BIA Lab 1 – Exercise 2

BIA Lab 1 - Exercice 2

In this exercise, the goal will be to reproduce the following display:

Dans cet exercice, le but va être de reproduire la représentation suivante :



Business Intelligence and Analytics



Description:

Amazon.com, Inc is an American multinational technology company based in Seattle, Washington.

Amazon was founded by Jeff Bezos in Bellevue, Washington, on July 5, 1994. It started as an online marketplace for books.

- · In 2015, Amazon surpassed Walmart as the most valuable retailer in the United States.
- In 2017, Amazon acquired Whole Foods Market for US\$13.4 billion.

Amazon distributes downloads and streaming through its Prime Video, Twitch, and others.

News

- Amazon: The unstoppable rise of the internet giant (read article)
- · Jeff Bezos: Read Amazon founder's letter to employees (read article)

Key Executives

Name	Title	Total compensation
Mr. Jeffrey P. Bezos	Chief Executive Officer, Director	1,681M
Mr. Andrew R. Jassy	Chief Executive Officer of Amazon Web Services	35,61M

