

Lead ID	Date Received	Sales Rep	Client Company Name	Industry	Deal Stage	Deal Value	Deal Status	Close Date
L001	01/17/2025	Ugochukwu U.	SwiftHire HR Services	Freelancing	Contacted	\$3,127.00	Open	
L002	01/11/2025	Stanley J.	NovaTech Solutions	Tech	Proposal sent	\$2,364.00	Open	
L003	01/09/2025	Cynthia F.	SkyLine Solutions	AirLine	New Lead	\$1,651.00	Open	
L004	01/06/2025	Cosmos D.	Apex Digital Agency	Tech	Awaiting Response	\$4,849.00	Open	
L005	01/17/2025	Cynthia F.	PrimeCare Health	Health	Won	\$2,857.00	Closed	
L006	01/10/2025	Ugochukwu U.	Retail Hub	Retail	Follow-Up Email Sent	\$2,020.00	Open	
L007	01/20/2025	Cynthia F.	PrimeEdge Systems	Tech	Negotiation	\$1,400.00	Open	
L008	01/22/2025	Cynthia F.	Apex Digital Agency	Tech	Lost	\$2,824.00	Closed	02/11/2025
L009	01/27/2025	Stanley J.	SwiftHire HR Services	Freelancing	Won	\$4,400.00	Closed	02/10/2025
L010	01/14/2025	Cosmos D.	SwiftHire HR Services	Freelancing	Awaiting Response	\$3,816.00	Open	
L011	01/11/2025	Cynthia F.	SkyLine Solutions	AirLine	Follow-Up Email Sent	\$1,477.00	Open	
L012	01/08/2025	Cynthia F.	NovaTech Solutions	Tech	Contacted	\$4,027.00	Open	
L013	01/22/2025	Stanley J.	BrightPath Consulting	NGO	Proposal sent	\$1,738.00	Open	
L014	01/17/2025	Cynthia F.	Apex Digital Agency	Tech	New Lead	\$2,820.00	Open	
L016	01/18/2025	Kelechi A.	PrimeCare Health	Health	Contacted	\$3,319.00	Open	
L017	01/11/2025	Cosmos D.	PrimeCare Health	Health	Follow-Up Email Sent	\$2,189.00	Open	
L018	01/28/2025	Kelechi A.	NovaTech Solutions	Tech	Negotiation	\$882.00	Open	
L019	01/21/2025	Stanley J.	Apex Digital Agency	Tech	Awaiting Response	\$3,238.00	Open	
L020	01/15/2025	Ugochukwu U.	PrimeEdge Systems	Tech	Proposal sent	\$1,719.00	Open	
L021	01/09/2025	Cynthia F.	PrimeEdge Systems	Tech	Contacted	\$3,272.00	Open	
L022	01/25/2025	Cosmos D.	PrimeEdge Systems	Tech	Contacted	\$3,742.00	Open	
L023	01/07/2025	Kelechi A.	BrightPath Consulting	NGO	Follow-Up Email Sent	\$4,822.00	Open	
L024	01/10/2025	Stanley J.	Greenfield Manufacturing	Retail	Proposal sent	\$911.00	Open	
L025	01/07/2025	Kelechi A.	Retail Hub	Retail	Proposal sent	\$4,491.00	Open	
L026	01/19/2025	Cynthia F.	Evans Logistics Ltd	Finance	Proposal sent	\$2,934.00	Open	
L027	01/19/2025	Cynthia F.	Evans Logistics Ltd	Finance	Negotiation	\$3,623.00	Open	
L028	01/24/2025	Cosmos D.	BrightPath Consulting	NGO	Lost	\$669.00	Closed	02/06/2025
L029	01/22/2025	Stanley J.	SwiftHire HR Services	Freelancing	Awaiting Response	\$3,697.00	Open	
L030	01/18/2025	Stanley J.	BrightPath Consulting	NGO	Awaiting Response	\$1,523.00	Open	
L031	01/06/2025	Cosmos D.	Evans Logistics Ltd	Finance	Won	\$4,218.00	Closed	01/18/2025
L033	01/12/2025	Cosmos D.	Evans Logistics Ltd	Finance	Won	\$1,626.00	Closed	02/11/2025
L034	01/19/2025	Cosmos D.	Evans Logistics Ltd	Finance	Contacted	\$3,763.00	Open	
L035	01/25/2025	Kelechi A.	Greenfield Manufacturing	Retail	Proposal sent	\$3,679.00	Open	
L036	01/17/2025	Ugochukwu U.	Greenfield Manufacturing	Retail	New Lead	\$1,044.00	Open	
L037	01/29/2025	Kelechi A.	SwiftHire HR Services	Freelancing	Awaiting Response	\$2,640.00	Open	
L038	01/13/2025	Stanley J.	Greenfield Manufacturing	Retail	Won	\$1,458.00	Closed	01/19/2025
L039	01/24/2025	Cosmos D.	Apex Digital Agency	Tech	Negotiation	\$3,147.00	Open	
L040	01/30/2025	Stanley J.	Apex Digital Agency	Tech	Follow-Up Email Sent	\$3,797.00	Open	
L041	01/11/2025	Kelechi A.	BrightPath Consulting	NGO	Awaiting Response	\$3,038.00	Open	
L042	01/12/2025	Stanley J.	Apex Digital Agency	Tech	Won	\$3,051.00	Closed	01/30/2025

Lead ID	Date Received	Sales Rep	Client Company Name	Industry	Deal Stage	Deal Value	Deal Status	Close Date
L043	01/31/2025	Stanley J.	SwiftHire HR Services	Freelancing	Contacted	\$3,132.00	Open	
L044	01/22/2025	Kelechi A.	PrimeCare Health	Health	Follow-Up Email Sent	\$3,969.00	Open	
L045	01/23/2025	Ugochukwu U.	PrimeCare Health	Health	New Lead	\$640.00	Open	
L046	01/16/2025	Stanley J.	PrimeEdge Systems	Tech	Contacted	\$2,246.00	Open	
L047	01/24/2025	Ugochukwu U.	BrightPath Consulting	NGO	Contacted	\$1,652.00	Open	
L048	01/08/2025	Ugochukwu U.	NovaTech Solutions	Tech	Proposal sent	\$4,715.00	Open	
L049	01/06/2025	Cynthia F.	Greenfield Manufacturing	Retail	Follow-Up Email Sent	\$1,110.00	Open	
L050	01/26/2025	Kelechi A.	PrimeEdge Systems	Tech	Follow-Up Email Sent	\$2,417.00	Open	
L051	01/29/2025	Ugochukwu U.	PrimeCare Health	Health	New Lead	\$4,266.00	Open	
L052	01/09/2025	Kelechi A.	Apex Digital Agency	Tech	Awaiting Response	\$4,413.00	Open	
L053	01/18/2025	Stanley J.	SkyLine Solutions	AirLine	Proposal sent	\$4,176.00	Open	
L054	01/17/2025	Cosmos D.	Apex Digital Agency	Tech	Proposal sent	\$4,490.00	Open	
L055	01/10/2025	Ugochukwu U.	Apex Digital Agency	Tech	Won	\$670.00	Closed	02/01/2025

B2B Sales Performance Dashboard - Q1 2025 (Demo Data)

This dashboard analyzes 55 sales leads to evaluate revenue performance, win rate, and sales rep effectiveness

Sales Rep All

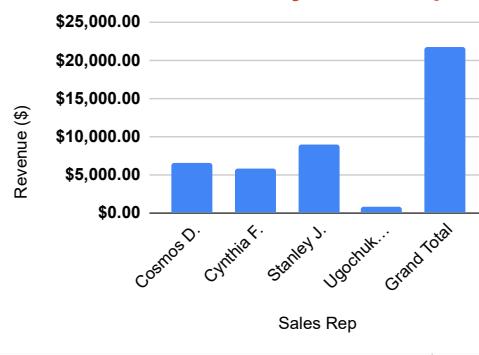
Deal Stage All

Close Date All

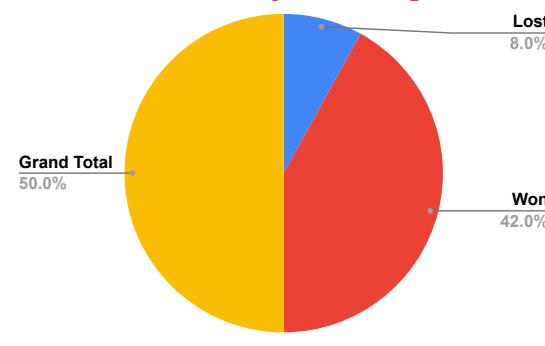
Key Performance Metrics

KPI Name	Values
Total Leads	55
Total Revenue	\$153,999.00
Deals Won	7
Win Rate	12.73%

Closed Revenue by Sales Rep



Revenue by Deal Stage



Monthly Closed Revenue Trend

