



SRH Berlin University
of Applied Sciences

It's all about

You

Your Goals.

Your Studies.

Berlin | Dresden | Hamburg

We

shape the future.

Six schools in three cities: Berlin, Dresden and Hamburg. Our students come from all over the world and attend our 90+ accredited study programmes, taught in English or in German. Discover diverse opportunities in Management, Entrepreneurship, International Business and Marketing, Media and Creative Industries, Engineering, IT, Music, Design, Film and Writing.

Passion for Life

We are part of the SRH Holding, a non-profit foundation offering education and healthcare services since 1955. Currently active in 60 cities across Germany, SRH is a values-driven company where 16,000 employees work with passion to provide you with quality and care.

Every person learns differently. Our task is to provide each student with the education best suited to their needs and pave the way for a successful career and an accomplished life.

8 Universities

150 Study Programmes

13,000 Students

100 Nationalities

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SRH Universities



Hamburg

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Haarlem

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The Netherlands

Hamm

SRH University in North Rhine-Westphalia

SRH Hochschule für Ges

Oestrich-Winkel

EBS Universität

Wiesbaden

EBS Universität

Heidelberg

SRH University of App

Paraguay

Asunción

UPA Universidad Paraguayo Alemana

Riedlingen

SRH Mobile University of Applied Sciences

SRH Berlin University of Applied Sciences



Berlin

Berlin School of Management
Berlin School of Technology
Berlin School of Design and Communication
Berlin School of Popular Arts



Dresden

Dresden School of Management

Gera
sundheit

n

Applied Sciences

Facts & Figures

- 90+ study programmes: Bachelor's, Master's & MBA
- 2 intakes/year: April & October
- Programmes in English and German
- 100+ nationalities
- 113 university partners
- Study period:
 - Bachelor's: 6 and 7 semesters (180 and 210 ECTS)
 - Master's: 2, 3 and 4 semesters (60, 90 and 120 ECTS)
 - MBA: 2 and 3 semesters (60 and 90 ECTS)





New SRH Campus — Berlin Schools United

Built from scratch with a simple goal in mind: to provide a place where people love to learn, make new friends, and build their careers.

Construction began on 17 August 2021 on a fantastic waterside plot, right next to the Sonnenallee Ringbahn station, with completion expected to be in August 2023. It will cover an area of around 12.000 square meters and be well connected to all modes of transportation.



Uniting contemporary architecture with state-of-the-art facilities for students, our brand new campus will not only be perfectly situated in one of the up-and-coming neighbourhoods in Berlin, but provide the best possible environment for education and development.

Modern equipment and functional spaces support CORE-appropriate learning in an inspiring atmosphere, from photo, film and music studios, library and cafeteria to the IT and Engineering tech labs.



These stylish surroundings need energy, of course—and sustainability is a core value of SRH. That's why the campus was planned and built with tomorrow's power efficiency: from natural climatisation and cutting-edge heat distribution to a roof full of solar panels. In addition to plenty of bike racks.

The SRH Perspective: Learn Tomorrow's Skills Today



Our Philosophy

With our unique study concept – the CORE Principle – we support you individually in achieving your goals. We have aligned all objectives, exams, teaching and learning methods to make studying with us a fun, successful and hands-on experience.

Our graduates are well-prepared for any challenge: by combining the acquisition of skills and the joy of learning in an individual and innovative teaching method, we prepare our students to become agile and self-confident professionals, in great demand on the job market.

Why SRH? What Sets us Apart, at a Glance

Setting up New Standards in Education

Our quality certifications speak for themselves:

- Regular top results in the Che Ranking 2020, i.e. regarding the international orientation (10/12) and our high graduation rate (98.5% in the planned time frame) of our Master's programmes
- System accreditation: quality seal of the Accreditation Council certifying that the university meets the highest quality standards in teaching and learning and has self-accreditation authority for its programmes
- Re-accreditation of 10 years by the German Council of Science and Humanities
- Awarded the Genius Loci Award for Excellence in Teaching in 2018 by the Stifterverband für Deutsche Wissenschaft and the VolkswagenStiftung for our CORE Principle
- FIBAA Premium Seal for our Master's programme International Management; the programme ranks in the TOP 10 of all Master's programmes in Germany.
- All our Bachelor's and Master's programmes are ZevA accredited.

Your Gateway to an International Education

Our goal is a diverse international education for our students. The schools of SRH Berlin offer a truly global perspective with an intercultural community that welcomes students of over 100 nationalities. We maintain a close network with 113 partner universities, from East Asia to North America, and we are also proud to be part of the Erasmus+ programme which offers students the opportunity to study or intern up to one year abroad.

Hand in Hand with the Industry

We believe in an education that is directly related to the work you will do after you graduate. Study and research with us on real-life projects with practical partners from the fields of business, culture, politics and society. Work collaboratively with students from different disciplines. Gain access to our network of **over 3500 business partners** through internships and through the **early integration of real work projects** into your curriculum. Benefit from free German language courses and career support. Coached and inspired by the best, you will set out on your individual path to a successful career. We can proudly state that 97% of our alumni find employment within one year after graduation.

Learn "Outside the Box"

Thanks to the great variety of courses and our agile, skill-based concept of education, we have designed an additional offer of special programmes for our students.

- **Customise your studies** by adding any course that fits in your timetable
- **Wild Studies:** unique in Berlin, this extracurricular semester allows you to put together your own timetable for a low, one-time fee
- **SRH Campus Switch:** Hop to any of the SRH Berlin campuses for a semester



Our CORE Principle



Prof. Dr. h. c. Jörg Winterberg
CEO of SRH Higher Education and founder of the CORE Principle

«Being a higher education provider in today's world means continuously striving to improve our teaching and learning methods whilst creating agile, state-of-the-art study spaces. It is of the essence that our students learn in a competence-oriented manner and are empowered to have a successful career.»

Our Study Concept: The CORE Principle

We created a unique approach to education, designed in-house to best fit our students' individual needs and strengths.

The introduction of our innovative teaching and learning model, the CORE principle (Competence Oriented Research and Education), represents our response to new educational and market challenges. CORE places the highest priority on the development of our students' competencies. In designing our degree programmes we start with the desired outcome and work backwards from there.

Our coordinated programmes facilitate the best possible employability in a global market.

We are committed to this approach in all our services – in classroom-based, distance-learning, part-time and certified programmes.

An agile, motivating and innovative culture of learning is both condition and result. We work closely with our industry partners and our students and by doing so create the best possible learning environment.

- **5-week blocks of teaching for maximum focus on the subject.** Study programmes are organised in five-week blocks of applied study. Working in a small group, you get to focus intensively on real-world challenges.
- **Diverse exam forms: No crammed exam weeks.** Ongoing performance evaluations at the end of each five-week block ensure a continuous feedback loop and avoid end-of-year exam stress. We use various examination methods to test different facets of skill and competence building.
- **Your teacher is your coach, throughout your studies.** While focusing on your work you receive active guidance from your mentors and benefit from a range of options to help you achieve your personal goals.
- **Interactive learning and teaching methods.** Different study formats include a variety of group work, seminars, role-play and applied assignments. Simultaneously, CORE provides you with the space and equipment that best support you. A dynamic, agile environment that makes learning not only extremely efficient but fun as well.
- **Learn in the real world, for the real world: Practical projects, teamwork and company internships.** Our excellent ties to companies across all relevant industries help you gain first-hand professional experience and play a crucial role in your job search after graduation.

We Empower you to Build your Future



Luise Hoffmann
Head of Career Service / Corporate Relations

Our Career Service supports you every step of the way, from career planning to job entry:

- workshops and career days
- application training and interview coaching
- advice on application documents
- support with search for internships and post-graduate jobs
- field trips to partner companies
- access to a network of over 1,500 corporate partners
- exclusive career portal on JobTeaser.com

The SRH Career Service is here to help you get your career off the ground.

We can proudly claim a 97% employment rate within one year of graduation.*

Our Career Service supports you every step of the way and helps you enter the job market successfully. We organise workshops and career days, and even coach you for interviews. Also, we personally guide you through the entire process of your individual career planning and support you in your search for internships and any job placement issues.

Moreover, we have launched our Career Centre in partnership with JobTeaser to support you on your job hunt. On this platform you will find all the job opportunities, events and resources you need to help you with your search.

The internship that turns into job prospects.

Most of our programmes, both at Bachelor and Master level, include one or two internships to allow you to gain valuable work experience, give you an additional edge on the job market, and ultimately transition into a job.

Finding the right internship can be a real challenge, but you are not fighting this battle alone. Our career experts are here to guide you, and your professors have an established network in their industry and will be happy to support you.

Free German courses for international students.

As a junior graduate, entering the German job market without a solid knowledge of the language may prove difficult. Our Language Center offers German courses free of charge to all international students interested in taking advantage of the full immersive experience and adding another language to their skill set.

As the 4th language in the world in terms of economic impact, German gives you access to the DACH* region, and will enhance your competitive edge both on the national and international job market.

*DACH: Germany, Austria & Switzerland

After graduation: 18-month job-search & settlement permit.

International students coming from outside the EU/EEA area benefit from a 1.5-year stay back option after graduation to look for a suitable job.

Once you secured a work contract of at least one year full time that adequately suits your qualifications and is paid market value, you may apply for a residence permit with full working rights. Upon holding a residence permit for the purpose of employment as a "qualified professional" for at least 2 years (in accordance with Sections 18a, 18b or 18d German Residence Act) and having acquired a B1 level of German, you may apply for a settlement permit.*

*Other conditions apply, and exceptions may be made concerning the required years of employment in Germany or the level of German language, based on the qualifications and field of work.

*(SRH Berlin Alumni Survey 2020)

SRH Berlin School of Management



Today's Student, Tomorrow's Leader

Berlin-Charlottenburg is home to the Berlin School of Management. Our top-notch business courses focus on developing new skills and working project-based, in close cooperation with the industry. Together with our international team we reinvented management education to teach you the competencies and agility you need for a successful career in management.

Enjoy the Berlin vibe while working together with professionals from every field to become an entrepreneur of tomorrow. SRH Berlin offers you a diverse and inspiring learning environment in a city that is famous for its vibrant and international culture and lifestyle. Get the best of both worlds for your future and join us in Berlin-Charlottenburg!

Berlin School of Management

Ernst-Reuter-Platz 10, 10587 Berlin

+49 30 515 650 200

Email: studyinberlin@srh.de

www.srh-berlin.de

Facts & Figures

- Over 1000 students from 66 countries (58% international students)*
- Programmes in English and German
- Intakes: April and October
- Specialised in modern management, entrepreneurship, new work and leadership
- 98.5% graduation rate (Master's): CHE Ranking 2020
- Access to a high calibre network of over 1,500 companies
- Early integration of real work projects in the curriculum
- 96% employment rate within 9 months of graduation

*combined numbers for the Berlin Schools of Management and Technology

Berlin School of Technology



Technology meets Business at SRH Berlin

Located in the western part of the city, the Berlin School of Technology focuses on offering innovative and interdisciplinary Bachelor's and Master's programmes in Engineering and Computer Science that turn you into a sought-after skilled professional. Not only will you learn the specifics of your profession, but we will also equip you with the necessary basics in business relations and soft skills that turn you into a successful leader.

Discover the savoir-vivre of Berlin-Charlottenburg while enjoying our modern facilities with state-of-the-art equipment, supporting you in achieving your best results possible at SRH Berlin. Let our experienced lecturers motivate you with a hands-on approach to teaching and project-based courses.

Berlin School of Technology

Ernst-Reuter-Platz 10, 10587 Berlin

+49 30 515 650 200

Email: studyinberlin@srh.de

www.srh-berlin.de

Facts & Figures

- Over 1000 students from 66 countries (58% international students)
- Programmes in English
- Intakes: April and October
- Specialised in modern management, entrepreneurship, engineering, technology, computer science
- Access to a high calibre network of over 1,500 companies
- Early integration of real work projects in the curriculum
- 96% employment rate within 9 months of graduation

*combined numbers for the Berlin Schools of Management and Technology

Berlin School of Popular Arts



Get on Track for a Career in Music

The German capital is a vibrant melting pot of different cultures and people. What better place to submerge oneself into the arts than here?

Discover the city's diverse subcultures of music, art and performances and truly experience what it means to work in the creative industry.

The Berlin School of Popular Arts in Berlin Schöneberg offers Bachelor's and Master's programmes, taught by successful professionals in the music, film and media industry. Study with the best in your field, in professional working conditions and with a practical approach to teaching.

Facts & Figures

- 600 students from 55 countries
- Programmes in English and German
- Intakes: April and October
- Specialised in music and audio, media and creative industries management, creative writing
- State of the art recording facilities (music studios, concert scene, photography studio)
- Hands-on projects and close connection to Berlin's creative industries
- Annual SOPA Music/Arts Student Festival
- 100% employment rate within one year of graduation

Berlin School of Popular Arts

Potsdamer Straße 188, 10783 Berlin

+49 30 515 650 200

Email: studyinberlin@srh.de

www.srh-berlin.de

Berlin School of Design & Communication



Berlin is Beautiful – Study in the city's place to be!

Located on Moritzplatz, in the heart of creative and alternative Berlin-Kreuzberg, you will find the Berlin School of Design and Communication. The neighbourhood is home to many different nationalities and cultures that have shaped its unique and welcoming character.

Experience the Berlin way of life while working with our lecturers on valuable skills for your future in the industry. Our Bachelor's and Master's programmes focus on competence-oriented and project-based teaching, collaborations on visionary projects and close exchange with partners in the creative industry. We specialise in various design disciplines such as photography, film, illustration and communication design as well as development and marketing communication.

Berlin School of Design & Communication

Prinzenstraße 84.1, 10969 Berlin

+49 30 515 650 200

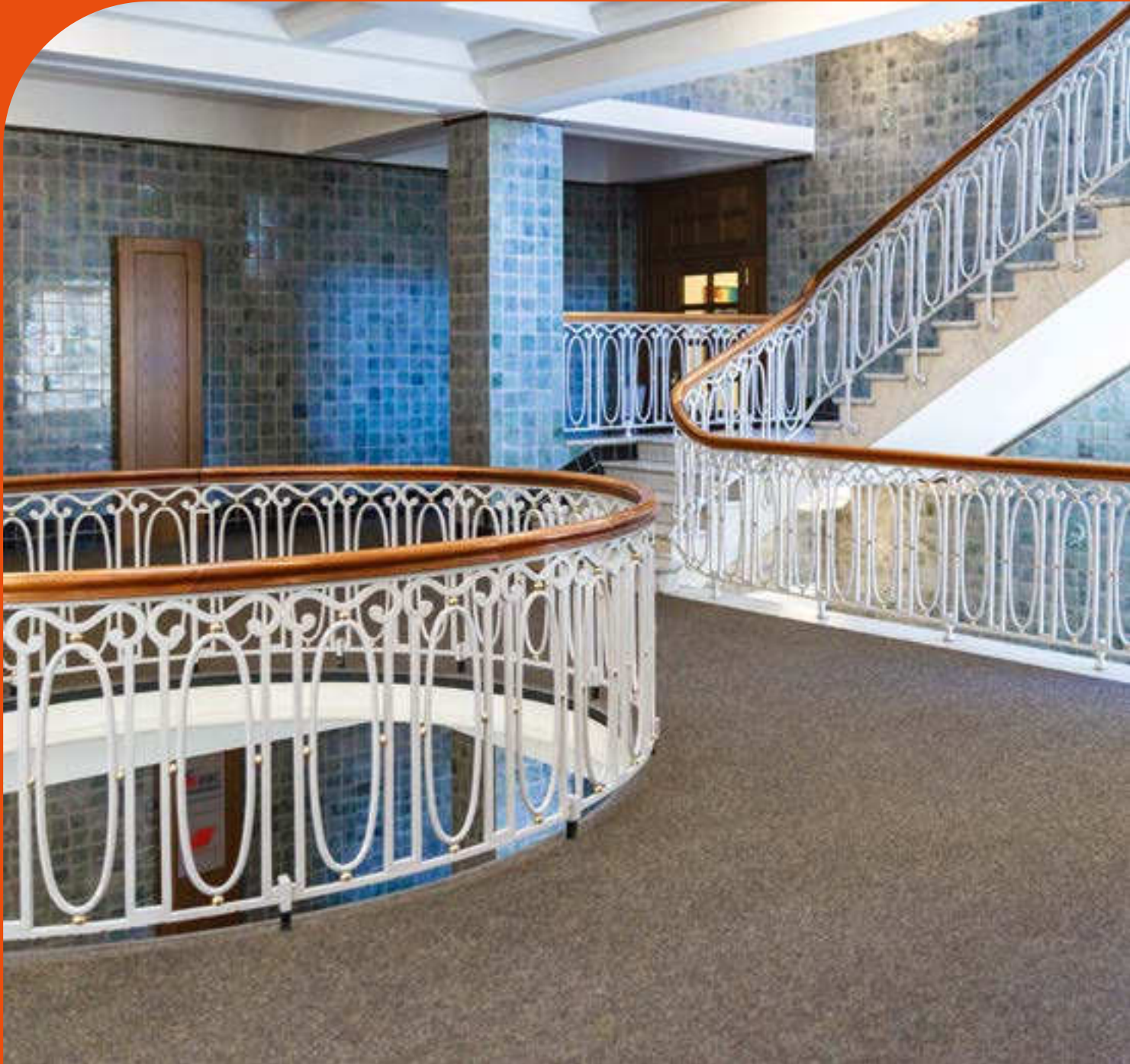
Email: studyinberlin@srh.de

www.srh-berlin.de

Facts & Figures

- Over 400 students from 40 countries
- Programmes in English and German
- Intakes: April and October
- Use and hire of technical equipment (for example iMacs, Macbooks, cameras, lenses & accessories, graphic tablets, printer / scanner, darkroom chemicals)
- Design network: collaborations with designers, agencies, publishers, creative service providers
- State-of-the-art studios and workshops: photo and film studio, darkroom, painting studio, marketing research lab
- Awarded the «Peer to Peer: Facebook Global Challenge» 2018 in Washington

SRH Campus Hamburg



Experience «Growth with Foresight» in Hamburg

Ahoy, Matey! Our youngest SRH Campus in Hamburg is a popular study location for national and international students. The second largest city of Germany is situated between the North Sea and the Baltic Sea, only an hour and a half train ride away from Berlin. The Alster river and lake as well as numerous shopping malls and stores in the city centre are only a stone's throw away. The city also provides a wide range of sports, leisure, shopping and cultural facilities.

Hamburg has been a trading town for centuries. Therefore, it should be no surprise that it is a great location for education and business alike. The nearby Port of Hamburg – 3rd busiest port in Europe – is an international logistics hub and Germany's «Gateway to the World». Moreover, the city is home to many tech and media companies. As you can see, it is the perfect spot to choose a study programme in IT, logistics or business.

SRH Campus Hamburg

Esplanade 6, 20354 Hamburg

+49 40 334 656 410

Email: studyinhamburg@srh.de

www.srh-campus-hamburg.de

Facts & Figures

- Programmes in English and German
- Specialising in supply chain, digital transformation management, business & tech
- House of Universities – offering a portfolio of popular study programmes from various SRH universities

Dresden School of Management



Study in the Heart of Saxony

With just over half a million inhabitants, the capital of Saxony is one of the fastest growing cities in Germany, offering a modern way of living and a picturesque baroque historic district.

Dresden made it to Top 10 in the categories "European City of the Future for 2020/21" and "Best Large City for Human Capital & Lifestyle" according to the FDi Magazine, whilst still maintaining reasonable living costs.

The many students here add to the young and progressive vibe of the city. Plus, Leipzig and Berlin, famous for their culture and nightlife are only a train ride away.

As one of the 6 schools of SRH Berlin, Dresden School of Management offers internationally oriented Bachelor's and Master's programmes in Management, Tourism and Hospitality, Events, as well as in Healthcare and Social Studies.

Dresden School of Management

Georgenstraße 7, 01097 Dresden

+49 351 407 617 20

Email: studyindresden@srh.de

www.srh-campus-dresden.de

Facts & Figures

- Over 350 students and 30 nationalities
- Specialised in management, tourism and events, hospitality, psychology, social work as well as digital business
- Programmes in both English and German
- More than 1,000 corporate partners worldwide
- Extensive integrated practical phases
- High placement rates for graduates in managerial positions
- Reasonable fees and living costs
- Accommodation available nearby
- Excellent reputation within the hotel industry
- 96% employment rate within 9 months of graduation

Siemens certification: SMSCP



As a partner university of **Siemens**,
the internationally-recognised Siemens Mechatronic Systems
Certification Program (SMSCP) is part of your curriculum when you
study any of our Engineering programmes.

With the Siemens Mechatronic Systems Certification Program (SMSCP) by Siemens you:

- gain first-hand knowledge
- learn to quickly get familiar with new systems
- know how to apply troubleshooting strategies to solve a variety of problems
- are able to use your newly acquired knowledge to work with other systems
- learn to deal with complex systems in a flexible, autonomous, and professional manner
- benefit from better career opportunities by increasing your employability

	B.Eng. Applied Mechatronic Systems	M.Eng. Engineering and Sustainable Technology Management
Degree	Bachelor's	Master's
SMSCP Level upon graduation	Level 2 (Siemens Certified Mechatronic Systems Associate)	Level 3 (Siemens Certified Mechatronic Systems Professional)
Level explanation	<p>Level 2 High-level technician</p> <p>Focus: Systems management, investigation, troubleshooting and repair.</p> <p>Content: Process control technologies, introduction to Totally Integrated Automation (TIA), automation systems, motor control, mechanics and machine elements, manufacturing processes.</p>	<p>Level 3 Engineer</p> <p>Focus: Professional system engineering, systems design and process optimisation.</p> <p>Content: Project management, projects with technical systems.</p>

Bachelor Programmes

Admission Requirements

To be eligible for one of our Bachelor programmes, you need to have a high school leaving certificate equivalent to the German Abitur. For some countries not belonging to the European Union/EEA, the SRH Foundation International Year One or an equivalent first university year may be required. As a general rule, holders of IB diplomas, A-levels or Advanced Placements are eligible provided the requirements and grades specific to the subject are met.

We will also ask you for your language proficiency in either English or German, depending on your programme's language of instruction.

English-taught programmes:

We accept any of the following certificates and scores:

- Duolingo 95 Pts
- TOEFL 87 ibt (direct recording)
- TOEFL 79 – 86 ibt (with additional agreement)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- Academic IELTS: 6.5 average
- CAE (grade A, B, or C)
- CPE (grade A, B or C)
- FCE (grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points

In case your score is lower than the requirements of our Language Center, we offer Academic English Preparatory Courses on campus before each Program starts. Generally, these additional courses start at 6.0 IELTS or equivalent. Please don't hesitate to get in touch with us to find out more.

In case English is your native language or your previous education was entirely in English, you may apply for an English Language Waiver.

German-taught programmes:

We accept any of the following certificates and scores:

- DAS Level 2
- Test-DAF Level 4
- Goethe Zertificat C1 or C2
- TELC C1 or C2

- A B2 level may be accepted for some of our creative programmes.

Conditional acceptance: If you haven't graduated yet, you can still apply and receive a conditional offer. You will be able to submit your final certificate and transcripts at a later point.

Our Bachelor Programmes

- Advertising & Brand Design B.A.
- Applied Mechatronic Systems B.Eng.
- Audio Design B.A.
- Business Psychology B.Sc.
- Computer Science B.Sc.
- Computer Science Health Informatics B.Sc.
- Creative Industries Management B.A.
- Creative Writing and Copywriting B.A.
- Film & Motion Design B.A.
- Film and Television B.A.
- Illustration B.A.
- International Business Administration B.A.
- International Business Administration Business Psychology B.A.
- International Business Administration Digital Marketing B.A.
- International Business Administration Healthcare Management B.A.
- International Hotel Management B.A.
- International Tourism and Event Management B.A.
- Marketing Communication B.A.
- Media Management B.A.
 - Journalism & PR Management
 - Music & Event Management
 - Social Media Management and Gaming
- Music Production B.A.
- Photography B.A.
- Popular Music B.Mus.
- Social Work B.A.
- User Experience Design B.A.
- Visual Communication B.A.
- Web Development B.Sc.

Pre-Courses:

SRH Foundation International Year One
by Touro College

Master Programmes

Admission Requirements

To be eligible for our master programmes, you need to have a bachelor's degree (minimum 3 years and 180 ECTS) and a final grade equivalent to 3.0 in the German grading system. Some of our programmes require specific academic background or work experience. Please don't hesitate to consult with your study advisor to see if your background matches the programme's requirements.

We will also ask you for your language proficiency in either English or German, depending on your programme's language of instruction.

English-taught programmes:

We accept any of the following certificates and scores:

- Duolingo 95 Pts
- TOEFL 87 ibt (direct recording)
- TOEFL 79 – 86 ibt (with additional agreement)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- Academic IELTS: 6.5 average
- CAE (grade A, B, or C)
- CPE (grade A, B or C)
- FCE (grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points

In case your score is lower than the requirements of our Language Center, we offer Academic English Preparatory Courses on campus before each Program starts. Generally, these additional courses start at 6.0 IELTS or equivalent. Please don't hesitate to get in touch with us to find out more.

In case English is your native language or your previous education was entirely in English, you may apply for an English Language Waiver.

German-taught programmes:

We accept any of the following certificates and scores:

- DAS Level 2
- Test-DAF Level 4
- Goethe Zertificat C1 or C2
- TELC C1 or C2

- A B2 level may be accepted for some of our creative programmes.

Conditional acceptance: If you haven't graduated yet, you can still apply and receive a conditional offer. You will be able to submit your final certificate and transcripts at a later point.

Our Master Programmes

- **Business Psychology and Leadership M.Sc.**
- **Computer Science M.Sc.**
 - Big Data and Artificial Intelligence
 - Cyber Security
- **Digital Transformation Management M.Sc.**
 - IT Management
 - Business Analytics
 - Cyber Security in Business
 - Software Engineering in Business
- **Engineering and Sustainable Technology Management M.Eng.**
 - Industry 4.0: Automation, Robotics & 3D Manufacturing
 - Sustainable Building Technologies
 - Mobility and Automotive Industry
 - 3D Industrial Printing (Consortium with 5 universities)
 - Development of Electrochemical Storage
 - Fast Production Engineering
- **Engineering and International Business M.Eng.**
 - Renewable Energy, Water and Waste Management
- **Entrepreneurship M.A.**
- **Engineering Management M.Eng.¹⁾**
- **Film, Television and Digital Narratives M.A.**
- **Hospitality Management & Leadership M.A.**
- **International Business & Leadership M.A.**
- **International Business & Healthcare Management M.A.**
- **International Business & Sustainability Management M.A.**
- **International Management M.A.**
- **International Management Creative Leadership M.A.**
- **Marketing Management M.A.**
- **Media and Communication M.A.**
- **Photography M.A.**
- **Social Design & Sustainable Innovation M.A.**
- **Strategic Design M.A.**
- **Supply Chain Management M.Sc.**
- **MBA Programmes**
 - General Management
 - Sustainable Innovation and Entrepreneurship
 - Healthcare Management
 - International Human Resource Management
 - Business Coaching and New Work
 - Organisational Development
 - Executive General Management
- **Doctorate of Business Administration** in collaboration with LJMU (UK)

Pre-Courses:

Computer Science PreMaster

1) This programme is currently going through a simplified accreditation process. SRH Berlin is a system accredited university since 2019 and is entitled to independently accredit its study programmes on its own, with the audited quality management processes. Please check our website for updates regarding this programme.

Applied Mechatronic Systems B.Eng.

Berlin School of Technology

More about



Design Solutions for Electromechanical Systems

Our Bachelor's programme Applied Mechatronic Systems will give you an in-depth understanding of the relevant disciplines of mechatronics, which include mechanical engineering, electrical engineering and computer science. Refresh your knowledge of mathematics, physics and statistics and deepen your programming skills as well as your intercultural and communication skills. You also receive the «Siemens Mechatronic Systems Certificate Program (SMSCP)» certification at level 1-2.

Career Opportunities

With a degree in Applied Mechatronic Systems you are qualified for demanding jobs in the manufacturing industry, in public institutions and in planning offices.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Engineering

Language

English

Computer Science B.Sc.

Berlin School of Technology

More about



Contribute to the Digital Revolution of the Business World

Companies of all sizes in all industries are always searching for informatics experts to help them meet their individual targets and enhance their services. If you're interested in coding, then this programme is for you. Learn how to implement and evaluate software solutions and train your soft skills.

Career Opportunities

With a degree in Computer Science you can work as a system and application developer, application administrator or consultant, IT service or IT project manager or as an IT consultant.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

3 - 3.5 years,
180 - 210 ECTS

Mode

Full time

Degree

Bachelor of Science

Language

English

Computer Science Health Informatics B.Sc.

Berlin School of Technology

More about



Shape the Future of Digital Healthcare.

Become an IT professional with know-how in healthcare. In our healthcare-focused computer science programme you'll develop health apps, AI software solutions and medical games. Strengthen your programming and personal skills, learn how to implement different systems and work in agile projects with students from around the globe.

Career Opportunities

With a degree in Health Informatics you can work as a system and application developer, consultant or IT project manager for healthcare companies, digital health businesses and innovative software providers in the healthcare sector.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

3 years, 180 ECTS

Mode

Full time

Degree

Bachelor of Science

Language

English

Advertising & Brand Design B.A.

Berlin School of Design and Communication

More about



Branding is Beautiful

Do you enjoy a thirty-second commercial as much as a feature film? You'd rather click than block online ads? If you love developing communication strategies and creative solutions, our B.A. Advertising & Brand Design is the ideal programme for you.

Career Opportunities

With your degree in Advertising & Brand Design you can work as a strategic planner, account manager, concept writer, copywriter, media designer and art director.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency
- Portfolio with approx. 10 own creative works

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English

User Experience Design B.A.¹⁾

Berlin School of Design and Communication

More about



Digital Design and Mixed Reality

Using design and technology to move people, visualise messages and information, tell stories, expand realities and change the environment - this is your professional future after your B.A. User Experience Design degree in Berlin.

Career Opportunities

With your degree in B.A. User Experience Design you will work as a UI/UX designer, art director, digital artist, video and creative producer or content creator. You can also work as a motion designer, editor, 2D/3D technical artist or in multimedia and video editing.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

1) This programme is currently going through a simplified accreditation process. SRH Berlin is a system accredited university since 2019 and is entitled to independently accredit its study programmes on its own, with the audited quality management processes.

Key Facts and Figures

Start
October

Duration
3.5 years, 210 ECTS

Mode
Full time

Degree
Bachelor of Arts

Language
English or German

Web Development B.Sc.

Berlin School of Design and Communication

More about



Design and Develop Tomorrow's Digital Products

Create sustainable IT solutions using open technologies. Build online platforms, execute hardware projects and design games. The curriculum includes Computer Science, Communication Science, Software Engineering, Content Marketing and Game Design.

Career Opportunities

With your degree you can work as a UI/UX design expert, full stack or web developer, frontend designer, service design-thinking or IOT hardware-based coding expert. You can also work as a software engineer, content or project manager, digital game developer or designer, social media engineer or E-learning expert.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start
April and October

Duration
3.5 years, 210 ECTS

Mode
Full time or Dual

Degree
Bachelor of Science

Language
English or German

Visual Communication B.A.

Berlin School of Design and Communication

More about



Shape your Environment

Develop logos and identities for brands and companies. Experiment with photos, film, graphics and interactive media. After completing our B.A. Visual Communication programme, you'll have mastered the entire spectrum of visual communication.

Career Opportunities

With your degree in Visual Communication you can work as a communication or graphic designer, art and creative director, as a multimedia, screen, interaction and animation designer or as an editorial designer. You can also work as a designer for brands and fairs, in event communication or as a production designer for motion picture and photography.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency
- Portfolio with approx. 10 - 15 own creative works

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

German

Marketing Communication B.A.

Berlin School of Design and Communication

More about



Rethink Advertising

Research consumer motivation and behaviour. Effectively position brands and products. Develop campaigns and rethink advertising. Take a strategic approach and get creative. Such is your expertise after the B.A. Marketing Communication degree.

Career Opportunities

With your degree in Marketing Communication you can work as a strategic planner, account or marketing manager, brand or PR consultant, conceptionist or Social Media manager.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency
- Written analysis of advertising measures

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

German

Illustration B.A.

Berlin School of Design and Communication

More about



Bring your Ideas to Life

Drawing is your passion and you think in images. Our Berlin-based B.A. Illustration programme will teach you to visualise messages and draft blueprints while developing your personal style. Learn how to apply your drawing skills in a professional context.

Career Opportunities

With your degree in Illustration you can work in publishing and advertising and for cultural and scientific institutions.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency
- Portfolio with approx. 20 own creative works

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

Photography B.A.

Berlin School of Design and Communication

More about



Develop your Unique Visual Language

Styling models, building sets, setting up lighting, obsessing over details. Scouting locations, capturing moments. Merging analog and digital. If this is your world, then our Photography degree is perfect to help you develop your own visual language.

Career Opportunities

With your degree in Photography you can work in the applied fields of portrait, fashion, editorial, advertising, product or reportage photography.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency
- Portfolio with approx. 15-20 creative works

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

Creative Writing and Copywriting B.A.

Berlin School of Popular Arts

More about



Move Worlds with Words

In the B.A. Creative Writing and Copywriting programme you will learn the skill you need to become a professional writer. We teach you the entire spectrum of the written word: literary texts, blogs, games, song lyrics, podcasts, storytelling, PR, film and digital journalism.

Career Opportunities

With your degree in Creative Writing and Copywriting, you can work in the creative industries, publishing, media and communication agencies, science communication, cultural institutions or freelance as a writer and copywriter.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency
- Submission of one or more self-written artistic texts and one or more self-written argumentative non-fictional texts

Key Facts and Figures

Start
October

Duration
3.5 years, 210 ECTS

Mode
Full time

Degree
Bachelor of Arts

Language
German

Media Management B.A.

Berlin School of Popular Arts

More about



Shape the Media Landscape

Whether it's print or online media, radio, television or streaming: The media landscape is constantly changing. During your studies you learn how to deal with digital, entrepreneurial, and creative questions in the context of media. You will acquire a cross-media perspective and advanced problem-solving skills.

Career Opportunities

With your degree in Media Management you can work for media and other organisations in a range of creative and digital industries, such as publishing houses and newspapers, radio and TV stations or production companies. Depending on your focus, you can also pursue a career as an event manager, PR manager or media planner.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency

Key Facts and Figures

Start
April and October

Duration
3.5 years, 210 ECTS

Mode
Full time

Degree
Bachelor of Arts

Language
German

Creative Industries Management B.A.

Berlin School of Popular Arts

More about



We Manage Creativity. We Create Management

Our programme adapts management studies to the complex and dynamic creative world and broader economy, adding communication, culture and arts, as well as entrepreneurship. During your studies, you can focus on four areas: Music, Visual Arts, Creative Writing or General Creative Industries Management.

Career Opportunities

A degree in Creative Industries Management offers you many opportunities in the broad field of the creative and cultural industries and in businesses across all economic sectors that seek innovative approaches. As an expert in trends and innovation, communication, organisational development, team leadership and creative processes, you will have a wide range of career opportunities in the creative economy and beyond.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English

Popular Music B.Mus.

Berlin School of Popular Arts

More about



Channel your Musical Craft and Develop your Artist Persona

Your music is a mixture of hip hop, gamelan and singer/songwriter? You combine pop music with Jazz and R&B? If becoming a star musician has always been your biggest dream, then our Popular Music programme is for you.

Career Opportunities

With a degree in Popular Music you can freelance as a musician/performer, writer/composer or arrangeur/operator for concerts, events, radio and television, or work as an employee in the recording industry, production companies or concert promoters.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency
- 2 compositions or interpretations of foreign pieces in MP3 format

Key Facts and Figures

Start

October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Music

Language

English or German

Audio Design B.A.

Berlin School of Popular Arts

More about



Electronic Music Production and Sound Design

Our B.A. Audio Design focuses on music production, sound design and composition as well as music technology. Create immersive soundscapes along with sound design and compositions for films and games.

Career Opportunities

With a degree in Audio Design you can work as a sound designer, music producer, audio engineer, film musician, composer, software developer or composer. You can also work in media and design agencies, labels and studios or TV and radio stations.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency
- 3 one-minute MP3s as independent artistic works

Key Facts and Figures

Start
October

Duration
3.5 years, 210 ECTS

Mode
Full time

Degree
Bachelor of Arts

Language
English or German

Music Production B.A.

Berlin School of Popular Arts

More about



Make the Most of your Musical Talent

Are you passionate about writing and recording songs, from initial idea to final performance? A degree in Music Production is ideal for music enthusiasts who wish to manage both the creative and technical aspects of producing music.

Career Opportunities

With a degree in Music Production you can work as a musician, producer, arranger, songwriter or sound technician. You'll benefit from job opportunities in the recording industry, production companies, concert promoters and can freelance in the phonographic industry, including at labels, publishers, distributors or TV and radio stations.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency
- 2 compositions or interpretations of foreign pieces in MP3 format

Key Facts and Figures

Start
October

Duration
3.5 years, 210 ECTS

Mode
Full time

Degree
Bachelor of Arts

Language
English or German

Film & Motion Design B.A.

Berlin School of Design and Communication

More about



Become an expert in audio-visual design

Learn the basics of visual communication and produce artistic short films, hybrid films, and motion designs. Stage ideas, brands, and products, and find creative solutions to socially relevant topics. Thanks to your internship and the many projects you train your personal, communication and problem-solving skills.

Career Opportunities

With your degree in Film & Motion Design you can work in film production companies, in advertising agencies, communication agencies and TV stations. You can also start a career as a director, motion designer or creative producer.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

Film and Television B.A.¹⁾

Berlin School of Popular Arts

More about



Tell your Story

You love watching films and talking about them. You want to write scripts, direct, produce and edit. In our B.A. Film & Television you'll learn how to bring your ideas to life.

Career Opportunities

With your degree in Film & Television, you will work in various positions in the film industry, in radio and television, in theatre or in the games and VR industry. You direct, produce and work as a camera operator or as a film/TV editor.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start

October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

German

¹⁾ The English version of this programme is currently going through a simplified accreditation process. SRH Berlin is a system accredited university since 2019 and is entitled to independently accredit its study programmes on its own, with the audited quality management processes.

International Hotel Management B.A.

Dresden School of Management

More about



Become a Successful Hotel Manager

We will equip you for a leading position in the international hotel industry. Learn business administration and economics along with accounting, sales, distribution and quality management. We will teach you the hard and soft skills you'll need to successfully lead teams and projects

Career Opportunities

Work in management and administration, sales and marketing, rooms division including guest relations and services, in food and beverage administration or in the head office.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time or Dual

Degree

Bachelor of Arts

Language

English or German

International Tourism and Event Management B.A.

Berlin School of Management | Dresden School of Management

More about



Turn your Hobby into a Career

Do you like to organise events, exhibitions or congresses and do you like to travel? Does getting to know other cultures and languages sound exciting to you? Then the Tourism & Event Management degree programme is just right for you.

Career Opportunities

With your degree, you can gain a foothold in the tourism and event industry. You can work in the travel industry, in event agencies, cultural and sports institutions, festival organisers, or other organisations related to the tourism-industry.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time or Dual

Degree

Bachelor of Arts

Language

German

Social Work B.A.

Dresden School of Management

More about



Support People in Difficult Situations

In the Social Work programme in Dresden, you can apply your social science knowledge in projects and help people in the process. Social justice, human rights and respect for diversity will guide you in your future career.

Career Opportunities

With your degree in social work, you can work in child, youth and family welfare or in schools, day care centres, youth welfare offices and supervised residential homes. You can also accompany people with disabilities, do street work and corporate social work or work in drug or refugee counselling.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time or Dual

Degree

Bachelor of Arts

Language

German

Business Psychology B.Sc.¹⁾

Dresden School of Management

More about



Understand Human Behaviour

Are you interested in business and psychology? The Business Psychology programme in Dresden combines these two key qualifications. You'll learn how and why people make decisions. The programme focuses on HR and organisational topics. You deal with the conscious and unconscious psychological processes of people in the context of businesses.

Career Opportunities

Your degree prepares you for various careers in business, marketing, market research, personnel development or coaching. You can work in advertising and sales psychology, market and consumer research, personnel selection and development or as a coach.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency

Key Facts and Figures

Start

October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Science

Language

English or German

¹⁾ The English version of this programme is currently going through a simplified accreditation process. SRH Berlin is a system accredited university since 2019 and is entitled to independently accredit its study programmes on its own, with the audited quality management processes.

International Business Administration B.A.

Berlin School of Management | Campus Hamburg

More about



Develop Innovative Strategies for International Companies

Digitalisation, globalisation, social change – today's companies face many challenges. Strengthen your international profile by studying International Business Administration. Learn how to develop innovative solutions and sustainable management concepts for tomorrow.

Career Opportunities

With a degree in International Business Administration you can work as a human resource manager, as a marketing & sales manager, as a management consultant and in management positions in banking or finance.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start

April and October

Duration

3 - 3.5 years,
180 - 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

International Business Administration Digital Marketing B.A.

Berlin School of Management | Campus Hamburg

More about



Advertise Big Brands on a Global Market

Apple, Nike, BMW – successful brands have what it takes. Learn how to manage international brands and create demand and appeal for all kinds of products. Thanks to integrated projects you do not only strengthen your marketing know-how, but develop your soft skills as well.

Career Opportunities

Your degree in marketing qualifies you to work in marketing and product management, brand strategy, market and consumer research, as well as marketing and business consulting. You can also step into advertising, communications and strategic management.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English or German proficiency

Key Facts and Figures

Start

April and October

Duration

3 - 3.5 years,
180 - 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

International Business Administration Healthcare Management B.A.

Berlin School of Management

More about



Develop Innovative Healthcare Strategies

Our new business programme with a focus on healthcare provides you with a well-rounded management education and specific knowledge about the healthcare industry such as eHealth, medical apps, health games or AI in healthcare. Thanks to the many projects and your internship, you get to strengthen your soft and hard skills.

Career Opportunities

With a degree in Healthcare Management you can work in management positions in the healthcare sector. You can also work as a project, key account, or quality manager for e-health providers and healthcare start-ups.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

3 years,
180 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English

"During our studies we developed an abstract business idea into a real company and pushed our entrepreneurial skills to the next level."



Maria Hosana da Silva

Graduate

International Business Administration Business Psychology B.A.

Berlin School of Management | Campus Hamburg

More about



The Ideal Combination: Management and Psychology

During your studies, you will deepen your management knowledge and learn what motivates and moves people. Thanks to the integrated projects, you will acquire skills that will be in demand in tomorrow's job market.

Career Opportunities

With your business degree with a focus on business psychology, you can work in business consulting, market or behavioural research or as a coach. You can also work in HR development or marketing, as well as in positions in marketing and advertising.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of German proficiency

Key Facts and Figures

Start

April and October

Duration

3 - 3.5 years,
180 - 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English or German

SRH Foundation International Year One by Touro College

More about



Your Preparatory Course for Undergraduate Studies

The new SRH International Year One by Touro College is a foundation course in Germany that provides you with the modules and credits equivalent to a first year of undergraduate studies.

The SRH International Year One is the perfect choice for international students who need to complete one year of university studies after graduating from secondary school to enter our Bachelor's programmes.

A Gateway to Your Bachelor's Degree

Thanks to the preparatory courses in fields such as Mathematics, Business or Sciences, you will be well-equipped to start your Bachelor's at all campuses of SRH Berlin University of Applied Sciences.

By joining the SRH International Year One course, you will also receive a conditional offer to take up your undergraduate studies at SRH Berlin once you have completed your Year One.

Key Facts and Figures

Start

February and August

Duration

1 year
60 ECTS

Mode

Full time

Language

English

Let's get to know each other!



Open House & Info Sessions



We regularly hold events like info sessions, sample lectures and open house days. Sign up and learn about SRH Berlin, our study programmes and admissions process. Our study advisors are happy to answer any questions you might have concerning your studies, the programmes, career options, admissions and financing. Please do not hesitate to contact us if you need help choosing your study programme or have any further questions.

Find your Unibuddy



Chat with our students. Do you want first-hand information? Our students are happy to share their experiences with you, tell you about their courses, their projects and student life in Berlin, Hamburg and Dresden.

Computer Science M.Sc.

Berlin School of Technology

More about



Contribute to the Digital Revolution of the Business World

Companies of all sizes in all industries are always searching for informatics experts to help them meet their individual targets and enhance their services. In our programme you will analyse critical data and familiarise yourself with the latest technologies. We'll teach you more about penetration testing, IT security management or cloud solutions and machine learning.

Specialisations

- Big Data and Artificial Intelligence
- Cyber Security

Career Opportunities

With a degree in Computer Science you can work as a system and application developer, application administrator or consultant, IT project manager or as an IT consultant.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) in Computer Science, Information Systems etc. from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

1.5 - 2 years,
90 - 120 ECTS

Mode

Full time

Degree

Master of Science

Language

English

Engineering and International Business - Renewable Energy M.Eng.

Berlin School of Technology

More about



Apply your Expertise to Save the Planet

Understand systems and projects both technically and economically. Learn to work, think and act both like an engineer and an entrepreneur. Thanks to our skill-based and interdisciplinary concept, you'll enjoy first-class job perspectives.

Career Opportunities

With a degree in Engineering and International Business - Renewable Energy, Water and Waste Management you can work as a consultant in companies and public institutions, in offices for planning and development or in management positions for plant operators and manufacturers as well as energy and water suppliers.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) in Engineering (Environmental Engineering, Electrical Engineering, Mechatronic Engineering, Mechanical Engineering, Civil Engineering etc.), Computer Science or (Natural) Sciences from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Engineering

Language

English

Engineering and Sustainable Technology Management M.Eng.

Berlin School of Technology

More about



Build Smart and Sustainable Technologies

Shape the future of mobility, manufacturing and robotics or smart buildings. During our interdisciplinary Master's you'll learn how to develop new technologies, foster innovation and improve your business knowledge while strengthening your soft and project skills. You also receive the "Siemens Mechatronic Systems Certificate Program (SMSCP)" certification at level 1-3.

Specialisations 120 ECTS (2 years)

- Industry 4.0: Automation, Robotics & 3D Manufacturing
 - Mobility and Automotive Industry
 - 3D Industrial printing
- (Erasmus | Consortium with 5 universities)
- Development of Electrochemical Storage ¹⁾
 - Fast Production Engineering ¹⁾

Specialisations 60 ECTS (1 year)

- Sustainable Building Technologies ¹⁾

Career Opportunities

With your degree you can work as a product manager or consultant. You can also carry out management tasks or become an expert in the respective industries, such as the automotive, manufacturing or construction industry.

Entry Requirements 120 ECTS

- Min. 3-year Bachelor's degree (180 ECTS) in Engineering (Environmental Engineering, Electrical Engineering, Mechatronic Engineering, Mechanical Engineering, Civil Engineering, etc.), Computer Science or (Natural) Sciences from an accredited university
- Proof of English proficiency

Entry Requirements 60 ECTS

- Min. 4-year Bachelor's degree (240 ECTS) in Architecture, HVAC (Heating, Ventilation, Air Conditioning), Computer Science, Electrical Engineering, etc. from an accredited university
- Proof of English proficiency

¹⁾ The specialisation of this programme is currently going through a simplified accreditation process. SRH Berlin is a system accredited university since 2019 and is entitled to independently accredit its study programmes on its own, with the audited quality management processes.

Key Facts and Figures

Start

April and October

Duration

1 or 2 years, 60 or 120 ECTS

Mode

Full time

Degree

Master of Engineering

Language

English

«The course is a combination of practical exposure of technical & project management subjects that improved my understanding of Industry 4.0»



Smit Ambardekar
Student

Film, Television and Digital Narratives M.A.

Berlin School of Design and Communication

More about



Successfully Direct your Future

Writing series, producing feature films, directing television programmes – the world of film and television is huge, dynamic, and growing exponentially. Secure your place in the industry with a degree in Film, Television and Digital Narratives.

Career Opportunities

With your degree in Film, Television and Digital Narratives you can work as a producer, director, screenwriter and editor, project manager and as a curator for film and television companies, television stations and institutions.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency
- Portfolio with 2 – 3 pieces of own film work

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Photography M.A.

Berlin School of Design and Communication

More about



Critical Perspectives on Photography and New Visual Media

Deepen your knowledge of photography. Think interdisciplinary. Develop a unique, modern photographic vision. Study M.A. Photography to find your individual style and to be prepared for immediate entry into a variety of fields at an advanced level.

Career Opportunities

With your degree in Photography you can establish yourself as an independent artistic or applied photographer, picture editor, art buyer or art director. Moreover the degree category of Master of Arts allows you to pursue an academic career, including doctorate and postdoctorate qualifications.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency
- 2 or 3 creative works

Key Facts and Figures

Start

October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Marketing Management M.A.

Berlin School of Design and Communication

More about



Communicate with Creative Campaigns

Knowledge about target groups and consumers is not enough for you. You are passionate about prosumers, big data and digital customer journeys. In the M.A. Marketing Communication in Berlin, you sharpen your individual skill profile as a marketing professional in the digital age.

Career Opportunities

With your degree in marketing communication, you will work as a brand and product manager, marketing manager, planner, conceptual designer as well as in customer or management consultancy, PR consulting and market research.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German proficiency

Key Facts and Figures

Start
October

Duration
2 years, 120 ECTS

Mode
Dual

Degree
Master of Arts

Language
German

Strategic Design M.A.

Berlin School of Design and Communication

More about



Design a Better Tomorrow

To you, design is more than mere aesthetics. It has the potential to change the world. If you have a B.A. in a creative discipline and want to help create a better future, then our M.A. Strategic Design is the perfect choice for you.

Career Opportunities

With your degree in Strategic Design you can work as strategic designer and creative director, design and brand manager, in service or experience design or innovation management.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency
- Portfolio with 15 – 20 own creative works

Key Facts and Figures

Start
October

Duration
2 years, 120 ECTS

Mode
Full time

Degree
Master of Arts

Language
English

Social Design & Sustainable Innovation M.A.

Berlin School of Design and Communication

More about



Find Solutions for Global and Local Issues

Do you want to help make the world a better place through joint interdisciplinary creating? Study M.A. Social Design & Sustainable Innovation and dedicate yourself to eco-social change. Learn to develop innovative design ideas based on research and methodology for the challenges of today as well as tomorrow.

Career Opportunities

With your degree in Social Design & Sustainable Innovation you can work as an art director, designer, consultant, project and change manager, web developer and curator for companies and institutions.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency
- 2 – 3 creative works on the topic of "Why change?" in the form of film, text, photo, illustration or in another creative form of expression

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Media and Communication M.A.

Berlin School of Popular Arts

More about



Create Live Experiences

The Master's programme in Media and Communication teaches students to strategically develop media formats, events and campaigns, to creatively implement artistic and cultural projects, to manage idea processes, to systemically accompany creative teams and to discuss and understand the global creative industry in an interdisciplinary manner.

Career Opportunities

With your degree, you will work in international creative fields such as advertising, marketing and PR, events, concerts and festivals, museums, galleries and theatres. You can also work for trade fairs, at music labels or even radio and television stations.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German proficiency

Key Facts and Figures

Start

October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

German

International Management M.A.

Berlin School of Management

More about



3 Cities - 2 Degrees - 1 Global Perspective

Paris, Dublin, Shanghai! Our International Management programme offers you the exciting opportunity to live in Berlin or in up to three different cities while obtaining a second Master's degree. Become a management professional with global career prospects.

Career Opportunities

With a degree in International Management you can work in strategic management positions, become a business development or risk and contract manager. You can also work as a market analyst and researcher, business consultant, country or divisional manager and as an assistant to the executive board.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

International Management Creative Leadership M.A.

Berlin School of Management

More about



Fuse a Creative and Innovative Mindset

Join our interdisciplinary management programme and become a successful manager. Learn a unique approach to leadership by embracing change and tackling today's complex challenges. Take social, ecological and financial aspects into consideration for an informed decision-making process.

Career Opportunities

With a degree in International Management you can become a business development manager, work in strategic management, communications and marketing. You can also advance to leading positions within international companies and the creative industries.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

M.A. International Management: Your tripartite city combinations

You get to solve global economic issues, learn about international and European law and prepare yourself for challenging tasks in international management. Thanks to practical projects you can develop your soft and leadership skills and - by choosing one of our partner universities around the world - tailor your programme to your personal and professional interest.

The programme thus offers you the opportunity to study in up to three countries, immerse in different cultures, expand your international experience and maximise your competitive edge.

Study in 2 or 3 countries and get a double degree!

Berlin – Shanghai – Paris/Bordeaux

Berlin – Shanghai - Dublin

Berlin – Berlin – Dublin

Berlin – Granada – Paris/Bordeaux

Berlin – Granada – Berlin

Berlin – Paris/Bordeaux

Berlin – Berlin – Rome – Rome

Berlin – Berlin – Shanghai – Shanghai

Berlin – Berlin – Prague – Prague

Our Master's programme "International Management" has received the FIBAA Premium Seal, which is awarded for outstanding study programmes that clearly exceed the quality requirements of the FIBAA. Among other things, the international student body, the global orientation of the programme, the practical integration and the good supervision of the students were highlighted.



What do our students say?



Liebelei Lawrence
M.A. International Management

Why did you want to study at SRH Berlin?

«...I was looking for an accredited degree programme that is taught in English, does not necessarily require a Bachelor's degree in economics and is more practice-oriented than theory-oriented.»

What did you enjoy most about your studies?

«My experience at SRH Berlin was very enriching due to the multicultural composition of the students. In addition, the support and backing from the SRH Berlin staff and the programme director was unparalleled.»

How did SRH prepare you for your career?

«Studying at SRH Berlin gave me a balanced, well-rounded and practical education, which I believe prepared me perfectly for a smooth transition into the working world.»

Supply Chain Management M.Sc.

Berlin School of Management | SRH Campus Hamburg

More about



Develop, Manage and Analyse Complex Value Chains

Deal with multi-level value chains, digital business processes and IT structures while strengthening your leadership and communication skills. Learn the concepts, methods and techniques of modern supply chain management in Berlin. Gain an understanding of global supply chains and develop your negotiation and presentation skills in exciting projects.

Career Opportunities

With a degree in Supply Chain Management you can work in leading, international positions in supply chain & logistics management as well as operations and procurement.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) in logistics, business engineering, business administration/management, engineering or IT from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Science

Language

English

Entrepreneurship M.A.

Berlin School of Management

More about



Become a Successful Entrepreneur

This programme trains your entrepreneurial and soft skills, strengthens your business expertise and helps you design, develop and launch your own business. Our skill and project-based approach includes an Incubator Semester, management courses and workshops.

Career Opportunities

With a degree in Entrepreneurship you can start your own company, advance to business development positions in start-ups or become a successful manager in SMEs. You can also work as a business analyst in venture capital firms, take up employment in innovation management or become a start-up consultant.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Digital Transformation Management M.Sc.

Dresden School of Management | SRH Campus Hamburg

More about



Shape Digital Change

During your degree you will learn how to help organisations make real-time decisions for process optimisation and guide companies into the digital future. Throughout your studies you will acquire various skills that will assist you in understanding development and management aspects of a company as well as the techniques and instruments of innovation, organisation process and change management.

Specialisations

- IT Management
- Business Analytics

Career Opportunities

With your Master's degree you can work as an innovation manager, digital business analyst, project manager or consultant.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) in Management, Computer Science or similar from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Science

Language

English

"As a result of the digital transformation, managing change processes driven by strategy, technology, and data is increasingly becoming a key competence for future leaders."



Marcus Dodt

M.A. Senior Consultant and lecturer at SRH Campus Hamburg

Hospitality Management & Leadership M.A.

Dresden School of Management

More about



Passion for Hospitality

If you're communicative, service-oriented and interested in business, then this programme is for you. We will equip you for an international career in all areas of guest-related service provision. Gain valuable insights into the tourism sector and the hotel and gastronomy industry. Receive further education in management and develop your leadership qualities.

Career Opportunities

You can work in food & beverage management, in service and hospitality management, throughout the global hotel industry as a hotel or restaurant manager, in city and destination marketing or event agencies and various other tourism organisations.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) in Hospitality Management or similar from an accredited university
- Proof of English proficiency

Key Facts and Figures

Start

April and October

Duration

1 - 2 years,
60 - 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

International Business & Leadership M.A.

Dresden School of Management | SRH Campus Hamburg

More about



New Markets and Global Challenges

Our Master's programme integrates intercultural and leadership skills as well as economic and trade management knowledge. Explore topics such as New Work and Change Management that provide modern insight into management strategies and business practices while training your soft skills.

Specialisations

- Healthcare Management (SRH Campus Dresden)
- Sustainability Management (SRH Campus Hamburg)

Career Opportunities

With a degree in International Business and Leadership you can work as a human resource manager, accept diverse positions in business development as well as management functions in international companies.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) from an accredited university

Key Facts and Figures

Start

April and October

Duration

1 - 2 years,
60 - 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Doctorate of Business Administration in collaboration with LJMU (UK)

Berlin School of Management

More about



Get the highest academic degree while remaining in full-time employment

The DBA will enable you to develop a sound understanding of the relevant conceptual and theoretical underpinnings of your chosen area of research into business and management. You get to apply your research directly to the needs of your business, driving forward organisational progress without putting your learning or your business on hold.

Career Opportunities

Your DBA degree in collaboration with Liverpool John Moores University will enhance professional capability and credibility, enable you to develop networks, and provide a firm foundation for further career development or a major career move.

Entry Requirements

- Master's degree in business/management from an accredited university
- Proof of English proficiency
- At least 2 years of managerial or 5 years of other working experience

Key Facts and Figures

Start
January

Duration
4 years

Mode
Part time

Degree
Doctor of Business
Administration
(UK degree)

Language
English

PreMaster Computer Science

Berlin School of Technology

More about



Who is the PreMaster programme aimed at?

You wish to enrol in one of the Computer Science Master's programmes at SRH Berlin University of Applied Sciences and you:

- Require additional subject knowledge in some relevant areas
- Need to optimise your language proficiency and study skills

The Computer Science PreMaster is then designed for you. Our admissions team will contact you upon reception of your regular Computer Science application to let you know whether a preparatory course is recommended in order to successfully enrol in one of our Computer Science Master's programmes.

During the programme you will study a core unit of general subject skills and subject-specific units, which are carefully designed for your academic development. Upon successful completion of your PreMaster semester you will receive an official PreMaster certificate and will be enrolled into the Computer Science Master's of your choice.

Key Facts and Figures

Start
April and October

Duration
0.5 years

Mode
Full Time

Content
Programming Basics,
Hardware, Software
Engineering, Mathematics,
Internet/Networks/IP

Language
English

Specialised MBA programmes

Berlin School of Management

More about



An Ethical Approach Wins Big in Tomorrow's World

Gain extensive knowledge on how to develop sustainable strategies for a globalised economy. Understand economic contexts and strengthen your soft and leadership skills in our project-focused approach. Advance your communication, intercultural and team building efficiency and learn about finance, marketing and economics.

Specialisations

- General Management
- Sustainable Innovation and Entrepreneurship
- Healthcare Management
- International Human Resource Management

Career Opportunities

With an MBA degree you can work as CEO, CFO, general manager or lead a country division. You can also work as finance, marketing or HR director, founder/managing director, consultant, project manager or head of strategic business development.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English proficiency
- At least 2 years of relevant work experience

Key Facts and Figures

Start

April and October

Duration

1.5 years, 90 ECTS

Mode

Full time

Degree

Master of Business Administration

Language

English

General Management Executive MBA

Berlin School of Management

More about



Overcome Tomorrow's Challenges

Strengthen your management competence and train your soft skills in times of digital transformation. Learn to lead diverse and international teams and develop sustainable strategies for a globalised economy. Understand corporate social responsibility, organisational behaviour and business ethics.

Career Opportunities

With a degree in General Management you can work as CEO, CFO, general manager or country division head. You can also work as finance, marketing or HR director, founder/managing director, consultant, project manager and head of strategic or business development.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English or German proficiency
- At least 5 years of professional managerial experience

Key Facts and Figures

Start

April and October

Duration

1 year, 60 ECTS

Mode

Full time

Degree

Executive Master of
Business Administration

Language

English

Business Coaching and New Work Organisational Development MBA

Berlin School of Management

More about



Support Organisational Change and New Work Transformations

This MBA programme prepares you for a career as a coach that implements New Work transformation and organisational changes. Graduates of this programme are able to coach people and organisations involved in change processes and learn how to implement New Work measurements while strengthening their management expertise.

Career Opportunities

Thanks to your MBA degree, which includes both professional and academic training, you are prepared to work as an internal coach or organisational development manager. You can also work in management consulting or start your own coaching business.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German proficiency
- At least 3 years of relevant work experience

Key Facts and Figures

Start

April

Duration

1.5 years, 60 ECTS

Mode

Part time

Degree

Master of Business
Administration

Language

German





The Start-Up Lab

Put your ideas into action.

The SRH Start-Up Lab Berlin is an open, cross-school meeting space where our students find a supportive and interdisciplinary environment to develop their entrepreneurial personality. Creative people who want to set up their own businesses are able to test their innovative ideas and get the opportunity to network. In addition to lectures, workshops, meet-ups and other events, we offer consulting services for all phases of the start-up process.

GCI Global Cooperation Institute



Kirsten Matthes

SRH Berlin Director of Global Cooperation Institute

SRH GCI Global Cooperation Institute

«Here we coordinate our projects with cooperation partners from all over the world, work on the expansion of our international partner network and fill our internationalisation strategy with life.»

The SRH Global Cooperation Institute (GCI) is the hub of all international activities at SRH Berlin University of Applied Sciences. Embark on your international adventure with our team!

Out into the World

The International Office is your first point of contact concerning any questions about your stay abroad. We provide you with all important contacts and information on scholarships and study opportunities, be it exchange semesters, dual programmes or internships abroad. We also coordinate the ERASMUS consortium and the PROMOS scholarship programme.

Free German Courses

Whether you want to improve your foreign language skills, acquire a language certificate or better your diversity and intercultural skills: The Language & Diversity Centre is the pivotal point for language learning and diversity training. With our high-quality university-specific foreign language and individual diversity trainings your international success is guaranteed.

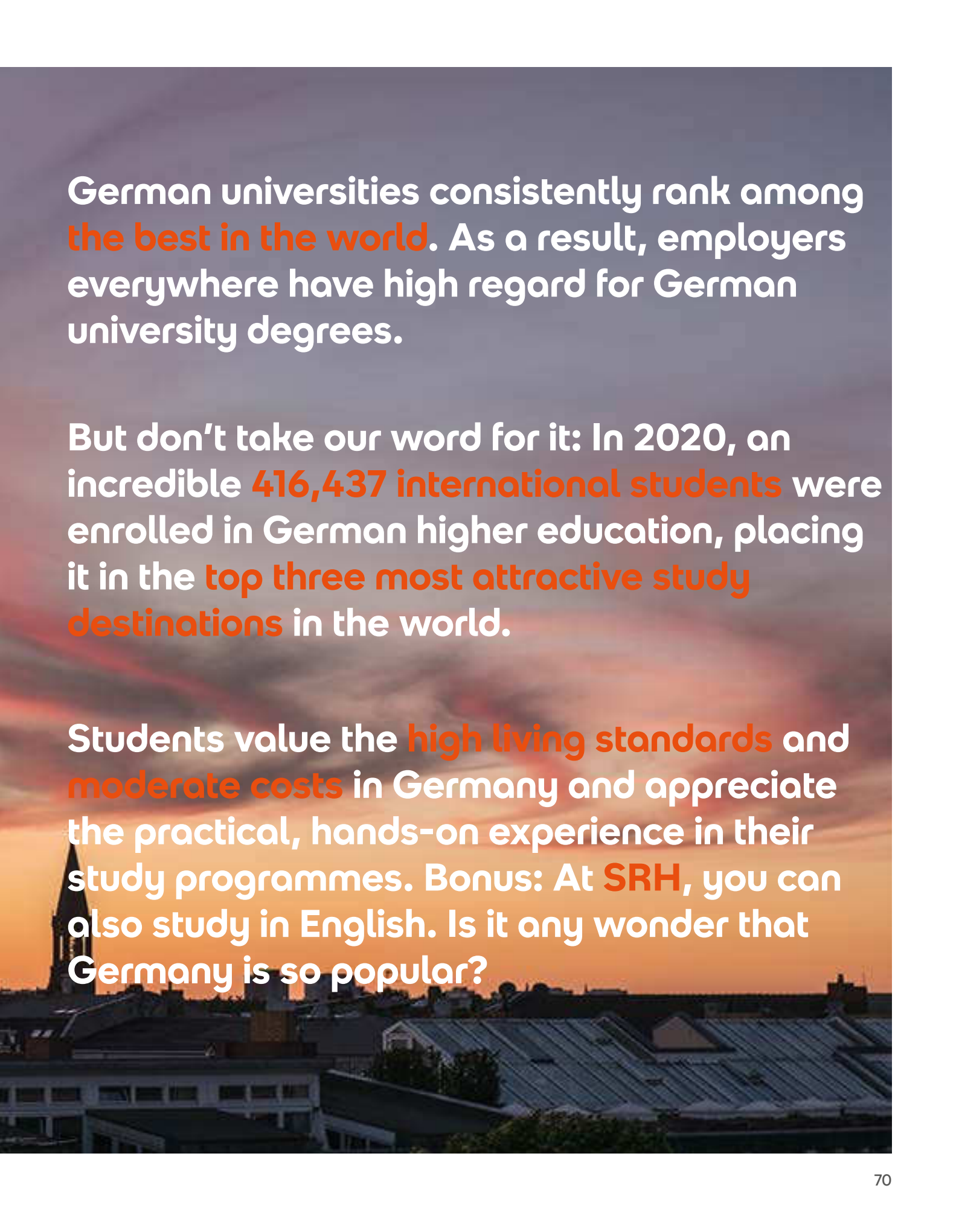
Our Partners Abroad

Over the years, we have built a strong network of international partner universities. We offer mobility grants to our students and staff alike. Furthermore, we are happy to welcome guest students and teaching staff from our partner institutions. Also, many faculty members are engaged in research projects with our partners and are constantly developing new ideas for future cooperations that will benefit us all.

Residence Permit Services

You have already received your admission letter from SRH Berlin and your student visa? Then it's time to plan your stay in Germany. Our Residence Permit Service is happy to answer your questions on applying for a study permit once you're in Germany. Once you arrive in Berlin and enrol on campus, you can give us your documents for the student permit and we can make the necessary arrangements with the Berlin Immigration Office on your behalf. Upon your graduation we can also help you with the jobseeker resident permit.






German universities consistently rank among **the best in the world**. As a result, employers everywhere have high regard for German university degrees.

But don't take our word for it: In 2020, an incredible **416,437 international students** were enrolled in German higher education, placing it in the **top three most attractive study destinations** in the world.

Students value the **high living standards** and **moderate costs** in Germany and appreciate the practical, hands-on experience in their study programmes. Bonus: At **SRH**, you can also study in English. Is it any wonder that Germany is so popular?

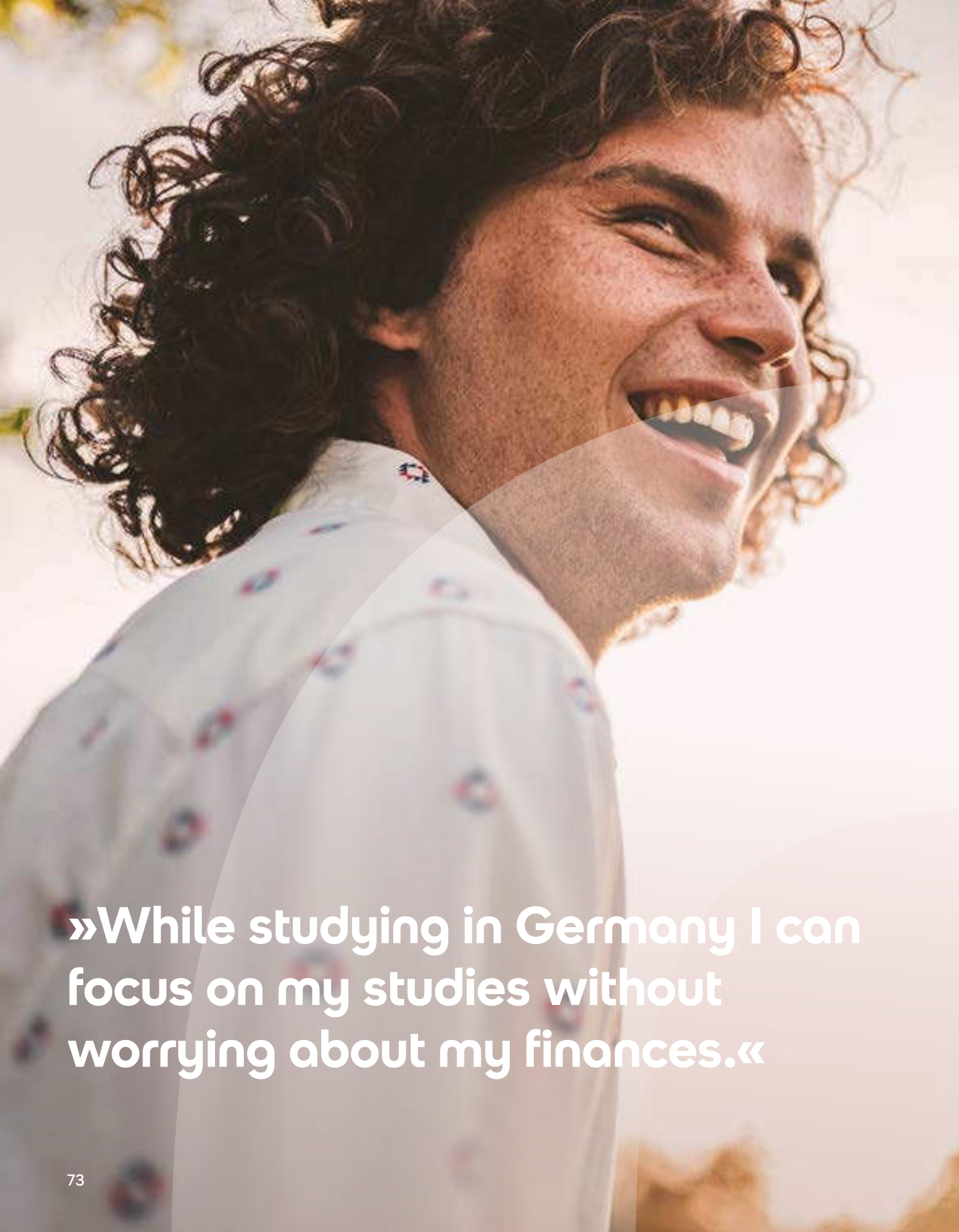


»I feel secure in knowing my future employer will need me just as much as I will need them.«



Future Job Prospects

As the **European leader** in growth, employment, and export, Germany offers innumerable **career opportunities** for **German university graduates**. A minimum of **400,000 skilled professionals from abroad** are required each year to tackle both the impact of an ageing work force as well as labour shortages **in key sectors**, as Christian Duerr (FDP) declared to the business magazine *Wirtschaftwoche* in Jan. 2022



»While studying in Germany I can focus on my studies without worrying about my finances.«

Affordable Living Costs

Living costs in Germany are **very moderate** compared to other European countries. Students benefit from many **concessions**. In addition, international students with a valid residence permit may **work** part-time during their studies: 20h per week, up to 240 days per year (or 120 days full-time). Once you complete your studies, you receive an **18-month residence permit** to find a suitable job.


A young woman with voluminous, curly red hair is smiling warmly at the camera. She is wearing a dark green sleeveless top with a subtle floral pattern. Her right hand is gently touching her hair. The background is a blurred city street with buildings and a car, suggesting an urban environment. A semi-transparent white curved shape is overlaid on the right side of the image, serving as a background for the text.

**» Living in a vibrant city while
feeling safe at home is the best of
both worlds.«**



Health & Safety

Ranked as one of the top 20 most peaceful countries in the world by the Global **Peace** Index 2021, Germany is considered a **very safe** country. Whether you live in a big city or a small town, you can move around **day** or **night** without any special precautions.



**»In Germany you feel at home
even though it is not your home
country.«**



German Culture

Germany is home to famous **poets** and philosophers such as Goethe, Schiller, and Kant. **Art** lovers will discover a diverse mix of modern and classic, enjoy popular **music festivals**, and bathe in an abundant literary environment. Cities like **Berlin, Hamburg**, and **Dresden** offer a wide range of **recreational activities**, such as street food, film festivals, and never-ending parties.

»Germany lies in the heart of Europe which makes it a perfect starting point to travel the continent.«





Explore Germany & Europe

Germany opens the world for students who love to travel. Whether you're looking for the next **adrenaline rush** or a **cultural adventure**, Germany fulfils every need. Go skiing in the Alps, mountaineering in the Black Forest, or visit historical and cultural sites. Germany lies in the **heart of Europe**, which makes it a perfect starting point to travel the continent. **Paris, Madrid, or Rome** – you can reach all of these destinations in just a few hours.

Any questions?
We are happy to help.
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studyinberlin@srh.de
www.srh-berlin.de

**Ready to
Apply?**



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Gleichstellung
is responsible for SRH Berlin University of Applied Sciences in all areas of higher education
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