

BIA Lab 1 – Exercise 2

BIA Lab 1 – Exercice 2

In this exercise, the goal will be to reproduce the following display:

Dans cet exercice, le but va être de reproduire la représentation suivante :



▼ Description :

Amazon.com, Inc is an American multinational technology company based in Seattle, Washington, which focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence.

It is one of the Big Five companies in the U.S. information technology industry, along with Google, Apple, Microsoft, and Facebook. The company has been referred to as "one of the most influential economic and cultural forces in the world", as well as the world's most valuable brand.

Amazon was founded by [Jeff Bezos](#) in **Bellevue, Washington**, on **July 5, 1994**. It started as an online marketplace for books but expanded to sell electronics, software, video games, apparel, furniture, food, toys, and jewelry.

- In 2015, Amazon surpassed Walmart as the most valuable retailer in the United States by market capitalization.
- In 2017, Amazon acquired Whole Foods Market for US\$13.4 billion, which substantially increased its footprint as a physical retailer.
- In 2018, its two-day delivery service, Amazon Prime, surpassed 100 million subscribers worldwide.

Amazon distributes downloads and streaming of video, music, and audiobooks through its [Prime Video](#), [Twitch](#), and others. Amazon also has a cloud computing subsidiary, [Amazon Web Services](#)

News

- Amazon: The unstoppable rise of the internet giant (read [article](#))
- Jeff Bezos: Read Amazon founder's letter to employees (read [article](#))

▼ Key Executives

Name	Title	Total compensation
Mr. Jeffrey P. Bezos	Chief Executive Officer, Director	1,681 M
Mr. Andrew R. Jassy	Chief Executive Officer of Amazon Web Services	35,61M
Mr. Jeffrey Blackburn	Senior Vice-President of Business Development, Entertainment	22.19M
Mr. Jeffrey A. Wilke	Sr. Advisor	210,725k

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%%HTML  
<iframe width="560" height="315" src="https://www.youtube.com/embed/a9_D53WsUs" frameborder="0"  
allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>
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