**COMPARISON OF #KALYPPOCHALLENGE WITH NPP’S #CHANGEISCOMING AND NDC’S #JMTOASO**

After pulling the tweets for the mention hashtags, it was found that, as from 1st October, 2016 to 3rd December, 2016, #kalyppo chanllenge had 1080 tweets while #changeiscoming and NDC’s #JMToaso had over 3000 tweets.

This is not surprising because the political parties have their social media personnel who tweet on everything they do while the #kalyppochallenge tweets are by different individuals who may not necessarily tweet about it every day.