



Vikram "Vic" Singh

Visionary Tech Founder & Media Professional

Contact

vikram@delcomnews.com
(917) 994-8800
vikramsinghofficial.com ↗

Academics

Master of Arts in Communication Arts and Media Studies

New York Institute of Technology, New York
GPA: 4.0 | 2015

Bachelor of Arts in Journalism and Mass Communication

JIMS, IP University, New Delhi, India
2012

Skills

Media & Communication

Journalism, editorial management, broadcast communication, film & cinematography, storytelling, client services.

Technology & Product Development

Self-taught full-stack software development, UI/UX design, platform building, product strategy, data-driven iteration.

Business & Leadership

Entrepreneurship, startup strategy, business development, investor relations, cross-functional team leadership.

Creative & Analytical

Research, problem solving, design thinking, content creation, brand positioning.

Professional Experience

Delcom International – New York, NY

Foreign Journalist & Chief Content Editor | 2017 - Present

- Directed editorial strategy for global coverage of emerging technologies, with deep focus on artificial intelligence and cybersecurity.
- Produced high-impact features, interviews, and reports read by international audiences across digital and print formats.
- Spearheaded the creation of a digital news aggregation platform that unified global tech coverage—integrating real-time feeds, categorization, and audience personalization.
- Served as a cultural bridge between global HQs, ensuring consistent storytelling and editorial integrity.

Teaching Assistant – New York Institute of Technology, New York, NY

Department of Communication Arts | 2013 - 2014

- Collaborated with faculty to deliver coursework in media studies, film production, and digital storytelling.
- Mentored students on research projects, multimedia assignments, and career readiness.
- Led workshops in cinematography, editing, and broadcast communication, supporting the practical side of classroom learning.
- Assisted in coordinating academic symposia and external speaker events, fostering real-world industry connections.

Delcom International – New Delhi, India

Corporate Communications and Marketing | 2011 - 2013

- Oversaw communication strategy and media relations for Delcom's India operations.
- Managed a multi-disciplinary team in producing corporate campaigns, press releases, and executive communications.

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- Streamlined internal communications across departments, improving efficiency and transparency.
- Played a key role in aligning local operations with global HQ strategy, ensuring brand consistency.

J. Walter Thompson – New Delhi, India

Client Services Intern | 2010 - 2010

- Contributed to major client accounts, supporting campaign strategy and execution.
- Acted as liaison between creative, planning, and client teams, ensuring projects met deadlines and objectives.
- Researched market trends and consumer insights to inform campaign pitches.
- Gained firsthand experience in agency dynamics and the demands of multinational client relationships.

Short Film | "The Last Fall"

Director, Producer, and Cinematographer

- Directed all creative aspects of the film, from conceptualization and storyboarding to actor direction and scene composition.
- Produced the project end-to-end, managing budgets, schedules, location logistics, and coordination of cast and crew.
- Served as the cinematographer, designing the visual language, selecting camera equipment, framing shots, and controlling lighting to achieve a cinematic aesthetic.
- Collaborated with the production team on editing, post-production, sound design, and color grading to ensure a cohesive final product.
- Oversaw all phases of production while maintaining the creative vision and narrative integrity of the story.
- Applied problem-solving and leadership skills to manage on-set challenges and optimize workflow for a high-quality, professional output.

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TCM Group, USA

Productions and Events Intern | 2014 - 2014

- Assisted in planning, coordinating, and executing live events, productions, and media shoots.
- Supported production teams with scheduling, logistics, and on-site operations to ensure seamless execution.
- Collaborated with vendors, talent, and internal teams to maintain high-quality standards for events and content.
- Assisted in post-production tasks, including editing, asset management, and documentation for internal and client use.
- Conducted research on trends, audience engagement, and event strategies to support creative decision-making.

Globesville – NYIT, Old Westbury, NY

News Director & On-Air Reporter | 2015-2015

- Directed and produced weekly news packages for a student-run web channel, overseeing story development, scripting, and segment planning.
- Conducted and recorded interviews with faculty, students, and community members to deliver engaging, informative content.
- Managed on-camera presentation, lighting, and sound to ensure professional-quality broadcasts.
- Collaborated with fellow students on editing, post-production, and distribution, maintaining a consistent and compelling editorial voice.

Verizon Wireless, NYC

Sales Executive | 2015-2016

- Achieved sales targets by identifying customer needs and recommending tailored wireless solutions.
- Built and maintained strong client relationships, ensuring high customer satisfaction and repeat business.
- Assisted with inventory management, product demonstrations, and in-store promotions to drive engagement.



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Personal Entrepreneurial Ventures

Founder – Jumpspreet | jumpspreet.com ↗

- Built a next-gen social shopping platform blending creator economy, community, and commerce.
- Designed apps and tools for creators and entrepreneurs to share, sell, and connect in a way that feels social-first.
- Developed the Super Creator initiative, fostering early adoption and rewarding community-driven growth.
- Positioned Jumpspreet as a visionary alternative to traditional e-commerce by focusing on engagement over transactions.

Founder – TipnChip | tipnchip.com ↗

- Created an impactful, creator-first platform where fans support creators through tipping and interaction.
- Engineered community-driven features like dynamic profiles, lightweight messaging, and real-time feeds.
- Shifted the narrative away from monetization to community engagement, making TipnChip a platform that feels human-first.
- Designed and managed product roadmaps with a focus on frictionless UX and scalable backend architecture.

Founder – RollingRent | rollingrent.com ↗

- Developed a social rental platform bridging real estate professionals and Gen-Z renters.
- Introduced features like direct messaging, content-driven listings, and community-led engagement.
- Positioned RollingRent as a lifestyle-first rental ecosystem where culture, content, and property meet.
- Oversaw both product development and brand storytelling, ensuring market relevance.

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Founder – Good to Lease | goodtolease.com ↗

AI-Driven Home Leasing Platform for Self-Managed Landlords and Tenants

- Conceptualized and launched an AI-powered platform simplifying the rental process for landlords and tenants, automating lease management, payment tracking, and tenant screening.
- Designed the platform's user experience, ensuring accessibility, efficiency, and engagement for both landlords and renters.
- Led product development, from wireframing and feature specification to working with developers on implementation.
- Conducted market research, competitor analysis, and user testing to optimize platform adoption and functionality.
- Managed operations, including business strategy, partnerships, and outreach to early adopters, ensuring scalability and long-term growth potential.

Additional Highlights

- Designed and launched multiple cross-industry platforms that merge content and commerce.
- Recognized for bridging traditional media expertise with future-facing digital innovation.
- Adept at scaling ideas from concept to product, with strong instincts for both storytelling and technology.
- Global career experience across India and the U.S., bringing cultural fluency and adaptability.