# **EWELINA** PISZCZEK

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Junior Web Developer

# Hertfordshire

# **EXPERIENCE**

### **HYPERIONDEV**

#### FULL STACK WEB DEVELOPMENT BOOTCAMP | DECEMBER 2022 - MARCH 2023

- Learned programming basics: variables, control structures, and logical programming
- Worked on capstone projects for experience with data structures, recursion, and object-oriented programming
- Developed skills in HTML, CSS, and responsive design
- Gained experience with asynchronous programming: callbacks, promises, and
- Learned about network protocols and database interaction using MongoDB
- Completed a MERN stack capstone project involving a product definition and fullstack development.

#### EWELINA & CO.

#### FREELANCE DIGITAL MARKETING CONSULTANT | OCTOBER 2021 - PRESENT

- Designed visually appealing websites using Siteground, WordPress, and Elementor
- Collaborated with clients to create branding and messaging strategies
- Created engaging social media content using Adobe CC and Canva
- Managed multiple projects, maintained high-quality work and met deadlines

# **PURITY NATURAL BEAUTY**

# MARKETING EXECUTIVE | APRIL 2021 - OCTOBER 2021

- Conducted market research for new product development
- Managed social media channels and created engaging content for brand awareness
- Implemented successful email marketing campaigns for increased sales and customer engagement
- Created blog content and marketing materials leading to higher brand recognition and sales growth
- Managed CRM system for accurate and up-to-date customer data

#### **DEEARO MARKETING**

#### CREATIVE MARKETING ASSISTANT | SEPTEMBER 2020 - PRESENT

- Collaborated with team to deliver projects on time and within budget, meeting client expectations
- Assisted in designing and developing websites for clients, ensuring optimal functionality, user experience, and visual appeal
- Conducted influencer outreach, managing relationships to increase brand
- Assisted with social media management, creating content calendars and optimizing posts to increase engagement and reach

# **EDUCATION**

#### **OPEN UNIVERITY**

BSC COMPUTING & IT AND DESIGN | APRIL 2023 - PRESENT

# **CERTIFICATES**

## **HYPERIONDEV**

# SKILLS

# TECHNICAL SKILLS

- Git
- GitHub
- VS Code
- MongoDB
- React.is
- Node.js
- Express.js
- Bootstrap
- WordPress
- Adobe CC
- Responsive Design
- SEO Best Practices
- SiteGround
- Elementor

# **SOFT SKILLS**

- Teamwork and Collaboration
- Communication
- Problem Solving
- Adaptability
- Time Management
- Attention to Detail
- Self Motivation
- Leadership
- Creativity
- Organization

# **PROGRAMMING** LANGUAGES

- JavaScript
- HTMI
- CSS

# **LANGUAGES**

- English (Fluent)
- Polish (Native)