



Vikram "Vic" Singh

Visionary Tech Founder & Media Professional

Contact

vicgetsemails@gmail.com
(917) 994-8800
vikramsinghofficial.com ↗

Academics

Master of Arts in Communication Arts and Media Studies

New York Institute of Technology, New York
GPA: 4.0 | 2015

Bachelor of Arts in Journalism and Mass Communication

JIMS, IP University, New Delhi, India
2012

Skills

Media & Communication

Journalism, editorial management, broadcast communication, film & cinematography, storytelling, client services.

Technology & Product Development

Self-taught full-stack software development, UI/UX design, platform building, product strategy, data-driven iteration.

Business & Leadership

Entrepreneurship, startup strategy, business development, investor relations, cross-functional team leadership.

Creative & Analytical

Research, problem solving, design thinking, content creation, brand positioning.

Professional Experience

Delcom International – New York, NY

Foreign Journalist & Chief Content Editor | 2019 - Present

- Directed editorial strategy for global coverage of emerging technologies, with deep focus on artificial intelligence and cybersecurity.
- Produced high-impact features, interviews, and reports read by international audiences across digital and print formats.
- Spearheaded the creation of a digital news aggregation platform that unified global tech coverage—integrating real-time feeds, categorization, and audience personalization.
- Served as a cultural bridge between global HQs, ensuring consistent storytelling and editorial integrity.

Teaching Assistant – New York Institute of Technology, New York, NY

Department of Communication Arts | 2013 - 2014

- Collaborated with faculty to deliver coursework in media studies, film production, and digital storytelling.
- Mentored students on research projects, multimedia assignments, and career readiness.
- Led workshops in cinematography, editing, and broadcast communication, supporting the practical side of classroom learning.
- Assisted in coordinating academic symposia and external speaker events, fostering real-world industry connections.

Delcom International – New Delhi, India

Manager, Corporate Communications | 2011 - 2013

- Oversaw communication strategy and media relations for Delcom's India operations.
- Managed a multi-disciplinary team in producing corporate campaigns, press releases, and executive communications.

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Creative & Analytical

Research, problem solving, design thinking, content creation, brand positioning.

- Streamlined internal communications across departments, improving efficiency and transparency.
- Played a key role in aligning local operations with global HQ strategy, ensuring brand consistency.

J. Walter Thompson – New Delhi, India

Client Services Intern | 2010 - 2010

- Contributed to major client accounts, supporting campaign strategy and execution.
- Acted as liaison between creative, planning, and client teams, ensuring projects met deadlines and objectives.
- Researched market trends and consumer insights to inform campaign pitches.
- Gained firsthand experience in agency dynamics and the demands of multinational client relationships.

Entrepreneurial Ventures

Founder – Jumpsprees | jumpsprees.com ↗

- Built a next-gen social shopping platform blending creator economy, community, and commerce.
- Designed apps and tools for creators and entrepreneurs to share, sell, and connect in a way that feels social-first.
- Developed the Super Creator initiative, fostering early adoption and rewarding community-driven growth.
- Positioned Jumpsprees as a visionary alternative to traditional e-commerce by focusing on engagement over transactions.

Founder – TipnChip | tipnchip.com ↗

- Created an impactful, creator-first platform where fans support creators through tipping and interaction.
- Engineered community-driven features like dynamic profiles, lightweight messaging, and real-time feeds.

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Creative & Analytical

Research, problem solving, design thinking, content creation, brand positioning.

- Shifted the narrative away from monetization to community engagement, making TipnChip a platform that feels human-first.
- Designed and managed product roadmaps with a focus on frictionless UX and scalable backend architecture.

Founder – RollingRent | rollingrent.com ↗

- Developed a social rental platform bridging real estate professionals and Gen-Z renters.
- Introduced features like direct messaging, content-driven listings, and community-led engagement.
- Positioned RollingRent as a lifestyle-first rental ecosystem where culture, content, and property meet.
- Oversaw both product development and brand storytelling, ensuring market relevance.

Additional Highlights

- Designed and launched multiple cross-industry platforms that merge content and commerce.
- Recognized for bridging traditional media expertise with future-facing digital innovation.
- Adept at scaling ideas from concept to product, with strong instincts for both storytelling and technology.
- Global career experience across India and the U.S., bringing cultural fluency and adaptability.