



OTTAWA SENATORS®

OFFICIAL TEAM LOGOS & JERSEYS



1

PRIMARY LOGO



2

PRIMARY LOGO / ALTERNATE LOGO

SENATORS®

3

WORDMARK

SENATORS®

4

WORDMARK



5

LEFT SHOULDER PATCH



6

RIGHT SHOULDER PATCH



7

LEFT THIRD SHOULDER PATCH



8

RIGHT THIRD SHOULDER PATCH



HOME JERSEY



AWAY JERSEY



THIRD JERSEY

OTTAWA SENATORS RED PANTONE 186 • OTTAWA SENATORS METALLIC GOLD PANTONE 872
OTTAWA SENATORS AWAY FACE LIGHT BROWN PANTONE 468 • OTTAWA SENATORS FLAT GOLD PANTONE 1245
OTTAWA SENATORS BLACK PANTONE PROCESS BLACK

Digital art available from J. Patton Sports Marketing, Inc. phone 770.612.0476, fax 770.612.0439
email: logos@jpattonsports.com or log on to: www.logosondemand.net



OTTAWA SENATORS®

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PRIMARY LOGO



10

PRIMARY LOGO / ALTERNATE LOGO

SENATORS®

11

WORDMARK



12

LEFT SHOULDER PATCH



13

RIGHT SHOULDER PATCH



14

LEFT THIRD SHOULDER PATCH



15

RIGHT THIRD SHOULDER PATCH

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OTTAWA SENATORS®

TRADEMARK USAGE GUIDELINES



Current logo shown at 2.5" wide
Trademark shown at .13" tall



Current logo shown at 1.5" wide
Trademark shown at .13" tall



Current logo shown at 1" wide
Trademark shown at .0975" tall



Current logo shown at .5" wide
Trademark shown at .073" tall

Printed trademarks cannot fall below the minimum size of .073".

Should this size not be applicable to your product, prior approval from NHL Quality Control is required.

All individual logos in the NHL style guide have had their trademarks ungrouped from the logo as to allow for scaling of trademark size independent of logo. In order to maintain legibility of the trademark at small size, the above guidelines have been set forth.