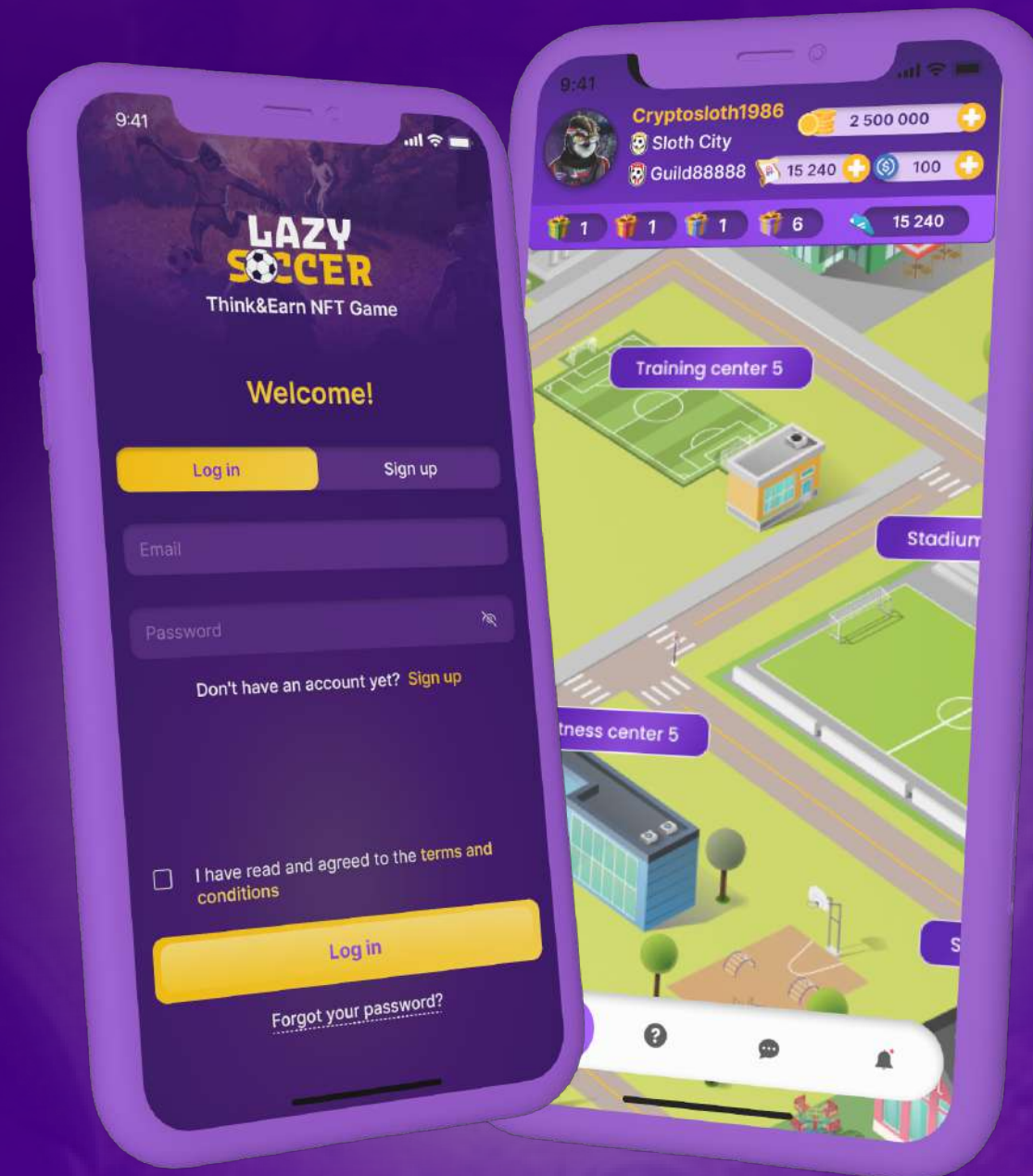


LAZY SOCCER

Think&Earn NFT Game

Start with us



Soccer manager simulator niche

A Soccer Management Simulator is an extremely popular genre of a soccer game.

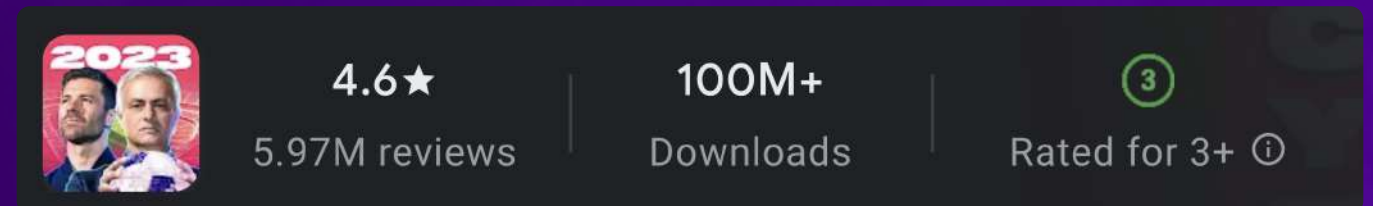
6 000 000 MAU only on TopEleven.com and FootballManager.com.

100 million downloads on Google Play of the TopEleven.com game.

Lazy Soccer's goal is to attract an existing audience from both segments — crypto and soccer.

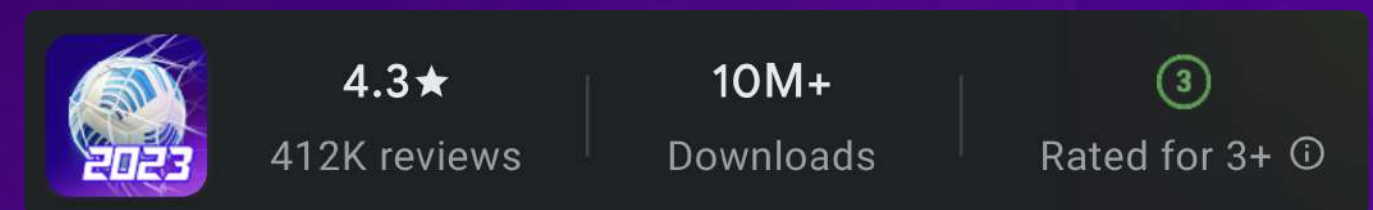
Top Eleven

100 000 000+ installs



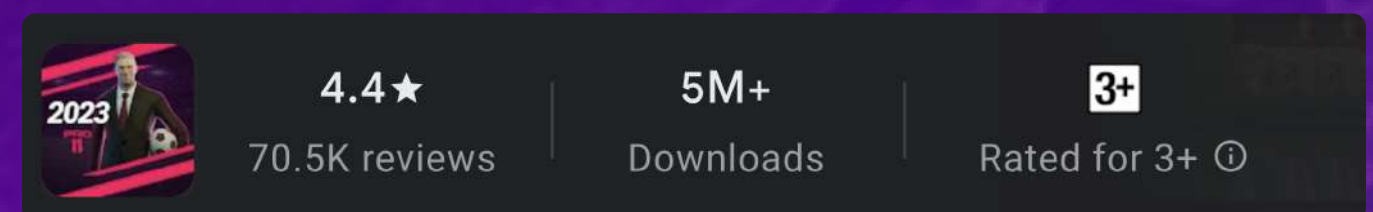
Top Football Manager

10 000 000+ installs



Pro 11

5 000 000+ installs



Problem

Millions of soccer fans don't have an easily accessible and quality Web3 soccer manager to play and earn.

Solution

Lazy Soccer is a crypto game that puts the simulation engine in the first place. It will attract millions of soccer manager lovers and introduce them to the crypto realm and let them play&earn.



Think2earn

Lazy Soccer players have to make both strategic and tactical decisions. There are many factors to success in a game: prudent thought and smart play are the defining ones.



Solid economy

Economic balance was designed by an outstanding mathematician from our core team. We are stuck to highly utility NFTs and invented a deflationary mechanism to control their supply. We don't issue a game token as usually it harms a game in the long run.

Competition

Smart Engine

Web3

Free2play

Mobile

Desktop

Lazy Soccer



Metasoccer



Soccermanager.com



Football manager



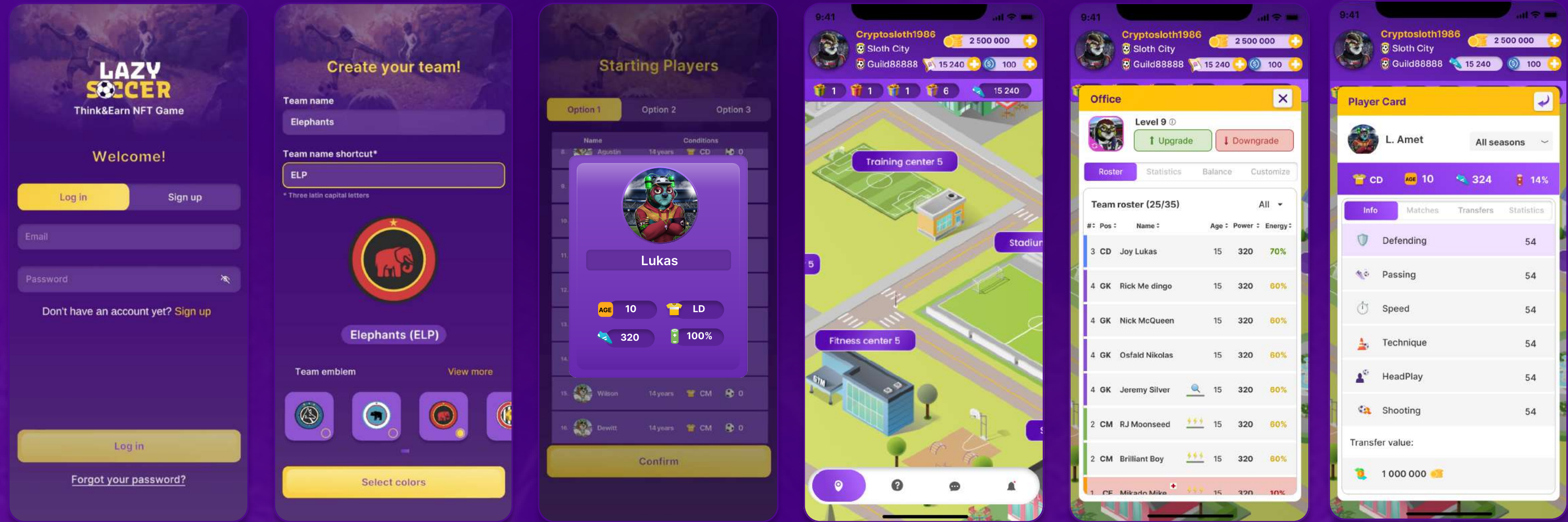
Topeleven



Pro 11



The Game



Watch the trailer here: lazy.soccer/p/

NFT collections

Lazy Soccer features several NFT collections, all with high, but different utilities. NFTs are key elements of the game, therefore a big part of in-game activities is connected to the NFTs and their development.



Lazy Alpha
Genesis



Lazy Soccer Staff
In-game assets



Lazy Boxes
In-game boosters

Lazy Alpha

Lazy Alpha NFTs have the highest value in terms of usefulness. In the overall gaming process they are able to provide their holders with the new Lazy Soccer Staff NFT minting opportunities and an opportunity to create their own Unions, associations of players.

Supply



Mint price



The most expensive sale

1010

0.69 SOL

244.44 SOL

Total volume (ME): >10 000 SOL



Lazy Soccer Staff


 Total supply: 10 000


 Mint date: TBA


 Price: 25 USDT

Lazy Soccer Staff NFT's utility is one of the main in-game assets— “tokenized staff members”.



 Lazy Soccer Staff NFT members work in the base buildings and boost their efficiency.

 Holders can earn stablecoins in Lazy Soccer.

 Can be upgraded / bred / sold on market.

Lazy Boxes

Each Lazy Box NFT contains 25 contracts, essential non-NFT in-game items, that are needed to breed Lazy Alpha, upgrade Lazy Soccer Staff, and can also be used as game boosters.



**Ambassador
Rewards Boxes**



**Community
Rewards Boxes**

Roadmap (1/2)



Roadmap (2/2)



Long-term goals:

- LAZY Brand Growth
- LAZY Football School & Team Creation



January 2023
Launch of Zealy Quest Program



February 2023
Tokens Usage Idea Rejection



February 2023
Lazy Soccer Twitter Spaces Launch



March 2023
First Gaming Contracts Deployment on Polygon Mumbai



April 2023
LSS Presale, 70% Supply is Sold Out to the Community



September 2023
iOS / Android Closed Beta Preparation



June 2023
Trailer & Game Presentation at 3XP Convention, LA



May 2023
LSS Mint Postponement Due to Unsatisfactory Market Conditions



May 2023
Solana to Polygon NFT Bridge Deployment



April 2023
LSS Art Third Version Approvement



Q3 2023
Closed Beta Launch



Q4 2023
Open Beta & Game Release Preparations



Q4 2023
Lazy Soccer WebGL Release

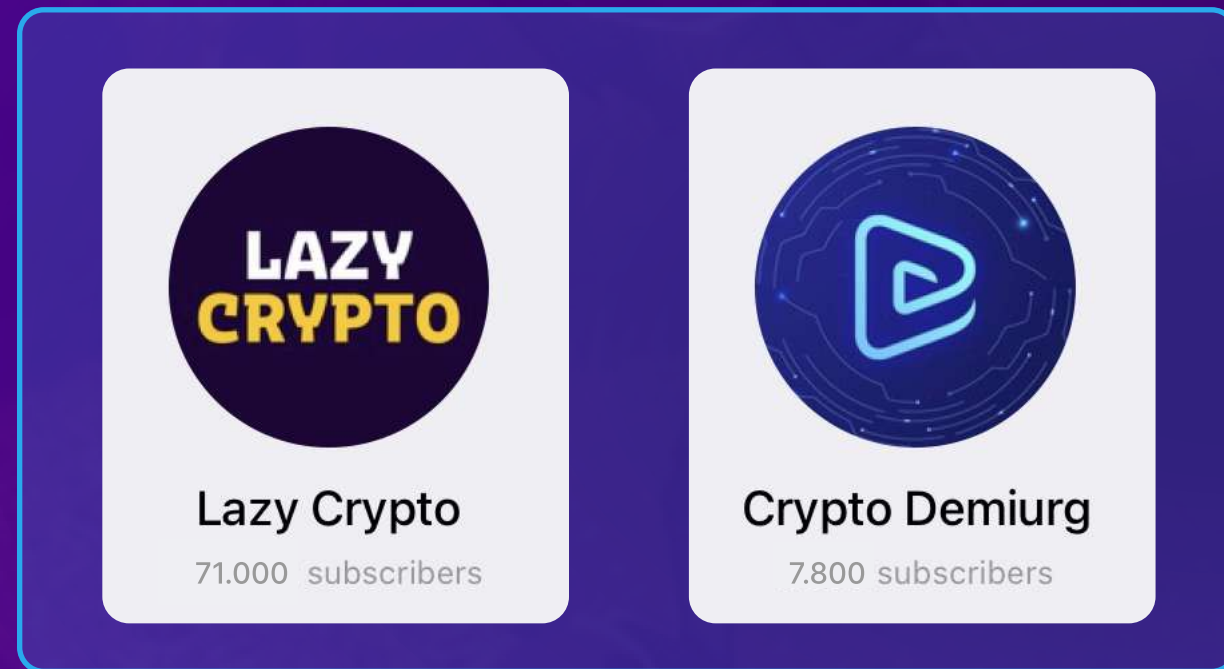
- Active Marketing Campaigns
- Lazy Soccer Tournaments Launch



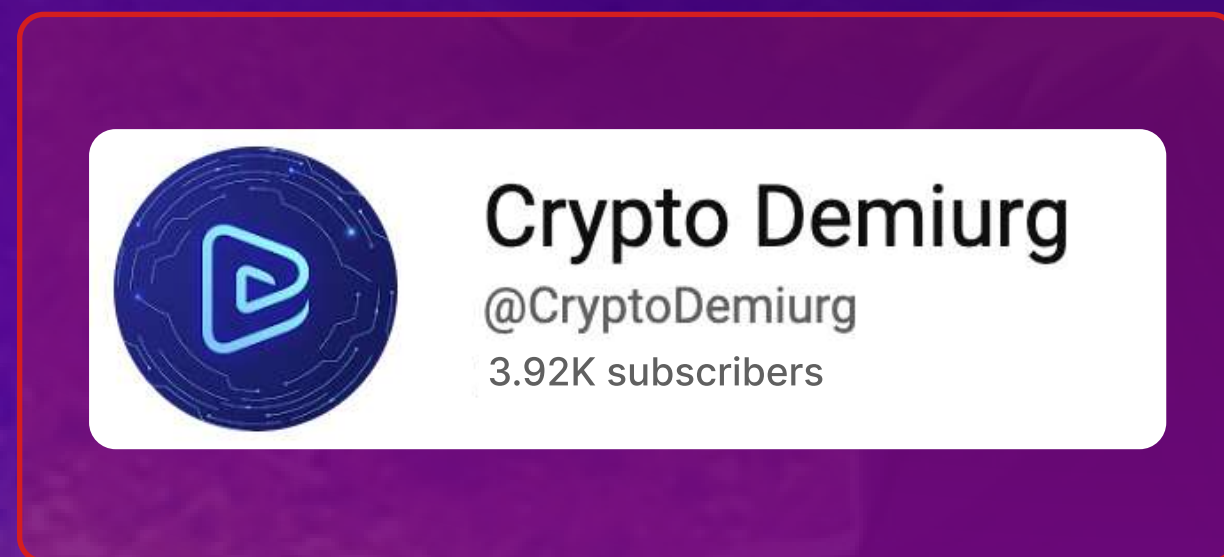
- Football Influencers & Players Attraction
- Lazy Soccer Gameplay Improvements
- AI Simulation of Matches
- 3D Visualization of Matches

2024

Our medias



 our own telegram audience
~ 80 000 subscribers



 our own youtube audience
~ 4 000 subscribers

Target Market

1 phase

Eastern Europe

We already have our own audience and established media partnerships with local influencers;
Extensive marketing experience in this region and full understanding of development paths.

3 phase

PT(EU & LatAm regions)

Crypto friendly regions;
Soccer fans.

2 phase

ES (EU & LatAm regions)

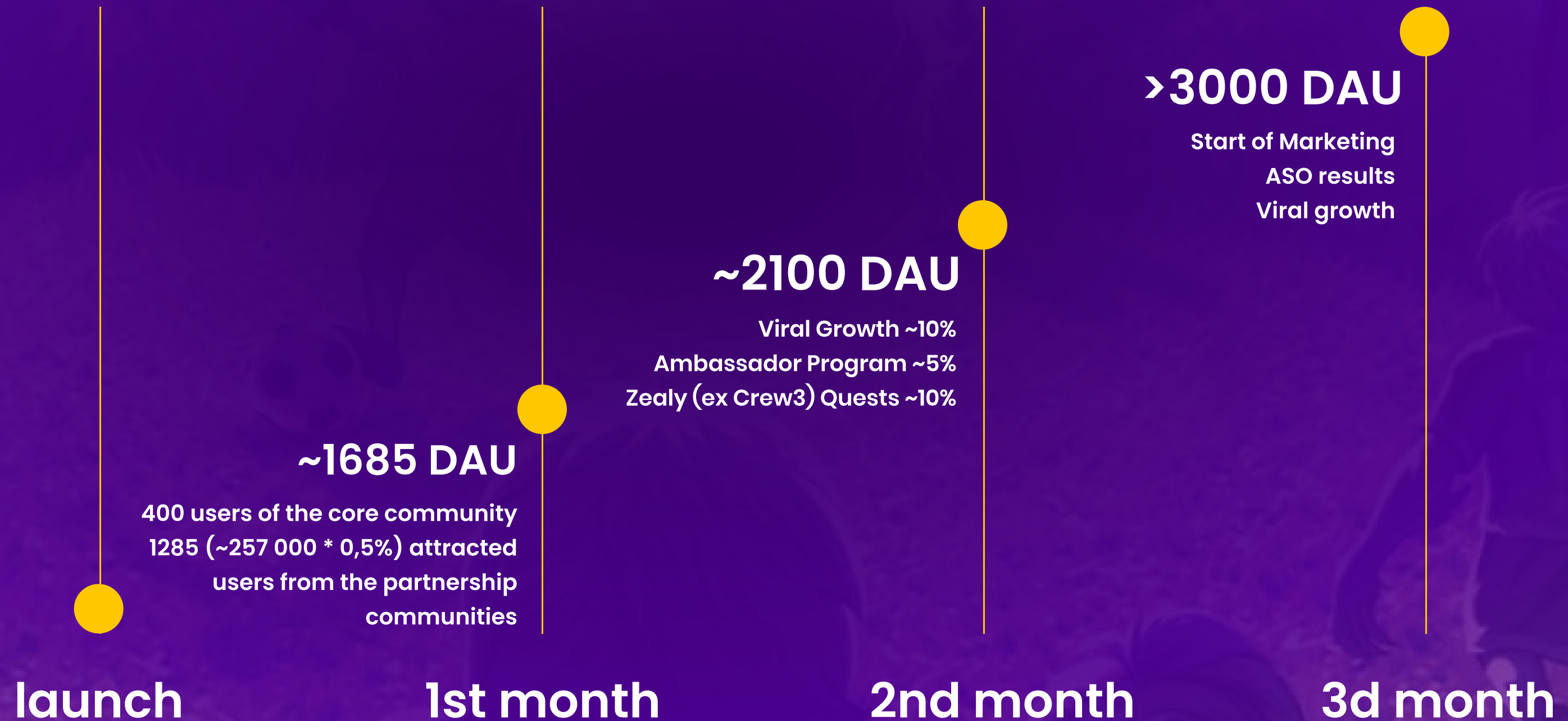
Growing cryptoadoption;
Emerging economies;
Soccer fans;
A lot of cheap traffic.

4 phase

South East Asia
French West Africa
Arab world

Crypto friendly regions;
Soccer fans.

DAU Forecast



Project Team



Oleksii Domariev

Co-founder / CEO / CMO

- Crypto influencer since 2017; Telegram and youtube author, NFT influencer;
- Background in marketing and head of moderation in one of soccer managers in the past.



Oleksii Topal

Co-founder / CTO

- Has 17 years of commercial software development;
- PhD in computer science (automated systems design and IT);
- Leads corporate and public blockchain projects since 2018.



Vsevolod Demydov

Senior Data Scientist / Math

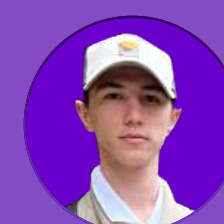
- PhD in applied Math;
- Chief data scientist in crypto trading platform;
- Fan of sport managers with more than 10k hours playing experience.



Yevhen Kravtsov

PM + BD

- 14 years of experience in creating and promoting various web projects;
- Successful startup founder;
- Crypto degens since 2020.



Varoslav Provada

Business Developer

- Collab Manager at Block Tackle (SkateX, Drippies)
- Collab Manager & Community Manager at Petobots

Project Team



Aleksandr Pianov

Senior Unity Developer

- Engineer's degree;
- Worked on many mid-core projects;
- Fan of business managers with more than 5k hours playing experience.



Mark Kryvablotski

Game Designer

- Certified Business Analyst;
- Expertise in game concept development and storytelling;
- Solid experience in game balance and economy.



Dmitry Tsvirko

Senior C# Developer

- Bachelor's degree in software engineering;
- 5+ years of experience with highly loaded projects (both WEB Apps and Game Dev).



Valeria Krasnova

UX/UI & Graphic designer

- 4 years of experience in designing scalable projects;
- Passionate about mobile/web design for complex data, Fin-tech, Web3.



Alex Demchenko

Blockchain Lead Developer

- 25 years of experience as a software engineer;
- 7 years of experience in blockchain development
- founder of a software development company.

Thank you for
ATTENTION

🌐 lazy.soccer

