OLIST ECOMMERCE SALES ANALYSIS IN BRAZIL

Avg Customer Review

4.09

payment_ty... ∨
☐ boleto
☐ credit_card
☐ debit_card
☐ not_defined
☐ voucher

Total Prod. Category
74

Total No of Customers
96.10K

Total No of Orders
98.67K

Total Customer City
4119

TOTAL NO OF PRODUCTS
32.95K

TOTAL SELLERS
3095

% Of payments By Payment Types
%GT Sum of payment_value by payment_type

- 17.92% (17.92%)
- 78.34% (78.34%)

payment_type
- ● credit_card
- ● boleto
- ● voucher
- ● debit_card
- ● not_defined
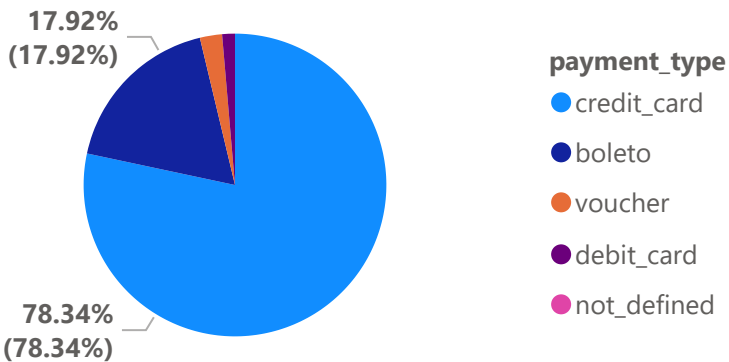
Payment Installment by Payment Type
Sum of payment_installments by payment_type

Sum of payment_installments

credit_card	boleto	voucher	debit_card	not_defined
0.27M	0.02M	0.01M	0.00M	0.00M
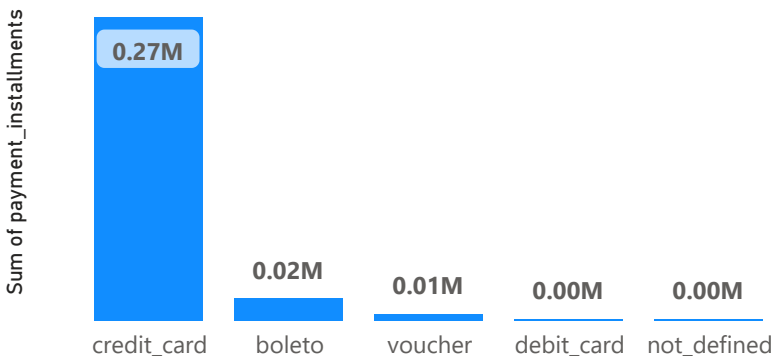
Customer Zip code by Customer City

Sum of customer_zip_code_prefix

brasilia	rio de janeiro	porto alegre	curitiba	belo horizonte
153M	151M	125M	124M	85M

Review Score by Month

Sum of review_score

26K, 31K, 39K, 37K, 46K, 42K, 39K, 57K, 18K, 19K, 20K, 31K

January, February, March, April, May, June, July, August, September, October, November, December
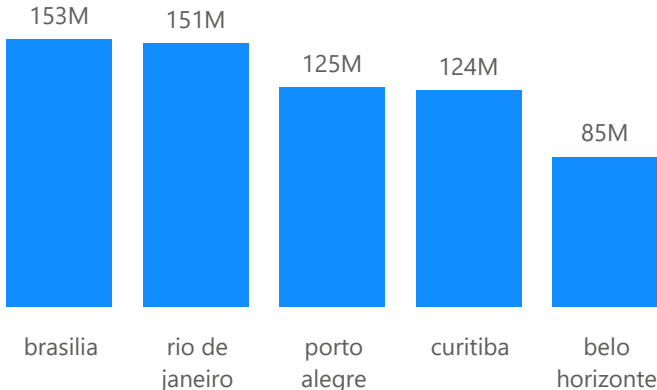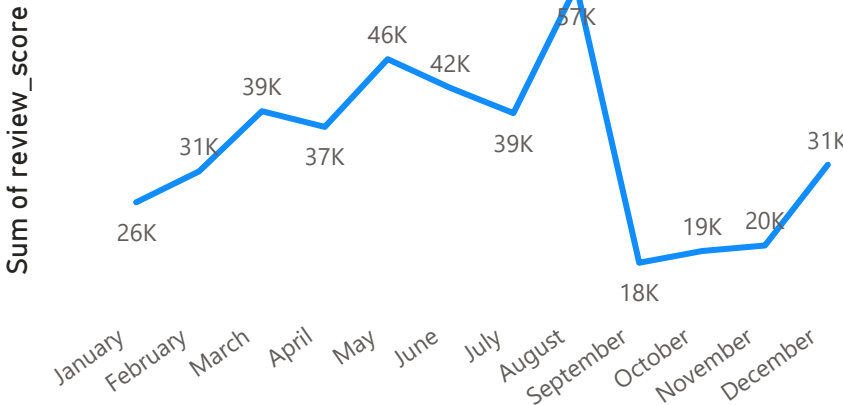
Review scores by Year
Sum of review_score by Year

- 1K (0.28%)
- 176K (4...)
- 229K (56.4%)

review_creation_d...
- ● 2016
- ● 2017
- ● 2018
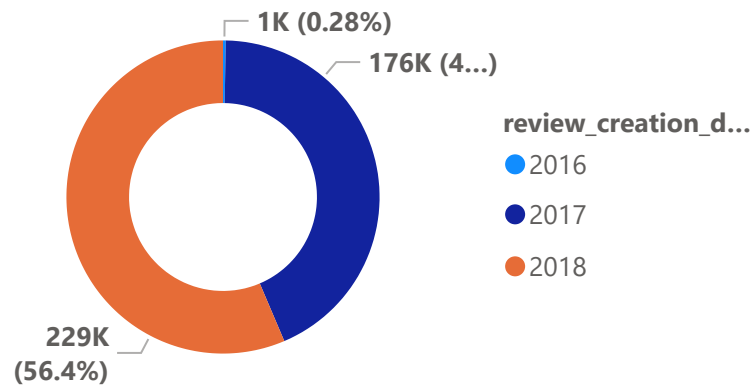
Freight Value By Quarter

Sum of freight_value

Qtr 1	Qtr 2	Qtr 3	Qtr 4
0.56M	0.68M	0.61M	0.40M
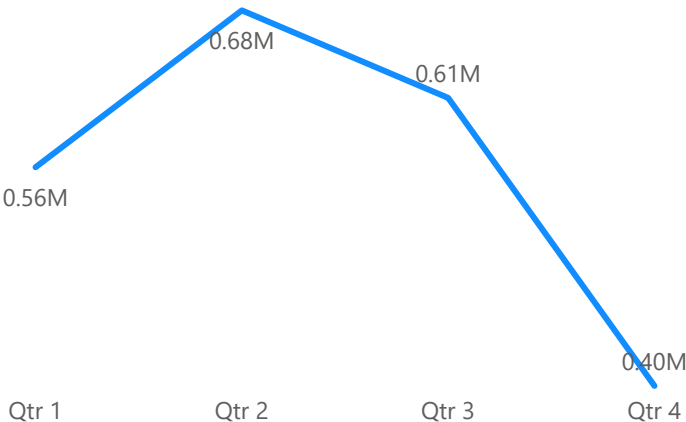
Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.