

### **DETROIT RED WINGS®**

**OFFICIAL TEAM LOGOS & JERSEYS** 



**PRIMARY LOGO** 

2

# Detrôit Red Wings

#### WORDMARK





**DETROIT RED WINGS RED PANTONE 186** 

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439

email: logos@ipattonsports.com or log on to: www.logosondemand.net



### **DETROIT RED WINGS®**

**OFFICIAL TEAM LOGOS & JERSEYS** 



**PRIMARY LOGO** 

4

# Detrôit Red Wings

**WORDMARK** 

**DETROIT RED WINGS RED PANTONE 186** 



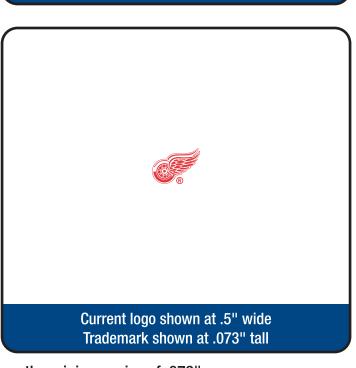
#### **DETROIT RED WINGS®**

#### TRADEMARK USAGE GUIDELINES









Printed trademarks cannot fall below the minimum size of .073". Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.