

Home page

A greater, connected platform to leverage referrals & recommendations suggested by your family and friends to hire reliable pluckin' Tradies.



LOGIN USING SOCIAL MEDIA

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IMPORT FRIENDLIST

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CHECK FRIEND'S RECOMMENDATIONS

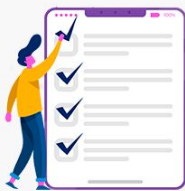
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Login Using Social Media & Import Friendlist: Utilise your already-established network of people to uncover recommended Tradies.

Search For A Tradie: Search and discover. The greater your network, the more recommendations to base your decision off.

Select From Friend's Recommendations: Choose your trusted Tradie from the ranked recommendations provided by your network.

Who Is Using Pluckit



TRADIES

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CUSTOMERS

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EVERYONE

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Tradies: Verified, registered, licensed Tradies of all shapes and sizes.

Customers: Join thousands of everyday Australians finding and recommending reliable, pluckin' Tradies.

Everyone: It's a match for all. Helping to gain back control online for both Tradies and Customers.

About us:

Pluckit does all the tool work for you in finding a trusted and reputable Tradie. We provide at your fingertips a list of Tradies who will suit you and your needs, referred and recommended by your friends and family, or people in your area. Transparency and ease-of-use have been key for establishing this online platform which empowers customers to make educated decisions, and be confident in selecting their Tradie service provider. Good Tradies deserve the right recognition, and it's up to consumers to get them noticed.

Our aim:

With the sheer amount of competition when it comes to Tradies, and the stories you hear around how many people you know of that have been ripped off on several occasions, we knew something had to be done. Think about it - we all know decent, reliable Tradies who deserve our praise, but do they ever get recognised accordingly, or to the level you wish?

(please add this part in bold, or a different colour): In the online world, we raised the question of who can you trust? Someone who has paid their way to the top of a listing? A platform that has sent YOU Tradies because they paid them more for a bid in the ring? Where is the trust in that?**

We agree, there are a 1001 places to document referrals, which makes it ever so scattered for everyone online to know where to look, so why not collate this in one easy-to-manage platform for all to benefit. Bueno!

With this clear need to bring a trustworthy and transparent service to help consumers find qualified Tradies, we created Pluckit. The process has now become more trusted, accessible and affordable for customers by fostering transparency, integrity and reliability.

Method to the madness:

We have flipped the typical lead gen marketplace model on its head, in the effort to provide a trusted environment where gaining back control online is at the forefront. In effect, creating a powerful, reliable, online network, where results and rankings don't rely on those who have bought their way to the top. In fact, the overall service from the Tradies itself speaks volume (prioritised by those who have been referred by ones network) which determines where they are ranked.

Our platform of Tradies and consumers establishes a network that in turn creates highly useable & valuable data. Through the use of data science and AI, it allows us to create a user friendly experience to provide the most valuable and relevant results for both Tradies and Consumers. It cuts out all the bull****.

****Can this be added on the page where a Tradie can sign up?**

For the Tradie: Get plucked from the crowd. Thousands of qualified enquiries to Tradies (without the fluff). Clients CONTACT YOU. By far the most affordable online Tradie marketing platform with no manual job bidding, commission or day-to-day management. Set-and-forget with integrated automated technology. Fully trackable and 24/7 measured results. Increased online web presence with profile URL's visible in organic search results.

Think about it, 8/10 Tradies say they get most of their work from word of mouth (offline). Now it's time to maximise, grow and document this ONLINE with fully measurable results on one of the fastest growing platforms in Australia. Be where the people are.

****Can this be added on the page where a consumer can sign up?**

For the Consumer: Consumers can now gain back the power and control online. YOU contact who YOU like based on what's been referred and recommended by those closest to you.. for free. Save time, money and the hassle that can be involved when searching for reliable Tradies.

It's time to change the usual consumer behaviour where we tend to select Tradies that have bought their way to the top of a listing and get sucked into thinking that these are the Tradies we should select. For pluck sake, NO. Tighten those screws and start making more educated decisions.