



# NEW YORK RANGERS®

OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY LOGO



2

THIRD JERSEY LOGO



3

WORDMARK



4

WORDMARK

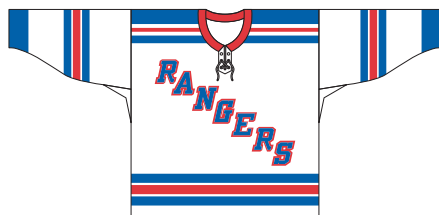


5

ALTERNATE LOGO



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

NEW YORK RANGERS RED PANTONE 186 • NEW YORK RANGERS BLUE PANTONE 286

NEW YORK RANGERS DARK BLUE PANTONE 282

NEW YORK RANGERS METALLIC LIGHT SILVER PANTONE 877 • NEW YORK RANGERS DARK GRAY PANTONE 430

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)



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## TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide  
Trademark shown at .13" tall



Current logo shown at 1.5" wide  
Trademark shown at .13" tall



Current logo shown at 1" wide  
Trademark shown at .0975" tall



Current logo shown at .5" wide  
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

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email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)