



# MONTREAL CANADIENS®

OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY LOGO



2

PRIMARY LOGO ON DARK BACKGROUND



HOME JERSEY



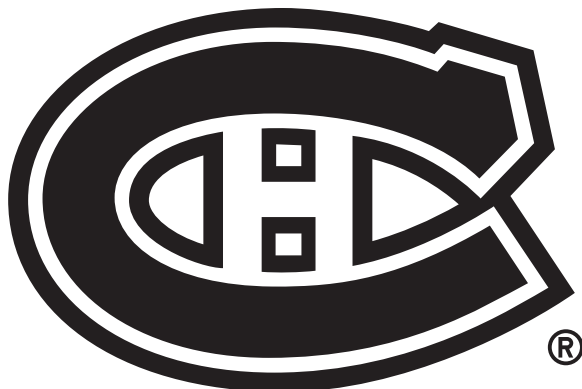
AWAY JERSEY

MONTREAL CANADIENS RED PANTONE 187  
MONTREAL CANADIENS BLUE PANTONE 2758



# MONTREAL CANADIENS®

OFFICIAL TEAM LOGOS & JERSEYS



3

PRIMARY LOGO



4

PRIMARY LOGO ON DARK BACKGROUND

MONTREAL CANADIENS RED PANTONE 187  
MONTREAL CANADIENS BLUE PANTONE 2758



# MONTREAL CANADIENS®

## TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide  
Trademark shown at .13" tall



Current logo shown at 1.5" wide  
Trademark shown at .13" tall



Current logo shown at 1" wide  
Trademark shown at .0975" tall



Current logo shown at .5" wide  
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439  
email: [logos@jpattonsports.com](mailto:logos@jpattonsports.com) or log on to: [www.logosondemand.net](http://www.logosondemand.net)