



# ATLANTA THRASHERS®

OFFICIAL TEAM LOGOS



PRIMARY MARK



PRIMARY MARK



SECONDARY MARK



SECONDARY MARK



ALTERNATE MARK



ALTERNATE MARK



ALTERNATE MARK



ALTERNATE MARK



WORD MARK

ATLANTA THRASHERS NAVY PMS 282 • ATLANTA THRASHERS BLUE PMS 2718  
ATLANTA THRASHERS COPPER PMS 471 • ATLANTA THRASHERS RED PMS 202  
ATLANTA THRASHERS GOLD PMS 137

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



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# ATLANTA THRASHERS®

OFFICIAL TEAM LOGOS



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HOME JERSEY

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AWAY JERSEY

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# TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide,  
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide,  
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide,  
The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide,  
The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073"

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.

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email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)