



An event by:  
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.ng

# THE MEETING PLACE FOR NIGERIA'S BUSINESS EXECUTIVES, GOVERNMENT REPRESENTATIVES, INVESTORS & PROJECT FINANCIERS

**FOUR POINTS BY SHERATON,  
VICTORIA ISLAND, LAGOS NG**

**OCTOBER 31, 2023**

 [invest.eventhive.ng](http://invest.eventhive.ng)

## CAPITAL MEETS POLICY

In an uncertain business environment, foreign coys are rethinking whether-and-where to invest in Africa. As Africa's largest economy, Nigeria provides international investors with unparalleled access to market opportunities. Less than a month into the administration, Nigeria's new leadership has begun implementing a raft of reforms long sought by investors, bankers, economists and business stakeholders, to revive Africa's biggest economy, as the country prepares for gains from some of these policies, what is the state of play? Will Nigeria become a more or less attractive destination for international investment?, what more policies should the government take to regain visibility amongst inbound foreign investment?

Join us at the Investing in Nigeria Forum, the forum will gather senior leaders from multinational corporations, local businesses, state and federal government officials, for a day of cutting-edge content, to explore the investment opportunities and the role of local & international companies.

The event is organized by Eventhive.ng, Africa's leading B2B2 International trade/event servicing company with event portfolios across Energy, Tech, Real Estate and Transport in Nigeria, Rwanda, UK and US.

# KEY SESSIONS

**MANAGING INFLATION**  
How can we manage inflation and drive long-term economic growth & productivity? What role will fiscal and monetary policies play in this?

**FX VOLATILITY AND NIGERIA'S ECONOMY**

**INVESTING IN TALENT PIPELINE; THE PATH FORWARD**

Exploring the uncertainty around attracting & retaining talent across various sectors in Nigeria.

**FINANCE SPOTLIGHT;**  
How are lenders preparing to finance Nigeria's future?

01

02

03

04

05

06

**CAPITAL MEETS POLICY;**  
What incentives and measures should Nigeria take to position itself as Africa's FDI market place?

**5 UNICORNS LATER AND AFRICA'S TECH ECOSYSTEM**

How can Nigeria maintain its leading role across Africa's tech ecosystem? What role will policy makers play in this ?

**INDUSTRY AND STATE SPOTLIGHT;**

From an investor perspective, what sectors and states in Nigeria will attract more investments, key factors.

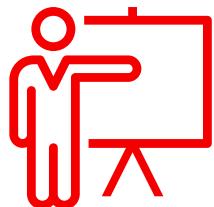
## EVENT BY NUMBERS



**200+**  
C-Level executive  
attendees



**3**  
keynote  
addresses



**4**  
panel sessions



**100+**  
decision makers



**20+**  
speakers

# WHY ATTEND?

## LEARN

Engage directly with investors and sector players on operating and growing their businesses in Nigeria

## NETWORK

With investors, corporates attending, the event provides an opportunity to network in a strictly C-level engagement capacity.

## UNDERSTAND

With policymakers attending, the event guarantees a platform to understand new and coming policies as it relates with your business, crafting an opportunity to equally help define some of these policies.



**EXPLORE SPONSORSHIP  
OPPORTUNITIES AT INVESTING  
IN NIGERIA EVENT**



**PARTNER WITH US**

## **SPONSORSHIP OPPORTUNITIES AT INVESTING IN NIGERIA EVENT**

Sponsorship opportunities are open to businesses across various verticals within Nigeria's economy. Exploring sponsorship opportunities at the event will ensure your company's brand is positioned as one of the prominent organizations at the forefront of Nigeria's business industry.

### **Our Sponsorship benefits includes;**

1. Profile your brand as a leader in your industry and demonstrate your thought leadership to a unique audience comprising of Nigeria's government and business leaders.
2. Increase your brand awareness via positioning yourself in front of partners and investors.
3. Generate qualified leads and network with key stakeholders



## ANCHOR SPONSOR

- One Keynote & One Panel Speaking Slot
- 10 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 2 Page advert in Event Brochure
- Branding across all event materials
- Physical Exhibition Space
- Pre-event video interview
- During event media interviews with Arise, TVC News, News Central, amongst others
- Company Video played 2 times during Event

**N5,000,000**

## ASSOCIATE SPONSOR

- Gold sponsor logo placement across all collateral
- One Panel Speaking Slot
- 7 free in-person attendee passes
- Pre-event video interview
- 1 Page advert in Event Brochure
- Physical Exhibition Space
- Company Video played once at event

**N3,000,000**

## BRONZE SPONSOR

- Bronze sponsor logo placement across all collateral
- 4 free in-person attendee passes
- 1 Page advert in Event Brochure

**N1,000,000**

## About the Organizers

# Eventhive.ng

**Eventhive.ng** is Nigeria's leading **B2B event servicing** company with core competencies in developing Africa's businesses via face-to-face conferences, networking and exhibitions, With an extensive understanding of the Nigeria's business environment. Eventhive.ng has hosted multiple industry focused events across **Oil & Gas, Power, Transport, Real Estate, Tech, Construction and Agribusiness in Nigeria, UK, US and Rwanda.**

**Eventhive.ng** operates in the heart of the knowledge and information economy across major sectors in Africa. We enable businesses to grow through connecting them with knowledge, ideas and opportunities.

**Eventhive.ng** helps organizations in communicating their brand value, reach their target audience and meet with stakeholders relevant to their businesses.



# COMPANIES WE HAVE WORKED WITH



# **HIGHLIGHTS FROM EVENTHIVE's EVENTS ACROSS MULTIPLE SECTORS IN NIGERIA AND THE UNITED KINGDOM**



# HIGHLIGHTS FROM EVENTHIVE's EVENTS ACROSS MULTIPLE SECTORS IN NIGERIA AND THE UNITED KINGDOM





# INVESTING IN NIGERIA

For Speaking, Sponsorship & Media Opportunities, **Please Contact**

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