



FLORIDA PANTHERS®

OFFICIAL TEAM LOGOS & JERSEYS



PRIMARY LOGO



SECONDARY LOGO



THIRD JERSEY CREST



ALTERNATE LOGO



ALTERNATE LOGO



ALTERNATE LOGO



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

FLORIDA PANTHERS BLUE PANTONE 282 • FLORIDA PANTHERS RED PANTONE 186
FLORIDA PANTHERS YELLOW PANTONE 123 • FLORIDA PANTHERS METALLIC GOLD PANTONE 872
FLORIDA PANTHERS GOLD FLAT PANTONE 1245

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



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FLORIDA PANTHERS®

TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide
Trademark shown at .13" tall



Current logo shown at 1.5" wide
Trademark shown at .117" tall



Current logo shown at 1" wide
Trademark shown at .0975" tall



Current logo shown at .5" wide
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

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