

BASE GUIDELINES

1) table-less html

2) transparent png/png24 compatibility

3) html compatibility and same layout with IE7,IE8,IE9,IE10,IE11 Firefox, Google Chrome (latest version), Safari (latest version), Opera (latest version). Slice can be made with HTML5/CSS3: the website must run also on IE7-8 (it is not important that the website will render exactly as on html5/ccs3 browsers, but it must work properly)

4) Scripting: jQuery is required. If you use any external library or add-on for jQuery, please give us also a link with English documentation of the libraries

5) Every text must be real html text (no image) except for the top left site logo.

6) Please check PSD for dimensions of the containers

7) Please follow file structures as in the Guidelines ZIP:

websitestructure/*.html

websitestructure/commons/css/*.css

websitestructure/commons/images/*.jpg|gif|png

websitestructure/commons/js/*.js

websitestructure/commons/.../...

8) The site must use this fonts:

For Main Titles:

<http://www.google.com/fonts#UsePlace:use/Collection:Playfair+Display>

For everything else:

<http://www.google.com/fonts#UsePlace:use/Collection:Open+Sans>

9) Please, contact us for any question

10) Don't use <p> tag as a container for html text (eg: paragraph texts and descriptions)

11) Page size: as on psd, page width is 1240. Please note: 1240px width is entirely used only on header, top/bottom image/gallery, and footer. Internal page contents have a smaller safe area (1200 px).

PLEASE NOTE

WEBSITE IS MULTILANGUAGE: PLEASE DO NOT SLICE WITH A FIXED WIDTH ELEMENTS WITH TEXT INSIDE, LIKE BUTTONS

HEADER – EVERY PAGE



Top Header background must fill the 100% of the browser width.

FOOTER – EVERY PAGE



Footer has a fixed width of 1250px (no 100% width).

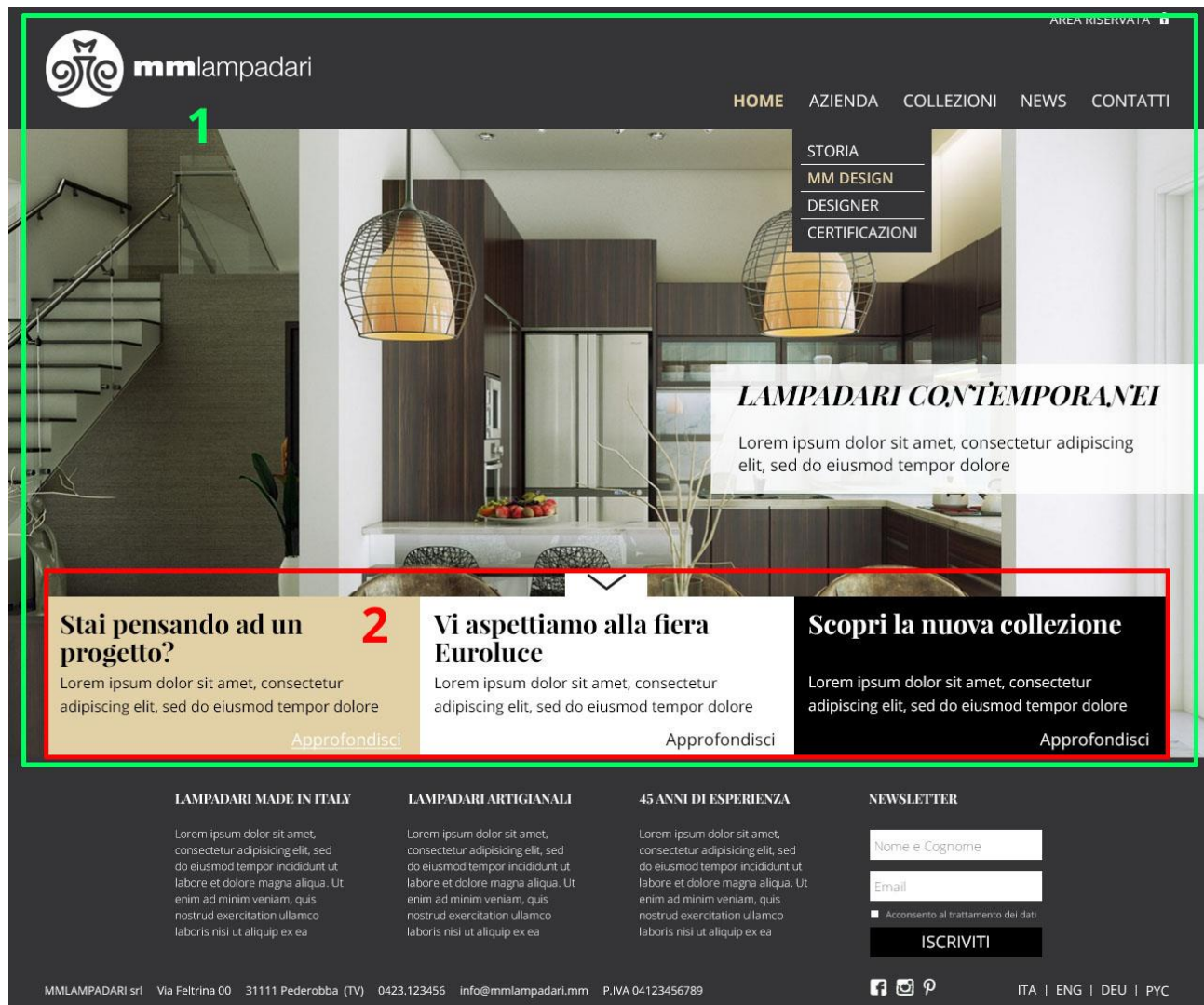
Footer link on mouseover must become red as the header links. Please, use 01_HOME.psd header for every page (except cover page)

BUTTON MOUSEOVER

Buttons are dark. On mouse over they change color like that (as you can find in PSDs levels):



HOMEPAGE



Homepage must, on page load, fit the browser width/height with the area marked in green [1]: on browser resize, layout should readapt to that.

This layout is desired for resolution ≥ 768 (ipad and desktop). Lower resolution than 768 can have a standard responsive layout.

Footer should appear only scrolling the page.

Background image is a image gallery.

Homepage has a "open/close" section in the bottom marked in red [2]

COMPANY PAGE

Company page has not additional javascripts or functionality.

It just have 1 mouseover effects on the central icon blocks.



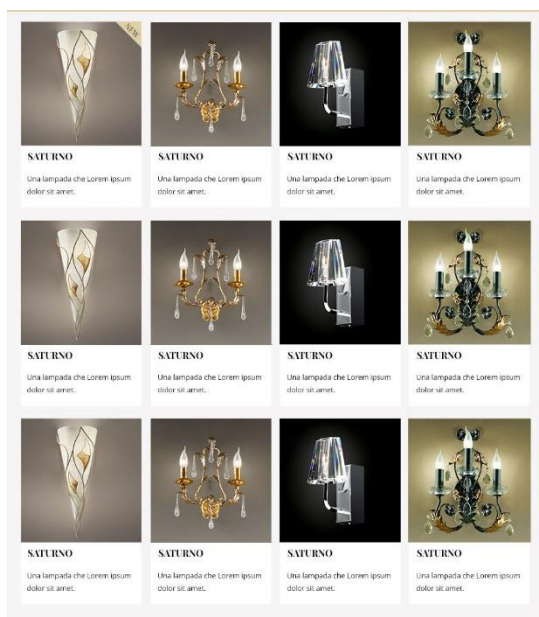
PRODUCT PAGE



Product page as 3 gallery (marked with **[1]**).

Each image has a link.

Area marked with **[2]** is NOT a gallery.



Product list on the right must be inside a main DIV because we will add elements by AJAX

Please check JPG for full page layout.

PRODUCT PAGE – Resolution >1280

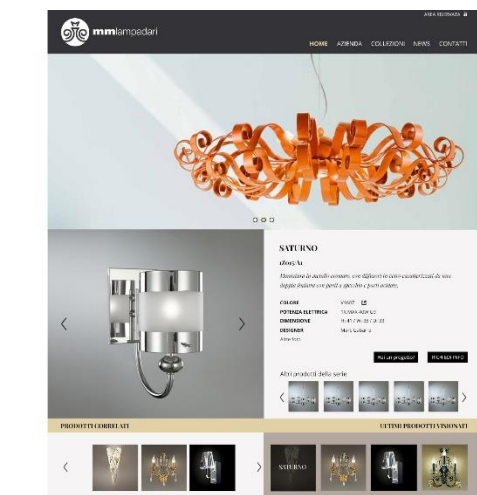
The number of columns that contains the products should change according to the screen resolution.

We DO NOT NEED any masonry javascript library.

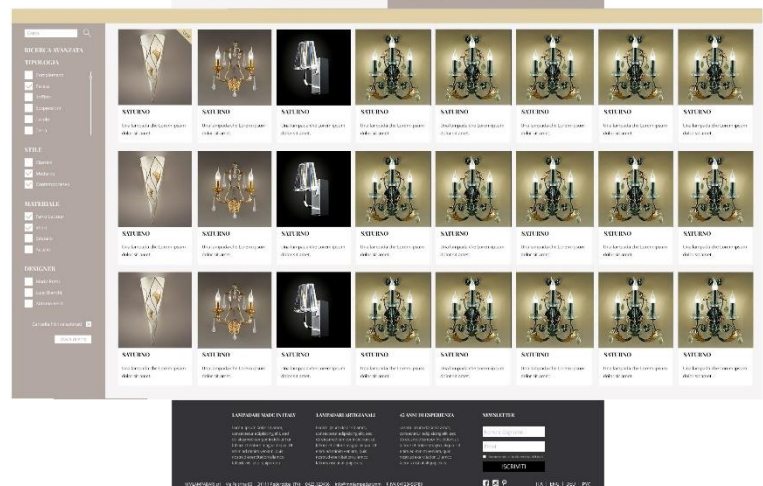
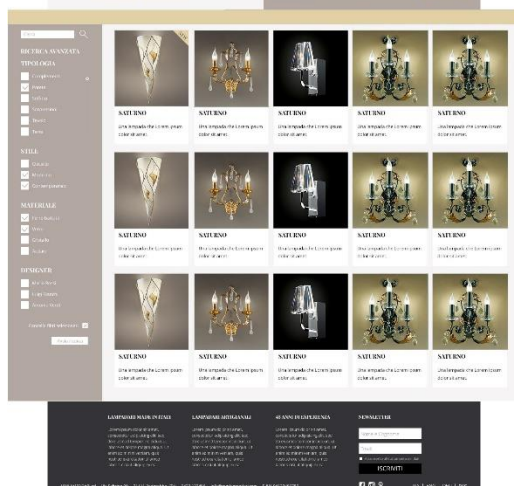
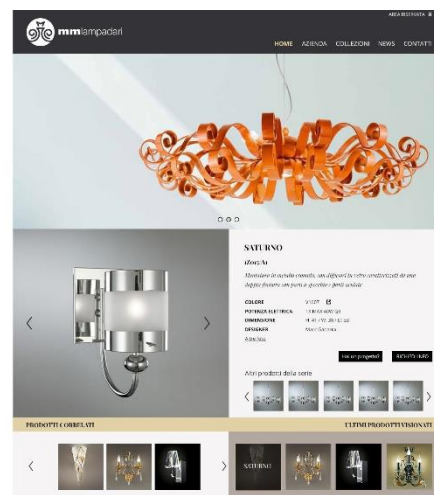
You just have to manage the container width (es. For 1280+, 1520+, 1760+, 2000+, etc): elements inside just need to be FLOATED. This will not let us get any animations, but the slice will be more easy.

Please slice the boxes with a FIXED width/height, so the floating solution that is very easy will work without problems.

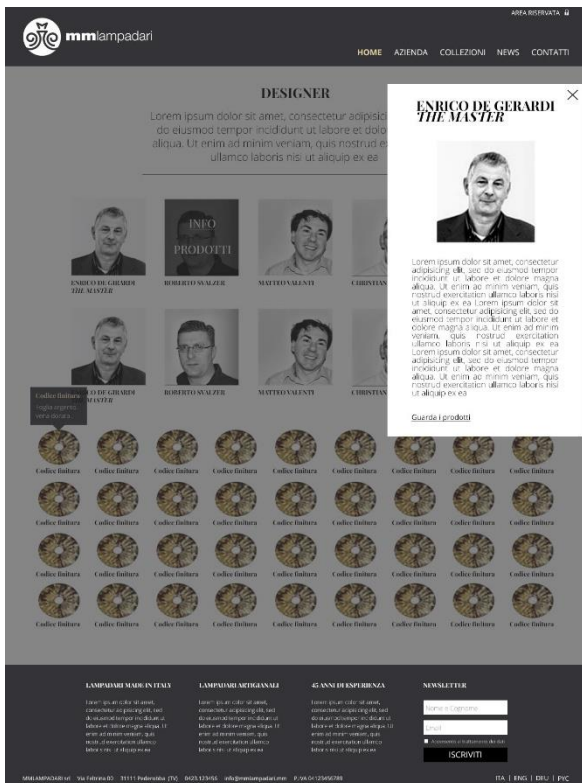
5 columns example



8 column example



DESIGNER PAGE

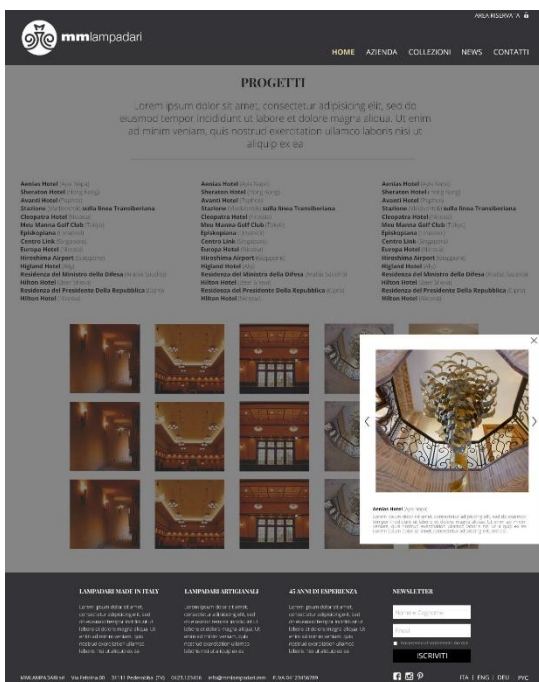


DESIGNERS page has 1 popup, but we will like to not have, for this slice, any external html popup.

The popup has a title, a pic and some text, so it can be a in-page layer that shows on click on the “INFO” link appearing on mouse over (without load any external html).

Other link “PRODOTTI” that appears on mouseover, its just an external link.

PROJECT PAGE



PROJECT page has a set of pictures (you see the whole set of thumbs, with no paging or scroll).

By click on one image it should open a lightbox style popup.

Still, it should not be an external html. Thumbs can have additional tags or info to let the lightbox open directly without load another page/html.

The only important things is that the big images should not be preloaded (otherwise pages took a lot to become ready).

GENERAL

Other pages does not require any additional specifications (some pages just have the top image gallery; no other layout/animation effects needed).

The contact-us page has a google map on the bottom.

There is also a “login/register” layer:



The image shows a dark-themed overlay titled "AREA RISERVATA" with a close button (X) in the top right corner. It is divided into two main sections: "ACCEDI" (Login) on the left and "REGISTRATI" (Register) on the right.

ACCEDI (Login) Section:

- Input field for "E-mail".
- Input field for "Password".
- A black button labeled "ACCEDI".
- A link labeled "Password dimenticata" (Forgot password).

REGISTRATI (Register) Section:

- Input field for "Nome" (Name).
- Input field for "Cognome" (Surname).
- Input field for "E-mail".
- Input field for "Password".
- Two checkboxes:
 - ☐ Accetto al trattamento dei dati
 - ☐ Mi iscrivo alla Newsletter
- A black button labeled "ISCRIVITI" (Sign up).

As for project/designer popup, also this one can be just a layer.

Because it's a layer that would be in the html, we just ask you to put it at the end of the page (in the html source) so its text will not be indexed with high score by the search engines.

RESPONSIVE SPECIFICATION

Website is made for 1280 screen resolution.

We would like to have a 1024 layout that should render in % (so will look like the 1280 but zoomed).

This maybe (according to the result) can be the solution also for 768.

Under 768 we can have the usual resolutions.