



EDMONTON OILERS®

OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY LOGO



2

THIRD JERSEY CREST



3

THIRD JERSEY SHOULDER PATCH



4

SECONDARY LOGO



5

WORDMARK



6

WORDMARK



7

WORDMARK



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

EDMONTON OILERS RED PANTONE 186 • EDMONTON OILERS BLUE PANTONE 282

EDMONTON OILERS METALLIC COPPER PANTONE 876 • EDMONTON OILERS COPPER FLAT PANTONE 4645

EDMONTON OILERS GRAY PANTONE COOL GRAY 7 • EDMONTON OILERS METALLIC SILVER PANTONE 877

EDMONTON OILERS SILVER FLAT PANTONE 429 • EDMONTON OILERS BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439

email: logos@jpattonsports.com or log on to: www.logosondemand.net



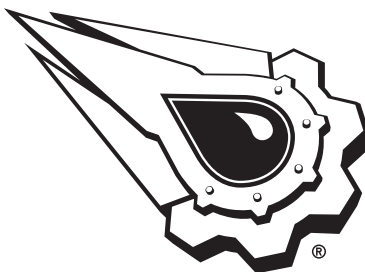
EDMONTON OILERS®

OFFICIAL TEAM LOGOS & JERSEYS



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PRIMARY LOGO



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THIRD JERSEY CREST



11

THIRD JERSEY SHOULDER PATCH



12

SECONDARY LOGO



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WORDMARK



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WORDMARK



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EDMONTON OILERS®

TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide
Trademark shown at .13" tall



Current logo shown at 1.5" wide
Trademark shown at .13" tall



Current logo shown at 1" wide
Trademark shown at .0975" tall



Current logo shown at .5" wide
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.