



## NIGERIA ECONOMIC BREAKFAST MEETING

face-to-face  
events  
the potential in Nigeria's Trade  
& Industry

9:00 - 10:00am

2ND EDITION

# SPONSORSHIP BROCHURE

FOURPOINTS BY SHERATON,  
VICTORIA ISLAND, LAGOS, NIGERIA  
16TH JANUARY, 2024

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An event by:

 **eventhive**  
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# **WELCOME TO NIGERIA ECONOMIC BREAKFAST MEETING**

The Nigeria Economic Breakfast Meeting will host C-level executives across Nigeria, providing them with an opportunity to access key insights, intelligence and data regarding the state of Nigeria's economy, how it affects their businesses and how to navigate the situation. The event will highlight available opportunities whilst providing clear context of the economic situation in the country.

As Nigeria settles into a new leadership, Nigeria Economic Breakfast Meeting will set the agenda for the new leadership and chart discussions on the future of Nigeria's economy. Delegates at the breakfast meeting will be exposed to unrivaled high level B2B networking and knowledge sharing opportunities. The event is scheduled to be held on the 16th of January, 2024 at the Four Points By Sheraton, Victoria Island, Lagos, Nigeria.

Organized by Eventhive.ng, Nigeria's leading B2B event servicing company with event portfolios across Oil & Gas, Power, Transport, Real Estate, Tech across Nigeria, UK and the USA.

# WHY PARTICIPATE AT THE NIGERIA ECONOMIC BREAKFAST MEETING ?

- Access high-level networking with the country's leading business decision makers
- Explore new business opportunities in an environment conducive to transactions
- Learn from analysis of consultants from leading consultancy firms to guide or reinforce your strategy
- Learn about the country's most promising investments projects
- Adapt your strategies to the latest economic and geopolitical trends



# AGENDA & KEY DISCUSSIONS

**HOW CAN WE MANAGE INFLATION**  
and drive long-term economic  
growth & productivity?

What role will fiscal and  
monetary policies play in this?

**CAPITAL MEETS POLICY**  
What incentives and measures  
should Nigeria take to position  
itself as Africa's FDI marketplace?

**FX AND NIGERIA'S ECONOMY**  
Practical guide to Managing  
Foreign Exchange Volatility  
in Nigeria

# SPONSORSHIP OPPORTUNITIES AT THE NIGERIA ECONOMIC BREAKFAST MEETING

Sponsorship opportunities are open to businesses operating in Nigeria, with companies delivering solutions, products and services across various verticals of the economy. Exploring sponsorship opportunities at the event will ensure your company's brand is positioned as one of the prominent organizations at the forefront of Nigeria's trade and industry.

**Our Sponsorship benefits includes;**

1. Profile your brand as a leader in Nigeria and demonstrate your thought leadership to a unique audience comprising of C-suite executives
2. Increase your brand awareness via positioning yourself in front of partners and investors
3. Generate qualified leads and network with key stakeholders in Nigeria



# Sponsorship Categories

## Headline Sponsorship

This package is open to one company only.

- Keynote Address Speaking Slot.
- Pre-event video interview with a key member of your organization
- Opportunity to present at the event or provide a Speaker to be part of any of the sub-themes that resonates with activities of your Organization
- Selected Branding/Advertisorial on Pre- event and during event Marketing & Promotion (websites, lanyards, event brochure) acknowledged as a Headline sponsor.

**NGN 2,000,000**

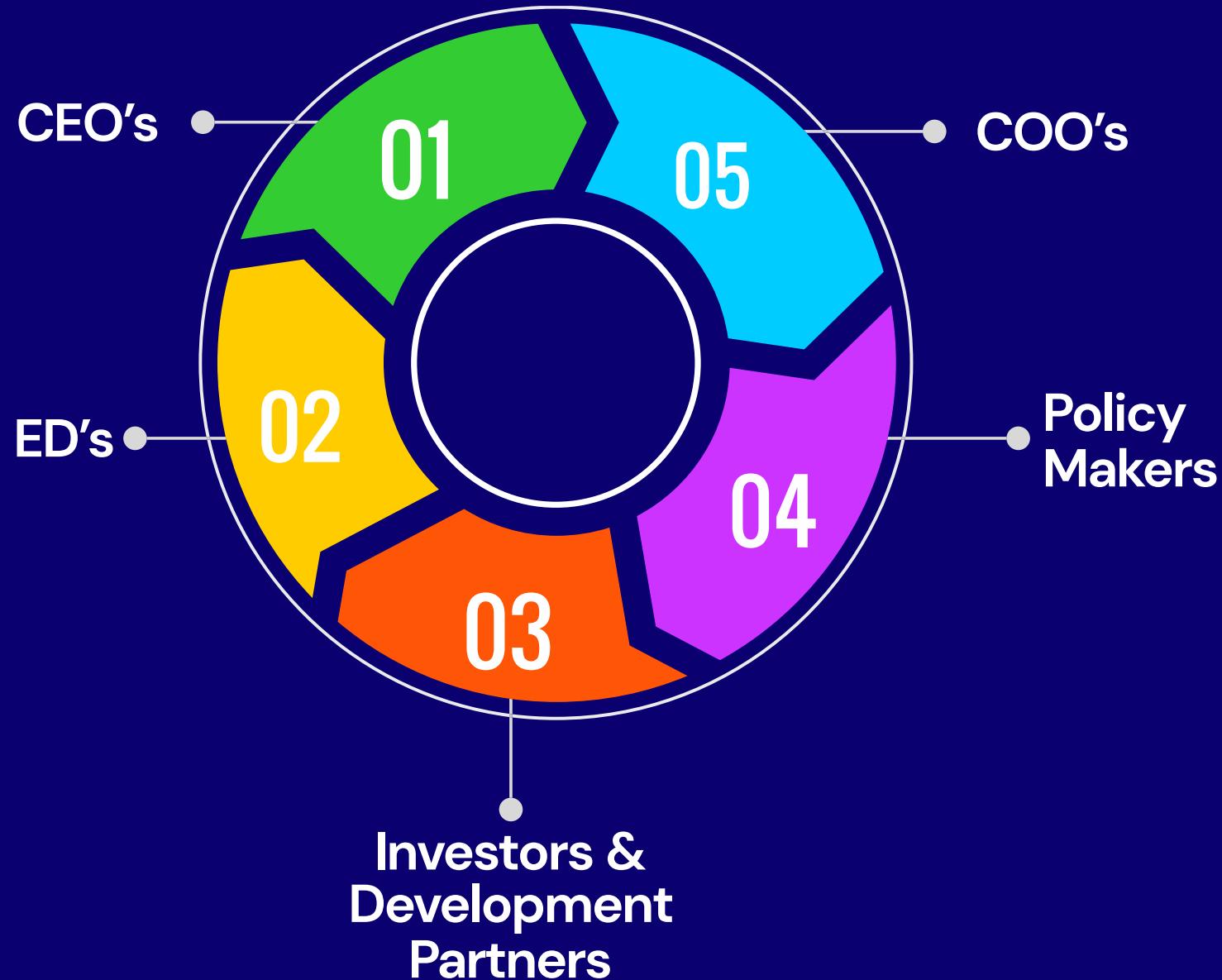
## Associate Sponsorship

This package is open to two companies only.

- Opportunity to present at the event or provide a Speaker to be part of any of the sub-themes that resonates with activities of your Organization
- Selected Branding/Advertisorial on Pre- event and during event Marketing & Promotion (websites, lanyards, event brochure) acknowledged as a Associate sponsor.

**NGN 1,000,000**

## WHO ATTENDS?



# HIGHLIGHT FROM 2023 EDITION



# ABOUT THE ORGANIZERS - EVENTHIVE.NG

**Eventhive.ng** is Nigeria's leading **B2B Events servicing company** with core competencies in developing Africa's businesses via face-to-face conferences, networking and exhibitions, with an extensive understanding of the Nigeria's business environment. Eventhive.ng has hosted multiple industry focused events across **Oil & Gas, Power, Transport, Real Estate, Tech, Construction and Agribusiness in Nigeria, UK and the US**. We recently concluded our **flagship London event, UK-Nigeria Business Outlook** which held at **The Queen Elizabeth II Center in Westminster, London**

**Eventhive.ng** operates in the heart of the knowledge and information economy across major sectors in Africa. We enable businesses to grow through connecting them with knowledge, ideas and opportunities.

**Eventhive.ng** helps organizations in communicating their brand value, reach their target audience and meet with stakeholders relevant to their businesses.



# COMPANIES WE HAVE WORKED WITH



JANUARY 16, 2024

FOURPOINT BY SHERATON,  
VICTORIA ISLAND, LAGOS

**Interested in  
Sponsoring?  
Please reach  
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