

Every Where Payment

blockchain
Platform



Whitepaper

V1 | EN



0. Contents

1. Overview

2. Introduction

2.1. Background of EWP

2.2. Mission of EWP

EveryWhere Payment Platform

3.1. Base Elements

3.1.1. Alternation of EMP Road Map

3.1.2. EXA Alliance

3.1.3. Ecosystem

3.2. Token Model

3.3. Token Interface

3.3.1. Cryptocurrency Pre-Paid Card Managed BY EXA Lab

3.3.2. GLOBAL REWARDS PLATFORM

3.3.3. Cryptocurrency Exchange service and Mileage Operation Service

3.3.4. Cryptocurrency KIOSK Payment Service

3.3.5. Merit of Powerful Currency Exchange

3. Issuing Tokens

4.1. Summary

4.2. Distributing Tokens

4.3. Selling Tokens

4. Road Map

5. Legal Disclaimer

1. Overview

As of April 2019, how much 'cryptocurrency' and 'blockchain' did approach to our actual life?

Beginning of last year, 'cryptocurrency related investment' frenzy was the most controversial issue and referred to as 'Dot-Com Bubble'. After a year later, the price of Bitcoin which was exchanging by tremendous price has been decreased by 18,000 dollars (on January 6, 2018) to 4,000 dollars (March 26, 2019)



[Cryptocurrency 'Bitcoin's one year price chart¹]

What reason the prediction from optimists who talked about bright future of cryptocurrency did not come true?

Many people believe that cryptocurrency will replace preexistence fiats, however, unlike Apple and Samsung who made innovative advancement in an easy payment system by adopting new payment methods, the development of cryptocurrency related commercial service is incomplete.

Therefore, EXA Lab convinced that the most crucial reason of 'the slump of cryptocurrency transaction volume' and 'Reduction in expectation of technology' is 'blockchain technology-based platform has not been commercialized in the real economy'.

EXA Lab has been developed and evaluated all blockchain technologies. It has always been and will always be. Thus, start from 'construct EWP ecosystem' we will build 'better' commercialized blockchain platform and provide value to participants that they deserved.

¹ Source of chart image: coinmarketcap.com

2. Introduction

2.1. Background of EWP

EXA Lab always had been researched about the convergence of blockchain technology with a commercialized service ecosystem, so we progressed the construction of 'EMP' which is a 'media ecosystem' related blockchain ecosystem. This is because starting from 'media ecosystem' as a pilot project, to find the way to 'unification of every commercialized ecosystems'.

Nevertheless, EMP(Every Media Blockchain Platform) 'media contents related reward system' ecosystem has narrow based-area impossible to show its influence fully in the rapid changes of the era.

It is not satisfying to confine key elements such as 'service', 'reward' and 'payment' into 'media ecosystem' and not acceptable to complete the reformation as one-time attempts, therefore, we are going to progress 'platform rebranding' as follows.

Boundaryless Infinite 'Smart Business Platform'

EveryWhere Payment platform (EWP)

We are not only centralize in technology agreement with commercialize service but also consult mutual cooperation between all On/Off-line service businesses through EXA Alliance foundation to create blockchain based 'smart economy ecosystem'



2.2. Mission of EWP

Despite the belief that cryptocurrency will replace preexistence fiats and various needs, there is a lack of participation from formal businesses and time goes by.

The mission of EWP is to build a new 'payment system' through understanding blockchain technology and commercialized services.

In order to our work reach innovation instead of just small changes, expand user population initial consumers to the public. To expand the user population must have a commercialized service ecosystem that satisfies the public demand.

EWP embodies through the payment structure 'EVE' coin and the commercialized ecosystem cooperation 'EXA Alliance'. We will put maximum effort to maintain and expand the embodied ecosystem as above so that we will do best on the popularization of blockchain technology.



[Diagram of EXA Alliance²]

² Basically EXA Alliance diversified into Support group and Alliance group.

EXA LAB and Support group charge technology area, Alliance group charges business area.

3. Everywhere Payment Platform

'EveryWhere Payment Platform' is interchange protocol through an accumulation of commercialized service's payment method. Through combining blockchain technology with commercialized service, the needs of 'cryptocurrency payment' will increase also it enables all participants to use new services and opportunities to develop.

EVE consumers will acquire new authority at the ecosystem that had been created by EveryWhere Payment Platform. As investors and consumers of the ecosystem, they will be granted the role of EXA Alliance members. This is possible because blockchain technology can ensure data's reliability and transparency of value exchange.

Following chapter will describe how we will going to construct the 'EveryWhere payment platform ecosystem' through blockchain technology and EXA Alliance.

3.1. Base Elements

3.1.1. Alternation of EMP Road Map

Through blockchain ecosystem EMP which created by EXA Lab's own technology, and new business cooperation economy solution EXA Alliance Group Ecosystem, enables to use the EVE in the actual economy much easier and simpler to ensure liquidity.

Accordingly, former 'EMP platform' will be attached as 'contents media ecosystem' into the large domain of EWP and the road map will be changed. (5. Refer the roadmap)



As the first partner of the EXA Alliance Group Ecosystem, we will start alliance with Global Leading Financing Group MasterCard. Moreover, through the partnership with businesses of various commercial ecosystems, we are going to realize leading-edge blockchain commercialized service ecosystem.

3.1.2. EXA Alliance Group Ecosystem (EXA Alliance)

The main business model of this project is the link between commercialized services and blockchain technology, it was built with the mission of 'connection' and 'transformation'.

'Connected' means the link between primary businesses, the link between users and the business and the user.

'Transition' means centered on user-oriented convenience among global countries and it's various 'transformation of numbers'

'Transformation of numbers' means the conversion of mileage, national currency, and national and cryptocurrency currencies, reducing the cost, the time, convenient exchange and easy payments, are the core value.

Refer consist of main business model as 'EXA Alliance' (EXA Alliance Group Ecosystem), Q1 of 2019, currently, five global businesses have formed a blockchain technology-based commercial business alliance.

EXA Alliance will not rest on our current state of union, but we will achieve infinite expansion.

< Introduction of 2019 1Q EXA Alliance >

A. ANGEL Pre-Paid MASTERCARD



Ecosystem eXchange Alliance 1 – Liquidity Payment Pre-paid Card

- Available to withdrawal without exchange from any foreign country (able to use ATMs),after charging.
- Available at 37 million MasterCard member stores worldwide.
- Available to charge or transfer through interlocking with any banks in the world.
- Available to charge through Apps in any time. (Charging amount is different from country to country limit)

B. BBLUCK



Ecosystem eXchange Alliance 2 – Online Shopping Mall

- Advanced concept of marketing platform on the premise of compensation.
- Support direct purchase on global internet shopping mall by utilizing EVE coin.
- On the process of global targeting in countries like Singapore and Vietnam through strategic agreements.
- Specialized services for overseas Vietnamese employees through Multicultural Association

C. Knock Holdings



Ecosystem eXchange Alliance 3 – On/Off Line Shopping Mall

- Smart consumer style shopping mall only for VVIPs.
- Global distribution network which connect logistic network of China to Korea.
- Provide various enterprise and brand's products in competitive prices to duty-free and department store.

D. the9compnay



Ecosystem eXchange Alliance 4 – Automatic Payment System (Kiosk)

- Develop automatic kiosk, production, distribution (Theater, Restaurant, tour attraction, etc.)
- Install and operate kiosk to CGV, Mega Box, Lvmama (China's largest tour site) and Indonesia's biggest group DOKU.
- On the process of preoccupation the global market through an operating corporation in Korea and branches in the USA, China, and Japan.

D. Namebit Exchange



Ecosystem eXchange Alliance 5 – Cryptocurrency Exchange

- Profit sharing exchange.
- Game type mining service provides different fun elements from commercial services.
- Active listing of global cryptocurrency enables to create account and exchange in a local currency, regardless of nationality or location.
- Intuitive UI and exceptional triple security systems guarantee convenience and security.

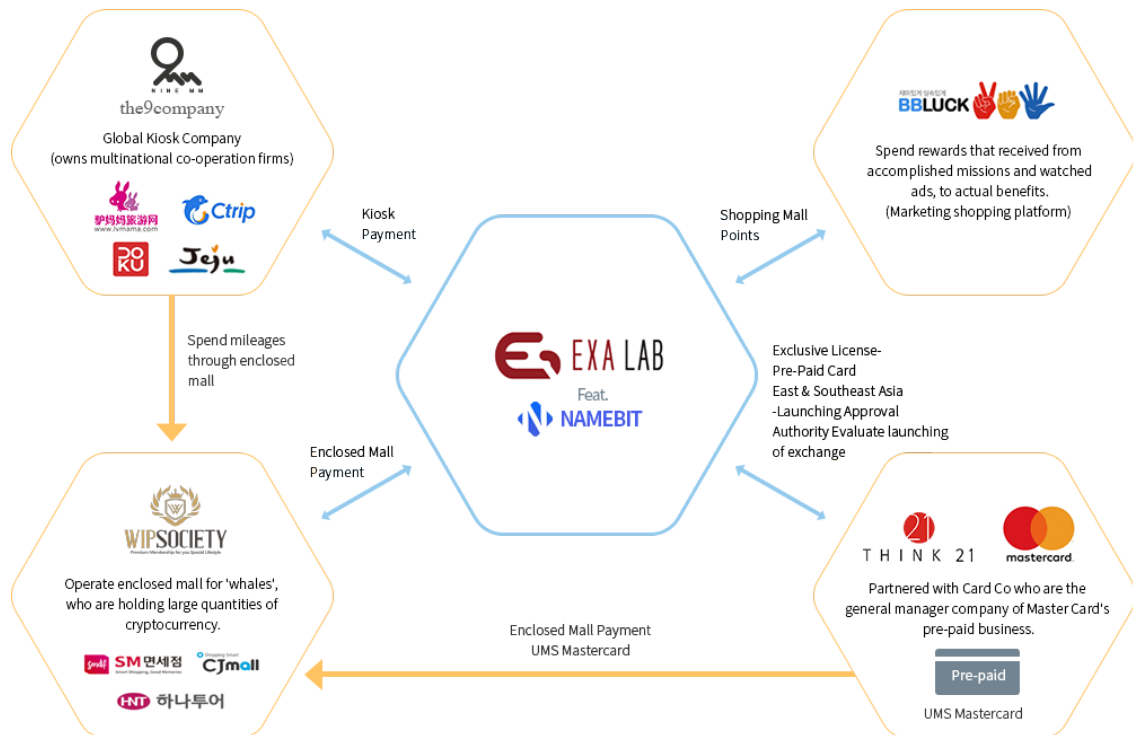
3.1.3. Ecosystem

EWP ecosystem composes with commercialized service related consumer's consumption activities and related business operator's economic activities. Our mission is to promote and expand those activities and continuously develop EWP ecosystem.

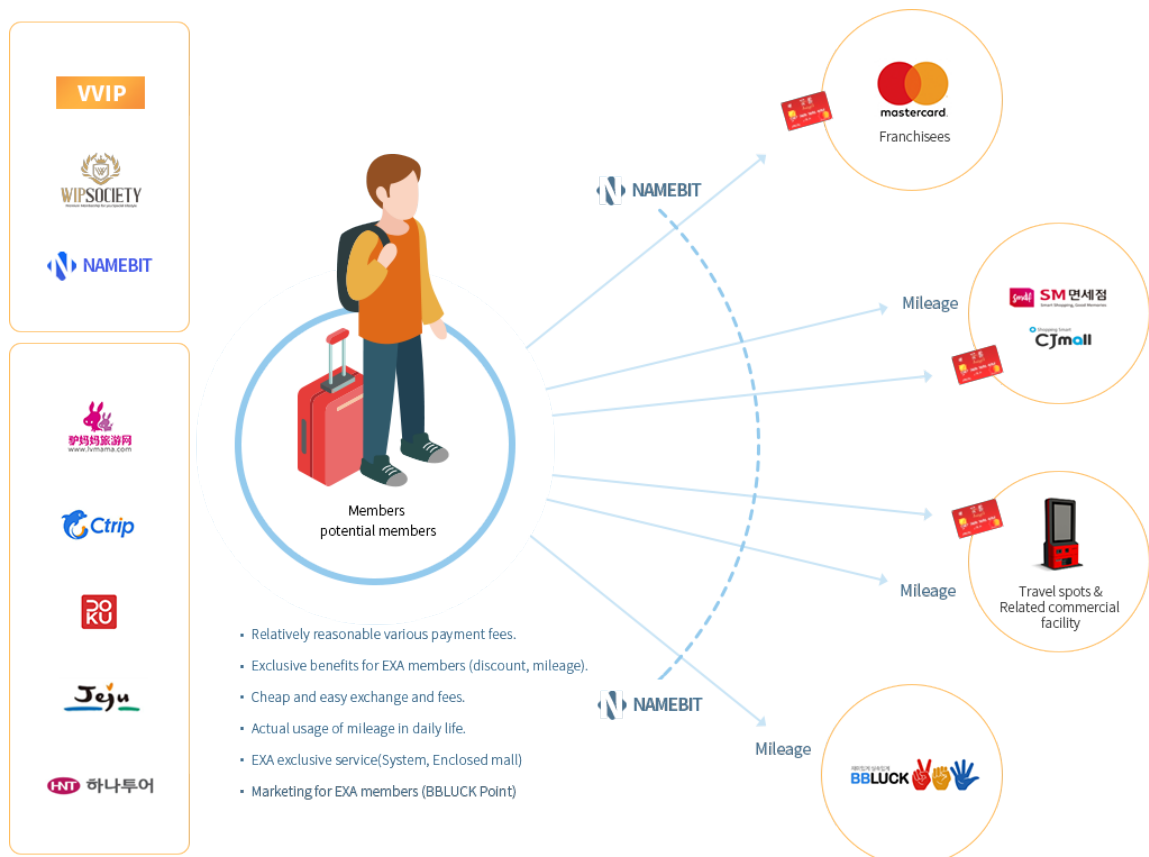
In order to encourage each participant's activities, we designed a suitable token model and set each commercialized service business from 2.1.2 to crucial ecosystem circulation points. Detailed descriptions will be discussed in the following chapter.

3.2. Token Model

EWP token model is designed to enable all participants to participate more actively in each commercial service.



EWP dual manages the place for using token into 'commercialized business' and 'cryptocurrency exchange' in order to guarantee fluidity and security of the currency.



3.3. Token Interface

3.3.1. Cryptocurrency pre-paid Card Managed BY EXA Lab



Think21 is Manager company of UMS Master Card global business founded by UMS in Hong Kong. UMS Master Card (Pre-Paid Card + Cryptocurrency) is financial service which, adopting 'virtual account' and 'cryptocurrency**' into previous pre-paid card system.

- Usable anywhere that previous 'Master card' was used
 - Only cryptocurrencies from authorized exchanges are able to use.
- (EXA Lab has reviewing authority for launching)

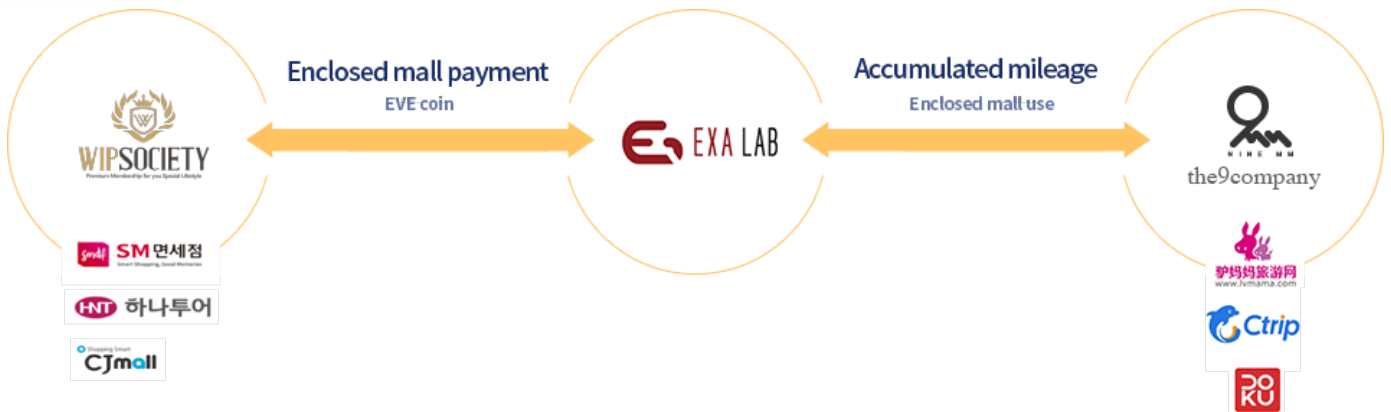
3.3.2. GLOBAL REWARDS PLATFORM



Upcycling structure based smart marketing platform and combination of gaming, marketing and rewarding into 'BB Coupon' interface of 'BB Luck'.

- Use 'EVE Coin' as 'reward point (for shopping mall)' of the platform.
- Provide additional profit opportunities by giving 'EVE Coin wallet' to each member.

3.3.3. Cryptocurrency Exchange service and Mileage Operation Service



Use EVE coin as medium for 'mileage' service from commercialized service firm, suggest Win-Win strategy; through support business connection with other companies.

> Wip Society improve strategy

- Status : Operating exchange only use enclosed mall that has 15million members.
- Strategy : Proxy payments from exchange through strategic cooperation with the exchange.
- Solution : Dual mange payment service through purchase EVE coin at enclosed mall exchange.

> Lvmama improve strategy

- Status : Operate a duty-free site exclusive use for member mileage.
- Strategy : Minimize mileage spend at minimal cost, Increase profits through exclusive duty-free sites.
- Solution : Business alignment with highly trusted shopping malls (adopting blockchain)

3.3.4. Cryptocurrency KIOSK Payment Service



In order to link with offline commercial services, with the country's leading kiosk company initiate joint research the cryptocurrency payment system and apply it to actual services.

- Initiate blockchain technology sharing through the development of The 9 company's coin and Main net
- Use EVE Coin and Nine Coin as main currency in kiosk service to progress commercialization.
- Sale and attract investment as a partner, when expanding kiosk service in global.

3.3.5. Merit of Powerful Currency Exchange



As a liquidity management partner of EVE Coin, the key currency of the EWP, Namebit The cryptocurrency exchange will manage mileage exchange and crypto to crypto exchange of cryptocurrency and usage service.

- EVE Market (ex : BTC market, USDT market) service will be applied.
- Support for commercial services of cryptocurrency listed on the exchange.

As above, completed the first set of the alliance for token interface construction, will continuously expand alliance while operating the road map.

EXA Alliance Group Ecosystem (EXA Alliance)
Alliance with existing commercial services just begins, there is no limit



4. Issuing Tokens

4.1. Summary

Many corporations that conduct ICO only mention about 'possibility' and present bright vision of economic benefits. However, most of the time, these types of ICO do not make economic incentives when the lock-up period for token selling is over and tokens are sold after being listed on the cryptocurrency exchange..

However, we going to create a real 'blockchain-based business ecosystem' by sharing commercialized services with blockchain technology and business model.

We suggest a vision in which all participants can enjoy the benefits.

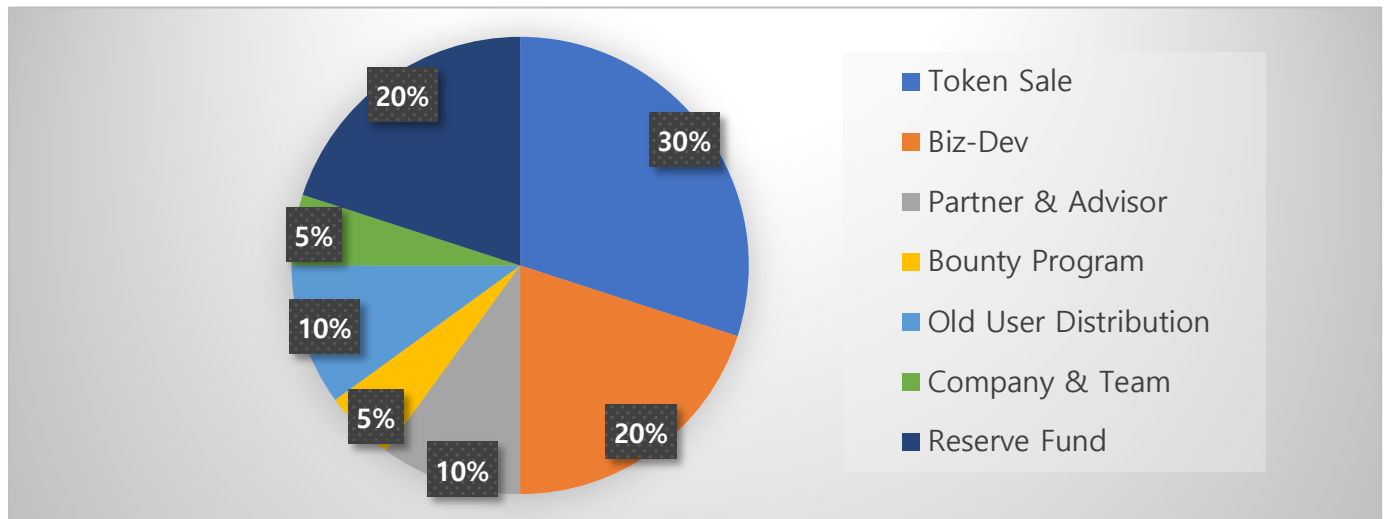
As the token, which is used as a means for value exchange in the ecosystem that we built, lasts longer and becomes stronger, its role will become more and more important, and it will be used more.

Through this white paper, we do not make any economic promises about the future of EVE coin or its value.

Unless one exchanges or purchases coins after fully understanding the business characteristic and potential risks stated on this whitepaper, one should not exchange or purchase EVE coin.

4.2. Distributing Tokens

EVE coin, which is the basic trade unit of **Every Media blockchain Platform** is ERC (Ethereum requests comments) 20 tokens and total of 100 million tokens are created. Then, they are distributed as follows.



- Distribute 30% to a participant

The sales volume will adjust by each step from the global token sales schedule, tokens that are not sold at each stage will be sold at the next stage. Tokens that are not finally sold will be added to the IEO distribution.

- Distribute 20% to business ecosystem expansion task *

Use when commercialized enterprises are adding to EXA Alliance, the major business model of EWP. (Include IEO)

- Distribute 10% to partner and advisor *

While the progress of EWP and EXA Alliance, distribute to key personnel who were responsible for core tasks.**

- Distribute 5 % to bounty programs that reward those who provide EWP reviews and information through social media and forums during the token sale. (Include previous bounty program allocation)

- 10% is allocated before the token sale for EWP participants, a pre-step of EWP.*

- Distribute 5% to founder and team *

Distribute to EWP's service and strategic planning, design, and development members.

- 20% is used as the reserve fund and used to maintain the ecosystem.

* Half of the distribution will be distributed after the end of the token sale schedule and the selling restriction period (lock-up period) will be applied followed half of the distribution for six months.

** The commercialized businesses will continue to be added to the EXA Alliance, additional tokens for building this ecosystem are available.

4.3. Selling Tokens

30% of the tokens created under the token distribution plan earlier will be sold according to the global token sale schedule.

- Sales Outline



- Name : EveryWhere Coin
- Sign : EVE
- Type : ERC20
- Price : 1ETH = 200 EVE
- Donation method : ETH
- Total issued tokens : 1,000,000,000 EVE

The process of token sales will be followed with the existing ICO method, and in some cases, partial quantities may be assigned to the IEO.

- Information of Global Token Sales

Price : 1 ETH = 210 EVE

Hard Cap : 300,000,000 EVE

Min. Donation Amount: TBD

Max. Donation Amount: TBD

* Global token sales schedule will be announced later.

* In the case of fails to meet the token sale information of hard cap, the un-sold token is used for the IEO process.

* Additional tokens of up to 10% may be issued in consideration of issues that need to be morally supported, such as loss of wallet after token distribution.

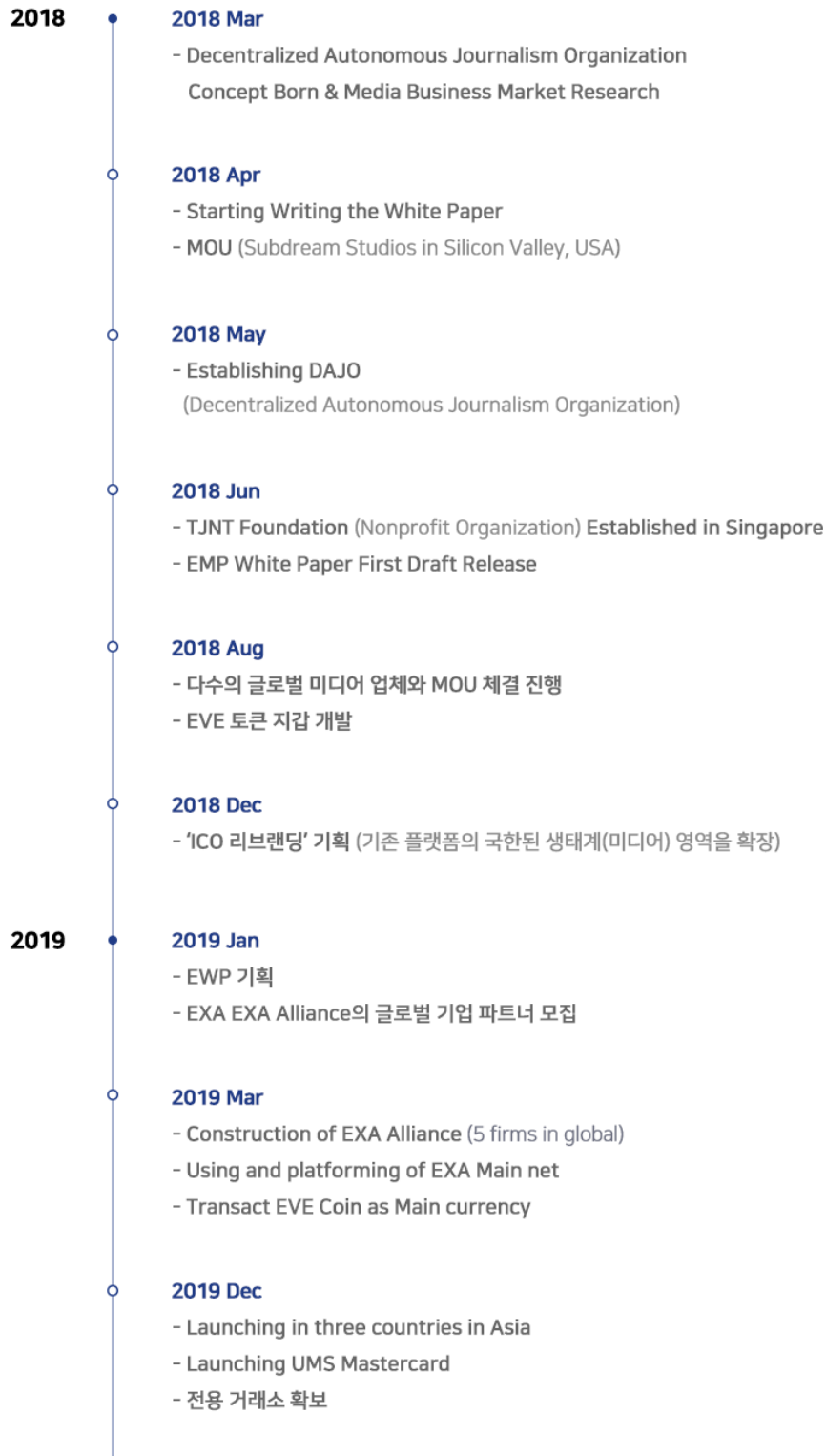
A token distribution schedule will be held within three weeks according to the date when the global token sales schedule will be finalized.

If an unexpected technical problem occurs, the reason and time period should be notified on Every Media blockchain Platform homepage.



5. Road Map

30% of all tokens created under the Token Distribution Plan earlier will be sold by the global token sale schedule.





2020

2020

- Construction of EXA Alliance (10 firms in global)
- Establish EXA Venture capital
- Operate \$ 88,000,000 of EVE Coin as Main currency
- 1million actual users
- Launching in five countries in Asia

2021

2021

- Construction of EXA Alliance (10 firms in global)
- EXA Venture capital actual operating
- Operate \$ 440,000,000 of EVE Coin as Main currency
- 10million actual users
- Launching in Middle Asia and Europe.

2022

2022

- Construction of EXA Alliance (50 firms in global)
- EXA Venture (capital operating \$ 88,000,000)
- Operate \$ 881,000,000 of EVE Coin as Main currency
- 30million actual users
- Launching in Middle Asia and Europe.

2023

2023

- Construction of EXA Alliance (100 firms in global)
- EXA Venture (capital operating \$ 264,000,000)
- Operate \$ 4,405,000,000 of EVE Coin as Main currency
- 50million actual users
- Launching in South America

2024

2024

- Construction of EXA Alliance (200 firms in global)
- EXA Venture (capital operating \$ 264,000,000)
- Operate \$ 4,405,000,000 of EVE Coin as Main currency
- 50million actual users
- Launching in South America

2025

2025

- Construction of EXA Alliance (500 firms in global)
- EXA Venture (capital operating \$ 8,810,000,000)
- Operate \$ 88,100,000,000 of EVE Coin as Main currency
- 500million actual users
- Expansion of franchisees in previous operation countries

6. Legal Disclaimer

- The purpose of this whitepaper is to provide information on EVE coins(tokens) of EveryWhere Payment Platform only. The information herein below may be an explanation or an answer to a specific part of the project, but it does not constitute an opinion or advice. Also, the purpose of this whitepaper is to present EVE coin(token) and ADD coin(token) to any coin(token) holders or potential coin(token) holders in connection with the sales of EVE coin(token) and ADD coin(token).
- EveryWhere Payment platform is maintained and managed by a non-profit corporation TJNT GLOBAL LTD and EXA Lab Inc.
- This whitepaper is neither an investment prospectus, a subscription document, nor an inducement proposal for subscription or attraction of certain securities or other managed products in a particular jurisdiction, so it is not limited by laws or regulations related to consumer protection.
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- Although the information and data source quoted in this whitepaper have a credibility, an independent verification was not carried out on the third-party information and data which were quoted in this whitepaper. Thus, the fundamental hypothesis based on such information has not been confirmed
- This whitepaper cannot guarantee or promise regarding the future or value of cryptocurrency, and does not guarantee any intrinsic value, promises on continuous payment, or any certain value.
- Unless prospective participants fully understand the business features and the potential risks of the project introduced in this whitepaper, they should not trade or purchase EVE coins(tokens) and ADD coins(tokens).
- This whitepaper may be translated into multiple languages. In the event of any conflict or ambiguity between the Korean language version and translated versions of this whitepaper, the Korean language version shall prevail.
- The information contained herein is subject to change depending on the external environment and the progress of R&D, and we do not guarantee about any uncertainty.
- In the event of a dispute arising out of or relating to contents in this whitepaper, it needs to be resolved through negotiation. If the dispute is not settled through negotiation, it should be resolved by law, legal jurisdiction of the dispute is as follows.
 - > Contribution and operation : The place of registration of TJNT GLOBAL LTD.
 - > Commercialized service related : Each places of EXA Alliance's partners.