

COLUMBUS BLUE JACKETS ®

OFFICIAL TEAM LOGOS & JERSEYS















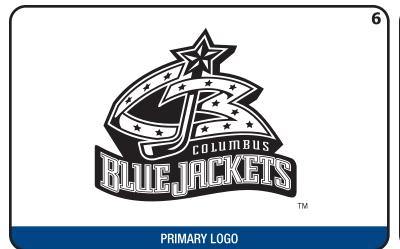


COLUMBUS BLUE JACKETS GREEN PANTONE 389 • COLUMBUS BLUE JACKETS RED PANTONE 186
COLUMBUS BLUE JACKETS BLUE PANTONE 282 • COLUMBUS BLUE JACKETS METALLIC SILVER PANTONE 877
COLUMBUS BLUE JACKETS SILVER FLAT PANTONE 429 • COLUMBUS BLUE JACKETS LIGHT BLUE PANTONE 645



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TRADEMARK USAGE GUIDELINES







Current logo shown at 1" wide Trademark shown at .0731" tall



Current logo shown at .5" wide Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073". Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.