Claudio Silva

UX/UI Designer

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Work Experience

Bullray – CIT
UX/UI Designer | June 2016 – Present

- Leads the design and usability of SaaS digital platforms and digital transformation projects for the Angolan Government and various public services
- Works with product owner, developers, engineers, marketeers and users to build features and meet business goals
- Designs desktop sites using responsive HTML, CSS and Bootstrap for the frontend
- Designs mobile apps for Android & iOs
  E.g.: Sistema Integrado de Gestão de Emergências, Boletim de Registo Policial, Sistema Integrado de Gestão de Multas, Colisões app.
- Corporate communication design in printed media
  E.g.: brochures, flyers, software manuals

Design Consultant - Freelancer
UX/UI Designer | 2013 - 2016

- Designed wireframes, prototypes, mockups, digital interfaces and websites for various clients: Odivelas Noticias, Caixa Mágica, TVI, Media Capital.

World IT
Design Consultant | 2012 - 2013

- Conducted user research to create a mobile educational game for iOS & Android
- Created wireframes for a mobile app
- Rebranded the company communications and their website

Efeito Virtual
Graphic Designer | 2009 - 2012

- Branding, webdesign & post-production for Fashion & TV; Video and animation production

Education

Product School
Product Masterclass:How to Build World Class Products | 2020

Optimize Your Product Using Analytics; Why Analytics is Key for PMs; Artificial Intelligence for Product Managers; World Class User Onboarding

Xperienz - Research and Design
CertifiedUX training | 2016

User Research, Information Architecture; Interaction Design e Usability Testing; Techniques and methods to design user-friendly interfaces; Wireframes and Prototypes

The University of Bolton
Ba(Hons)Illustration& Animation | 05-09

Digital media design degree, study of multimedia for multiple media formats and channels, Web, Smartphones, TV, Marketing and Advertising

Tools

Design

AdobeXD, Illustrator, Photoshop, InDesign, After Effects, Wordpress, Webflow, Bubble.io, Glide, Maya 3D, Html5, CSS3, Bootstrap, Responsive design

Productivity

Microsoft Office suite, Google Drive suite, Apple Keynote and Pages

Collaboration

Fluent English, written and spoken; User empathy and communication, presentation and team work skills; priority management and project planning skills.