



MINNESOTA WILD®

OFFICIAL TEAM LOGOS



1



PRIMARY MARK

2



PRIMARY MARK

3



SECONDARY MARK

4



SECONDARY MARK

5



SECONDARY MARK

6



SECONDARY MARK

7



SECONDARY MARK

8



SECONDARY MARK

9



10



WORD MARK

MINNESOTA WILD RED PMS 187 • MINNESOTA WILD GREEN PMS 3435

MINNESOTA WILD METALLIC GOLD PMS 871 (FOR EMBROIDERY AND SCREEN PRINTING APPLICATIONS)

MINNESOTA WILD WHEAT PMS 468

MINNESOTA WILD GOLD PMS 124 (FOR PAPER PRINTING ONLY)

Digital art available from J. Patton. Phone 770-612-0476, Fax 770-612-0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



MINNESOTA WILD®

OFFICIAL TEAM LOGOS



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PRIMARY MARK

12



PRIMARY MARK

13



SECONDARY MARK

14



SECONDARY MARK

15



SECONDARY MARK

16



SECONDARY MARK

17



SECONDARY MARK

18



SECONDARY MARK

19



WORD MARK

20

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HOME JERSEY



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AWAY JERSEY



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THIRD JERSEY

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TRADEMARK USAGE GUIDELINES



When the team logo is used at 2.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1.5" tall / wide,
The trademark symbol is to be used at .13" tall.



When the team logo is used at 1" tall / wide,
The trademark symbol is to be used at .0975" tall.



When the team logo is used at .5" tall / wide,
The trademark symbol is to be used at .073" tall.

Printed trademarks cannot fall below the minimum size of .073"

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logo in the NHL style guide have had their trademarks ungrouped from the logo as to allow For scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small Size, the above guidelines have been set forth.

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