



# CAROLINA HURRICANES®

## OFFICIAL TEAM LOGOS & JERSEYS

1



PRIMARY HOME LOGO

2



SECONDARY LOGO

3



LOGO WITH WORDMARK

4



SECONDARY LOGO WITH WORDMARK

5



WORDMARK



HOME JERSEY



AWAY JERSEY

CAROLINA HURRICANES RED PANTONE 186 • CAROLINA HURRICANES METALLIC SILVER PANTONE 877  
CAROLINA HURRICANES BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



# CAROLINA HURRICANES®

## TRADEMARK USAGE GUIDELINES

6



PRIMARY HOME LOGO

7



SECONDARY LOGO

8



LOGO WITH WORDMARK

9



SECONDARY LOGO WITH WORDMARK

10



WORDMARK

CAROLINA HURRICANES RED PANTONE 186 • CAROLINA HURRICANES METALLIC SILVER PANTONE 877  
CAROLINA HURRICANES BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



# CAROLINA HURRICANES®

## TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide  
Trademark shown at .13" tall



Current logo shown at 1.5" wide  
Trademark shown at .13" tall



Current logo shown at 1" wide  
Trademark shown at .0975" tall



Current logo shown at .5" wide  
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)