Unsupervised Analysis: Dimension Reduction

# Why Dimension Reduction?

#### For Big-Data:

- Data visualization becomes very difficult! (Cannot draw 2D scatterplots between all pairs of features).
- Big-Data often has a high degrees of redundancy. (i.e. correlation among features).
- Many features may be uninformative for the particular problem under study (noise features).
- Dimension reduction ideally allows us retain information on most important features of the data, while reducing noise and simplifying visualization & analysis.

### What is Dimension Reduction?

- Map the data into a new low-dimensional space where important characteristics of the data are preserved.
- The new space often gives a (linear or non-linear) transformation of the original data.
- Visualization and analysis (clustering/prediction/...) is then performed in the new space.
- In many cases, (especially for non-linear transformations) interpretation becomes difficult.

# Principal Components Analysis (PCA)

## **PCA**

#### Set-up:

• Data matrix:  $\mathbf{X}_{n \times p}$ , n observations and p features.

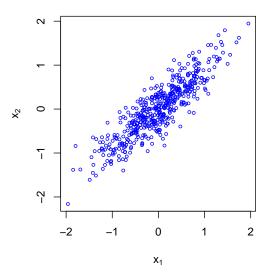
#### Idea:

- Not all p features are needed (much redundant info).
- Find low-dimensional representations that capture most of the variation in the data.

#### Uses:

- Ubiquitously used Dimension reduction, data visualization, pattern recognition, exploratory analysis, etc.
- Best linear dimension reduction possible.

Question: What is a good 1D representation of the data?



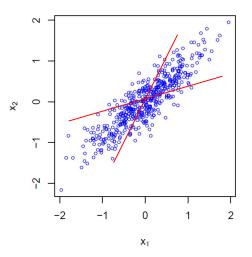
#### Some Possibilities:

- Use one of the variables (e.g.  $x_1$ ).
- Better idea: use a linear combination of the variables (i.e. a weighted average).

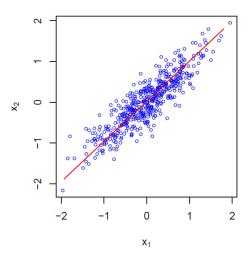
$$z_1 = v_1 x_1 + v_2 x_2 = \mathbf{v}^T \mathbf{X}$$

How to choose the weights  $(v_1 \text{ and } v_2)$ ?

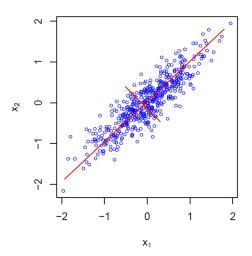
Many possibilities, but which one is a good choice?

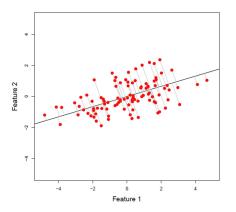


Find line that maximizes the variance of the data projected onto the line:



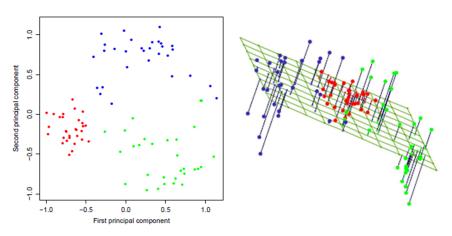
Subsequent components orthogonal (perpendicular).





- PCA minimizes orthogonal projection onto line:  $Z = v_1x_1 + v_2x_2$ .
- Slope of line =  $v_2/v_1$  (if features centered).
- Note: Not same as OLS which minimizes projection of y onto x!

### 3D Projection onto a Hyperplane:



maximize 
$$\operatorname{Var}(\mathbf{X} \mathbf{v})$$
 subject to  $||\mathbf{v}||_2 = 1$  maximize  $\mathbf{v}^T \operatorname{Var}(\mathbf{X}) \mathbf{v}$  subject to  $||\mathbf{v}||_2 = 1$  maximize  $\mathbf{v}^T \mathbf{\Sigma} \mathbf{v}$  subject to  $||\mathbf{v}||_2 = 1$ 

where 
$$\Sigma = \text{Cov}(X)$$
.

• Finds linear combination of features that maximizes the variance.

PCA Criterion - PC k (Population):

- Subsequent linear combinations are orthogonal to previous combinations.
- Uncorrelated.

PCA Criterion - Sample Version:

$$\underset{\mathbf{v}_1, \dots \mathbf{v}_K}{\operatorname{maximize}} \quad \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k \quad \text{subject to } ||\mathbf{v}_k||_2 = 1 \ \& \ \mathbf{v}_k^T \mathbf{v}_j = 0 \ \forall \ j < k.$$

Replaces  $\Sigma$  with estimate  $\mathbf{X}^T \mathbf{X} / n$ .

Solution: Eigenvalue decomposition of  $\mathbf{X}^T \mathbf{X}$ . (eigen() in R)

#### Equivalent PCA Criterion:

• Finds left and right projection that maximize variance.

Solution: Singular Value Decomposition (SVD) of X. (svd() in R)

## PCA - Parts of the Solution

SVD: 
$$\mathbf{X}_{n \times p} = \mathbf{U}_{n \times n} \, \mathbf{D}_{n \times p} \, \mathbf{V}_{p \times p}^T$$

- Singular vectors: (left) **U** and (right) **V**.
  - ightharpoonup Orthonormal  $\mathbf{U}^T \mathbf{U} = \mathbf{I}$  and  $\mathbf{V}^T \mathbf{V} = \mathbf{I}$ .
- Singular values: Diagonals of **D**.
  - ▶  $d_1 \ge d_2 \ge ... \ge d_r$  where  $r = rank(\mathbf{X})$ .

#### SVD Solution to PCA:

- PCs:  $\mathbf{Z} = \mathbf{X} \mathbf{V}$  or  $\mathbf{Z} = \mathbf{U} \mathbf{D}$ . ( $\mathbf{U}$  are un-scaled PCs).
  - $\mathbf{z}_k = \mathbf{X} \mathbf{v}_k k^{th} \mathsf{PC}.$
  - ▶  $\mathbf{z}_1 \dots \mathbf{z}_K$  gives best K-dimensional projection of the data.
- PC Loadings: V.
  - **v**<sub>k</sub>  $k^{th}$  PC loading (feature weights).

## PCA - Properties

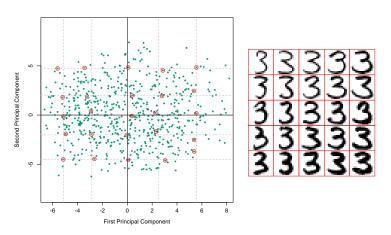
- Unique.
  - ▶ **U** and **V** unique up to a sign change.
  - **D** unique.
- Global Solution.

## PCA - Pattern Recognition

- $oldsymbol{u}_1$  first column of  $oldsymbol{U}$  encodes first major pattern in observation space.
- $oldsymbol{v}_1$  first column of  $oldsymbol{V}$  encodes the associated first pattern in feature space.
- $d_1$  gives strength of first pattern.
- Subsequent patterns are uncorrelated to first pattern (i.e. orthogonal).
- $\mathbf{X} \approx \sum_{k=1}^K d_k \, \mathbf{u}_k \, \mathbf{v}_k^T$  data is comprised of a series of patterns.

# PCA - Pattern Recognition

#### Patterns in observation space:



# PCA - Pattern Recognition

## Patterns in feature space:









### PCA - Data Visualization

#### PC Scatterplots:

- Problem: Can't visualize
- Solution: Plot **u**<sub>1</sub> vs. **u**<sub>2</sub> and so forth.
- Advantages:
  - Dramatically reduces number of 2D scatterplots to visualize.
  - Focuses on patterns with most variance.

#### PC Loadings Plots:

- Scatterplots of  $\mathbf{v}_1$  vs.  $\mathbf{v}_2$ .
- Visualizations of  $\mathbf{v}_k$ .

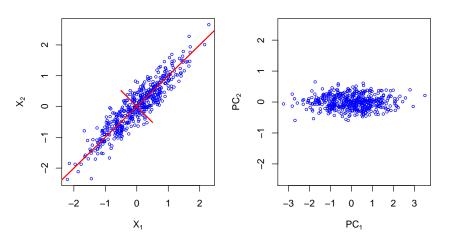
### Biplot:

• Scatterplot of PC 1 vs. PC 2 with loadings of  $\mathbf{v}_1$  vs.  $\mathbf{v}_2$  overlaid.

(See demo examples.)

### PCA - Data Visualization

#### Scatterplots:



 Plotting Scatterplot PCs roughly equivalent to rotating axes of original plot.

Best low-rank approximation to the data:

$$\underset{\tilde{\mathbf{X}}}{\text{minimize}} \quad ||\mathbf{X} - \tilde{\mathbf{X}}||_F^2 \quad \text{subject to rank}(\tilde{\mathbf{X}}) = K$$

Solution:  $\tilde{\mathbf{X}} = \sum_{k=1}^K d_k \, \mathbf{u}_k \, \mathbf{v}_k^T$  - SVD / PCA solution!

- PCA also finds best data compression to minimize reconstruction error.
- PCA yields best linear dimension reduction possible!

How much variance is explained? (i.e. extent of dimension reduction)

• Variance explained by  $k^{th}$  PC:

$$d_k^2 = \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k.$$

Total variance of data:

$$\sum_{k=1}^n d_k^2.$$

• Proportion of variance explained by  $k^{th}$  PC:

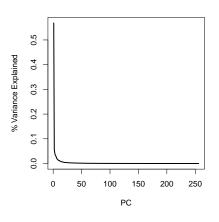
$$d_k^2/\sum_{k=1}^n d_k^2.$$

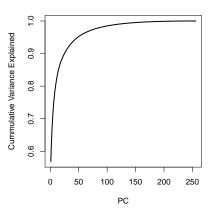
• Cumulative variance explained by first r PCs:

$$\sum_{k=1}^{r} d_k^2 / \sum_{k=1}^{n} d_k^2.$$

(Extent of dimension reduction achieve by first r PC projections.)

#### Screeplot:





#### How to choose K?

- Elbow in screeplot.
- Take K that explains at least 90% (95%, 99%, etc.) variance.
- More sophisticated:
  - Cross-Validation done internally.
  - Validation via matrix completion.
  - Nuclear norm penalties.

#### PCA - Center and Scale?

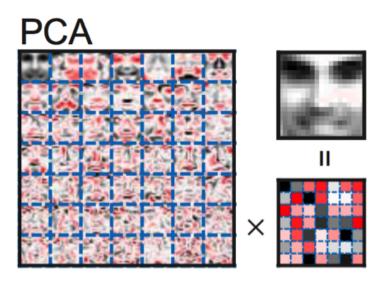
- Typically, one should center features (i.e. columns of X).
  - Maximizing variance interpretation (assumes multivariate Gaussian model).
- Scaling changes PCA solution.
  - Features with large scale contribute more to variance, have large PC loadings.

#### General Suggestions:

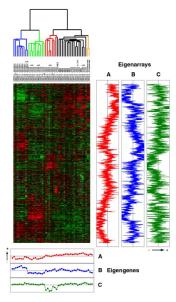
- Scale if features measured differently. (Example US college data).
- Don't scale if features measured in same way & scale has meaning.
   (Example gene expression data).

# PCA - Applications

"EigenImages" or "EigenFaces"



# PCA - Applications



# PCA - Summary

### Strengths:

- Best linear dimension reduction.
- Ordered / orthogonal components.
- Unique, global solution.
- Others?

#### Weaknesses:

- Non-linear patterns.
- Ultra-high-dimensional settings (p >> n)
- Others?

# Sparse PCA

#### Motivation:

- When p >> n, many features irrelevant.
- PCA can perform poorly.

#### Idea:

- Sparsity in V: zero out irrelevant features from PC loadings.
- Advantage: Find important features that contribute to major patterns in the data.

#### How?

- Typically, optimize PCA criterion with sparsity-encouraging penalty of V.
- Many methods active area of research!

In R: SPC in PMA package.

### Functional PCA

#### Motivation:

• Times series, ordered data, spatial data.

#### Idea:

- Want PC loadings to be smooth (vary continuously) over time or space.
- Advantage: Improve interpretation.

#### How?

- Typically, optimize PCA criterion with a penalty that encourages smoothness of V over time or space.
- Many methods for both functional data (data in the from of curves) and discretely-sampled functional data (e.g. discrete time points or specific locations).

In R: package fpca.

#### Kernel PCA

#### Motivation:

Non-linear patterns.

#### Idea:

- Embed inner product distances  $(x_i^T x_{i'})$  in a higher-dimensional "kernel" space,  $k(x_i, x_{i'})$ .
- Kernel examples:
  - Radial:  $k(x_i, x_{i'}) = e^{||x_i x_{i'}||_2^2/2\sigma^2}$ .
  - ▶ Polynomial:  $k(x_i, x_{i'}) = (cx_i^T x_{i'} + 1)^d$ .
- Kernel Matrix:  $\mathbf{K}_{n\times n}$ :  $\mathbf{K}_{ii'} = k(x_i, x_{i'})$ .
  - Idea: K a non-linear distance matrix.
- Find major non-linear patterns by performing PCA on K:

$$K = U D^2 U^T$$

## Supervised Dimension Reduction

#### Partial Least Squares:

 Best dimension reduction of cross-covariance between X and Y such that factors are orthogonal to X.

#### Canonical Correlations Analysis:

 Best dimension reduction of cross-covariance between X and Y such that bi-projection is orthogonal to X or Y.

#### Linear Discriminant Analysis (classification):

 Best dimension reduction of between class covariance matrix relative to within class covariance. Non-Negative Matrix Factorization (NMF)

## **NMF**

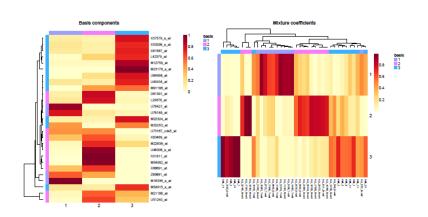
Idea:  $\mathbf{X}_{n \times p} \approx \mathbf{W}_{n \times K} \mathbf{H}_{K \times p} = \sum_{k=1}^{K} \mathbf{W}_{:,k} \mathbf{H}_{k,:}$  with K << p.

- $X \ge 0$  non-negative data matrix.
- $\mathbf{W} \ge 0$  non-negative observation factors; often sparse (Basis Factors).
  - ▶  $\mathbf{W}_{:,k} \ge 0$   $k^{th}$  observation factor.
- $\mathbf{H}_{kj} \geq 0$  non-negative feature factors; often sparse (Mixture Factors).
  - ▶  $\mathbf{H}_{k,:} \geq 0$  mixture of features that comprise the  $k^{th}$  factor.

Like PCA except finds patterns with same direction of correlation.

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## **NMF**



# NMF Interpretation

## Topic Modeling:

- X a matrix of news articles (rows) by words (columns) whose entries are word counts.
  - **X**  $\approx \sum_{k=1}^{K} \mathbf{W}_{:,k} \mathbf{H}_{k,:}$  sum of topics.
  - $\mathbf{X}_{ij} = \mathbf{W}_{i,:}^T \mathbf{H}_{:,j}^T = \sum_{k=1}^K \mathbf{W}_{ik} \mathbf{H}_{kj}.$
- Topic k: Outer-product of  $k^{th}$  column of  $\mathbf{W}$  ( $\mathbf{W}_{:,k}$ ) and  $k^{th}$  row of  $\mathbf{H}$  ( $\mathbf{H}_{k,:}$ ).
  - ► E.g. Gay marriage.
- $\mathbf{H}_{k,:}$  non-zeros- words contributing to topic k.
  - E.g. marriage, gay, Supreme, Court, district, equal, etc.
- $\mathbf{W}_{:,k}$  non-zeros news articles belonging to topic k.
  - E.g. "North Carolina Allows Officials to Refuse to Perform Gay Marriages" (New York Times).



#### NMF Criterion - Continuous Data

minimize 
$$\|\mathbf{X} - \mathbf{W}\mathbf{H}\|_F^2$$
  
subject to  $\mathbf{W}_{ik} \ge 0 \& \mathbf{H}_{kj} \ge 0$ 

(PCA criterion except with non-negativity constraints.)
Algorithm Updates: (Alternating Non-negative Least Squares)

$$\hat{\mathbf{W}} = \left( \mathbf{X} \, \mathbf{H}^T (\mathbf{H}^T \, \mathbf{H})^{-1} \right)_+$$

$$\hat{\mathbf{H}} = \left( (\mathbf{W}^T \, \mathbf{W})^{-1} \, \mathbf{W}^T \, \mathbf{X} \right)_+$$

Local Solution.

## NMF Criterion - Count Data

minimize 
$$\sum_{i=1}^{n} \sum_{j=1}^{p} [\mathbf{X}_{ij} \log(\mathbf{W}_{i} \mathbf{H}_{j}) - \mathbf{W}_{i} \mathbf{H}_{j}]$$
subject to 
$$\mathbf{W}_{ik} \geq 0 \& \mathbf{H}_{kj} \geq 0$$

#### Algorithm Updates:

$$\hat{\mathbf{W}}_{ik} = \hat{\mathbf{W}}_{ik} \left( \frac{\sum_{j=1}^{p} \hat{\mathbf{H}}_{kj} \mathbf{X}_{ij} / \hat{\mathbf{W}}_{i}^{T} \hat{\mathbf{H}}_{j}}{\sum_{j=1}^{p} \hat{\mathbf{H}}_{kj}} \right)$$

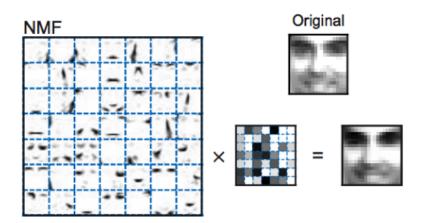
$$\hat{\mathbf{H}}_{kj} = \hat{\mathbf{H}}_{kj} \left( \frac{\sum_{i=1}^{n} \hat{\mathbf{W}}_{ik} \mathbf{X}_{ij} / \hat{\mathbf{W}}_{i}^{T} \hat{\mathbf{H}}_{j}}{\sum_{i=1}^{n} \hat{\mathbf{W}}_{ik}} \right)$$

Local solution.

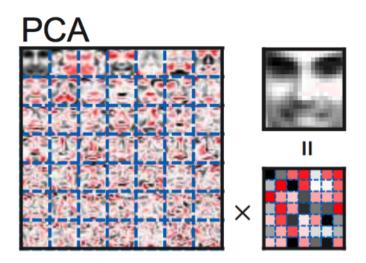
## NMF - Uses

- Dimension Reduction / Pattern Recognition.
  - ► Similar to PCA (e.g. component scatterplots) except that patterns of correlation found in the same direction.
- Archetypal Analysis.
  - Caricatures (segments; contrastive categorization) vs. Prototypes (averages).
- Soft-clustering.
  - Discussed Next Lecture!

# NMF - Archetypal Analysis



# NMF - Archetypal Analysis



## PCA vs. NMF

#### Similarities:

- Linear Dimension Reduction.
- Interpretation.

#### Differences:

- Factors are unordered.
- Factors NOT orthogonal.
- $\bullet$  Changing K can fundamentally change factors.
- Non-unique, non-global solution.
- Depends on initialization. (Run several times and take the best).

# Choosing K

#### Choice depends on goal:

- Dimension Reduction:
  - Residual sums of squares (or dispersion) Screeplot.
- Clustering:
  - Consensus, silhouette, etc. (Discussed next lecture!).
- Archetypal Analysis:
  - Sparsity, factor purity, etc.

# NMF - Summary

## Strengths:

- Interpretation (often more appealing than PCA!).
- Applications Clustering & Archetypal Analysis.
- Pattern Recognition.
- Others?

#### Weaknesses:

- ullet Local solutions that depend strongly on K.
- Others?

In R: NMF package.

Independent Components Analysis (ICA)

## **ICA**

Pre-processing Step: Reduce  $\mathbf{X}_{n \times p}$  to  $\tilde{\mathbf{X}}_{K \times p}$  with K < n # independent sources. (Typically via PCA!)

Idea:  $\tilde{\mathbf{X}}_{K \times p} \approx \mathbf{A}_{K \times K} \, \mathbf{S}_{K \times p}$ .

- Assumption:  $\tilde{\mathbf{X}}$  a matrix of K scrambled independent signals.
- $\mathbf{A}_{K \times K}$  Mixing Matrix denotes how signals are scrambled to form sources in data.
- $S_{K \times p}$  Signal Matrix each row of S is an independent signal.

PCA finds uncorrelated, but not independent signals.

## **ICA** Uses

- Blind Source Separation.
  - ▶ Assume *K* independent signals got scrambled, but record *K* scrambled versions of the signal.
  - Cocktail Party Problem.

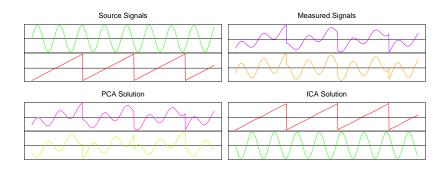
#### http:

//research.ics.aalto.fi/ica/cocktail/cocktail\_en.cgi

- ② Denoising.
  - Noise independent from true signals.

## ICA vs. PCA

## Blind Source Separation:



# **ICA** Algorithms

#### Fast ICA:

- Finds rotations of **X** that are "non-Gaussian".
- Uses non-Gaussian contrast functions:
  - $g(x) = x^4$ .
  - g(x) = tanh(x).
- Generalization of projection pursuit.

#### Others:

Infomax (entropy).

Not Statistically Independent!

## PCA vs. ICA

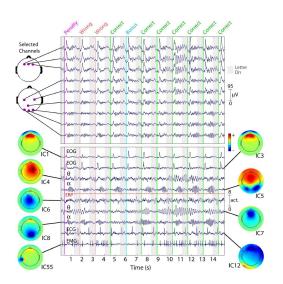
#### Similarities:

- Linear Dimension Reduction.
- Interpretation.

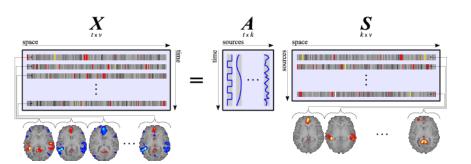
#### Differences:

- Factors are unordered.
- Factors NOT invariant same solution by applying a permutation.
- Factors NOT orthogonal.
- Changing K can fundamentally change factors.
- Non-unique.
- No optimization criterion to evaluate solution.

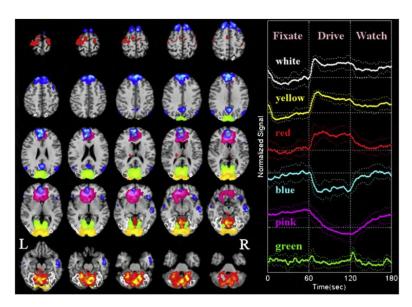
# ICA Applications - EEG



# ICA Applications - fMRI



# ICA Applications - fMRI



# **ICA Summary**

## Strengths:

- Interpretation.
- Applications Blind Source Separation & Denoising.
- Others?

#### Weaknesses:

- Solutions that depend strongly on K.
- Solutions can be rotated.
- Others?

In R: fastICA package.

# Multidimensional Scaling (MDS)

# Multidimensional Scaling (MDS)

#### Idea:

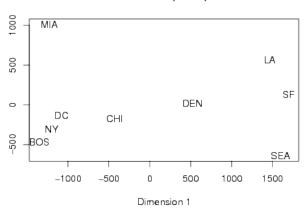
- Visually represent proximities (similarities or distances) between objects in a lower dimensional space.
- Input: Matrix of similarities or dissimilarities,  $\mathbf{D}_{n\times n}$  (don't need the data itself!).
- Goal: Find projections  $(\mathbf{z}_1, \dots \mathbf{z}_K \text{ where } \mathbf{z} \in \mathbb{R}^n)$  that preserve original distances in  $\mathbf{D}$  in a lower dimensional space (K << n).
- Distances preserved by optimizing a stress function.
- Non-linear dimension reduction.

#### Consider the distances between nine American cities:

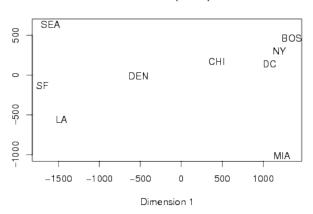
	BOS	CHI	DC	DEN	LA	MIA	NY	SEA	SF
BOS	0	963	429	1949	2979	1504	206	2976	3095
CHI	963	0	671	996	2054	1329	802	2013	2142
DC	429	671	0	1616	2631	1075	233	2684	2799
DEN	1949	996	1616	0	1059	2037	1771	1307	1235
LA	2979	2054	2631	1059	0	2687	2786	1131	379
MIA	1504	1329	1075	2037	2687	0	1308	3273	3053
NY	206	802	233	1771	2786	1308	0	2815	2934
SEA	2976	2013	2684	1307	1131	3273	2815	0	808
SF	3095	2142	2799	1235	379	3053	2934	808	0

Can we represent these cities in a 2D space like a map?

#### cmdscale(cities)



#### cmdscale(cities)





## MDS - Stress Functions

- Input:  $\mathbf{D}_{n \times n} : d_{ii'}$  denotes distance between object i and i'.
- Output: Projections,  $\mathbf{z}_1, \dots \mathbf{z}_k$ ,  $\mathbf{z}_k \in \mathbb{R}^n$ , that preserve distances.

#### Stress Functions:

Least squares or Kruskal-Shephard Scaling:

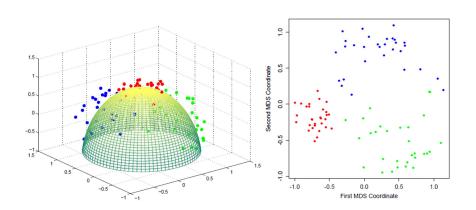
$$S_D(\mathbf{z}_1,\mathbf{z}_2,\ldots,\mathbf{z}_K) = \sqrt{\sum_{i\neq i'} (d_{ii'} - ||\mathbf{z}_i - \mathbf{z}_{i'}||)^2}.$$

Sammon mapping: preserve smaller pairwise distances

$$\sum_{i\neq i'}\frac{\left(d_{ii'}-||\mathbf{z}_i-\mathbf{z}_{i'}||^2\right)}{d_{ii'}}.$$

• Shepard-Kruskal nonmetric scaling ( $\theta(\cdot)$ : an increasing function):

$$\frac{\sum_{ii'}[\theta(||\mathbf{z}_i - \mathbf{z}_{i'}||) - d_{ii'}]^2}{\sum_{ii'}d_{ii'}^2}.$$



# **MDS** Properties

- Data not needed only dissimilarities.
- Algorithm gradient descent.
- Choosing K:
  - Scree plot (like PCA).
  - ▶ Shepard Diagram plot proximities against distances in *Z*.
- Interpreting MDS maps:
  - Axes and orientation arbitrary.
  - Can be rotated.
  - Only relative locations important.
  - Typically looks for objects close in the MDS map.

## MDS vs. PCA

#### Similarities:

Dimension reduction for visualization.

#### Differences:

- Non-linear vs. Linear.
- Local solution & arbitrary map.
- Non-unique & local solution.

# MDS - Summary

## Strengths:

- Visualizing proximities.
- Only need dissimilarities.
- Others?

#### Weaknesses:

- Arbitrary maps.
- Which stress function?
- High-dimensional settings? (p >> n more features than objects)
- Others?

In R: dist; cmdscale - classical MDS; isoMDS - Kruskals's MDS and sammon in MASS package.

# Dimension Reduction Wrap-Up

## Techniques Covered:

- PCA.
- NMF.
- ICA.
- MDS.

# Dimension Reduction Wrap-Up

## Comparative Strengths & Weaknesses:

Property	PCA	NMF	ICA	MDS
:	:		:	:

#### References

#### Textbooks:

• Elements of Statistical Learning by Hastie, Tibshirani & Friedman. http://statweb.stanford.edu/~tibs/ElemStatLearn/

Some of the figures in this presentation are taken from this textbook with permission from the authors.