

Name of the customer: Eric

Location: Toronto

Age:26

Gender: Male

Occupation: Journalist

Bio: Eric is a video writer in a YouTube channel they make videos about new games and

New updates from the game world.

Roles in the company: Video script writer, Find ideas for videos, collecting info for coming videos,

In case of need dubbing the videos , making reviews on the last updates and publish it on company’s website.

Purpose of the visit to the website:

Eric ran out of ideas and needs to prepare a new writing for coming week.

So, he visits our website to check discussions and new updates from new games.

Interests: Games , Game playing , Writing.

Current feelings: Stressed , Concerned , Busy