Evolvify Business Model Canvas

Key Activities Value Proposition Customer Relationships Customer Segments Key Partners Al chatbot for assistance Interactive courses for Students Universities • Platform development • Personalized support and skill development • Fresh graduates and maintenance Colleges feedback Personalized learning • Employees • Strategic partnership Content creators & Motivation using gamification Freelancers path Marketing to attract instructors • Community platform for user • Data-driven insights & • Companies interaction • Al and tech providers users • Training institutions progress tracking Customer Support • Artificial intelligence based assessment Communication between **Key Resources Channels** users and experts in forum • Trainers and experts Website • Software developers Mobile apps • Educational content Social media **Cost Structure Revenue Streams**

Marketing and promotion

• Platform development and maintenance

- Content creators and instructors
- Customer Support

- Training packages for companies and institutions
- Tier-based subscriptions.
- Advertisements