# Evy Haan

Content Designer | Curious Dabbler

I enjoy designing copy that enables everyone to feel confidently autonomous using digital tools in their day-to-day.

| [evy.haan@gmail.com](mailto:evy.haan@gmail.com) | [http://evy-content.design/](http://evy-content.design/) | [linkedin.com/in/evyhaan](https://linkedin.com/in/evyhaan) | Seattle, WA, USA |
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## Copywriting Experience

**Designer, Volunteer** | Alliance for Historic Wyoming                    July 2022 - Aug 2022
- Corral visual brand elements into a usable reference guide for staff to consistently represent the organization

**UX Writer, Student** | Handshake App                    Jan 2022
- Conducted a competitor analysis to understand user needs, current industry approach, & determine niche-fit
- Conceived a product persona, giving it voice, tone, & core principles
- Crafted a style guide to establish initial copy designs & anticipate future challenges
- Iterated on UX copy through the app login, onboarding, project dashboard, & messaging flows

## Professional Experience

**Software Development Engineer II** | Xevo Inc.                    Nov 2019 - Jul 2021
- Developed customized user-interface features and UI components for a connected-car infotainment platform
- Collaborated with product managers, designers, engineers, & QA for product delivery on tight deadlines
- Participated in discussions on design decisions, triaging limitations, & determining development strategy
- Researched device capabilities to weigh solutions for architectural limitations of designs & present findings

**Software Engineer** | Dashbento                    Aug 2019 - Dec 2019
- Developed user-facing components & database models for a project management software
- Created user stories to define & prioritize user-oriented criteria

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| **Executive Assistant** | Pioneer Human Services | Feb 2018 - Oct 2018 |
| **Administrative Assistant** | Pioneer Human Services | Mar 2016 - Feb 2018 |
| **Supported Employment Specialist** | Trillium Employment Services | Nov 2014 - Oct 2015 |

## Volunteer Highlights

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| **Interview Practice Night Host** | Puget Sound Programming Python (PuPPy) | Sep 2019 - Feb 2020 |
| **Membership Co-Chair Boardmember** | PNW Society for Public Health Education | Feb 2018 - Aug 2018 |
| **Grantwriter** | New Way Ministries | Jan 2014 - Oct 2014 |

## Tools & Technologies

Figma, AdobeXD, Jira, Confluence, Miro, Cloudinary, G Suite, Microsoft Suite, Git, GitHub, GitLab, HTML, CSS, JavaScript, JSON, XML, Kotlin, Python, Android Studio, VSCode

## Education

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| Certificate in Fundamentals of UX Writing | UX Content Collective, Remote | 2022 |
| Advanced Software Development Certificate | Code Fellows, Seattle, WA | 2019 |
| Community Health Education, BS | Western Washington University, Bellingham, WA | 2013 |