

Variable Explanation

| variables | Illustration |
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| Five-day increase rate of trading volume | Recode the increase rate of total trading volume in the platform in five days. Unit: %. |
| Products weighted rate of return | Recode the weighted rate of return for the products of the day. Weight: Transaction amount; Unit: %. |
| Product weighted term | Recode the product weighted term of the day. Weight: Transaction amount; Unit: month. |
| Amount of receiving the lucky money | Recode the amount of users' receiving lucky money of the day. Unit: Chinese Yuan. |
| Amount of using the lucky money | Recode the total amount of users' using the lucky money of the day. Unit: Chinese Yuan. |
| Total account balance | Record all users' total account balance at 12:00 am. Unit: Chinese Yuan |
| Net capital inflows | Recode the platform' s (Capital inflows - Capital outflows). Unit: Chinese Yuan. |
| The closing price of treasury bonds repurchase in 7 days. | The closing price of treasury bonds repurchase in 7 days. Price: APR; Unit: %. |
| One day term weighted interbank rates | The weighted interbank rates in inter-bank market. Unit: %. |
| Overnight SHIBOR | Short-term interest rates among banks lending to each other applicable. Unit: %. |
| Closing price of Shanghai Stock Exchange. | Every day' s closing price of Shanghai Stock Exchange |
| Growth enterprise market (GEM) index | The weighted average of the total shares in the GEM, regarding the starting date as Datum point. |
| Balance treasure annualized return rate in 7 days. | $\text{Balance treasure annualized return rate} = \frac{\text{investment income} / \text{principle value}}{\text{Investment Days} / 365} \times 100\%$ |