

December 05, 2023
Civic Centre, Victoria Island,
Lagos Nigeria

LAGOS TRANSPORT FEST

ROAD



RAIL



PORTS



LOGISTICS



Nigeria's leading gathering of stakeholders working across various verticals of the transport and logistic sectors of the economy.



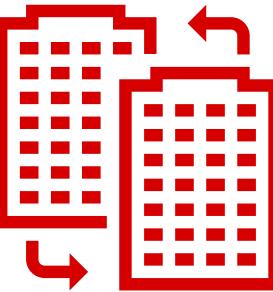
Returning for its 5th edition

Lagos Transport Fest plays host to the most senior leaders across Nigeria's transport and logistics, uniting industry stakeholders who are defining the future of the ecosystem. If your work resonates with road, rail, maritime and logistics, this is where you should be.

EVENT BY NUMBERS



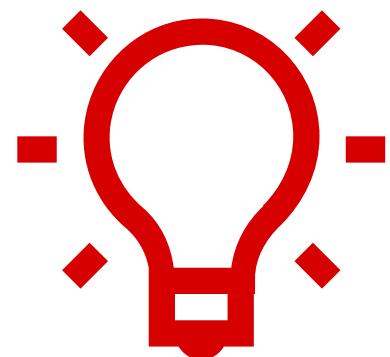
500+
attendees



150+
companies



30+
speakers



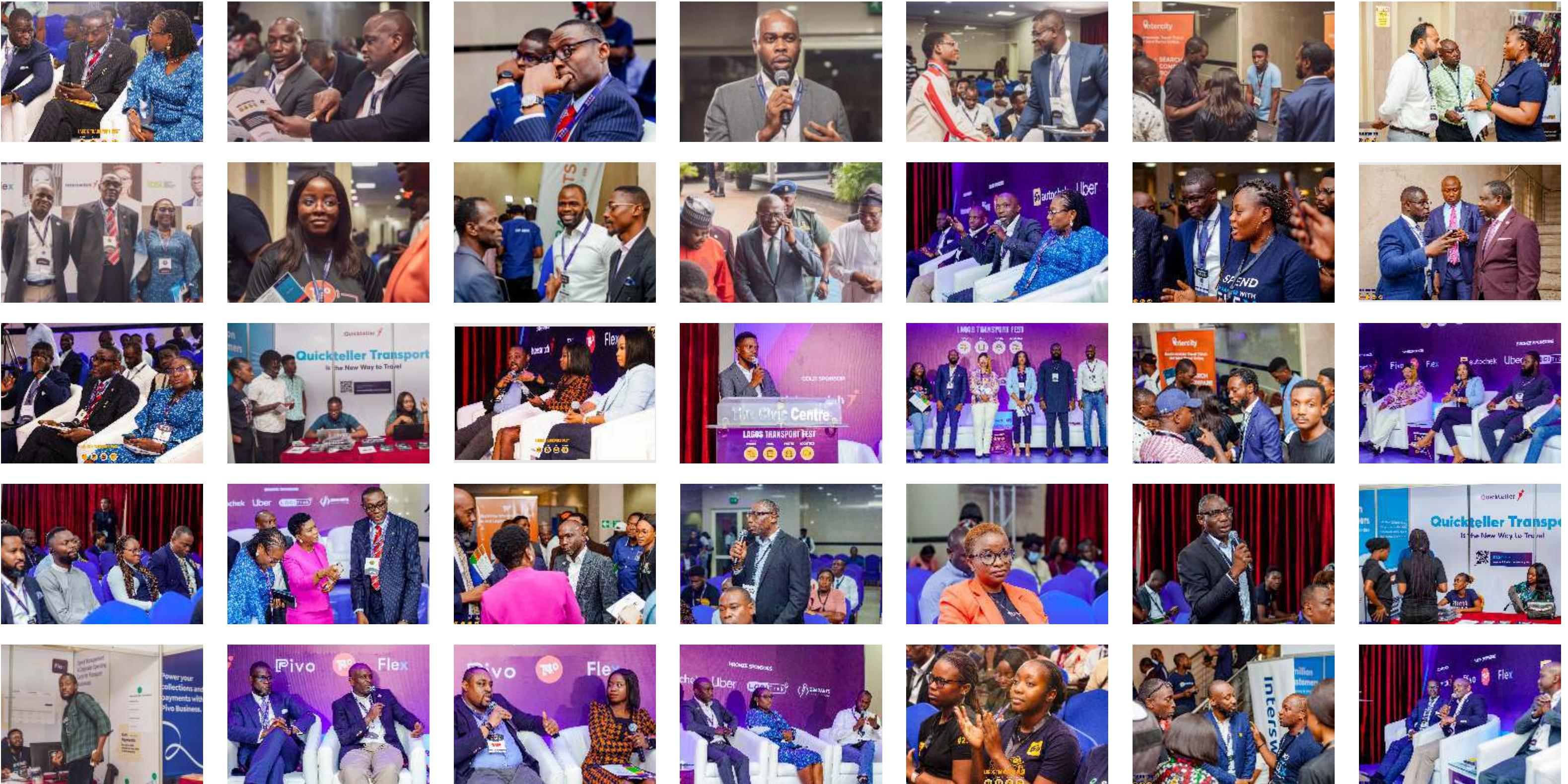
200+
decision makers



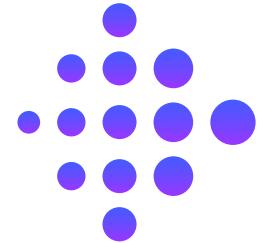
2
stages of content

IF YOU MISSED THE PREVIOUS EDITIONS; HERE ARE THE HIGHLIGHTS

An event by:
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2023 KEY THEMES



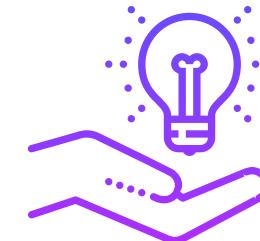
Smart Mobility



Logistics



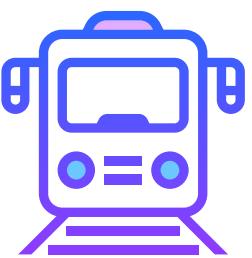
Maritime



Technology



Road



Rail



Investments



Digital Transformation

WHAT'S NEW IN 2023 ?



More Stages

To expand the focus of discussions at the Lagos Transport Fest, we are delighted to introduce a new stage beyond the main stage, providing you with an opportunity to choose the sessions that interest you.

Leaders Forum

This year's line-up of speakers will target innovative industry leaders, who are redefining the future of transport.

Networking Lounges

To aid 1-2-1 networking, we are designing lounges that cater to optimum value for quick discussions amongst stakeholders participating at the event.



Agenda - Stage A

Mobility Forum

The landscape of Nigeria's mobility is undergoing transformation which are spurred by innovations and our collective resolve to shape the way we move. With introductions of Railways, EV's, CNG buses, amongst others. This session is designed for C-level executives working across verticals of Nigeria's transport sector, providing an opportunity for you to share quality insights with your peers. Leaders will be provided with an environment to share your experience and the most transport pressing challenges in Nigeria.

Conversations on this panel session will span across;

- Safer roads and sustainable transport
- Lagos Blue Line & the State of activities
- Smart mobility and data
- Investing For Growth; Shinning light on transport Infrastructure
- Clean mobility
- The Future of public transport

Maritime & Port Forum

Bringing together senior executives including CEO's, terminal operators, government representatives, cargo owners, importers, exporters, shipping lines and technology providers, This session will explore trends and developments shaping the future of Nigeria's port and maritime industry, providing stakeholders with a platform to address issues, challenges in port operations and shippings.

Conversations on this panel will span across;

- Developing smarter ports through automation
- Exploring opportunities in Nigeria's blue economy
- Building ports in line with future requirements
- Investing in port expansion and transport infrastructure

Agenda - Stage A

Supply chain & Logistics Forum

Nigeria's logistics and supply chain industry has recorded significant growth in the past few years, fueled by increasing adoption of technologies across various elements of it, this session will bring together supply chain and logistics directors to explore productive conversations on growth strategies and some of the key challenges facing the industry. The session will provide multiple stakeholders within the industry, including supply & demand planning, manufacturing, logistics and distribution amongst others, with an opportunity to share best practices and learn from working case studies of industry peers.

Conversations on this panel session will span across;

- Driver & Truck management system; fighting fraudulent practice in terminals in partnership with logistic companies
- Unlocking innovation in supply chain through digital transformation
- Exploring how SME's can best use new technologies to improve and "future proof" operations
- Will AfCFTA be the game changer it promises to be for Africa's trade? What role will the logistics industry play in this ?
- Enhancing your demand & supply planning through smart usage of data.

Agenda - Stage B

Investments
TBC

Partnership
TBC

Regulation
TBC

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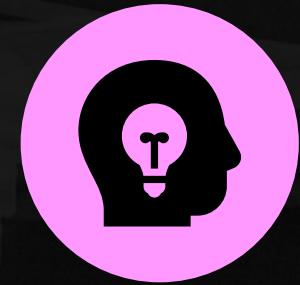


Explore Partnership



Exhibition

We provide you with unrivaled opportunities of reaching your target market and demonstrating your solutions in Nigeria's fast growing Transport Industry.



Thought Leadership

Joining panel sessions, fireside chats, breakout sessions and keynote sessions are some of the ways to profile your brand as a leader through demonstration of thought leadership to a unique audience across the Nigeria Transport Industry.



Brand Awareness

Lagos Transport Fest plays host to senior industry leaders, exploring partnership provides you with an opportunity for raising your brand awareness and positioning it for growth.



Lead Generation

We bring industry leaders and customers to Lagos Transport Fest, providing you with an opportunity to generate qualified leads and network with sector stakeholders.



Media Visibility

We leverage multiple media platforms to ensure your brand messages gets to the right audience before, during and after the event. We have done this multiple times for multiple brands.

WHO ATTENDS



WHAT THEY HAD TO SAY



Thank you for the opportunity to have been part of this event. The insight provided by the panelists was enriching and further evidenced the possibilities in the space. Well done to the Lagos Transport Fest Team.

Suleiman Ibrahim
Director & Lead, Capital & Public Infrastructure, PwC West Africa



The experience from the event has been wonderful. I'm very excited to have been part of this as it provides us with an opportunity to engage with other industry leaders, share thoughts and do business.

Fola Tinubu
CEO, Primero Transport Services



I am pleased to have been part of the event as it provides us, at Shuttlers. With an opportunity to equally engage with relevant stakeholders in the Transport Market.

Damilola Olokesusi
CEO, Shuttlers



It was thrilling to highlight the successes and technology-driven initiatives around the Transportation sector led by the visionary **Governor, Mr. Jide Sanwoolu**. The preparation of operations around the Lekki Deep Sea Port was elucidated, referencing our experiences as a state from the Apapa Port.

Sola Giwa
Specus Adviser on Transportation to The Lagos State Governor



WHAT THEY HAD TO SAY



It was a very interesting and well organized event with a very good and influential group of people.

Obi Mbanuzuo
Fmr. COO, Dana Airlines



It was an exciting time sharing about Quickteller Transport, a product I am passionate about. Thank you very much for the opportunity Interswitch Group and Lagos Transport Fest.....Long live the Switch #neverstop

Nathaniel Emelike
Product Manager Corporate & Retail, Interswitch Group



Lagos, Nigeria is the largest city in Africa with 21million residents. I am pleased to have delivered the closing Keynote Address at the Lagos Transport Fest. I had a great time and I look forward to Transport Outlook worldwide.

Paul Comfort
SVP & Chief Customer Officer,
Trapeze Group



Yesterday, I had a great time moderating two sessions at the Lagos Transport Fest. I engaged with private sector operators as well as government agencies and regulators, and this was absolutely insightful. I look forward to increased collaboration among all stakeholders in Nigeria's transport and mobility sector.

Damilola Odunlade-Akeju
CEO - Drive Me



Our sponsorship packages has been designed for leading companies who are keen on defining the future of Nigeria's Transport Industry. The categories are tailored to meet your specific marketing goals.

The details below highlights benefits across the levels of participation and the pricing.



SPONSORSHIP CATEGORIES

LEAD SPONSOR

N 15MILLION

**PLATINUM
SPONSOR**

N 10MILLION

- Brand logo embedded as a Lead sponsor on all event platforms
- One Keynote Address slot
- One Panel speaking slot on STAGE A
- One Speaking slot on Leaders forum (C-level)
- Opportunity to host masterclass in STAGE B
- 10 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 2 Page advert in Event Brochure
- TV & Print Media Interviews
- Physical Exhibition Booth (5 X 3)
- Company Video played 2 times during Event
- Lanyard branding with company logo
- Pre-Event Video Interview with Key Representative of your Company
- Branding of Registration Stop-Point-Booth with your Company Logo
- Allocation of private meeting space at Event

- Brand logo embedded as a Platinum sponsor on all event platforms
- One Keynote Address Slot
- One Panel speaking slot on STAGE A
- One speaking slot on Leaders forum (C-level)
- Speaking slots in STAGE B
- 7 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- TV & Print Media Interviews
- Physical Exhibition Booth (4 X 2)
- Company Video played once during Event
- Pre-Event Video Interview with Key Representative of your Company

SPONSORSHIP CATEGORIES

GOLD SPONSOR

N 5MILLION

- Brand logo embedded as a Gold sponsor on all event platforms
- One Speaking slot on Leaders forum (C-level)
- Speaking slots in STAGE B
- 5 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Physical Exhibition Booth (3 X 2)
- Company Video played once during Event
- Pre-Event Video Interview with Key Representative of your Company

SILVER SPONSOR

N 3MILLION

- Brand logo embedded as a Silver sponsor on all event platforms
- Physical Exhibition Booth (2 X 1.5)
- One Panel speaking slot on STAGE A
- 4 free in-person attendee passes
- 1 Page advert in Event Brochure

BRONZE SPONSOR

N 1MILLION

- Brand logo embedded as a Bronze sponsor on all event platforms
- 5 free in-person attendee passes
- Half Page advert in Event Brochure

Interested in exploring partnership?

Let's Talk

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