



Evelyn Lopes

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Github

<https://github.com/EvelynLopesSS>

Contact

55 (83) 98621-7637

PROFESSIONAL EXPERIENCE

Internship in the data area - Federal Audit Court / Tribunal de Contas da União (TCU)

SINCE AUGUST 2023 - Currently.

- Support in control activities carried out by Rep-PB, especially related to analysis, structuring and organization of data and information;
- Clean, process and analyze data in R to generate business intelligence;
- Carrying out statistical tests and implementing machine learning models;
- Organization of materials, reports and Dashboards to obtain valuable insights for the business.

Database/Business Intelligence Analyst - Software Factory - Unipê.

SINCE SEPTEMBER 2022 - 2023.

- Analysis and gathering of requirements, definition of modeling and data model to be treated and transformed;
- Analysis of the best tool for data extraction;
- Creation of Dashboards in Python and Power Bi.

Paid Traffic Manager - Self-Employed.

SINCE DECEMBER 2021 - Currently.

- Analysis of the main marketing channels, such as social networks and paid media, in order to define the best strategies for promoting the business to the target audience;
- Management of marketing projects from conceptual planning to final implementation;
- Creation of marketing materials such as images, videos, advertisements and promotional emails.

Languages

English- Advanced level.

Spanish-Basic Level.

Technical Skills

Python



R



JavaScript



Flask



My SQL

Workbench



PostgreSQL



Machine Learning



Power BI



Google Data Studio



Dialogflow



Microsoft

Power Platform



Modelagem de Dados



StarUML



BR Modelo



ACADEMIC EDUCATION

Degree in Data Science - Unipê, *João Pessoa - PB, Brazil.*

AUGUST 2022- Currently.

Postgraduate in Civil Procedural Law - University Batista de Minas Gerais, *Brazil.*

SEPTEMBER 2019 - MARCH 2023.

Consumer Law Training Course - University Batista de Minas Gerais, *Brazil.*

SEPTEMBER 2019 - MARCH 2023.

Bachelor of Law -Unipê, *João Pessoa - PB, Brazil.*

FEBRUARY 2016 - JANUARY 2021.

Knime



Hadoop



PySpark

