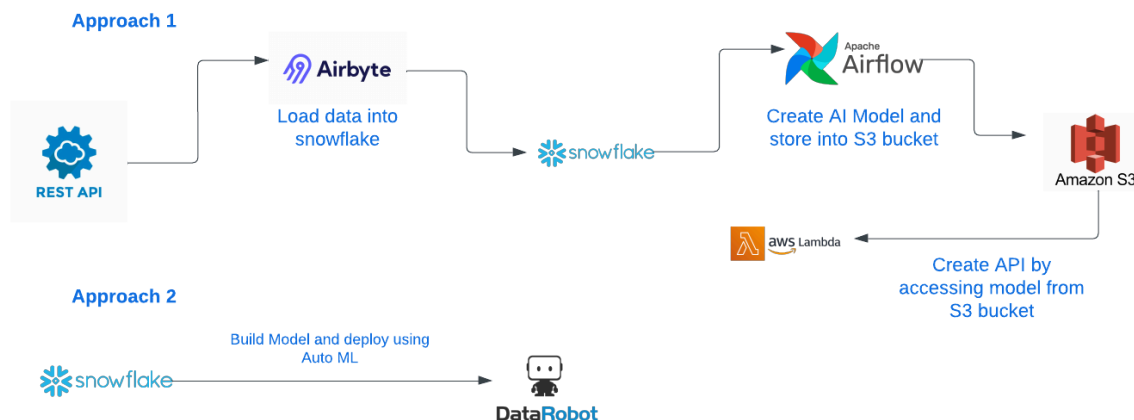


# Week 7 Assignment

## Customer Churn model dataset

Dataset: <https://www.kaggle.com/datasets/kukuroo3/churn-model-data-set-competition-form>

## Project Architecture



## ELT Process Performed in the Demo:

Step 1: Download data csv file from github

Step 2: Convert CSV into JSON using python code. Python code is present into github folder

Step 3: Create Mock API (<https://mocki.io/fake-json-api>)

Step 4: Create Trial account in AirByte (<https://cloud.airbyte.com/signup>)

Step 5: Create Trial account in Snowflake from here (<https://signup.snowflake.com/>)

1. Go to Snowflake and create Database named: demo\_ai101

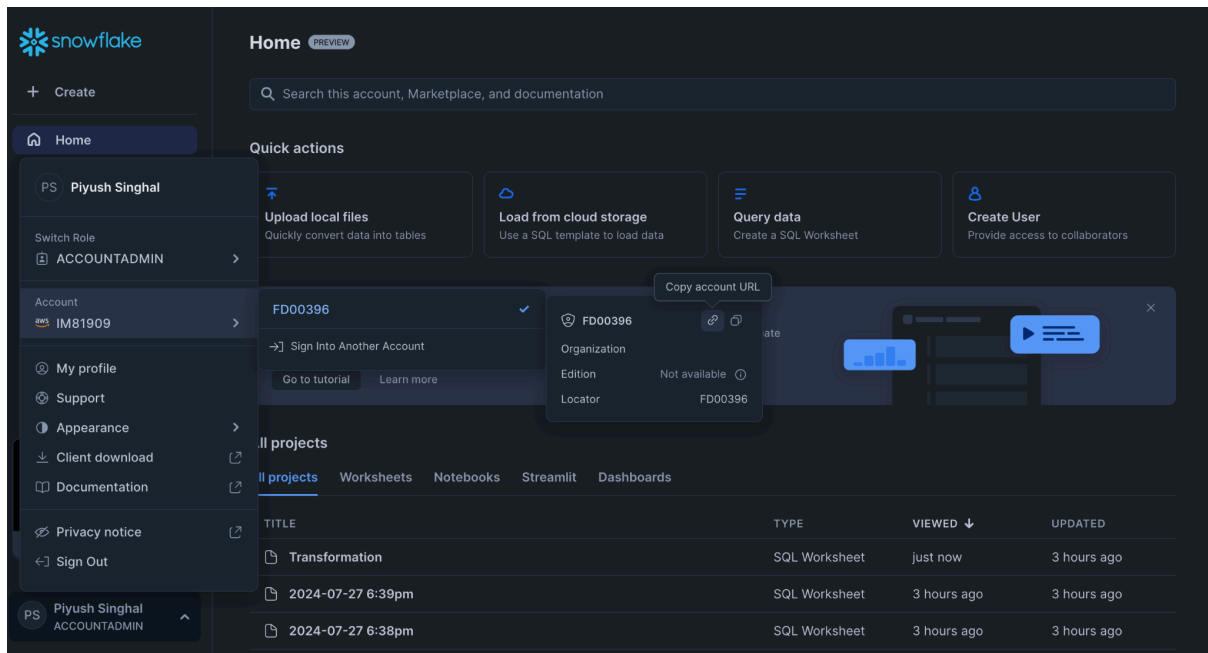
Step 6: Create ELT Pipeline into Airbyte (**Extract and Transform**)

1. Setup Source

- a. Select -> File (CSV, JSON, Excel, Feather, Parquet)
- b. File format: JSON
- c. Storage Provide: HTTPS: Public Web
- d. API URL

2. Setup Destination

- a. Name: Snowflake
- b. Host: {accountname}.{aws\_location}.aws.snowflakecomputing.com  
Eg: fd00396.ap-south-1.aws.snowflakecomputing.com



- c. Role: ACCOUNTADMIN
- d. Warehouse: COMPUTE\_WH
- e. Database: demo\_ai101
- f. Default Schema: public
- g. Username: <Snowflake Username>
- h. Authorization Type: Username and Password
- i. Password: <Snowflake Password>
3. Setup Schedule
4. Run the Pipeline
5. Validate data into Snowflake
  - a. Tables created by Airbyte
  - b. Preview the data
  - c. Run the SQL or create view on the table (**Transformation Layer**)

Eg:

```
CREATE VIEW TRANSFORMATION_VIEW AS
(Select GENDER,RACE, concat(CHANGE, ' TEMP') as
transformed_column from DEMO_AI101.public."HOSPITAL API" limit
10);
```

Step 7: Download Tableau Desktop (<https://www.tableau.com/products/desktop/download>)

Step 8: Connect Tableau with Snowflake

Step 9: Try to Analyse data using Tableau

Step 10: Create a basic dashboard and publish on Tableau Public