



VANCOUVER CANUCKS®

OFFICIAL TEAM LOGOS



1



PRIMARY MARK

2



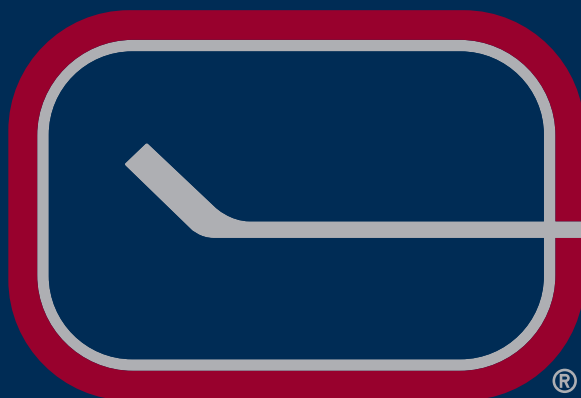
PRIMARY MARK

3



SECONDARY MARK

4



SECONDARY MARK

VANCOUVER CANUCKS RED PMS 202 • VANCOUVER CANUCKS BLUE PMS 293
VANCOUVER CANUCKS DARK BLUE PMS 296 • VANCOUVER CANUCKS METALLIC SILVER PMS 877
VANCOUVER CANUCKS FLAT SILVER PMS COOL GRAY 7

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



VANCOUVER CANUCKS®

OFFICIAL TEAM LOGOS



5



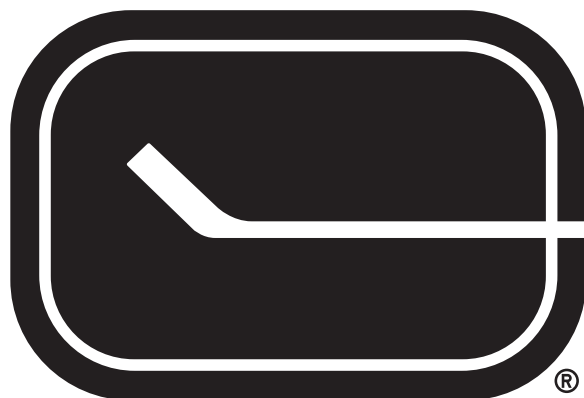
PRIMARY MARK

6



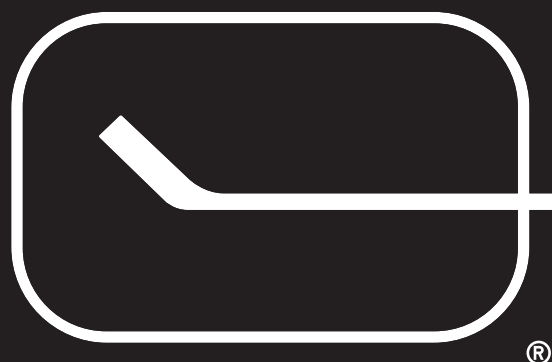
PRIMARY MARK

7



SECONDARY MARK

8



SECONDARY MARK

VANCOUVER CANUCKS RED PMS 202 • VANCOUVER CANUCKS BLUE PMS 293
VANCOUVER CANUCKS DARK BLUE PMS 296 • VANCOUVER CANUCKS METALLIC SILVER PMS 877
VANCOUVER CANUCKS FLAT SILVER PMS COOL GRAY 7

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



VANCOUVER CANUCKS®

OFFICIAL TEAM LOGOS



9



HOME JERSEY

10



AWAY JERSEY

VANCOUVER CANUCKS RED PMS 202 • VANCOUVER CANUCKS BLUE PMS 293
VANCOUVER CANUCKS DARK BLUE PMS 296 • VANCOUVER CANUCKS METALLIC SILVER PMS 877
VANCOUVER CANUCKS FLAT SILVER PMS COOL GRAY 7

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide,
The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide,
The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073"

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net