



UK-NIGERIA BUSINESS OUTLOOK

3RD EDITION

OFFICIAL EVENT BROCHURE

27 March 2024
QEll Centre, London
#UKNigeriaBusiness



BRINGING NIGERIA CLOSER TO THE WORLD

 uk.eventhive.ng

An event by:
 **eventhive**
.ng

Strategic Partner



3RD EDITION

UK-Nigeria Business Outlook, now in its third year, annually bring together leading figures across Nigeria and abroad who are defining the country's future via their investment decisions whilst placing a laser focus on some of the opportunities across the focus sectors.

With investments at its core, The event will focus on those who are investing in the country's future, highlighting the opportunities and obstacles that are impeding investments. Trade & Investments, Energy, Fintech and the Creative economy are expected to headline discussions at this year's edition of the event. CEO's from multiple industries, development partners, investors and government stakeholders will gather under one roof to learn, engage, network and do business.



EVENT BY NUMBERS

300+
delegates

20+
speakers

100+
companies

50+
decision
makers

- ✓ Facilitate U.K companies in understanding and Investing in business opportunities in Nigeria
- ✓ Develop new linkages and relationships, host the discussions that drive long-term policy formation between both countries
- ✓ Promote the interests of Nigerian trade, fintech, creative industry and energy stakeholders. Highlight projects and stimulate new investments into the industries from U.K entities
- ✓ Provide Nigerian representatives with an opportunity to highlight policy and legislation efforts towards improving investment and business climate in the country
- ✓ Facilitate unrivalled networking opportunities amongst business leaders and Government representatives across both countries



IF YOU MISSED THE 2023 EDITION; HERE ARE THE HIGHLIGHTS



2024 KEY SECTORS OF INTEREST



**TRADE &
INVESTMENTS**



FINTECH



**CREATIVE
ECONOMY**



ENERGY



[UK.EVENTHIVE.NG](https://uk.eventhive.ng)

REGISTER NOW

AGENDA & KEY DISCUSSIONS

UK-NIGERIA PARTNERSHIP;

Update on the UK Government Trade and Investments Policy Priorities in Africa.

INVESTORS'S DIALOGUE;

How are investors responding to reforms in Nigeria? This session will bring together venture capitalists, institutional investors, financial organizations, business leaders, amongst others to discuss some of the recently implemented reforms and how they will impact how investors will view Nigeria.

HEAR FROM NIGERIAN GOVERNMENT;

Exclusive presentations and one-on-one engagements with Nigerian governments representatives, on the country's policies and investment opportunities.

FINTECH WITHOUT BORDERS;

This session will explore strategies for the inclusive and sustainable development of Fintech in Africa, with keen interest in cross-border payments and the role the industry will play in AFCTA. This panel will bring together leaders across various elements of Africa's fintech.

CREATIVE ECONOMY;

Armed with over 200 Million people, Nigeria has the potential to further harness and maximize its creative industries. This session will bring together multiple creative leaders across media, entertainment, lifestyle, fashion, tourism and hospitality to explore strategies for developments of Nigeria's creativity ecosystem.

ENERGY TRANSITION AND NIGERIAN GAS;

Debates have continued to rage around gas, this has spurred the need for reassessments of the role of natural gas in both energy transition and energy security, this session will draw investors and energy leaders across the UK and Nigeria who will shape conversations across accelerating investments into Nigeria's natural gas and capital intensive infrastructure projects.

WHO ATTENDS

- UK department of International Trade
- Shell Nigeria Gas
- Afriland Properties
- Aixos
- Alidasoft
- Alphacrux
- Amazon Web Services
- Angel Analytics
- Assist-2-Sell Properties Limited
- Association of Certified Commercial Diplomats
- Banwo & Ighodalo
- BDK Associates
- Bloomfield
- Briter
- Builder.ai
- Capria Ventures
- Cater and Merger Consult Ltd
- Celt Investments Ltd
- Cineworld Group plc
- Coeus Development Partners
- Crystal Capital Limited
- Deloitte
- Dentons
- Destorah Integrated Services Limited
- Eze
- Falcon Corporation
- Finaquest Group
- Flying Doctors Healthcare Investment Company
- Fusion homes
- Gateley Legal
- Global Enterprise Development Agency
- Global Partners Africa LTD
- Hawthorn Advisors
- Healthcare Concierge and Consulting Ltd
- Hera Marketing Ltd

- HerVest
- IVAGom Integrated Solutions
- J-Wadel Solutions Ltd
- Kline Group
- KPMG
- Landmark Africa Group
- Life shield
- Loystar
- Market Forward
- Microtraction
- MinieMoney
- Mishcon De Reya LLP
- Neighborhood Outdoor Limited
- Nigeria Economic Summit Group
- Nigeria Gas Association
- Nigeria Investment Promotion Commission
- NokGroup
- NOYO TECHNOLOGIES LTD
- Olaniwun Ajayi
- Omnicorp
- OPAY Nigeria
- Oratib Insurance Consulting Limited
- Palton Morgan Holdings
- Payday
- Pedersen and Partners
- PGIM
- Plotpee
- S&P Global
- Scalex
- Seso Global
- Sky British Ent. Ltd
- SkyCliQ
- S-RM
- Star Advisory Limited
- TAB

- Talking Drum
- Taremtec uk
- TCN
- Telescope Analytics
- The Africa Centre
- TLcom Capital
- Treeconomics
- Trudenty
- Turner Ltd
- Uber
- Ulinzi, Inc.
- Unity Bank
- University of Cambridge
- Viathan Group
- Westfield
- Wimbart
- World Vision UK
- YHWH & Partners West Africa Limited
- Zenaye Capital

ABOUT THE ORGANIZERS

Eventhive.ng is Africa's leading **International trade/B2B event servicing** company with core competencies in developing Africa's businesses via face-to-face conferences, networking and exhibitions, With an extensive understanding of the Nigeria's business environment. Eventhive.ng has hosted multiple industry focused events across **Oil & Gas, Power, Transport, Real Estate, Tech, Construction and Agribusiness in Nigeria, United Kingdom and Rwanda.**

Eventhive.ng operates in the heart of the knowledge and information economy across major sectors in Africa. We enable businesses to grow through connecting them with knowledge, ideas and opportunities.

Eventhive.ng helps organizations in communicating their brand value, reach their target audience and meet with stakeholders relevant to their businesses.



IF YOU MISSED THE 2023 EDITION; HERE ARE THE HIGHLIGHTS



[UK.EVENTHIVE.NG](https://uk.eventhive.ng)

REGISTER NOW

EXPLORE OUR SPONSORSHIP OPPORTUNITIES

Exhibition



We provide you with unrivaled opportunities of reaching your target market and demonstrating your solutions in front of business executives and government representatives across the UK and Nigeria.

Thought Leadership



Joining panel sessions, fireside chats, breakout sessions and keynote sessions are some of the ways to profile your brand as a leader through demonstration of thought leadership to a unique audience of business executives and government representatives across the UK and Nigeria.

Brand Awareness



UK-Nigeria Business Outlook plays host to senior industry leaders, exploring partnership provides you with an opportunity for raising your brand awareness and positioning it for growth.

Lead Generation



We bring industry leaders and customers to UK-Nigeria Business Outlook, providing you with an opportunity to generate qualified leads and network with sector stakeholders.

Media Visibility



We leverage multiple media platforms to ensure your brand messages gets to the right audience before, during and after the event. We have done this multiple times for multiple brands.



SPONSORSHIP CATEGORIES

Platinum Sponsor

- ✓ Brand logo embedded as a Platinum sponsor on all event platforms
- ✓ One Keynote address slot
- ✓ One panel speaking slot
- ✓ 10 free attendee passes
- ✓ Standalone feature on event press release campaign
- ✓ Lanyard branding with company logo
- ✓ 2 page ad in event brochure
- ✓ Pre-event video interview with company key representative
- ✓ Branding of registration stop-point with your company logo
- ✓ Exhibition booth slot
- ✓ Fireside chat with a key representative of your organization

£20,000

Gold Sponsor

- ✓ Brand logo embedded as a Gold sponsor on all event platforms
- ✓ 7 free attendee passes
- ✓ One panel speaking slot
- ✓ Feature on event press release campaign
- ✓ Pre-event video interview with company key representative
- ✓ Exhibition booth slot
- ✓ 1 page ad in event brochure
- ✓ Fireside chat with a key representative of your organization

£12,000

Silver Sponsor

- ✓ Brand logo embedded as a Silver sponsor on all event platforms
- ✓ 5 free attendee passes
- ✓ Feature on event press release campaign
- ✓ Fireside chat with a key representative of your organization
- ✓ 1 page ad in event brochure

£6,000

**TO LEARN MORE ABOUT SPONSORSHIP,
SPEAKING AND OTHER PARTNERSHIP
OPPORTUNITIES, PLEASE CONTACT;**

Jamiu Ijaodola

 **+2347016673316**

 **jamiu@eventhive.ng**

Kazeem Malik

 **+2349028112744**

 **malik@eventhive.ng**

Arole Mustapha

 **+2348086081614**

 **arole@eventhive.ng**



27 March 2024
QEI Centre, London
#UKNigeriaBusiness

An event by:
 **eventhive**.ng

 **uk.eventhive.ng**