



# SAN JOSE SHARKS®

## OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY LOGO



2

SECONDARY LOGO



3

WORDMARK



4

WORDMARK



5

LOGO WITH WORDMARK



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

SAN JOSE SHARKS TEAL PANTONE 315 • SAN JOSE SHARKS GRAY PANTONE 429  
SAN JOSE SHARKS ORANGE PANTONE 159  
SAN JOSE SHARKS BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



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## TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide  
Trademark shown at .13" tall



Current logo shown at 1.5" wide  
Trademark shown at .13" tall



Current logo shown at 1" wide  
Trademark shown at .0975" tall



Current logo shown at .5" wide  
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

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email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)