



CALGARY FLAMES®

OFFICIAL TEAM LOGOS



PRIMARY MARK



PRIMARY MARK ON RED BACKGROUND ONLY



PRIMARY MARK ON DARK BACKGROUND



EMBROIDERY MARK ON BLACK MATERIAL ONLY



SECONDARY MARK



SECONDARY MARK



WORD MARK



CALGARY FLAMES RED PMS 186 • CALGARY FLAMES YELLOW PMS 142
CALGARY FLAMES BLACK PMS PROCESS BLACK

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



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15



HOME JERSEY

16



AWAY JERSEY

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TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide,
The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide,
The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073"

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.

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