



DETROIT RED WINGS®

OFFICIAL TEAM LOGOS & JERSEYS



PRIMARY LOGO

Detroit Red Wings®

WORDMARK



HOME JERSEY



AWAY JERSEY

DETROIT RED WINGS RED PANTONE 186



DETROIT RED WINGS®

OFFICIAL TEAM LOGOS & JERSEYS



3

PRIMARY LOGO

Detroit Red Wings®

4

WORDMARK

DETROIT RED WINGS RED PANTONE 186



DETROIT RED WINGS[®]

TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide
Trademark shown at .13" tall



Current logo shown at 1.5" wide
Trademark shown at .13" tall



Current logo shown at 1" wide
Trademark shown at .0975" tall



Current logo shown at .5" wide
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net