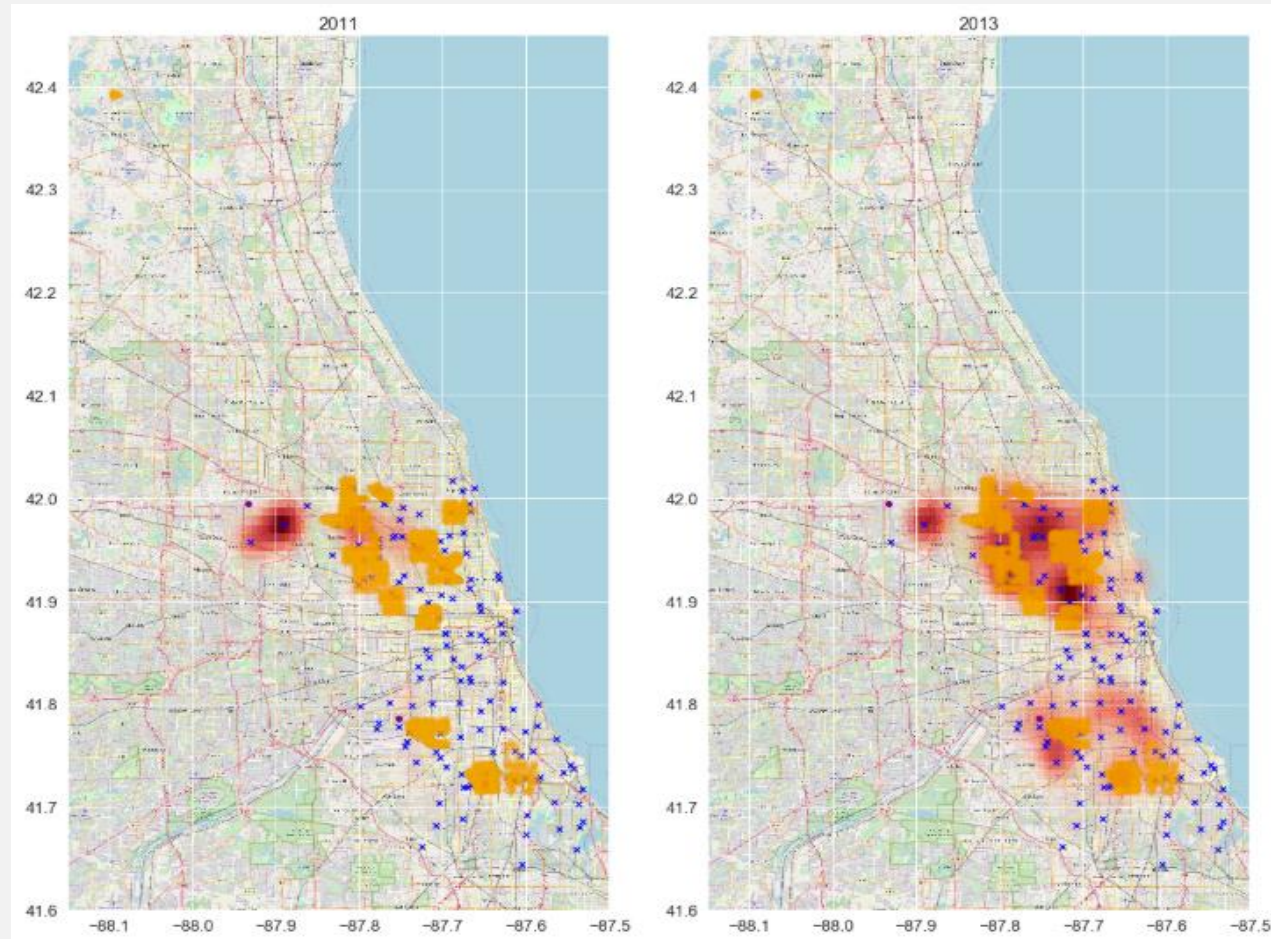
Chart: Location heatmap of WNV in Y2007, 2009, 2011 and 2013

X Trap location
■ Presence of West Nile Virus



Spraying doesn't seem to be very effective in controlling the spread of WNV.

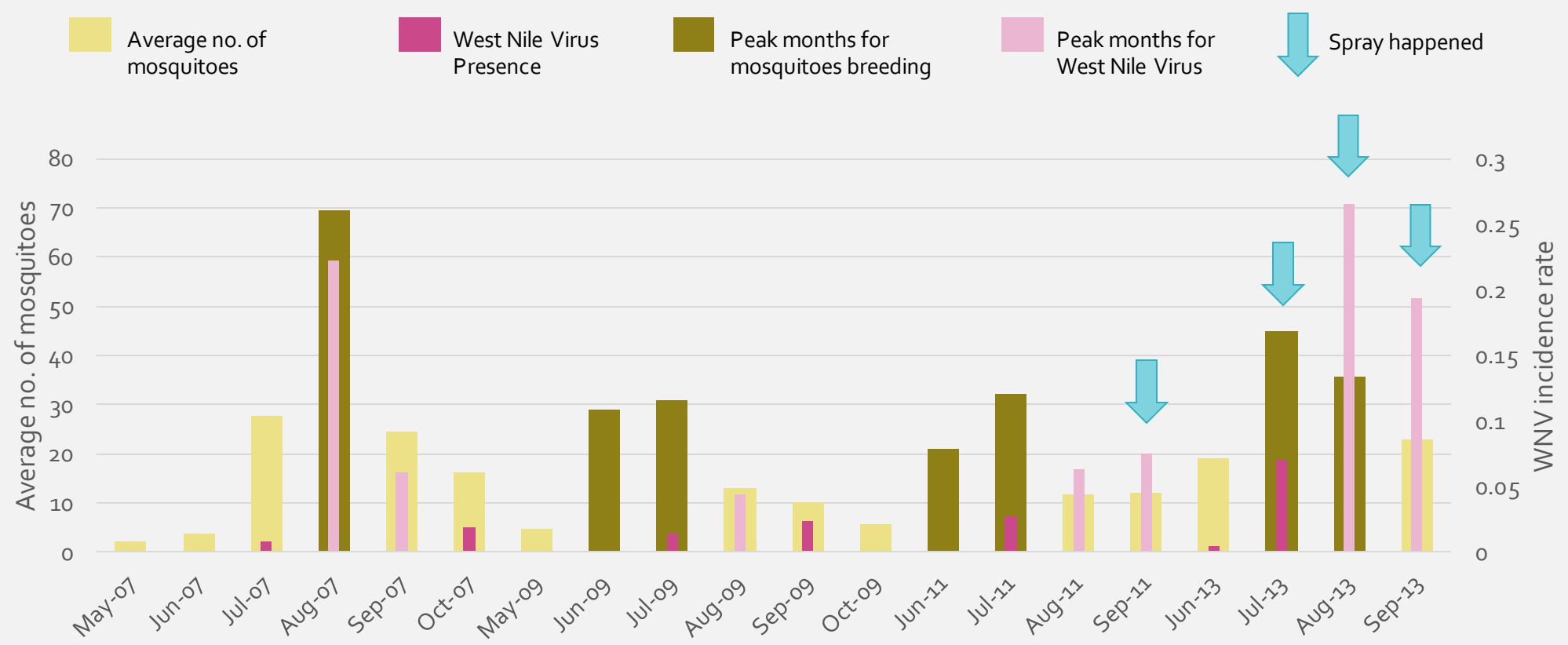
Chart: Location heatmap of spraying activities in Y2011 and 2013

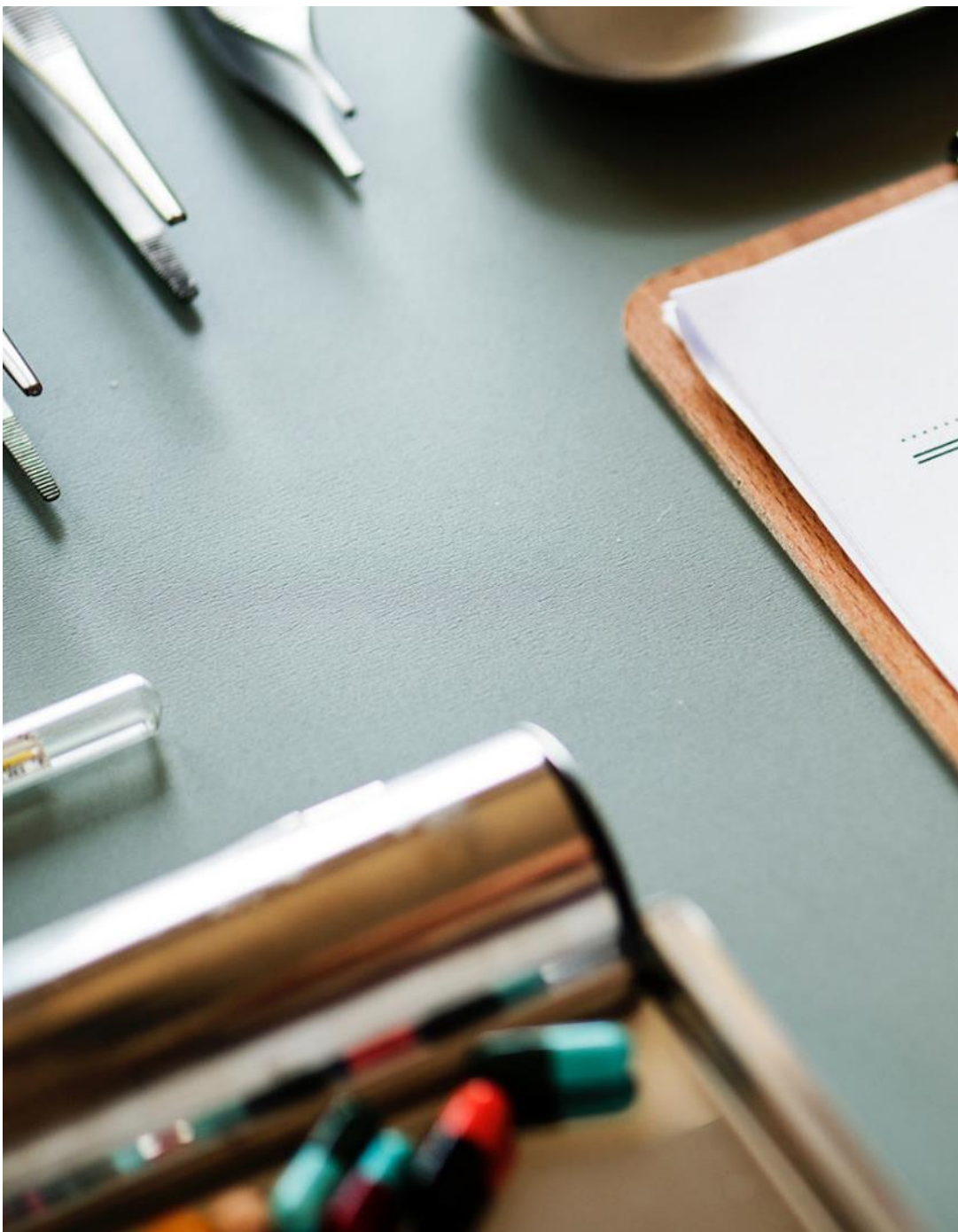


- X Trap location
- Presence of West Nile Virus
- Spray location

Average no. of mosquitoes drop after Jul-13 after the start of spraying activities. This suggests **time of spray** could be crucial to prevent mosquitoes breeding.

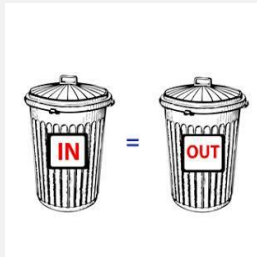
Chart: Periods with highest average no of mosquitoes & WMV





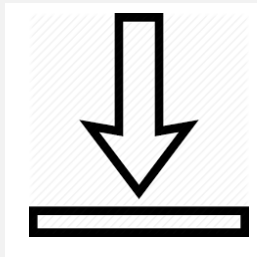
Modelling

Our Modelling Strategy



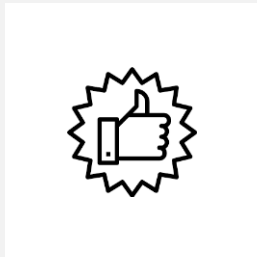
Avoid GIGO Situation

By doing necessary data cleaning and feature engineering



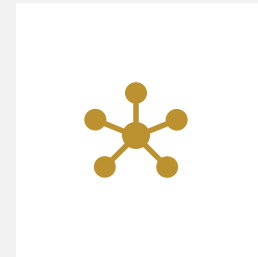
Baseline

Have a baseline model on hand for comparison



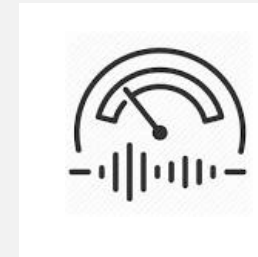
Best Parameters

Finding the best parameters for each model



Ensemble

Combine the force of multiple models with their best parameters



Our Evaluation Metric

ROC-AUC and
F1 score

Our Models

Logistic Regression

```
True Negatives: 1791
False Positives: 703
False Negatives: 417
True Positives: 2067
Precision: 0.7462093862815884
Recall: 0.8321256038647343
F1 score: 0.7868290826037306
roc_auc_score: 0.8543011278598427
```

Kaggle: 0.64

Logistic Regression + SVM

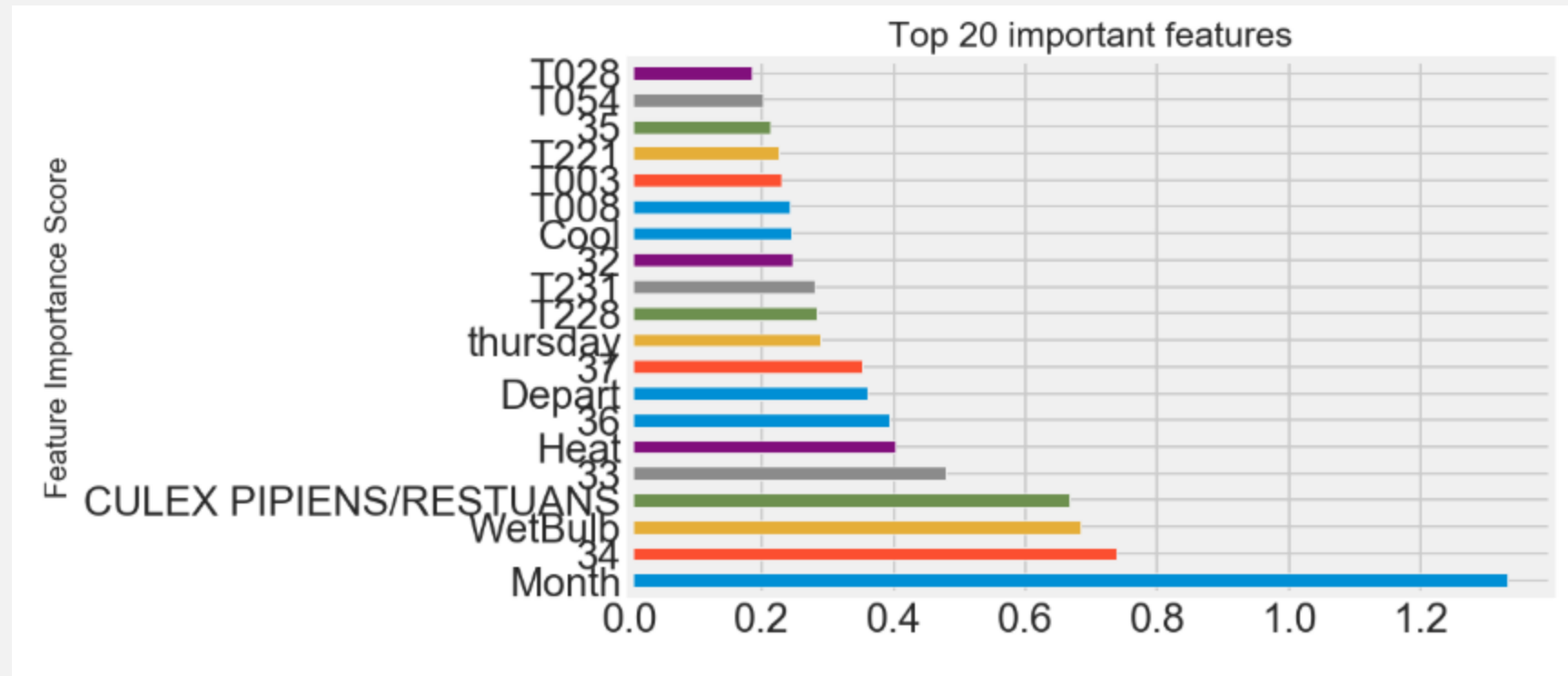
```
True Negatives: 1756
False Positives: 738
False Negatives: 345
True Positives: 2139
Precision: 0.7434827945776851
Recall: 0.8611111111111112
F1 score: 0.7979854504756575
roc_auc_score: 0.8543011278598427
```

Kaggle: 0.74



Better F1 Score

Features Importance



The image is a composite of two photographs. The left side shows a person's hands using a stylus on a tablet, with a laptop and a mouse visible in the background. The right side shows a person's hands writing on a notepad with a pen, with a laptop keyboard visible in the background. The text 'Cost-Benefit Analysis' is overlaid in white on the right side of the image.

Cost-Benefit Analysis

Costs of Inaccuracy

WNV detected when there is not

- Ecological impact from unnecessary spraying
- Productivity loss from extra clinic visits
- Reduced tourism activities

No WNV detected when there is

- Risk of WNV epidemic
- Strain on healthcare resources
- Loss of confidence in public health officials

Cost-Benefit to Spraying

Cost

- \$ 701k
- Aerial Spray

Benefit

- \$16k
 - Medical care
- \$3k
 - Lost productivity
- \$300k
 - Lifetime lost productivity (death)

1 spray : 37 non-death cases or;
1 spray : 2.5 death cases

- WNV remediation efforts would be more effective in limiting illness and death associated with human infection if before the occurrence of WNV.
- What can we do with our model?
 - Identify locations that are more susceptible to mosquitoes breeding and WNV and perform preventive measures – such as spraying activities.
- One thing to note is that there are different kind of spraying treatments, hence it would also be good to know the development stages of the mosquitoes collected so that spraying treatments can be more targeted and effective.



Conclusion & Recommendation

Future Developments

How will we scale in the future

Feature Engineer

- Research on weather variables further to use them more effectively
- Add ARMA (Auto Regressive Moving Average)



Gradient Boosting

- Try gradient boosting to optimize model



Spray Data

- Insufficient data to conclude effects of spray

References

Barber, L. M., Schleier, J. J., & Peterson, R. K. (2010). Economic Cost Analysis of West Nile Virus Outbreak, Sacramento County, California, USA, 2005. *Emerging Infectious Diseases*, 16(3), 480-486.

<https://dx.doi.org/10.3201/eid1603.090667>.

Staples, J. E., Shankar, M. B., Sejvar, J. J., Meltzer, M. I., & Fischer, M. (2014). Initial and long-term costs of patients hospitalized with West Nile virus disease. *The American journal of tropical medicine and hygiene*, 90(3), 402–409. doi:10.4269/ajtmh.13-0206



Thank You