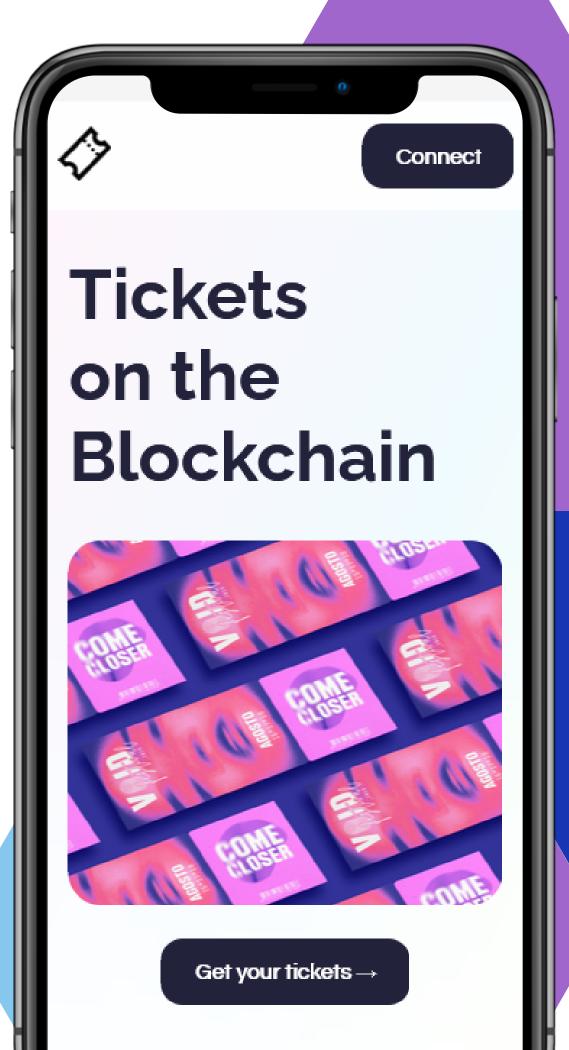


#### **Easy, Reliable Ticket Distribution**

Freeing event hosts from legacy ticket providers and supplying security to the secondary resale market





**ETHDenver Hackathon** 



# The Ticketing Industry is Inefficient and Insecure



#### **High fees**

Legacy platforms charge high fees starting at 10%



#### **Lack of options**

High barrier to entry for traditional ticket distribution. Matic network can alleviate this.



## Risky secondary markets

Buying resale tickets is risky and hard to authenticate



# Target Market

Users can immediately make the switch to Tiny Tix without any costs

#### **Music Venues & Event Hosts**

Customers use venue websites to link to ticket listings so it's a seemless transition





# Ticketing Industry Market Size

Only looking at the big three: Ticketmaster, StubHub, Eventbrite

### 2.4 Billion

In annual revenue for the industry

74% of 13-37-year-olds say they like to attend live music events

Serviceable Available Market (SAM)

Tiny Tix has fees as low as 0%





# Tiny Tix is the solution



#### **Low fees**

We cut down fees by a factor of 10. Polygon's low fee network handles much of the infrastructure





#### **Simple distribution**

A QR ticket's convenience and low cost, with a physical ticket's verifiability and signalling as a sourvenir



#### Reliable resale

Our peer to peer secondary market is safe and verifiable because it's on a blockchain



## Expansion

### Accessibility

On and Off Ramps

We'd like to make our service available to all users

#### **New Industries**



#### Sporting Events

More difficult to onboard due to the large size of the companies hosting these events

#### Public Transit

Government moves slow, even for local

#### ETH Denver 2023?

We love an in-house solution!





Hex - full stack and blockchain dev
Mubashir - backend and blockchain dev
Jay - I flew all the way from Korea for this
Brad - solidity dev and techno music lover



