



# COLUMBUS BLUE JACKETS®

## OFFICIAL TEAM LOGOS & JERSEYS



PRIMARY LOGO



PRIMARY JERSEY CREST



THIRD JERSEY CREST



WORDMARK



THIRD SHOULDER PATCH



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

COLUMBUS BLUE JACKETS GREEN PANTONE 389 • COLUMBUS BLUE JACKETS RED PANTONE 186  
COLUMBUS BLUE JACKETS BLUE PANTONE 282 • COLUMBUS BLUE JACKETS METALLIC SILVER PANTONE 877  
COLUMBUS BLUE JACKETS SILVER FLAT PANTONE 429 • COLUMBUS BLUE JACKETS LIGHT BLUE PANTONE 645

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



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## OFFICIAL TEAM LOGOS & JERSEYS



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PRIMARY LOGO



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PRIMARY JERSEY CREST



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THIRD JERSEY CREST



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WORDMARK



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THIRD SHOULDER PATCH

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## TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide  
Trademark shown at .117" tall



Current logo shown at 1.5" wide  
Trademark shown at .1105" tall



Current logo shown at 1" wide  
Trademark shown at .0731" tall



Current logo shown at .5" wide  
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.