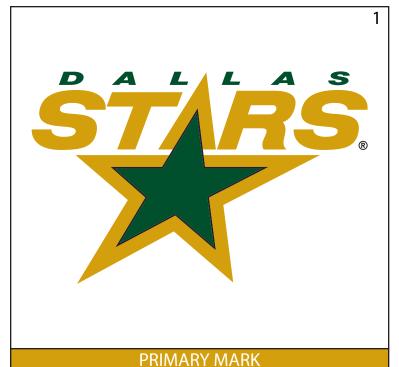


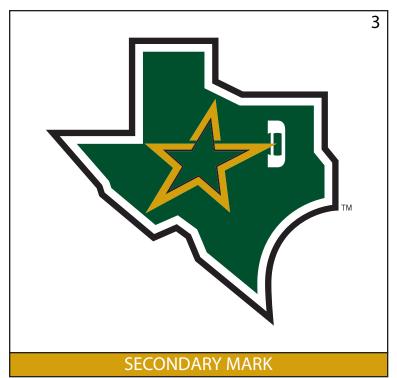
## DALLAS STARSTM

WESTERN CONFERENCE

**OFFICIAL TEAM LOGOS** 









DALLAS STARS GREEN PMS 3435 • DALLAS STARS METALLIC GOLD PMS 871 DALLAS STARS FLAT GOLD PMS 1245 • DALLAS STARS BLACK PMS PROCESS BLACK

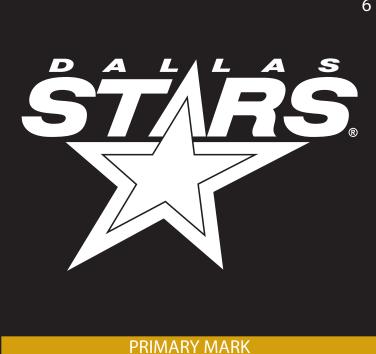


## DALLAS STARSTM

WESTERN CONFERENCE \*\*\*

**OFFICIAL TEAM LOGOS** 











DALLAS STARS GREEN PMS 3435 • DALLAS STARS METALLIC GOLD PMS 871 DALLAS STARS FLAT GOLD PMS 1245 • DALLAS STARS BLACK PMS PROCESS BLACK



# DALLAS STARSTM



**OFFICIAL TEAM LOGOS** 



#### **HOME JERSEY**



#### **AWAY JERSEY**

DALLAS STARS GREEN PMS 3435 • DALLAS STARS METALLIC GOLD PMS 871 DALLAS STARS FLAT GOLD PMS 1245 • DALLAS STARS BLACK PMS PROCESS BLACK



### TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide, The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide, The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide, The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide, The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073". Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.