**Create a report in Microsoft Word, and answer the following questions:**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* **In crowdfunding campaigns, we can see that people are more backers with Theater than other categories.**

Chart, bar chart

Description automatically generated

* **We can say that crowdfunding campaigns have more supporters in the US than other countries.** We have a total of 722298 backers in this study and about 75% of them are from USA. The mode for this crowdfunding is 5%.Table

  Description automatically generated
* We can also compare the years to see in which year we have the most donations.

Or simply look at the average donations for a certain country in different years.

**We see that higher sum of average donation is in year is 2019.**

Chart, table, Excel

Description automatically generated

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
* **The duration of campaigns can be another factor that effect the campaigns.**

The average duration for a campaign is 15.33 days, while most campaigns have a duration of one week.

We can see that average duration for successful campaigns is 15.13days.

We can see that average duration for failed campaigns is 15.71days.

We can see that average duration for canceled campaigns is 15.01days.

Table

Description automatically generated

* **We can see which of the goals has been exceeded the most, maybe this could be the “trend” of the future.**

In our case we see that technology have exceeded expectations more than others category.

Graphical user interface, application, table, Excel

Description automatically generated

Chart, bar chart

Description automatically generated

* + What are some limitations of this dataset?

Limitations are that we cannot create a real idea if some of this failed are from not good organization, or the goal is too high or what is the reason that they fail.

Because if we analyze only at successful campaign, we see that theater for example have been exceeded twice the goal.

We see that in year 2020 we have the lower number of donations is this from Pandemic or we have other reasons.

Graphical user interface, application, table, Excel

Description automatically generated