

KIGALI CONVENTION CENTER,
RWANDA | NOVEMBER 7th 2024

 atf.eventhive.ng



Africa's leading gathering of
stakeholders working across
various verticals of the tech
ecosystem



At the forefront of innovation

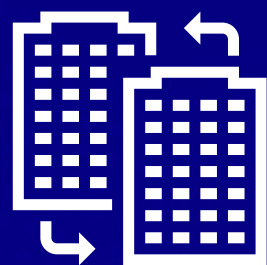
As technology continues to grow across Africa, Africa Tech Forum provides a veritable meeting place for startups, regulators, investors, enthusiasts, disruptors and everyone working across various layers of the ecosystem.



EVENT BY NUMBERS



1000+
attendees



300+
companies



30+
speakers



7+
countries



200+
decision makers



25+
exhibitors



2
stages of content

IF YOU MISSED THE 2023 EDITION; HERE ARE THE HIGHLIGHTS

An event by:
eventhive.ng



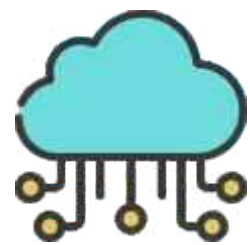
FOCUS AREAS



Fintech



E-commerce



Cloud & IOT



**Payments
& Banking**



**Digital ID
& Fraud**



**Investing in
Africa Tech**



**Crypto, Defi
& Web3**



**Artificial
Intelligence**



**Talent &
Workforce**



**Government
& Regulation**



Startup



Climate Tech



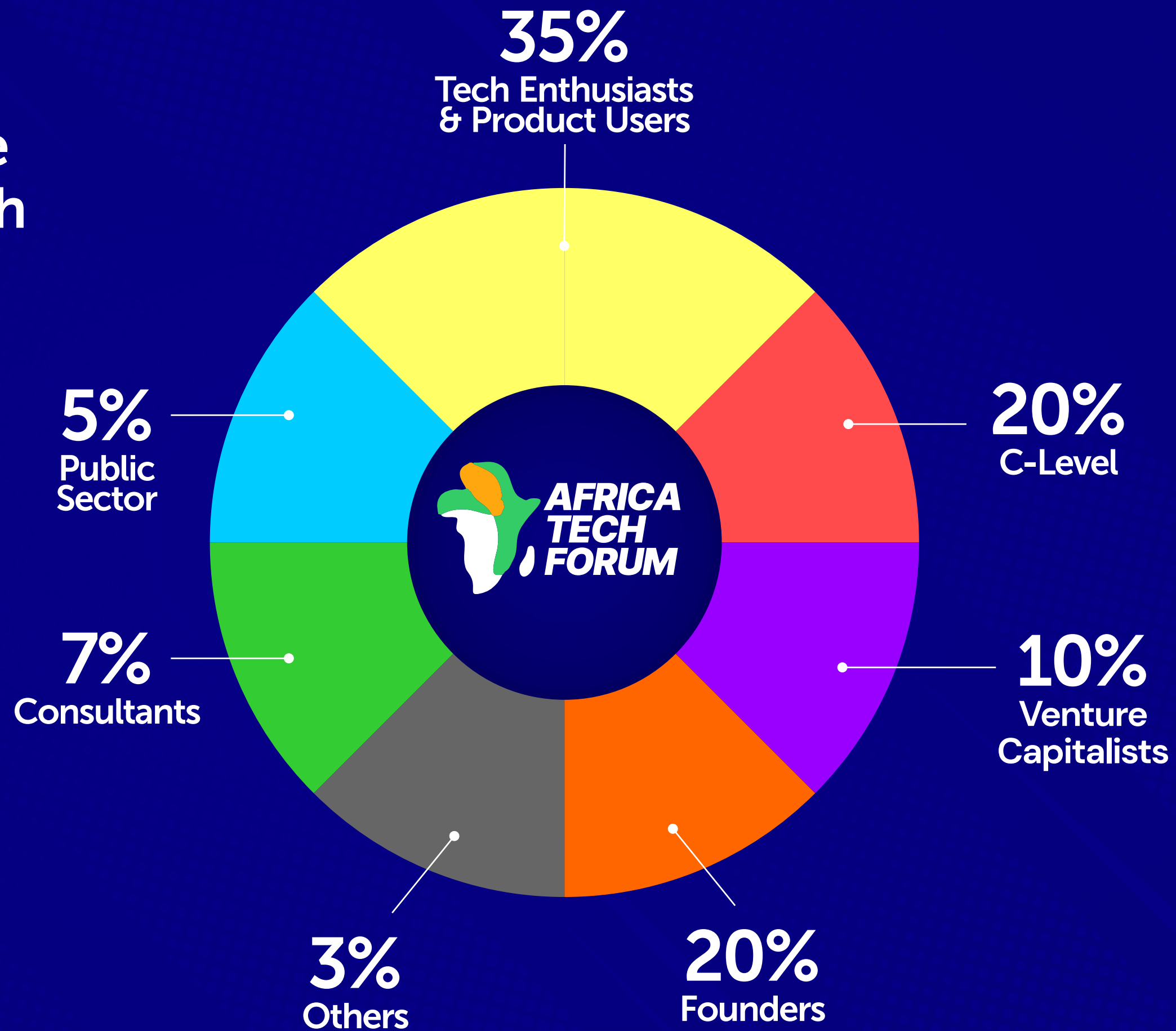
**Logistics
& Mobility**



Insurtech



Towards shaping the future of Africa's tech ecosystem



WHAT'S NEW IN 2024?



Live Expo

We are expanding our exhibition arena at this year's edition of the Africa Tech Forum, providing more partners with an opportunity to showcase their latest solutions, services and products to the entire value chain of the tech ecosystem.



ATF Pre-event Happy Hour

As a prelude to Africa Tech Forum, we are convening attendees for a night of networking, fun, and revelry that you won't want to miss. We are looking forward to delivering a truly unforgettable evening!



New Stages and Content

To explore multiple contents, we are introducing new categories of conversations at this year's edition of the event.



Networking Lounges

To aid 1-2-1 networking, we are designing lounges that cater to optimum value for quick discussions amongst stakeholders participating at the event.



Pitch Live

At this year's edition of the Africa Tech Forum, We are launching a Pitch live, providing the brightest entrepreneurs across various markets, with an opportunity to present their groundbreaking innovations and ideas.

IF YOU MISSED THE 2023 EDITION; HERE ARE THE HIGHLIGHTS

An event by:
eventhive.ng



PARTNER WITH US



EXHIBITION

We provide you with unrivaled opportunities of reaching your target market and demonstrating your solutions in Africa's fast growing Tech ecosystem.



BRAND AWARENESS

Africa Tech Forum plays host to senior industry leaders, exploring partnership provides you with an opportunity for raising your brand awareness and positioning it for growth.



MEDIA VISIBILITY

We leverage multiple media platforms to ensure your brand messages gets to the right audience before, during and after the event. We have done this multiple times for multiple brands.



THOUGHT LEADERSHIP

Joining panel sessions, fireside chats, breakout sessions and keynote sessions are some of the ways to profile your brand as a leader through demonstration of thought leadership to a unique audience across the African Tech ecosystem.



LEAD GENERATION

We bring industry leaders and customers to Africa Tech Forum, providing you with an opportunity to generate qualified leads and network with sector stakeholders.

An event by:



Eventhive is Africa's leading B2B2C event servicing company with event portfolios across Lagos, London, Nairobi, Kigali and New York.

Eventhive.ng operates in the heart of the knowledge and information economy across major sectors in Africa. We enable businesses to grow through connecting them with knowledge, ideas and opportunities.

Industries we operate in;

Energy . Tech . Real Estate . Finance . Transport



Cities we operate in;

Lagos . London . New York . Kigali . Nairobi

TRUSTED BY AFRICA'S LEADING TECH STAKEHOLDERS

Sponsorship at our events delivers your brand with unrivaled impact and visibility with thousands of enthusiasts, decision makers, founders, investors and media.

Through our branded opportunities and experiences, you will engage, educate, captivate and collaborate with the audience building what's next in Africa's tech.









WHO ATTENDS OUR EVENTS



Headline Sponsorship - \$30,000

- One Keynote Speaking Slot
- Two Panel Speaking Slot
- 12 free in-person attendee passes
- Key feature on Event Press Release Campaign
- Exclusive Pre-event mixer sponsor
- Naming rights for the conference. Africa Tech Forum in partnership with xxxxxx
- 2 Page advert in Event Brochure
- Physical Exhibition Booth (2m by 5m)
- Company Video played 2 times during Event
- 2-customized email to 20,000+ Database
- Access to Delegate Lists with emails
- Branding of Registration Stop-Point-Booth with your Company Logo
- C-level Media Interviews on event day
- TV & Print Media Interviews
- Lanyard branding with company logo



Platinum Sponsorship - \$15,000

- Platinum sponsor logo placement across all collateral
- One Keynote Speaking Slot
- One Panel Speaking Slot
- Pre-recorded video content that showcases your brand and its agenda for the event
- 8 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Physical Exhibition Booth (2m by 4m)
- Company Video played once during Event
- Branding on all of our social media and PR platforms
- 1-customized email to 20,000+ Database



Gold Sponsorship - \$10,000

- Gold sponsor logo placement across all collateral
- One Panel Speaking Slot
- 7 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Branding on all of our social media and PR platforms
- Physical Exhibition Booth (2m by 3m)
- 1-customized email to 20,000+ Database



Associate Sponsorship - \$5,000

- Associate sponsor logo placement across all collateral
- One Panel Speaking Slot
- 5 free in-person attendee passes
- 1 Page advert in Event Brochure
- Physical Exhibition Booth (2m by 2m)
- Branding on all of our social media and PR platforms



SPEAK TO OUR TEAM;

If you are interested in learning more about our available sponsorship, speaking, exhibitions and other partnership opportunities, please speak to our team.

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