



Everton Smith <evertonwsmith@gmail.com>

Design

5 messages

Everton Smith <evertonwsmith@gmail.com>
To: Angie Pinchbeck <angie.pinchbeck@gmail.com>

Mon, Jun 10, 2019 at 12:44 PM

Hi Angie,

Happy Birthday!

We made a few mockups for you to look at. Let me know if you like any of them or certain elements from any. Any input for design that you have just let us know!

Thanks,
Everton

4 attachments



UI4.jpg
145K



UI3.png
375K



UI1.PNG
426K



UI2.PNG
408K

Angie Pinchbeck <angie.pinchbeck@gmail.com>
To: Everton Smith <evertonwsmith@gmail.com>

Thu, Jun 13, 2019 at 2:10 PM

Hey Everton,

Sorry it's taking so long to get back to you. I was trying to get an opinion from Scott. I've started full on harassing him now, so I should have an answer for you by the end of the day tomorrow.

Cheers,
Angie

[Quoted text hidden]

Angie Pinchbeck <angie.pinchbeck@gmail.com>
To: Everton Smith <evertonwsmith@gmail.com>

Thu, Jun 13, 2019 at 2:28 PM

Okay! Here is the feedback:

1. We want it to be more hot pink than fuchsia. I've attached the colour Scott wants haha
2. We like the first image that you sent, including the logo design that was used in that one (as opposed to the one with the sky in the background), and the simple layout
3. Scott says: "The second is cool, but a bit 'digital' looking, but let's see what it's like when they follow through with their ideas." I think what he means is that he likes how it's been organised in terms of UI, but he likes the aesthetics of the first one better

Let me know what you think!
Cheers,
Angie

On Mon, 10 Jun 2019 at 12:44, Everton Smith <evertonwsmith@gmail.com> wrote:

[Quoted text hidden]



hot-pink.png
1K

Everton Smith <evertonwsmith@gmail.com>
To: Angie Pinchbeck <angie.pinchbeck@gmail.com>

Thu, Jun 13, 2019 at 3:07 PM

Hi Angie,

Thanks for the feedback. Just want to clarify when you say "first image" do you mean first in the email or the image labelled "UI1". I realize I didn't add them to the email in numerical order.

Everton
[Quoted text hidden]

Angie Pinchbeck <angie.pinchbeck@gmail.com>
To: Everton Smith <evertonwsmith@gmail.com>

Thu, Jun 13, 2019 at 3:18 PM

Oooh sorry, I should have referenced by name. When I said "first image", I meant "UI4". When I said "second image", I meant "UI3". Thank you for clarifying!

7/7/2019

Gmail - Design

Cheers,
Angie

[Quoted text hidden]