RYAN HEAVICAN

web design & front end development

me@ryanheavican.com
714-651-7840

RYAN'S INTRODUCTION

I love to create & I'm passionate about technology.

After graduating from UC Berkeley with a BA in Legal Studies, I began my career as a copywriter and content manager for a legal marketing startup.

Following the sale of that property, I was promoted to product manager & oversaw a team that launched online startups in niche industries.

I then jumped at the challenge of overhauling the entire IT operations of a growing manufacturer with 5 branch locations.

I am driven to learn continually. In my spare time I build servers, learn new programming languages, travel & climb mountains. Please contact me with any questions.

RYAN'S EXPERIENCE

Technical Skills

HTML, CSS, Bootstrap & Javascript

Adobe Illustrator & Photoshop

Google Analytics, AdWords & Search Console

Windows Active Directory, Group Policy & Office 365

WordPress, WooCommerce, Drupal & Joomla

2013 - present

IT Director BC Wire Rope & Rigging
- Responsible for all IT operations including budgeting, purchasing & system administration
- Launched new website, online training course, online ordering portal & designed all marketing material
- Deployed new hardware, group policy, email platform, ERP, sales tax system & documentation website

2011 - 2013

Product Manager Outclick Media
- Responsible for product development, search engine optimization, content management, email marketing & analytics
- Managed team of developers, copywriters, designers & translators, including overseas contractors
- Launched EB5Investors.com in 9 languages, EB5 Investors Magazine, DoctorQA.com & SleepDisorders.com

2010 - 2011

Content Manager Outclick Media
- Managed all copywriting & content management for the LawQA network
- Established SEO process, analytics reporting & email marketing strategy
- Significantly increased network traffic, resulting in sale to Total Attorneys LLC

RYAN'S EDUCATION

UC Berkeley
BA Legal Studies
Phi Beta Kappa
2008

Saddleback College
Continuing SysAdmin &
Web Development Classes
2015