

Digital Marketing Daily KPI

Date

28.02.2021



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\$76 164

Income

\$53 362,67

Expences

43%

ROI

\$22,8K

Profit

64,20%

Profit VS Previous Day

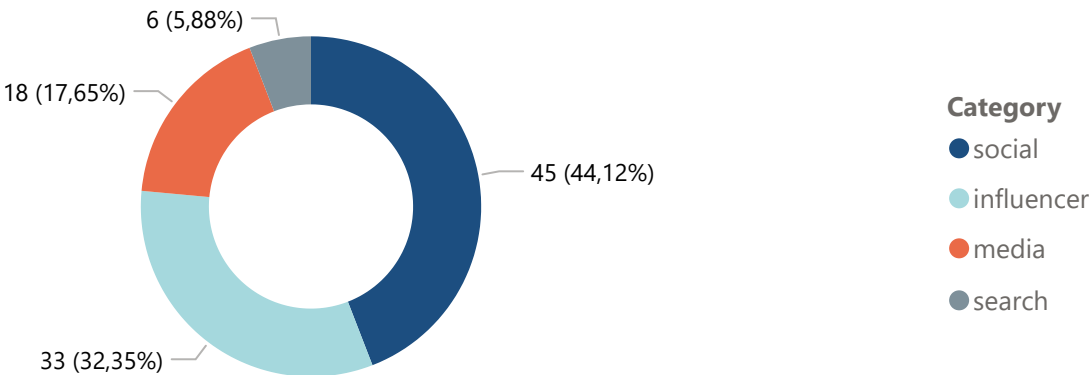
102

Leads

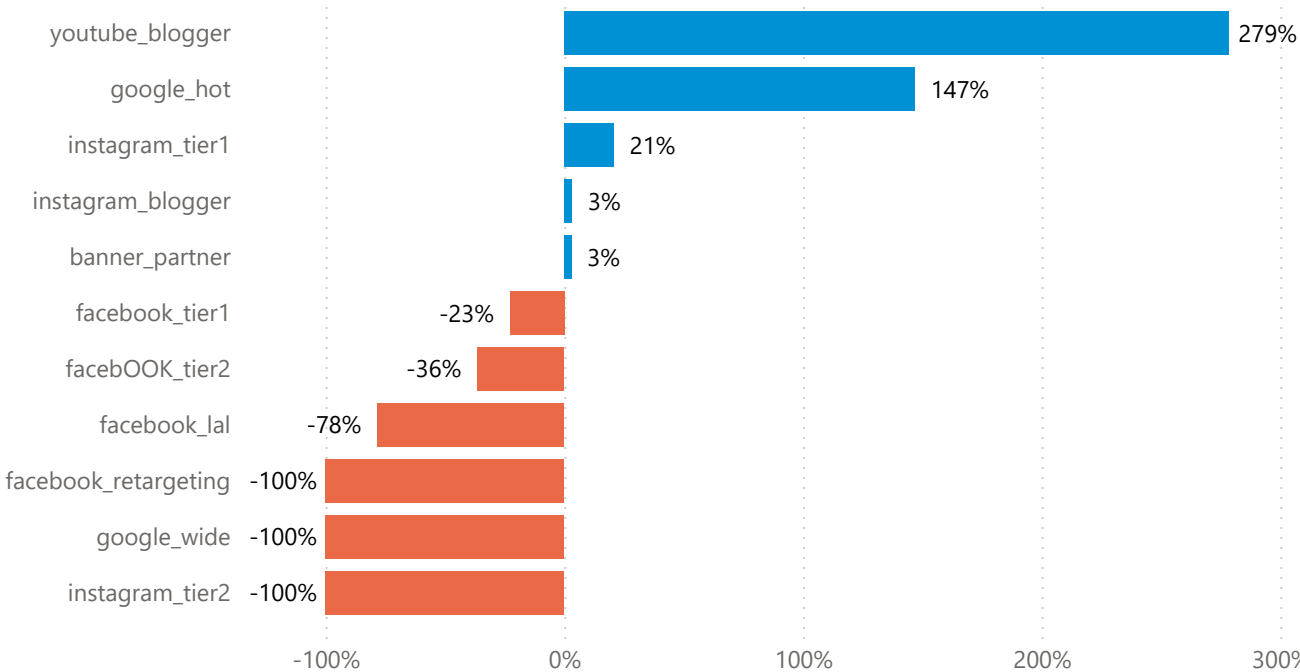
45,71%

Leads VS Previous Day

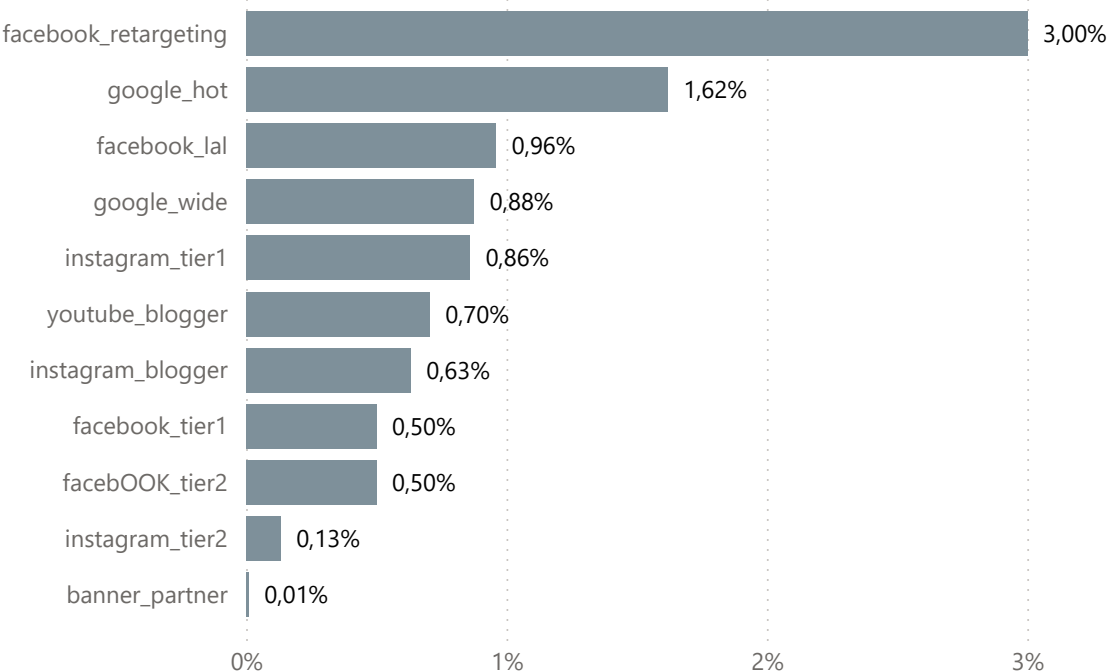
Leads by Category



ROI by Campaign



CTR by Campaign



Lead to Sale Conversion Rate

