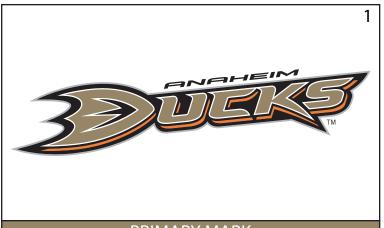
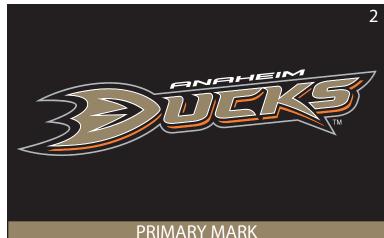


ANAHEIM DUCKSTM



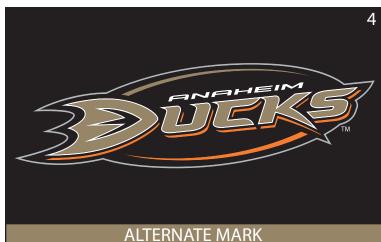
OFFICIAL TEAM LOGOS





PRIMARY MARK





ALTERNATE MARK





WORD MARK

WORD MARK

ANAHEIM DUCKS METALLIC GOLD PMS 872 • ANAHEIM DUCKS FLAT GOLD PMS 1245 ANAHEIM DUCKS ORANGE PMS 1655 • ANAHEIM DUCKS METALLIC SILVER PMS 877 ANAHEIM DUCKS FLAT SILVER PMS 429 • ANAHEIM DUCKS BLACK PMS PROCESS BLACK

5



ANAHEIM DUCKSTM



OFFICIAL TEAM LOGOS

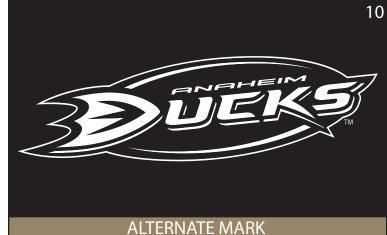




PRIMARY MARK







ALTERNATE MARK





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WORD MARK

ANAHEIM DUCKS METALLIC GOLD PMS 872 • ANAHEIM DUCKS FLAT GOLD PMS 1245 ANAHEIM DUCKS ORANGE PMS 1655 • ANAHEIM DUCKS METALLIC SILVER PMS 877 ANAHEIM DUCKS FLAT SILVER PMS 429 • ANAHEIM DUCKS BLACK PMS PROCESS BLACK

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TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide, The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide, The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide, The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide, The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073". Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.