

**August 03, 2023**  
**Civic Centre, Victoria Island,**  
**Lagos Nigeria**



**Nigeria's leading gathering of stakeholders working across various verticals of finance and banking.**



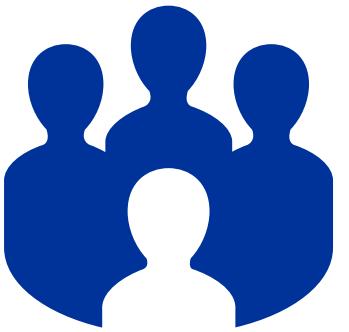
## **2ND EDITION**

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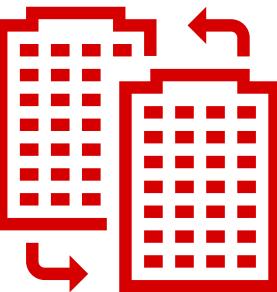
Nigeria Fintech Forum plays host to the most senior leaders across Nigeria's Fintech and Banking, uniting industry stakeholders who are defining the future of the ecosystem. If your work resonates with Fintech, payments or banking, this is where you should be.

## EVENT BY NUMBERS

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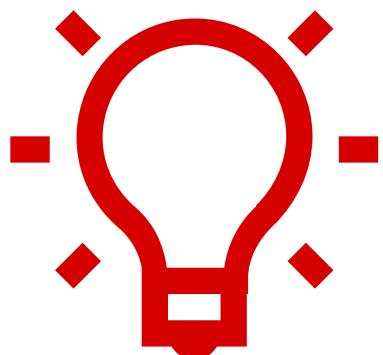
**1000+**  
attendees



**300+**  
companies



**30+**  
speakers



**200+**  
decision makers



**3**  
stages of content

# IF YOU MISSED THE 2022 EDITION; HERE ARE THE HIGHLIGHTS

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**e** eventhive.ng



## 2023 KEY THEMES

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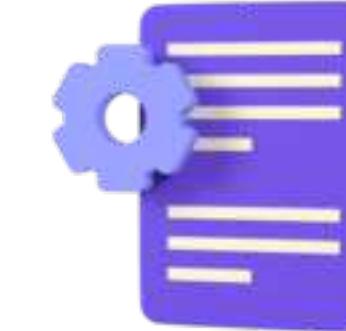
Fraud &  
FinCrime



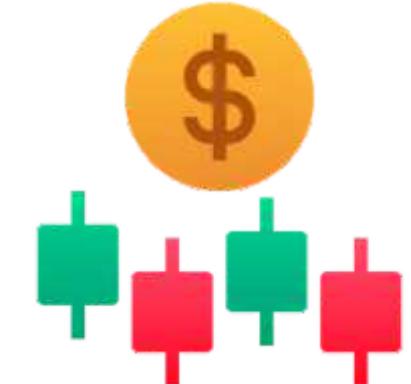
Payments  
Innovation



Web 3.0 &  
Digital Currency



Regulation



Forex



Crossborder  
Payments



Embedded  
Finance



Bank, Fintech  
& Telco's



Money & Digital  
Transformation



Future  
of CX

# WHAT'S NEW IN 2023 ?



## More Stages

To expand the focus of discussions at the Nigeria Fintech Forum, we are delighted to introduce two new stages, beyond the main stage, providing you with an opportunity to choose the sessions that interest you.

## Leaders Forum

This year's line-up of speakers will target innovative company leaders, who are redefining the future of finance.

## Networking Lounges

To aid 1-2-1 networking, we are designing lounges that cater to optimum value for quick discussions amongst stakeholders participating at the event.

## Workshops

Beyond the end user community, we are introducing small capacity workshops for Fintech leaders, to prepare them for the future of the industry.

# Agenda

**Founder's Opening Address**

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**Keynote Address**

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**TBC by Partner**

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**Keynote Address**

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**TBC by Partner**

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**Keynote Address**

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**TBC by Partner**

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**Leaders Forum**

# Agenda - Stage A

## Panel Discussion

### **Nigerian Fintech so far; assessing trends, opportunities and obstacles;**

- how will fintech partnerships and collaboration transform Nigeria's financial services
- from downtime to operational efficiencies to instant payments; how is fintech tackling the industry pain points
- promoting partnership; examining the role fintech, telcos and banks will play in supercharging growth in Nigeria's financial services
- embracing the open ecosystem; are banks making the most of the opportunities
- Taking stock; How far are we on the journey towards achieving financial inclusion.
- setting the agenda for the next leadership; regulating for growth.
- thinking bigger; where are the other opportunities for cross-sector collaboration through API's

## Panel Discussion

### **Venture Investments Trends and Nigeria's Fintech Ecosystem;**

- examining the recent developments in the banking sector and how they affect liquidity for both investors and portco's
- what trends will shape the future of Nigeria's fintech ecosystem from the vc perspective?
- the investment boom is over? Where do we go from here?
- M & A's and how the will shape the future of Nigeria's fintech
- What key indicators are fintech investors looking out for in this day and age ?

## Agenda - Stage A

### Panel Discussion

#### **Redefining the fight against fraud & financial crime in Nigeria's fintech ecosystem;**

- cross-sector collaboration; how can the industry work more efficiently with FCCPC, Law enforcements and other government institutions
- keeping up with fraudsters; what new developments should fintechs stay on the lookout for?
- strengthening digital identity; exploring biometrics, digital ID's and others.
- customer education; empowering customers with essential information to fight fnfraud.

### Panel Discussion

#### **CBDC, Crypto, Defi and beyond; the future of money in Nigeria;**

- towards a safe, efficient and digital payment system; where are we on the crypto journey in nigeria
- meeting the needs of the Nigerian market; are customers ready for digital currencies?
- how can the risks of DEFI be managed
- from financial inclusion to cross-border payment innovation; shining light on the role of digital currencies
- Nigeria recently passed a blockchain policy; the future is bleak or bright ?

## **Agenda - Stage B**

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### **Keynote Opening Address**

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**TBC by Partner**

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### **The race towards the future of digital payments**

- how is the point of sale innovation transforming payments experience in Nigeria
- how are banks responding to increased presence of fintechs
- shinning lights on wallet; evaluating the rise of digital wallets
- BNPL and observed obstacles
- instant, interconnected, interoperable; future of interbank settlements
- putting cross-border payments into focus

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### **Keynote Opening Address**

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**TBC by Partner**

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### **SME LENDING; Examining the future of the market**

- what trends should we expect
- state of the market and obstacles
- from onboarding to integration; how can fintechs better serve SME customers

# **Agenda - Stage C**

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## **Keynote Opening Address**

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**TBC by Partner**

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## **Building experiences that caters to customers delight**

- making user journeys seamless in a world of choice and convenience
- AI and the future of customer service
- putting the power in the customer's hand; designing experiences driven by customer choice
- balancing security, compliance and convenience for your customers
- streamlining KYC, and customer onboarding, are digital ID'S achieving this.

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## **Keynote Opening Address**

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**TBC by Partner**

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## **Session to be determined by Partner**

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# Explore Partnership



## Exhibition

We provide you with unrivaled opportunities of reaching your target market and demonstrating your solutions in Nigeria's fast growing Fintech ecosystem.



## Thought Leadership

Joining panel sessions, fireside chats, breakout sessions and keynote sessions are some of the ways to profile your brand as a leader through demonstration of thought leadership to a unique audience across the Nigerian Fintech ecosystem.



## Brand Awareness

Nigeria Fintech Forum plays host to senior industry leaders, exploring partnership provides you with an opportunity for raising your brand awareness and positioning it for growth.



## Lead Generation

We bring industry leaders and customers to Nigeria Fintech Forum, providing you with an opportunity to generate qualified leads and network with sector stakeholders.



## Media Visibility

We leverage multiple media platforms to ensure your brand messages gets to the right audience before, during and after the event. We have done this multiple times for multiple brands.

## WHO ATTENDS

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## WHAT THEY HAD TO SAY



We are always excited to be parts of events like this as it provides us with an opportunity to promote partnership amongst stakeholders and equally showcase our solutions.

**Akeem Lawal  
MD, Interswitch Purepay**



I really enjoyed the energy in the room at this event today, you can't recreate that on Zoom...atleast I can't. Thanks Nigeria Fintech Forum.

**Yinka Edu  
Partner, Udo Udoma & Belo-Osagie**



The conversations we have on platforms like this and the quality of networking that comes with them, will enable us to deliver growth to Nigeria's finance industry

**Anant Rao  
Group Head, Consumer Lending, UBA Group**



## WHAT THEY HAD TO SAY



I am very happy to be here today, engaging sector stakeholders, meeting with peers in the industry.

**Olu Akanmu,  
President, Opay Nigeria**



I am pleased to be on the panel session today, discussing with other stakeholders, on building partnership between Banks, Telcos and Fintech.

**Olayinka Oni,  
Chief Digital Officer,  
Sterling Bank**



Great event with too many experts and expertise under one roof to share and discuss the Fintech ecosystem in Nigeria , with focus on problem identification, proposing solutions and paving the way with ideas to bring together the different players and mainly regulators for the better future of the people and the industry.

**Fady Khatib  
Chairman/General Manager,  
MEWA International**



**Our sponsorship packages has been designed for leading companies who are keen on defining the future of Nigeria's Fintech Ecosystem. The categories are tailored to meet your specific marketing goals.**

**The details below highlights benefits across the levels of participation and the pricing.**



## SPONSORSHIP CATEGORIES

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**LEAD SPONSOR**

**N 15MILLION**

**PLATINUM  
SPONSOR**

**N 10MILLION**

- Brand logo embedded as a Lead sponsor on all event platforms
- One Keynote Address slot
- One Panel speaking slot on STAGE A
- One Speaking slot on Leaders forum (C-level)
- Opportunity to host masterclass in STAGE B OR C
- 10 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 2 Page advert in Event Brochure
- TV & Print Media Interviews
- Placement of Content in Delegate Bags
- Physical Exhibition Booth ( 5 X 3 )
- Company Video played 2 times during Event
- 2-customized email to 15,000 Database
- Lanyard branding with company logo
- Access to Delegate Lists with emails
- Pre-Event Video Interview with Key Representative of your Company
- Branding of Registration Stop-Point-Booth with your Company Logo
- Allocation of private meeting space at Event

- Brand logo embedded as a Platinum sponsor on all event platforms
- One Keynote Address Slot
- One Panel speaking slot on STAGE A
- One speaking slot on Leaders forum (C-level)
- Speaking slots in STAGE B and C
- 7 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- TV & Print Media Interviews
- Placement of Content in Delegate Bags
- Physical Exhibition Booth ( 4 X 2 )
- Company Video played once during Event
- 1-customized email to 15,000+ Database
- Access to Delegate Lists with emails
- Pre-Event Video Interview with Key Representative of your Company

## SPONSORSHIP CATEGORIES

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**GOLD SPONSOR**

**N 5MILLION**

- Brand logo embedded as a Gold sponsor on all event platforms
- One Panel speaking slot on STAGE A
- One Speaking slot on Leaders forum (C-level)
- Speaking slots in STAGE B or C
- 5 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Placement of Content in Delegate Bags
- Physical Exhibition Booth ( 3 X 2 )
- Company Video played once during Event
- 1-customized email to 15,000+ Database
- Pre-Event Video Interview with Key Representative of your Company

**SILVER SPONSOR**

**N 3MILLION**

- Brand logo embedded as a Silver sponsor on all event platforms
- One Panel speaking slot on STAGE A
- 4 free in-person attendee passes
- 1 Page advert in Event Brochure

**BRONZE SPONSOR**

**N 1MILLION**

- Brand logo embedded as a Bronze sponsor on all event platforms
- 5 free in-person attendee passes
- Half Page advert in Event Brochure

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# Interested in exploring partnership?

## Let's Talk

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**Arole Mustapha**

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