

# berlin. international. university.

**bachelor's & master's programs  
in architecture, design & business administration  
taught in english**

**berlin**  
**international**  
UNIVERSITY OF  
APPLIED SCIENCES



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## we are

Berlin International is a state-recognised university of applied sciences with a global outlook located in the heart of Berlin. Our programs are taught entirely in English and have been accredited by the German Council of Science and Humanities. We seek to provide an educational environment in which students are encouraged to realize their individual potential while also learning to work in an interdisciplinary and collaborative context.

As well as serving their academic needs, our staff is also interested in preparing students for the globalized world in which we live by promoting cross-cultural understanding through international academic co-operation and joint projects. Our core values include integrity, respect, excellence, innovation, and social responsibility. We strive to ensure that students feel at home in our international academic community while also being challenged to test their limits and experience new forms of collaboration.

## we offer

Berlin International offers six undergraduate degree programs and two post-graduate degree programs within the faculties of business administration and architecture and design, all of which are taught in English. Upon completion, students will receive either a Bachelor of Arts, Master of Arts, or Master of Business Administration.

Our international university team of educators draws on a diverse range of teaching strategies and contemporary research methods to create well structured degree programs that encourage close collaboration with peers as well as focused individual project work. Each of our programs is accredited and meets German and European quality standards.



# study programs

## architecture & design

### bachelor

Architecture, BA

Interior Architecture /  
Interior Design, BA

Graphic Design  
& Visual Communication, BA

### master

Interior Design, MA

## business administration

### bachelor

Business Administration: International  
Management & Marketing, BA

Business Administration: Human Resource  
Management & Leadership, BA

Digital Business & Management, BA

### master

Master of Business Administration, MBA







*students learn  
to provide  
innovative  
design  
solutions to  
contemporary  
challenges  
across many  
fields*

# architecture & design

## FACULTY

Nowadays, architecture and design are everywhere — from every-day environments and objects to luxury items such as designer fashion and high-end vehicles. Design is also ever-present in the ways that we consume information: in social networks, physical publications, and the creative marketing that we see all around us. Architects and designers play an integral role in the way we perceive both spaces, brands and commercial entities as well as civic institutions. This

means that any- one working in architecture and design needs to be able to work with people from a range of different disciplines and cultural backgrounds. Our faculty offers study programs in architecture, interior design, product design, and graphic design and visual communication, in which students learn to provide innovative solutions to contemporary design challenges across many fields.

### **bachelor**

#### **programs**

Architecture, BA  
Interior Architecture / Interior Design, BA  
Graphic Design  
& Visual Communication, BA

#### **duration**

6 semesters (Architecture: 8 semesters)

#### **credits**

180 ECTS (Architecture: 240 ECTS)

#### **degree**

Bachelor of Arts

#### **admission**

German university entrance qualification  
or equivalent, portfolio and interview

### **master**

#### **program**

Interior Design, MA

#### **duration**

2 or 4 semesters

#### **credits**

60 or 120 ECTS

#### **degree**

Master of Arts

#### **admission**

Bachelor degree in related field or  
equivalent, portfolio, motivation letter  
and interview

# architecture

## BACHELOR OF ARTS

The Architecture BA program aims to provide students with the skills and specialized knowledge necessary to apply creative and responsible solutions in the field of architecture as well as in the artistic and spatial industries beyond. The eight-semester program assists students in understanding their role and responsibility as architects in any given physical and cultural context,

whether that be local or international. Upon completing the program, graduates will be able to apply their understanding of spaces as a whole and use their knowledge of the relationships between built environments, technology, art and geographical, social, sociocultural, and political contexts to solve complex architectural challenges.

semester 1	semester 2	semester 3	semester 4
Introduction to Architectural Design 1	Introduction to Architectural Design 2	Architectural Design Project 1	Architectural Design Project 2
Building Materials Science	Building Construction 1	Building Construction 2	Study Presentation 1
Structures 1	Structures 2	Structures 3	Building Construction 3
Drawing and Visualization	CAD 1	CAD 2	Building Information Modelling
Basic Design 1	Basic Design 2	Theory of Architecture 1	Theory of Architecture 2
History of Architecture 1	History of Architecture 2		Urban Design
	General Vocational Preparation		Urban Planning & City Development
semester 5	semester 6	semester 7	semester 8
Interdisciplinary Design Project	Architectural Design Project 3	Architectural Design Project 4	Bachelor Thesis, Thesis Seminar and Design Project
Building Services	Building and Planning Law	Spatial Experimentation	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice
Building Physics	Research Methods Architecture	Project Management	
Electives: Conservation and Restoration; Landscape Design; Advanced Visualization	Electives: Lighting Design; Urban Design 2; Sustainable Material Practice	Building Industries and Economies	
		Research in Architecture	
		Study Presentation 2	





# interior architecture / interior design

BACHELOR OF ARTS

Our interior design program provides students with the professional skills necessary for the design, planning, and realization of new interior spaces as well as the remodelling of existing ones. Utilizing a practical and application-oriented approach, the program aims to give students the abilities and knowledge they need to apply to specific contexts in order to provide creative and conscious solutions that meet the needs of

clients and users of a space. Following the completion of their studies, graduates will know how to develop projects from the conception and planning phase through to a project's concrete, physical realization. Throughout their studies, students will learn to understand the relationship between an environment and its inhabitants and practice the application of design principles in a real-life context.

semester 1	semester 2	semester 3	semester 4
Introduction to Interior Architecture 1	Introduction to Interior Architecture 2	Interior Architecture Project 1	Interior Architecture Project 2
Furniture Design	Study Presentation 1	Interior Construction 2	Building Services
Materials, Systems and Structures	Interior Construction 1	Digital Media 2	Lighting Design
Visual Media	Digital Media 1	Theory of Interior Architecture and Design	Electives: Sustainable Design; Furniture Design 2
Basic Design 1	Basic Design 2		
History of Interior Architecture and Design	General Vocational Preparation		
semester 5	semester 6	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice	
Interdisciplinary Design Project	Bachelor Thesis, Thesis Seminar and Design Project		
Research Methods	Detailing and Construction		
Study Presentation 2	Project Management		
Internship			



# graphic design & visual communication

BACHELOR OF ARTS

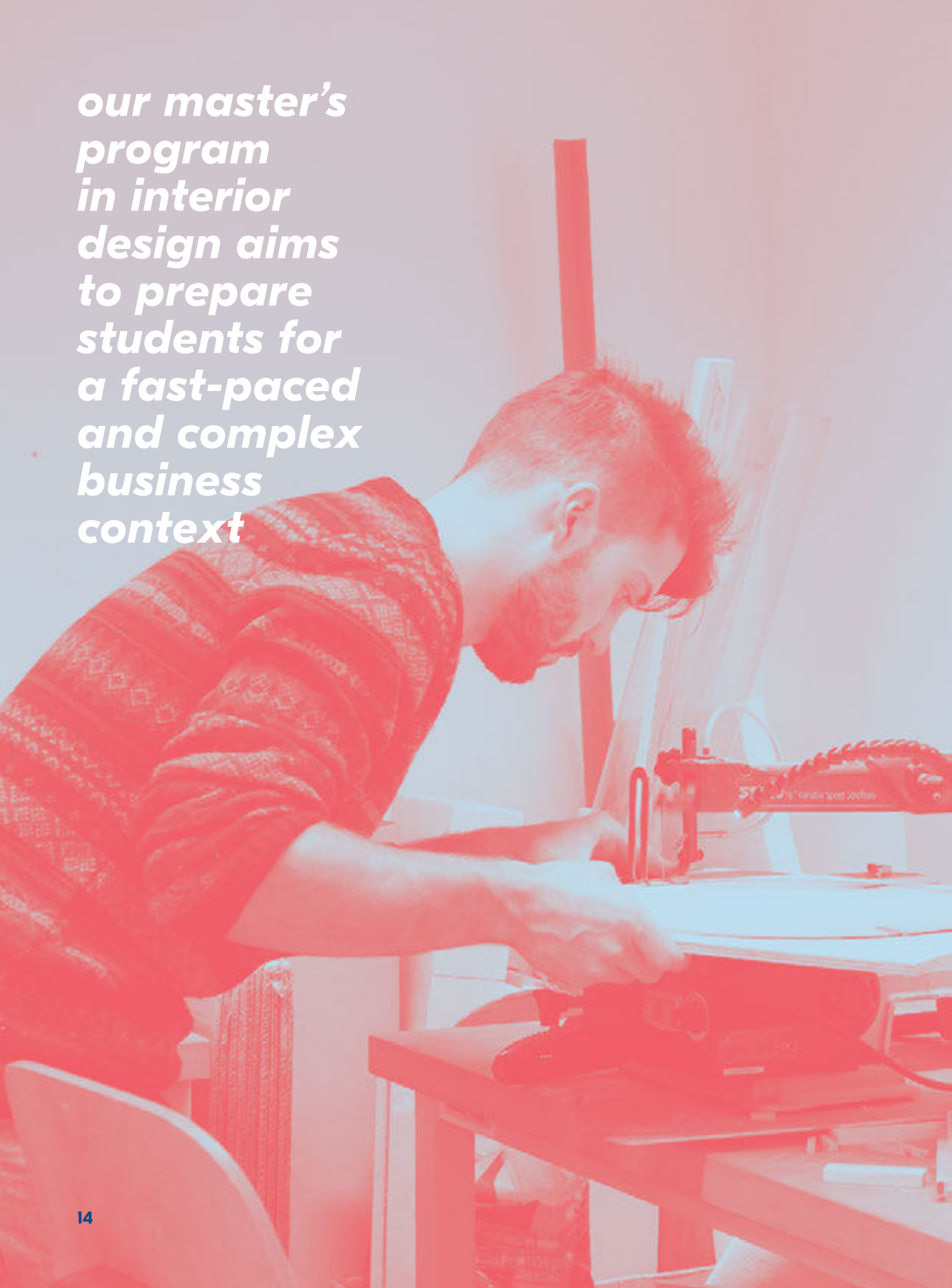
Our graphic design and visual communication program is ideal for students who wish to pursue a future career in fields such as brand design, advertising, interaction design, motion graphics, and design consultancy—all of which have a huge impact on peoples’ daily lives and environments. Understanding cultural, economic, and social contexts is crucial in becoming an effective designer and visual communicator. In this program, students will learn to use various software

and analogue practices, facilitate collaborative projects, and develop research and problem-solving skills. They will also practice applying creative techniques to a range of situations, with typography and information design a core focus. Alongside learning practical skills, the program also involves visits to design studios, communication agencies, and relevant exhibitions, through which students will meet leading designers and facilitators.



semester 1	semester 2	semester 3	semester 4
Introduction to Graphic Design 1	Basic Design 2	Graphic Design Project 1	Graphic Design Project 2
Digital Design Basics	Introduction to Graphic Design 2	Interaction and Interface Design	Intercultural Design
Typography and Layout	Basics of Web Design	Strategy Making	Theory of Design
Basic Design 1	Word and Image	Motion Graphics and Animation	Electives: Data Visualisation; Advanced Typography
Design History	Marketing for Designers		
Photography and Image Processing	Study Presentation I		
	General Vocational Preparation		
semester 5	semester 6	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice	
Interdisciplinary Design Project	Employability and Entrepreneurship		
Research Methods	Applied Design Research		
Study Presentation 2	Bachelor Thesis, Thesis Seminar and Design Project		
Internship			





*our master's  
program  
in interior  
design aims  
to prepare  
students for  
a fast-paced  
and complex  
business  
context*

# interior design

MASTER OF ARTS

Our master's program in interior design aims to prepare students for a fast-paced and complex business context and provide them with the skills to take on a leading role in interdisciplinary design environments. Utilizing a combination of analysis and theoretical debate, the program tackles a wide range of design questions influ-


enced by social, technical, ethical, economical, sustainable, and communicative factors. With a strong focus on design and conceptual strategies, the master's program allows students to develop individualized approaches to interior design challenges and broaden their capacity for concrete creative expression.

## 2 year program – 120 ECTS

semester 1	semester 2	semester 3	semester 4
Design Project 1: Public Spaces	Design Project 2: Private / Commercial Spaces	Design Project 3: Narrative Spaces	MA Thesis and Colloquium
Research Seminar 1	Research Seminar 2	Research Seminar 3	
Advanced Visualization	Electives: Advanced Furniture Design; Interior Lighting and Acoustics; 3d Communication / Exhibition Design	Charette 3	
Charette 1		Charette 4	
Charette 2		Electives: Histories and Theories of Interior Design; Communicating Interior Design	

## 1 year program – 60 ECTS

semester 3	semester 4
Design Project 3: Narrative Spaces	MA Thesis and Colloquium
Research Seminar 3	
Charette 3	
Charette 4	
Electives: Histories and Theories of Interior Design; Communicating Interior Design	



**our business  
administration  
programs  
prepare  
students for  
careers in an  
increasingly  
globalized  
market**

# business administration

## FACULTY

Globalization, one of the central aspects that shapes today's business environment, has led to huge changes in the ways that entrepreneurs and future managers are trained. Knowing how to work in intercultural and interdisciplinary teams is of central importance for anyone wishing to work in the broad field of management. With a strong practical approach that also builds on solid theoretical foundations, students gain

essential insights and experiences in intercultural management aspects, building their own international network as they learn powerful tools that will help them to pursue exciting careers in challenging business environments. Our students have access to personalised advisory through a professor during their complete studies. In addition, they receive a bi-monthly job-newsletter offering attractive internship and job opportunities.

### **bachelor**

#### **programs**

Business Administration: International Management & Marketing, BA

Business Administration: Human Resource Management & Leadership, BA

Digital Business & Management, BA

#### **duration**

6 semesters

#### **credits**

180 ECTS

#### **degree**

Bachelor of Arts

#### **admission**

German university entrance qualification or equivalent.

### **master**

#### **program**

Master of Business Administration, MBA

#### **duration**

2 or 4 semesters

#### **credits**

60 or 120 ECTS

#### **degree**

Master of Business Administration (MBA)

#### **admission**

Bachelor degree in related field or equivalent, motivation letter, interview, and evidence of a minimum of one year professional work experience



# business administration: international management & marketing

## BACHELOR OF ARTS

Our BA program equips students with a state-of-the-art management and marketing expertise that facilitates a variety of business careers in diverse international settings. The program supports students in developing a business skill set needed to manage and lead in the global business arena and workplace. Students will acquire analytical competences, critical thinking, problem-solving and reflective skills to make informed

and fact-driven management and marketing decisions. Our curriculum is based on thought-provoking lectures, practical business application and creative workshop approaches. The program also entails an internship placement, which encourages students to apply the acquired business knowledge and skills, and also enriches their CV along the way.



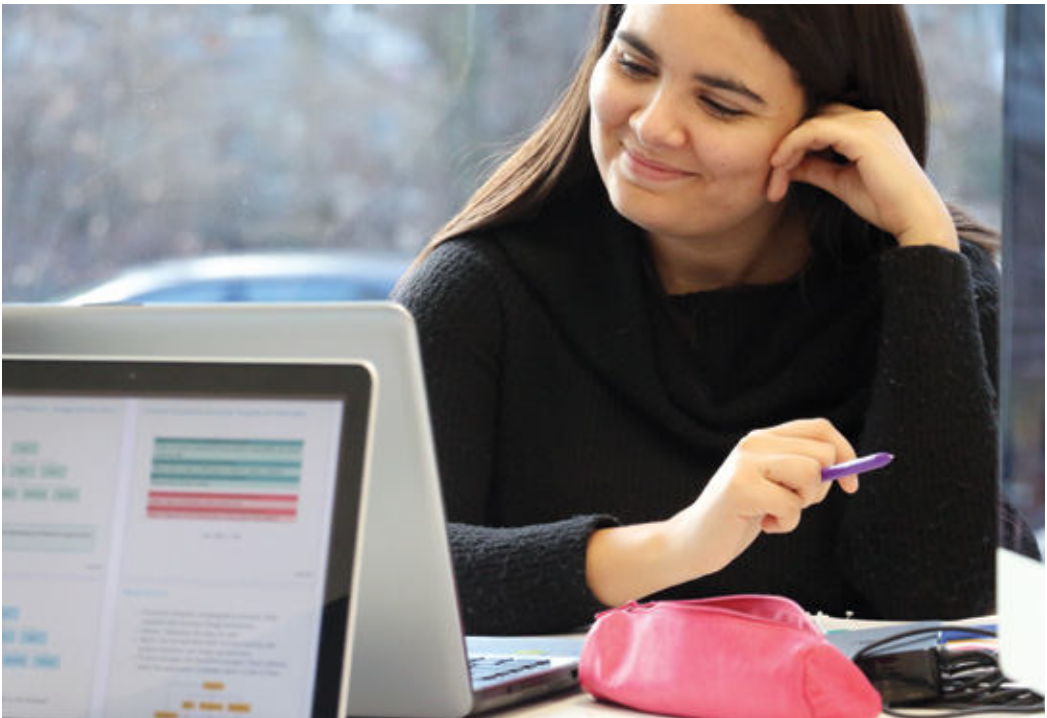
semester 1	semester 2	semester 3	semester 4
Foundations of Management	Financial Accounting:	Finance and Investment	Innovation and Change Management
International Business:	Introduction to Economics	Foundations of Commercial Law	Economic Policy & International Economics
Foundations of Marketing	Organizational Theory and Design	Comparative Law	Platform Business: Research
Introduction to Digital Business	Managing People and Organizations	Strategic Management	International Marketing
Research Methods 1: Basics	Operations and Service Management	International Management	Business Ethics and Sustainability
Research Methods 2: Business Mathematics	Management Accounting	Managerial Economics	Talent Management
Team Building and Conflict Management	Applied Statistics	Basics of Design, Visual Communication and Interaction Design	Career Preparation
Critical Thinking	Managing Projects	Negotiation	
	General Vocational Preparation 1		
	General Vocational Preparation 2		
semester 5	semester 6	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice	
Internship	Bachelor's Thesis		
Internship Colloquium: Lessons Learned	Thesis Pulse Colloquium		
Contemporary Issues in Business and Management	Diversity Management		
Thesis Preparation Seminar	Social Entrepreneurship		
Digital Marketing	Business Simulation		
Society, Economics and Technology	Entrepreneurship and Startup Management		
Market Research Project and Consulting	Entrepreneurial Finance		
Introduction to Design Thinking and Coaching			

# business administration: human resources management & leadership

## BACHELOR OF ARTS

Our BA program with a focus on HRM and leadership prepares students for a variety of careers in general management and HR organizational settings. The program highlights the value of understanding the impact of HR management and leadership practices for organizational success. Students will acquire analytical competences, critical thinking, problem-solving and reflective

skills to make informed and fact-driven HR management decisions. Our curriculum is based on thought-provoking lectures, practical business application and creative workshop approaches. The program also entails an internship placement, which encourages students to apply the acquired business knowledge and skills, and also enriches their CV along the way.



semester 1	semester 2	semester 3	semester 4
Foundations of Management	Financial Accounting:	Finance and Investment	Innovation and Change Management
International Business:	Introduction to Economics	Foundations of Commercial Law	Economic Policy & International Economics
Foundations of Marketing	Organizational Theory and Design	Comparative Law	Platform Business: Research
Introduction to Digital Business	Managing People and Organizations	Strategic Management	Organizational Leadership
Research Methods 1: Basics	Operations and Service Management	Human Resource Management	Business Ethics and Sustainability
Research Methods 2: Business Mathematics	Management Accounting	Managerial Economics	Talent Management
Team Building and Conflict Management	Applied Statistics	Basics of Design, Visual Communication and Interaction Design	Career Preparation
Critical Thinking	Managing Projects	Negotiation	
	General Vocational Preparation 1		
	General Vocational Preparation 2		
semester 5	semester 6	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice	
Internship	Bachelor's Thesis		
Internship Colloquium: Lessons Learned	Thesis Pulse Colloquium		
Contemporary Issues in Business and Management	Strategic HRM and HR Analytics		
Thesis Preparation Seminar	Business Simulation		
Digital Marketing	Entrepreneurship and Startup Management		
Society, Economics and Technology	Entrepreneurial Finance		
Market Research Project and Consulting			
Introduction to Design Thinking and Coaching			



# digital business & management

## BACHELOR OF ARTS

Given the impact of the digital economy, it is essential to understand the way that digitization has impacted business-model development, logistics, customer service, and marketing. Students in our digital business and management program will learn how to navigate the new structures that govern the interactions between producers, customers, suppliers, and co-opera-

tion partners, and also will learn how to apply Machine Learning and other Data Science techniques. In addition, students will also become competent in areas such as finance, human resource management, and customer service. They will also develop strong interpersonal skills and learn to facilitate collaborative working methods in project management.



semester 1	semester 2	semester 3	semester 4
Foundations of Management	Financial Accounting: Lecture	Finance and Investment	Innovation and Change Management
International Business:	Introduction to Economics: Lecture	Foundations of Commercial Law	Enterprise Modeling and Enterprise Architecture Management
Foundations of Marketing	Managing Projects	IT Law	Platform Business: Research
Introduction to Digital Business	Managing People and Organizations	Strategic Management	Analytics Lab 1
Research Methods 1: Basics	Operations and Service Management	Analytics Lab 2: Machine Learning	Business Ethics and Sustainability
Research Methods 2: Business Mathematics	Management Accounting	Programming Fundamentals	Talent Management
Team Building and Conflict Management	Applied Statistics	Digital Transformation	Career Preparation
Critical Thinking	Introduction to Programming and Data Visualization	Basics of Design, Visual Communication and Interaction Design	
	General Vocational Preparation 1	Negotiation	
	General Vocational Preparation 2		
semester 5	semester 6	<b>general vocational preparation</b> Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice	
Internship	Bachelor's Thesis		
Internship Colloquium: Lessons Learned	Thesis Pulse Colloquium		
Contemporary Issues in Business and Management	Database Management		
Thesis Preparation Seminar	Digital Business: Cases		
Digital Marketing	Business Simulation		
Society, Economics and Technology	Entrepreneurship and Startup Management		
Market Research Project and Consulting	Entrepreneurial Finance		
Introduction to Design Thinking and Coaching			

Our MBA program empowers students to take on management and leadership roles in the global business market, either as entrepreneurs or intrapreneurs. Whether students dream of creating their own startups or advancing projects within existing organizations, the MBA prepares them to take on multiple challenges. The program focuses on creative approaches to business scenarios. It is project based and enhances critical thinking skills within a collaborative envi-

ronment. Our curriculum facilitates practical application through a diverse blend of workshops, lectures, seminars, and experiential learning projects. MBA students participate in company challenges and also interact with diverse cooperation partners, whether in Berlin or within the iAccelerate network. We focus on strengthening students' interpersonal skills and competences, which are essential to excel in competitive business environments.

**2 year program – 120 ECTS**

semester 1	semester 2	semester 3	semester 4
Financial Accounting	Intercultural Competence	Costing	Colloquium
Business Analysis & Auditing	Emerging Markets	Performance and Risk Management	Thesis
Marketing & Branding	Economics	Corporate Governance and Ethical Leadership	Business Seminar
Digital Marketing	Economic Policy and Global Developments	Business Ethics and Sustainability	
Fundamentals of Corporate Finance	Strategic Management	Introduction to Data Science	
Investment and Valuation	Organizational Behavior: Talent Management	Data Visualization	
Design Thinking	Coaching	Negotiation	
Business Research and Management Information Systems	Consulting	Decision Making	
Entrepreneurship and Start-up Management Project	HRM and New Work Project	Digital Management Project	

**1 year program – 60 ECTS**

semester 1	semester 2
Financial Accounting	Costing
Business Analysis & Auditing	Performance and Risk Management
Marketing & Branding	Introduction to Data Science
Digital Marketing	Data Visualization
Strategic Management	Corporate Finance
Organizational Behavior: Talent Management	Investment and Valuation



# cooperation partners

Practical experience is a key aspect of all our programs at Berlin International. Alongside developing a strong theoretical understanding of their field, we believe it is crucial for students to understand how this can be applied and utilized in the professional world. For this reason, we have a number of professional partnerships with businesses and organizations that work with us to help students gain real-world experience.









D E A D L I N E





# our campus

Our modern and spacious campus is equipped with computer labs, workshops, and a well-stocked library—everything our students need to excel in their studies. Students have access to a range of modern technology and tools to assist them in their projects. Alongside lecture halls and generously-sized seminar rooms, the campus also has a range of smaller rooms where students can focus and complete group work. In addition, we offer a cafeteria where students can take a break and enjoy their meals between classes.





Mac lab



Modelling workshop



Roof-top cafeteria



Studio



Seminar room



Klingemann library



Reception and foyer



# berlin

## cosmopolitan and creative hub

Due to its cosmopolitan character, affordability, vibrant cultural scene and reputation as an attractive location for companies, entrepreneurs, investors and scientific institutions, Berlin is one of the most popular cities in Europe to work, study, and live. Together with its independent, inclusive culture and political climate, Berlin provides the perfect backdrop for student life. BI programs take advantage of these features by fostering tours, guest lectures, exhibitions, internships, and company visits with studios, start-ups, museums, galleries, festivals, and the city's many internationally renowned corporate headquarters.



## world-class location

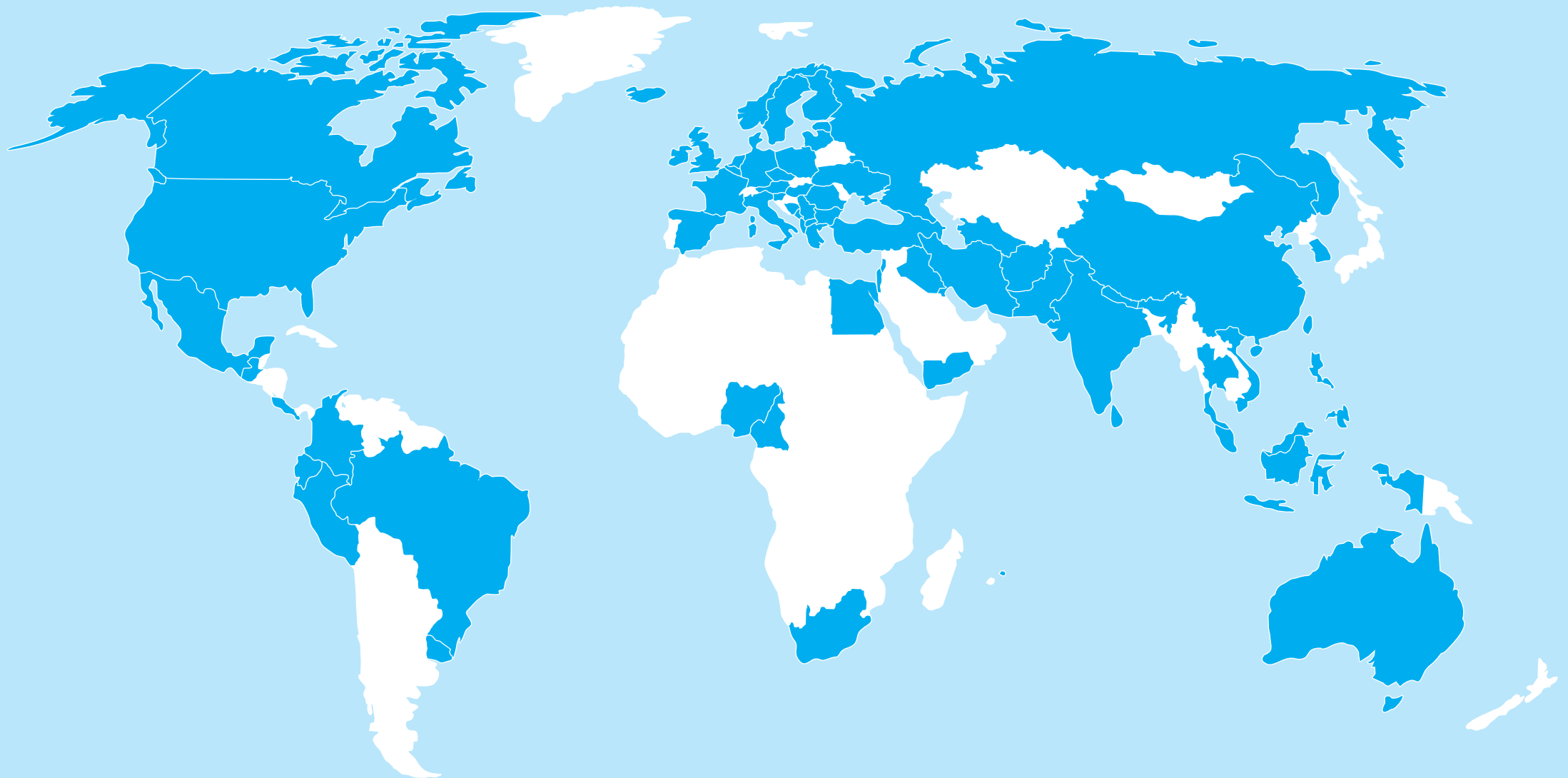
Our modern and spacious campus is located in the heart of the university district in Charlottenburg. Easily reachable by public transport, it is also surrounded by canals and green spaces and is only a short walk from Berlin's largest park, the Tiergarten. Nearby, students can also find Kantstraße (one of the best streets for Asian food in Berlin), a number of galleries and cultural venues, and the Kurfürstendamm, Berlin's oasis for high street fashion.



## international

Berlin International is proud to have 73 nationalities represented on our campus. Like Berlin itself, BI is a hub for cultural exchange. Intercultural experience is also nurtured by our robust exchange programs. The acquired skills and cultural competences help our graduates to succeed in a competitive international market.

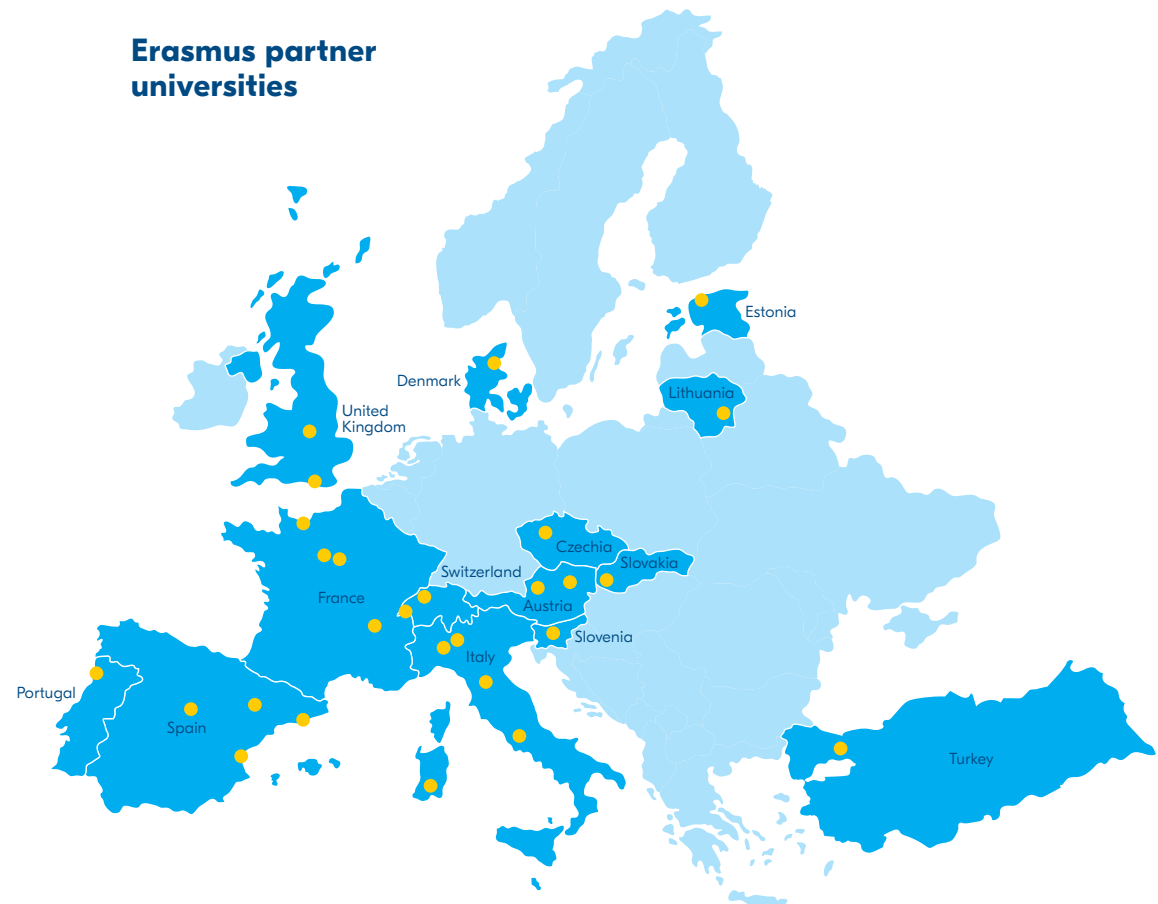
**73** student nationalities



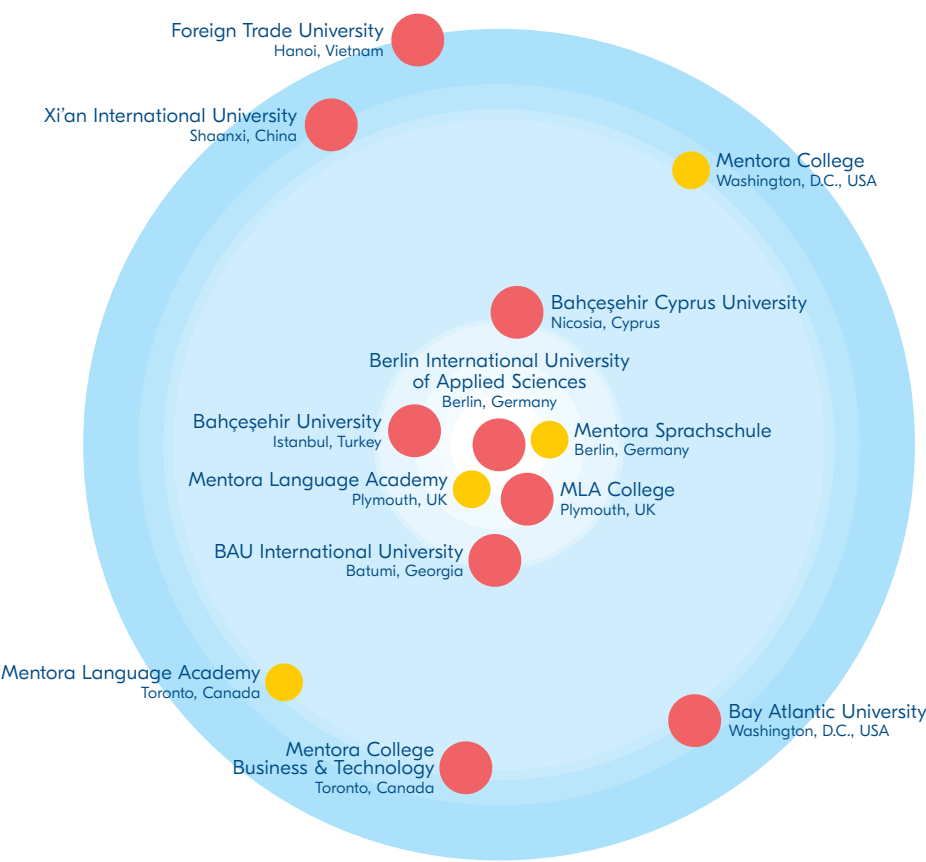
# international network

Berlin International is committed to providing students with opportunities to study abroad in order to facilitate knowledge exchange and prepare students for careers in a globalized work environment. Our network spans Europe, North America, and Asia and gives students the opportunity to spend part of their studies in cities such as Washington D.C. and Istanbul, as well as many others. In addition, we are proud to be a holder of the Erasmus Charter for Higher Education, and have Erasmus agreements with over 25 universities in Europe, a network which we are continuously expanding.

## Erasmus partner universities



## BAU Global





# admission

The entire application process is done online. Applications for the fall semester are accepted between December and August. If you require a visa to study in Germany, you should apply at least 3 months before classes begin.

## how to apply?

1. Register in our application portal: **application.berlin-international.de**
2. Enter your personal details
3. Upload required documents
4. Submit the application
5. You will receive feedback within 3 to 5 business days

### all programs: required documents

- Copy of European ID or passport
- Proof of English proficiency (B2 for bachelor, or C1 for master)
- Secondary school certificate and transcript of grades
- Postsecondary certificates and transcript of grades, if applicable

### architecture & design programs: required additional documents

#### bachelor

- Portfolio of at least 10 artworks that shows a broad range of skills and interests, including commentary

#### master

- CV
- Letter of motivation
- Portfolio of at least 10 artworks related to interior design

### business administration programs: required additional documents

#### master

- CV
- Letter of motivation
- Letter of reference, proving at least 1 year of work experience

## what happens next?

1. After receiving your application, the admissions team will assess your eligibility to study in Germany
2. Architecture and design program applicants will have their portfolios reviewed
3. Qualified MBA, architecture and design program applicants will have a 15 minute interview, conducted in person or online
4. Upon approval of your application, an offer of admission will be made

## get advice from our counselors

The student affairs and admissions team is available to guide you through the application process, and provide valuable resources to support you in reaching your academic goals. Don't hesitate to get in touch with your questions!

**Phone:** +49 30 81 05 80 80

**Email:** [studentaffairs@berlin-international.de](mailto:studentaffairs@berlin-international.de)

## open campus days & webinars

We are regularly offering informative events for applicants that include Open Campus Days and Webinars on different topics.

The events are an opportunity to learn about our programs and the application process, as well as see the facilities, meet our professors and students, and get all of your questions answered by our student affairs and admissions team.

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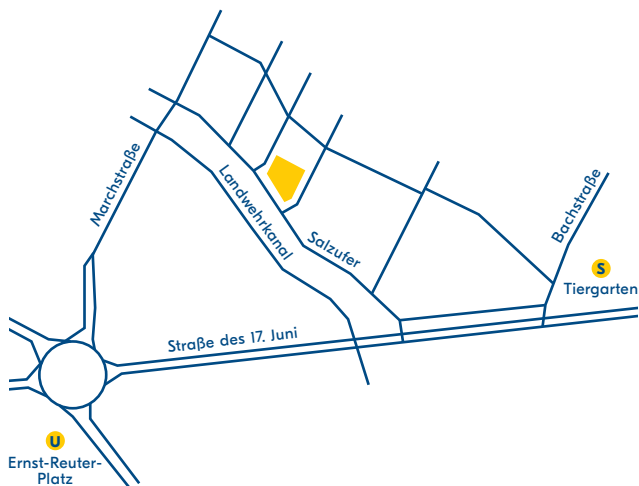
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