EXALAB
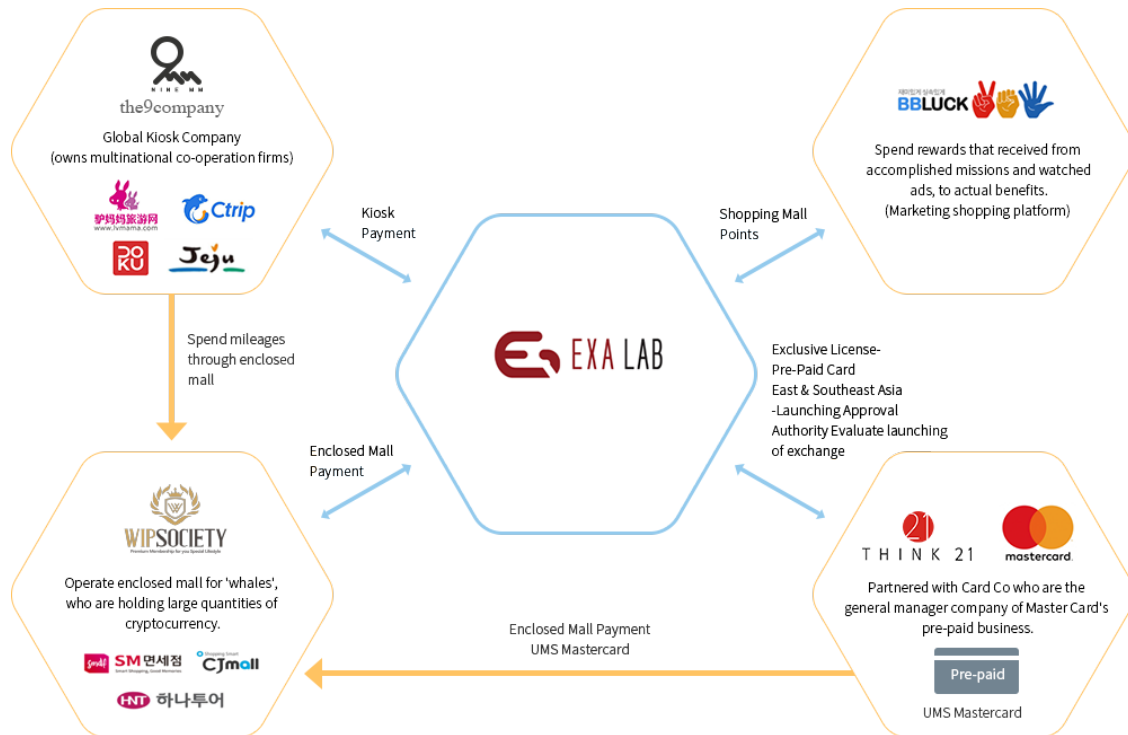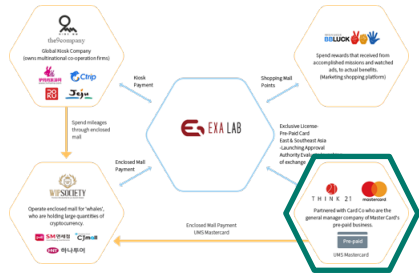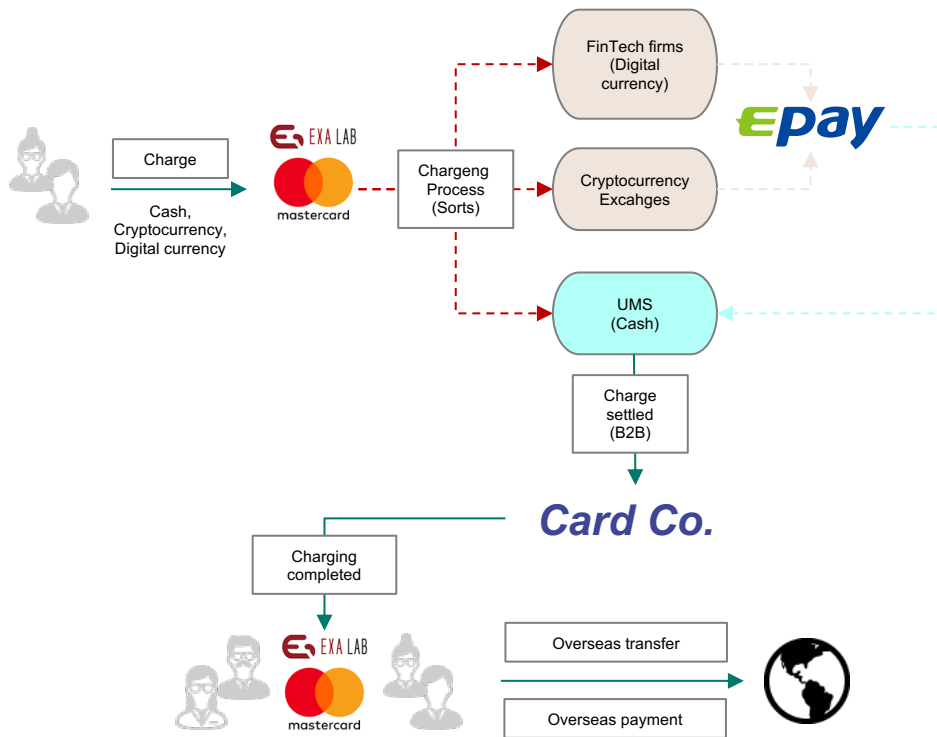## Exa Alliance

-Ecosystem Appendix

Exa Alliance Ecosystem

EWP token model is designed to enable all participants
to participate more actively in each commercial service.

Cryptocurrency Pre-paid Card Managed by EXA Lab

Exemplification A : Support Overseas Transfer

Foreign worker 'A' in Korea transfers a certain amount of money
every month to his family in hometown.

Usually, an overseas transfer cause exchange and remittance commissions.

However, using Pre-Paid MasterCard enables transfer
cash, cryptocurrency, and digital currency without limitation and commissions.
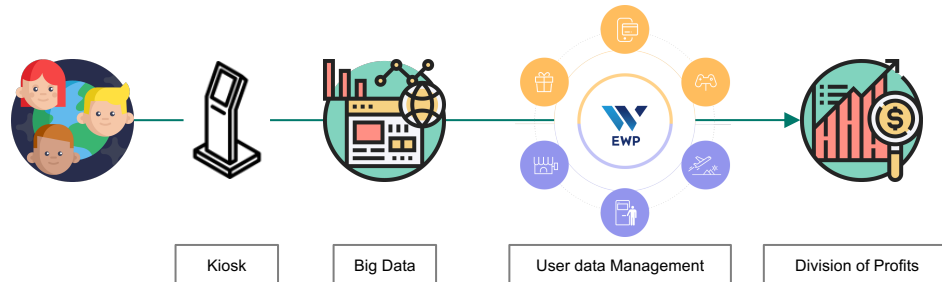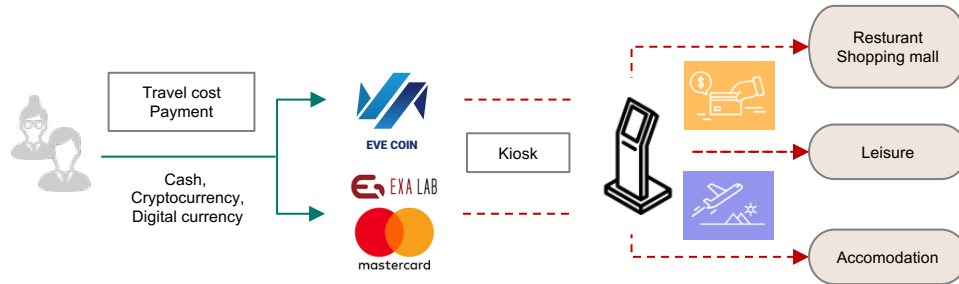
Exemplification B : Using Foreign Cards

'K' is preparing to travel abroad, doesn't need to exchange money from the bank.

Only need one Pre-Paid MasterCard,
to use any MasterCard member stores in the world.

Able to use as much as want without worrying about the amount of duty you use.
Without any concern about paying duty taxation imposing, able to spend as many
as like.

KIOSK Payment Service by EVE, Pre-paid Master Card

Travel cost Payment

Cash, Cryptocurrency, Digital currency

EVE COIN

EXA LAB

mastercard

Kiosk

Resturant Shopping mall

Leisure

Accomodation

Kiosk

Big Data

User data Management

Division of Profits

EWP

Exemplification A : EVE Coin Payment

All payments can be paid conveniently from
travel sites where the 9 Company's kiosks are installed.

>EVE Coin
>Pre-Paid MasterCard

It is possible to enjoy overseas tours at lower prices than regular payments
without exchange commissions.
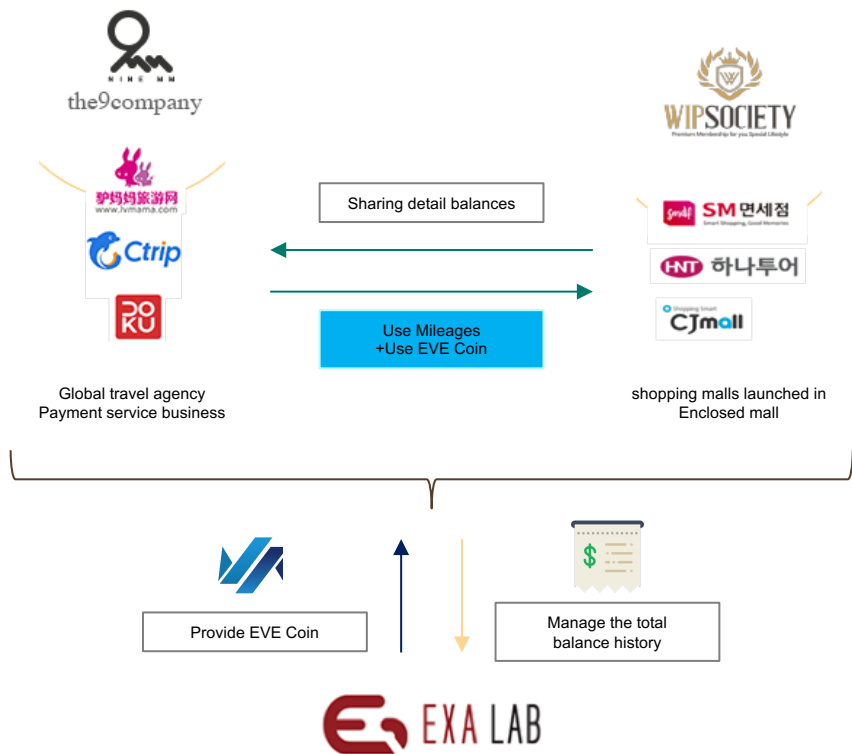
Exemplification B : Local Economic Activation

It is helpful for the local economic development
of the city 'J' where the 9 Company's kiosks are installed.

>Increase sales through providing various payment systems
>Sharing big data (such as nationality, gender, ages, spending times, etc.)
which has been collected from kiosks.

This is possible, because of the construction of an EXA Alliance business
ecosystem.

These are just some of the many positive effects.

Cryptocurrency Exchange service and Mileage Operation Service

Global travel agency
Payment service business

Sharing detail balances

Use Mileages
+Use EVE Coin

shopping malls launched in
Enclosed mall

Provide EVE Coin

Manage the total
balance history

EXA LAB

Exemplification A : Support Mileage utilization

'T' is one of the members from China's largest travel agency LVMAMA and she uses saved mileages from Wip Society's (Knock Holdings) enclosed mall.

For example, when 'T' visited Korea, and do shopping from SM department stores that launched in Wip Society's enclosed mall, she is able to purchase 10~20% cheaper than any other shopping mall.

>Applicate additional discount service between EXA Alliance affiliated companies.

Exemplification B : EVE Coin Payment

If the mileage is not enough to pay the price, able to buy EVE Coin with a small amount and convert to mileage.
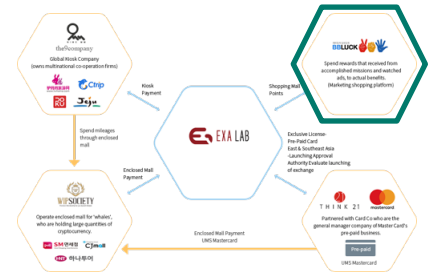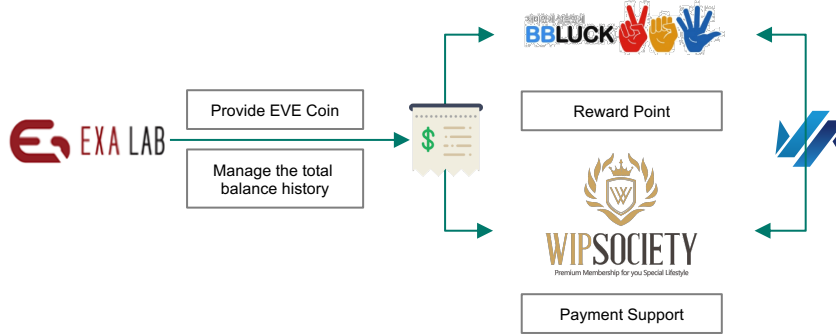
Convenient shopping without counting detailly remaining mileages.

>Applicate exchange system between EVE Coin
and commercialized business's mileages.

*** **Offer new revenue model to preexisting business**
Online/offline shopping mall 'A' can open a new distribution channel through EXA Alliance. Under a constructed contract basis, it is possible to have simple payment management is easy and extensive customer data is available.

GLOBAL REWARDS PLATFORM with EVE Coin in EXA Alliance

EXA LAB
- Provide EVE Coin
- Manage the total balance history

BBLUCK
- Reward Point

WIP SOCIETY
Premium Membership for you Special Lifestyle
- Payment Support

Payment
Ecosys

Trip
Ecosys

Media
Ecosys

Exemplification A : Create Additional Value

Provide new service in the payment economy ecosystem.
So the first model to do this, begin with ecosystem construction of the following businesses

>BBLuck : New concept of 'global marketing reward platform'
>Wip Society : Shopping mall for supporting the payment with reward point

'P' operates the home appliance start-up firm.
And he promoted a new humidifier through BBLuck.
Even though he sells at a 10% lower price than the original price, able to reduce distribution price and earn additional revenue through sharing EXA Alliance customer database and depute marketing process.

Exemplification B : EVE Coin Payment

'B', the user of BBLuck,
purchase EVE Coin to charge insufficient reward points and use.
Able to use Wip Society's enclosed mall through reward points

As the scale of EXA Alliance is increases, the lifestyle of payment with 'EVE Coin instead of cash' will be popularized.