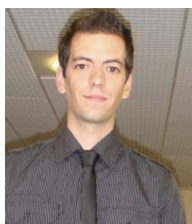## PERSONAL INFORMATION

Claudio Andre Ferreira Leite da Silva

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💬 Skype etyk_one

POSITION

UI/UX Designer

WORK EXPERIENCE

05/04/2016–Present

UX Designer
Bullray CIT, LISBOA (Portugal)

- Design prototypes
- Rebranding of various platforms/products
- Managing ideas, inputs and translating them into high fidelity prototypes
- Web design using HTML, CSS and Wordpress in most cases
- Front end using bootstrap
- Graphic design of company communication media, flyers, brochures, posters, software manuals and presentations.

01/04/2015–01/04/2016

Graphic designer / web designer - Freelancer
Odivelas Notícias, Odivelas (Portugal)

- Graphic design and pagination of the local newspaper, Odivelasnoticias.pt
- Web design for clients and social community management.
- Design of all the graphic material, that goes with the printed publication, mostly ads.

07/08/2013–03/2015

Founder of Estimulo.pt
Self employed, Lisbon (Portugal)

- Founded a startup called estimulo.pt that empowered crowdfunding for open source projects.
- Branding and design of the crowdfunding platform in wordpress

06/2014–07/2014

User Interface & User Experience designer - Freelancer
Caixa Mágica, Lisbon (Portugal)

- Research

- Mobile App interface design
- App prototyping
- Developed wireframes and scenarios

Business or sector IT

2014

Webdesigner - Freelancer
TVI, Lisbon (Portugal)
www.suite7.iol.pt

- Designed the branding and was commissioned to design a blog for a morning talk show.

Business or sector Media & Entertainment

11/2013	**Design consultant**

Media Capital, Lisbon (Portugal)
www.jessyjames.pt

- Designed one in Portugal's Top 10 most daily visited Blogs, the official Jessyca Athayde's blog.

Business or sector Media & Entertainment

2012–2013	**Design consultant**

World IT, Lisbon (Portugal)
www.worldit.pt

- Web design

- Rebranding of the company

- UX/UI for mobile Apps iOS and Android

- Internal projects and projects for external clients in UI/UX

Business or sector IT

2009–2012	**Graphic designer**

Efeito Virtual, lda., Lisbon (Portugal)

- Branding & webdesign

- Post production for Fashion & Television

- Video & animation production

EDUCATION AND TRAINING

12/01/2016–23/02/2016	**User experience advanced course**

Ideias e Imagens - User Experience consultancy, Lisbon (Portugal)

userexperience.pt

Analysis, design, prototyping and evaluation – in the context of practical projects.

User experience in relation to cutting-edge technologies (big screens, tablets, smart phones (Android & iOS), context-aware embedded devices and multi-modal games console), current industry trends (big data, multi-channel services, digital lifestyles), and contemporary theory (usability vs experience).

11/2013	**Design Thinking workshop**

Design Thinking - workshop facilitado por Miguel Sousa (Trigger), Lisbon (Portugal)

Practical workshop that enabled the participants to emerge into the different phases of the Design Thinking process understanding their consumer segment and specific needs, and to learn and apply how the business model works and how to innovate in a sustainable way.

10/2005–06/2009	**Ba (Hons) Illustration & Animation**

The University of Bolton, Manchester (England)

Graphic design, Multimedia and Arts studies.

Building on the introduction to the basics of both animation and illustration from a technical, creative and theoretical perspective.

Moving and still image-making within the creative industries including TV and film, the web, publishing and advertising, video games and animated special effects.

PERSONAL SKILLS

Mother tongue(s)	Portuguese

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Spanish	C1	B2	B2	B2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- good communication skills gained through my experience in presenting new projects and ideas to clients.

Organisational / managerial skills

- leadership (was responsible for a team of 2 persons)

- good team-leading skills gained as user experience designer as well as honed my empathy skills.

Job-related skills

- UX research
- Wireframing and UI prototyping
- Collaboration
- Visual communication
- User empathy
- Analytics

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Independent user	Proficient user

Digital skills - Self-assessment grid

- proficient in User experience and User interface design, research, personas, use cases, mockups, wireframes, high fidelity prototypes, material design and layouts.
- familiar with Html 5, CSS3, Bootstrap, javascript, Wordpress and responsive web design.
- good command of photo editing software gained working in a photography studio.
- competent in 3D programs like Maya3D and Zbrush.
- proficient with the Adobe CC package.
- Good command of video editing software (Premiere).
- Very good perception of Typography.

Driving licence

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