



4TH EDITION

SPONSORSHIP BROCHURE

LANDMARK EVENT CENTRE
LAGOS, NIGERIA
15TH FEBRUARY, 2024

@tech.eventhive.ng

An event by:

e eventhive
.ng



Does your work resonate with Nigeria's tech ecosystem? **This is where you should be.**

Now in its 4th year, Lagos Tech Fest annually gathers to shape the future of Nigeria's tech ecosystem.

Convening emerging startups, innovators, investors, tech enthusiasts, global tech giants, new entrants and government representatives, this is where we define our tech ecosystem, address key developments and uncover countless opportunities within the Nigerian and African tech market.

Combining conferences, exhibitions and networking, the event annually creates a veritable platform that seeks to drive investments into the ecosystem.



Important numbers

2000+
attendees

400+
organizations

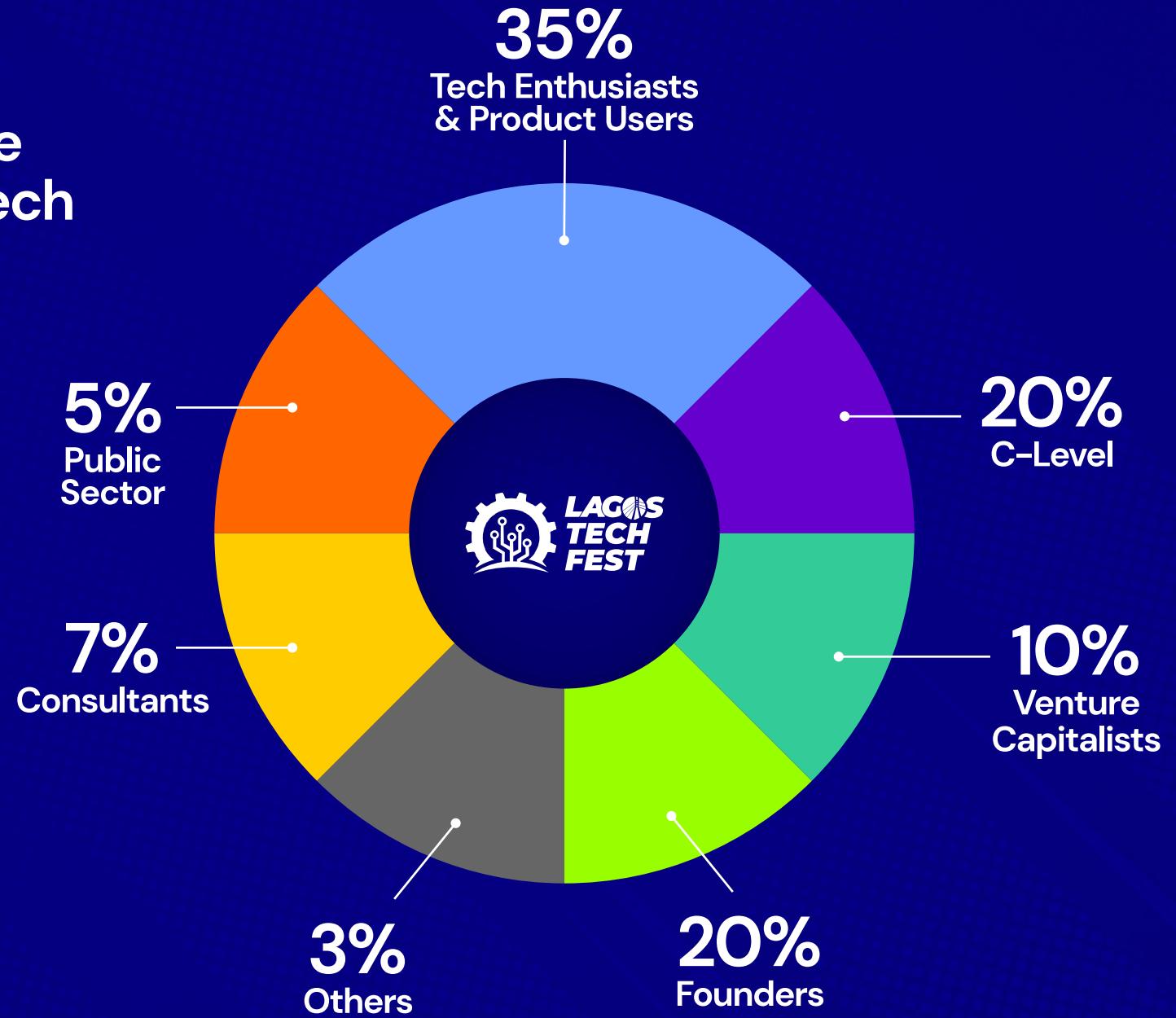
40+
speakers

300+
decision
makers





Towards shaping the future of Nigeria's tech ecosystem



WHAT'S NEW IN 2024?



NEW STAGES AND CONTENT

To explore multiple contents, we are introducing new categories of conversations at this year's edition of the event



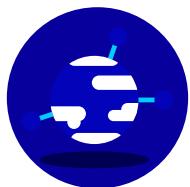
CEO FORUM

With key interest in C-level leaders, this year's edition of the event will play host to CEO's across various verticals of Nigeria's tech ecosystem



SPEED NETWORKING

We are developing quick 1-2-1 meeting arena at the event, this is targeted at increasing the value of networking that attendees can explore at the event



BRINGING TOGETHER THE ENTIRE ECOSYSTEM

Beyond the conversations, exhibitions and networking, we are curating an after party at this year's edition of the event



AFTER PARTY

We are curating an evening of relaxation and party for Executives participating at this year's edition of the event

2023 HIGHLIGHTS



2023 SPONSORS/PARTNERS



2023 HIGHLIGHTS



2024 KEY SECTORS



FINTECH



DEFI, CRYPTO,
WEB3



FOREX



PROPTech



PAYMENTS



EDTECH



E-COMMERCE



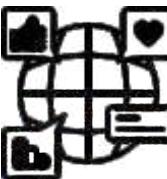
INSURTECH



GOVERNMENT
& REGULATION



DIGITAL ID
& FRAUD



DIGITAL
INFRASTRUCTURE



TALENT &
WORKFORCE



LOGISTICS
& MOBILITY



FINANCIAL
INCLUSION



FUNDING
& EXITS

PARTNER WITH US



EXHIBITION

We provide you with unrivaled opportunities of reaching your target market and demonstrating your solutions in Nigeria's fast growing Tech ecosystem.



BRAND AWARENESS

Lagos Tech Fest plays host to senior industry leaders, exploring partnership provides you with an opportunity for raising your brand awareness and positioning it for growth.



MEDIA VISIBILITY

We leverage multiple media platforms to ensure your brand messages gets to the right audience before, during and after the event. We have done this multiple times for multiple brands.



THOUGHT LEADERSHIP

Joining panel sessions, fireside chats, breakout sessions and keynote sessions are some of the ways to profile your brand as a leader through demonstration of thought leadership to a unique audience across the Nigerian Tech ecosystem.



LEAD GENERATION

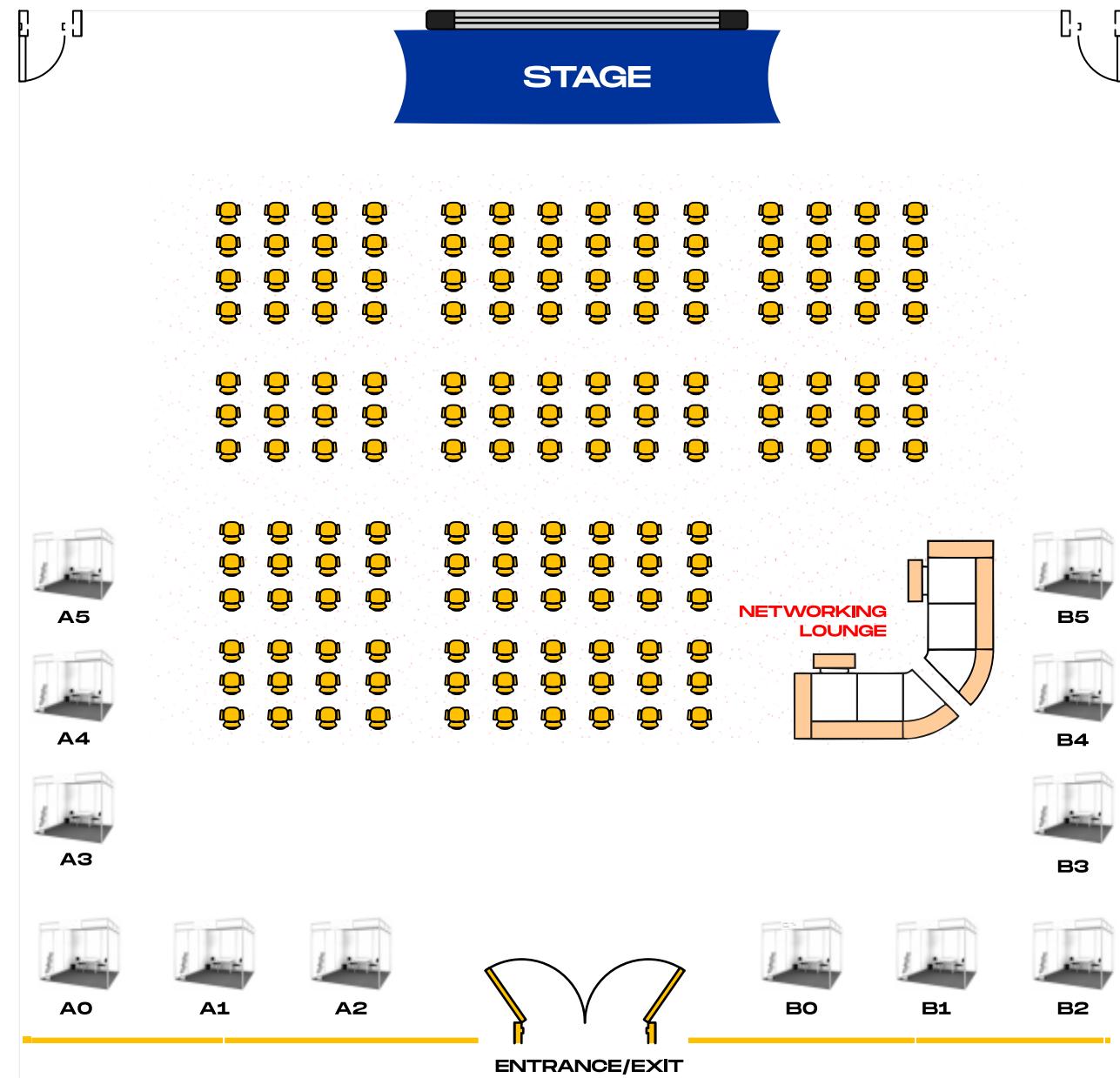
We bring industry leaders and customers to Lagos Tech Fest, providing you with an opportunity to generate qualified leads and network with sector stakeholders.



WE ARE CURATING AN EXPERIENCE

Sponsorship at Lagos Tech Fest delivers your brand with unrivaled impact and visibility with thousands of enthusiasts, decision makers, founders, investors and media.

Through our branded opportunities and experiences, you will engage, educate, captivate and collaborate with the audience building what's next in Nigeria's tech.



THEY'VE BEEN THERE;

As we introduced last year,
you can now opt to build your
own exhibition styling, our
team are available to provide
the needed guidance.







STEAL THE SPOTLIGHT



NETWORKING LIKE NEVER BEFORE

To enhance the experience of our partners, we are launching a new networking lounge that will aid **1-2-1 meetings** and engagements, this will guarantee impactful networking opportunities for our partners on-site.



SPONSORSHIP CATERGORIES

PLATINUM SPONSOR

- One Keynote & One Panel Speaking Slot
- 12 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 2 Page advert in Event Brochure
- Placement of Content in Delegate Bags & Chairs
- Physical Exhibition Booth (largest space)
- Company Video played 2 times during Event
- 2-customized email to 20,000+ Database
- Access to Delegate Lists with emails
- Pre-Event Video Interview with Key Representative of your Company
- Branding of Registration Stop-Point-Booth with your Company Logo
- C-level Media Interviews on event day
- TV & Print Media Interviews
- Lanyard branding with company logo

N10,000,000

GOLD SPONSOR

- Gold sponsor logo placement across all collateral
- One Panel Speaking Slot
- 8 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Placement of Content in Delegate Bags
- Physical Exhibition Booth (second largest space)
- Company Video played once during Event
- 1-customized email to 20,000+ Database
- Pre-Event Video Interview with Key Representative of your Company

N5,000,000

SPONSORSHIP CATERGORIES

SILVER SPONSOR

- Silver sponsor logo placement across all collateral
- One Panel Speaking Slot
- 5 free in-person attendee passes
- 1 Page advert in Event Brochure
- Placement of Content in Delegate Bags

N2,000,000

BRONZE SPONSOR

- Bronze sponsor logo placement across all collateral
- 4 free in-person attendee passes
- Half Page advert in Event Brochure

N1,000,000



SPEAK TO OUR TEAM;

If you are interested in learning more about our available sponsorship, speaking, exhibitions and other partnership opportunities, please speak to our team.

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ABOUT THE ORGANIZER

An event by:
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Eventhive.ng is Africa's leading International **trade/B2B** event servicing company with core competencies in developing Africa's businesses via face-to-face conferences, networking and exhibitions. With an extensive understanding of the Nigeria's business environment. Eventhive.ng has hosted multiple industry focused events across Oil & Gas, Power, Transport, Real Estate, Tech, Construction and Agribusiness in Nigeria, United Kingdom and Rwanda.

Eventhive.ng operates in the heart of the knowledge and information economy across major sectors in Africa. We enable businesses to grow through connecting them with knowledge, ideas and opportunities.

Eventhive.ng helps organizations in communicating their brand value, reach their target audience and meet with stakeholders relevant to their businesses.



OUR TECH PORTFOLIO EVENTS IN NIGERIA, KENYA AND RWANDA



February
Lagos, Nigeria



May
Nairobi, Kenya



July
Kigali, Rwanda



September
Lagos, Nigeria