



TORONTO MAPLE LEAFS®

OFFICIAL TEAM LOGOS & JERSEYS



PRIMARY AWAY LOGO



PRIMARY HOME LOGO



THIRD JERSEY CREST



HOME SHOULDER PATCH



AWAY SHOULDER PATCH

TORONTO MAPLE LEAFS®

WORDMARK



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

TORONTO MAPLE LEAFS BLUE PANTONE 281 • TORONTO MAPLE LEAFS FLAT GRAY PANTONE 429
TORONTO MAPLE LEAFS METALLIC SILVER PANTONE 877

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



TORONTO MAPLE LEAFS®

OFFICIAL TEAM LOGOS & JERSEYS



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PRIMARY AWAY LOGO



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PRIMARY HOME LOGO



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THIRD JERSEY CREST



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HOME SHOULDER PATCH



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AWAY SHOULDER PATCH

TORONTO MAPLE LEAFS®

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TORONTO MAPLE LEAFS®

TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" tall
Trademark shown at .13" tall



Current logo shown at 1.5" tall
Trademark shown at .13" tall



Current logo shown at 1" tall
Trademark shown at .0975" tall



Current logo shown at .5" tall
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.