



WASHINGTON CAPITALS®

OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY HOME LOGO



2

PRIMARY AWAY LOGO



3

WORDMARK



4

LOGO WITH WORDMARK



5

WORDMARK



HOME JERSEY



AWAY JERSEY

WASHINGTON CAPITALS BLUE PANTONE 647 • WASHINGTON CAPITALS RED PANTONE 186
WASHINGTON CAPITALS METALLIC BRONZE PANTONE 876 • WASHINGTON CAPITALS BRONZE FLAT PANTONE 4645
WASHINGTON CAPITALS BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



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TRADEMARK USAGE GUIDELINES



TM

Current logo shown at 2.5" wide
Trademark shown at .13" tall



TM

Current logo shown at 1.5" wide
Trademark shown at .117" tall



TM

Current logo shown at 1" wide
Trademark shown at .0975" tall



TM

Current logo shown at .5" wide
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.

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