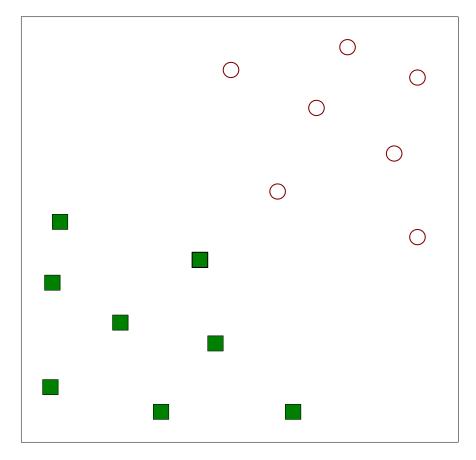
Support vector machine (SVM)

Support Vector Machine Overview

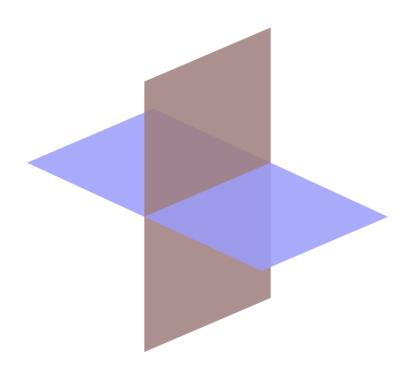
- Developed at <u>AT&T Bell Laboratories</u> by <u>Vapnik</u> with colleagues in 90's.
- SVMs are one of the most robust prediction methods
- SVMs can perform both linear and non-linear classification

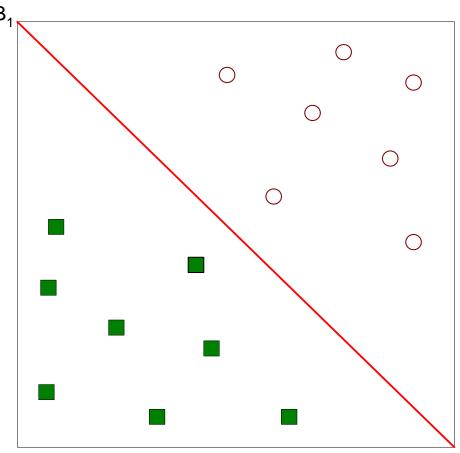


• Find a linear hyperplane (decision boundary) that will separate the data

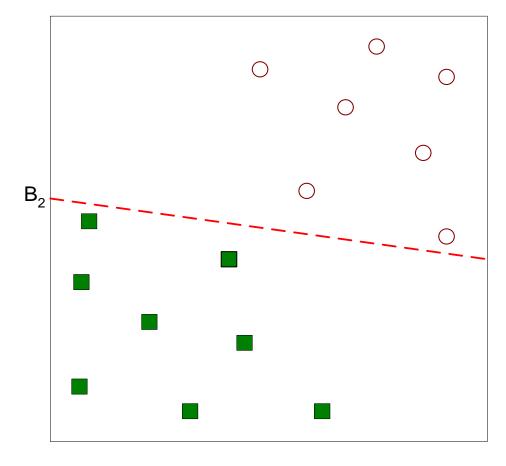
Hyperplane

• In a p-dimensional feature space, a hyperplane is a flat affine subspace of hyperplane dimension p-1.

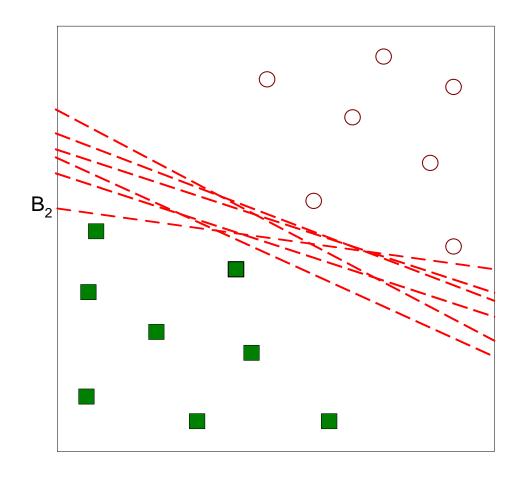




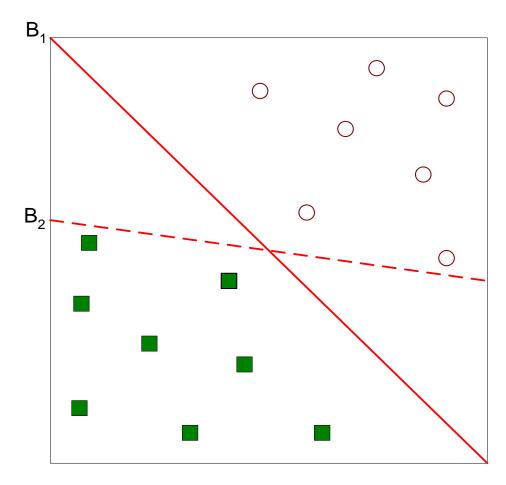
• One Possible Solution



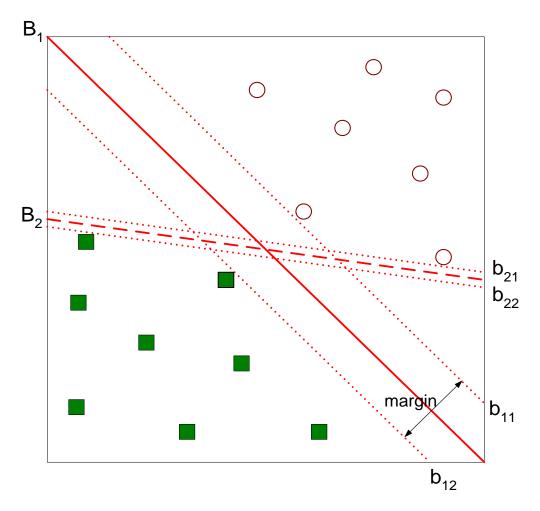
• Another possible solution



• Other possible solutions



- Which one is better? B1 or B2?
- How do you define better?

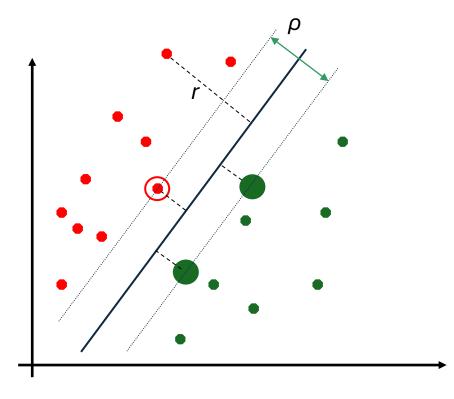


• Find hyperplane that maximizes the margin => B1 is better than B2

Notation

- \mathbf{x}_i : data point *i*, where $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{id})^T$
- y_i: class of data point *i* {+1, -1}
- Classifier is $f(\mathbf{x}_i) = \mathbf{w}^T \mathbf{x}_i + \mathbf{b}$
- w: decision hyperplane normal vector
- Goal: find a hyperplane that correctly classify the data

A "Fat" Hyperplane



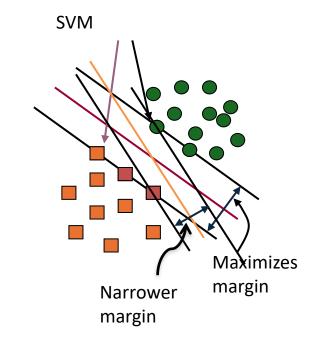
• Distance from example \mathbf{x}_i to the separator is

$$r = y \frac{\mathbf{w}^T \mathbf{x}_i + b}{\|\mathbf{w}\|}$$

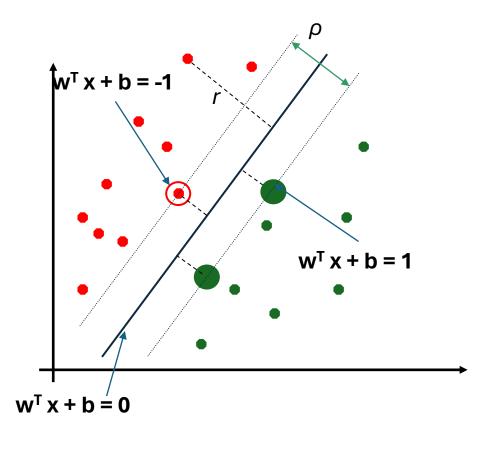
- **Support vectors**: cases closest to the hyperplane
 - Difficult points
 - Uncertain decisions
- **Margin** ρ of the separator is the distance between support vectors.

SVM: A Maximum-Margin Hyperplane

- SVM maximizes the margin around the separating hyperplane
- The decision function is fully specified by a subset of training samples, *the support vectors*.
 - Other training examples are ignorable.
- Solving SVMs is a quadratic programming problem



The Linearly Separable Case



- Hyperplane: $\mathbf{w}^T \mathbf{x} + \mathbf{b} = 0$
- Classifier: $\mathbf{w}^{\mathsf{T}}\mathbf{x_i} + b \ge 1$ if $y_i = 1$

$$\mathbf{w}^{\mathsf{T}}\mathbf{x_i} + b \le -1 \quad \text{if } y_i = -1$$

- For support vectors, the inequality becomes an equality
- Distance from example \mathbf{x}_i to the separator is $r = y \frac{\mathbf{X}_i + b}{\|\mathbf{X}_i\|}$

$$= y \frac{\mathbf{w} \cdot \mathbf{x}_i +}{\|\mathbf{w}\|}$$

The margin is: $\int_{0}^{\infty} e^{-\frac{2}{\|\mathbf{w}\|}}$

The Linearly Separable Case

Objective is to find w and b such that:

Margin =
$$\frac{2}{||\vec{w}||}$$
 is maximized

- Which is equivalent to minimizing $L(\vec{w}) = \frac{||\vec{w}||^2}{2}$
- Subject to the following constraints:

$$y_i = \begin{cases} 1, & \text{if } \overrightarrow{w} \cdot \overrightarrow{x_1} + b \ge 1 \\ -1, & \text{if } \overrightarrow{w} \cdot \overrightarrow{x_1} + b \le -1 \end{cases}$$

Or,

$$y_i(\overrightarrow{w} \bullet \overrightarrow{x_i} + b) \ge 1, \qquad i = 1, 2, \dots, N$$

- This is a constrained optimization problem
 - —Solve it using Lagrange multiplier method

Solving the Optimization Problem

- Need to optimize a quadratic function subject to linear constraints.
- Quadratic optimization problems are a well-known class of mathematical programming problems for which several (non-trivial) algorithms exist.
- The solution involves constructing a dual problem where a Lagrange multiplier λ_i is associated with every inequality constraint in the primal (original) problem

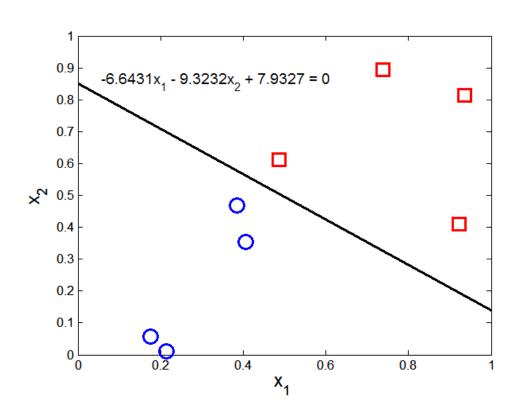
$$L_P = \frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^N \lambda_i \left(y_i (\mathbf{w} \cdot \mathbf{x_i} + b) - 1 \right) \qquad \frac{\partial L_p}{\partial \mathbf{w}} = 0 \Longrightarrow \mathbf{w} = \sum_{i=1}^N \lambda_i y_i \mathbf{x}_i,$$

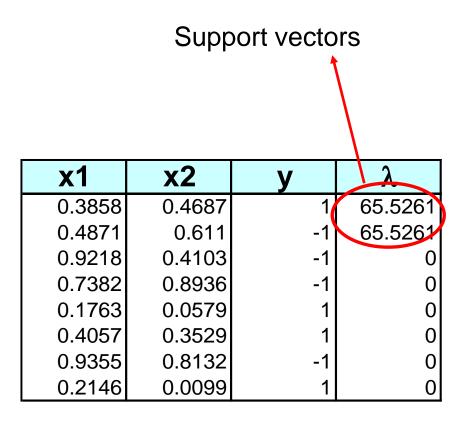
$$L_D = \sum_{i=1}^{N} \lambda_i - \frac{1}{2} \sum_{i,j} \lambda_i \lambda_j y_i y_j \mathbf{x_i} \cdot \mathbf{x_j}. \qquad \frac{\partial L_p}{\partial b} = 0 \Longrightarrow \sum_{i=1}^{N} \lambda_i y_i = 0.$$

$$\frac{\partial L_p}{\partial \mathbf{w}} = 0 \Longrightarrow \mathbf{w} = \sum_{i=1}^N \lambda_i y_i \mathbf{x}_i$$

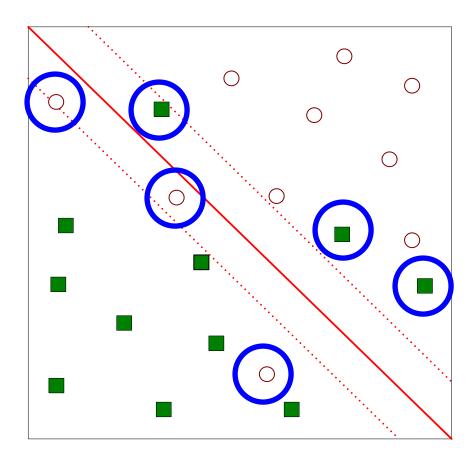
$$\frac{\partial L_p}{\partial b} = 0 \Longrightarrow \sum_{i=1}^{N} \lambda_i y_i = 0$$

Example of Linear SVM





• What if the problem is not linearly separable?



Soft Margin Approach

- What if the problem is not linearly separable?
 - Introduce slack variables
 - Need to minimize: $L(w) = \frac{||\vec{w}||^2}{2} + C\left(\sum_{i=1}^N \xi_i^k\right)$
 - Subject to:

$$y_i = \begin{cases} 1 & \text{if } \vec{\mathbf{w}} \bullet \vec{\mathbf{x}}_i + b \ge 1 - \xi_i \\ -1 & \text{if } \vec{\mathbf{w}} \bullet \vec{\mathbf{x}}_i + b \le -1 + \xi_i \end{cases}$$

• Parameter C can be viewed as a way to control overfitting: it "trades off" the relative importance of maximizing the margin and fitting the training data.

Soft Margin Classification

The old formulation:

```
Find w and b such that \Phi(\mathbf{w}) = \mathbf{w}^T \mathbf{w} is minimized and for all (\mathbf{x}_i, y_i), i = 1..n: y_i (\mathbf{w}^T \mathbf{x}_i + b) \ge 1
```

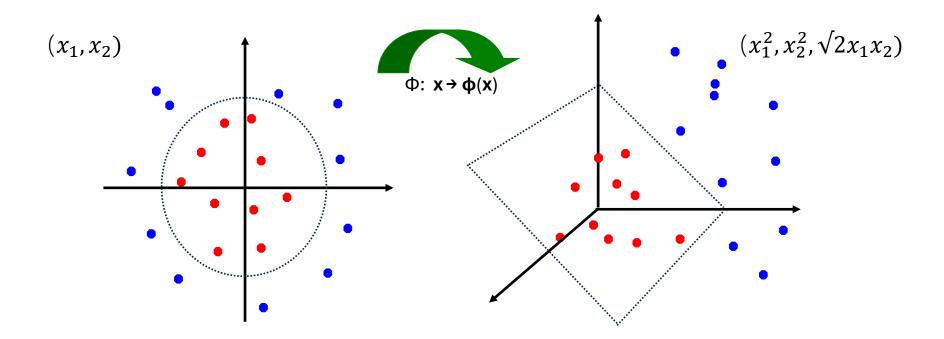
Modified formulation incorporates slack variables:

```
Find \mathbf{w} and \mathbf{b} such that \mathbf{\Phi}(\mathbf{w}) = \mathbf{w}^{\mathsf{T}}\mathbf{w} + C\Sigma\xi_{i} is minimized and for all (\mathbf{x}_{i}, y_{i}), i=1..n: y_{i}(\mathbf{w}^{\mathsf{T}}\mathbf{x}_{i} + b) \ge 1 - \xi_{i}, \xi_{i} \ge 0
```

• Parameter C can be viewed as a way to control overfitting: it "trades off" the relative importance of maximizing the margin and fitting the training data.

Non-Linear SVMs: Feature Spaces

 General idea: the original feature space can always be mapped to some higher-dimensional feature space where the training set is separable:



The "Kernel Trick"

- The linear classifier relies on inner product between vectors $K(x_i, x_j) = x_i \cdot x_j$
- ❖ If every data point is mapped into high-dimensional space via some transformation Φ : $\mathbf{x} \rightarrow \phi(\mathbf{x})$, the inner product becomes:

$$K(x_i, x_j) = \varphi(x_i) \cdot \varphi(x_j)$$

- A kernel function is a function that is equivalent to an inner product in some feature space.
- Examples of kernel functions:
 - Linear, polynomial, Gaussian, Sigmoid

Kernels

- Why use kernels?
 - Do not have to know the exact form of the mapping function $\phi(x)$
 - Computing using kernel functions is considerable cheaper
 - Avoid curse of dimensionality
- Common kernels
 - Linear: $K(\mathbf{x}_i, \mathbf{x}_j) = \mathbf{x}_i^\mathsf{T} \mathbf{x}_j$
 - Mapping Φ : $\mathbf{x} \to \mathbf{\phi}(\mathbf{x})$, where $\mathbf{\phi}(\mathbf{x})$ is \mathbf{x} itself
 - Polynomial of power $p: K(\mathbf{x}_i, \mathbf{x}_i) = (1 + \mathbf{x}_i^T \mathbf{x}_i)^p$
 - Mapping Φ : $\mathbf{x} \to \mathbf{\phi}(\mathbf{x})$, where $\mathbf{\phi}(\mathbf{x})$ has $\binom{d+p}{p}$ dimensions
 - Gaussian (radial-basis function): $K(\mathbf{x}_i, \mathbf{x}_j) = e^{-\frac{\|\mathbf{x}_i \mathbf{x}_j\|^2}{2\sigma^2}}$
 - Mapping Φ : $\mathbf{x} \to \mathbf{\phi}(\mathbf{x})$, where every point is mapped to a function (a Gaussian); combination of functions for support vectors is the separator.

SVM Summary

- The classifier is a separating hyperplane.
 - Maximum-margin in a feature space
 - The feature space is constructed by a kernel function
- Most "important" training points are support vectors; they define the hyperplane.
 - Support vector = "critical" point close to decision boundary
- Quadratic optimization algorithms can identify which training points xi are support vectors with non-zero Lagrangian multipliers λ_i

SVM Applications

- SVMs are currently among the best performers for several classification tasks ranging from text to genomic data.
- SVMs can be applied to complex data types beyond feature vectors (e.g., graphs, sequences, relational data) by designing kernel functions for such data.
- SVM techniques have been extended to several tasks such as regression [Vapnik et al. '97], principal component analysis [Schölkopf et al. '99], etc.
- Tuning SVMs remains a black art: selecting a specific kernel and parameters is usually done in a try-and-see manner.
 - Select Kernel function and related parameters
 - E.g., Gamma for a Gaussian Kernel
 - Select cost parameter, c, to control soft margin

Advantages of SVM

- Finds a global, unique minimum.
- The kernel trick.
- A simple geometric interpretation.
- Strong ability to generalize.
- Less sensitive to outliners
- The complexity of the calculations does not depend on the dimension of the input space
 - Avoids the curse of dimensionality

Disadvantages of SVM

- Which kernel function?
- How to select the parameters of the kernel function?