

Solution Selection Matrix

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Explanation for Variables

- Based on the analysis, we finally found three variables highly correlating to the 5-day increase rate – Capital Inflow, LB Received, TZD Account, and R007. The explanation of the variables are shown as follows.

Variables	Explanation
Capital Inflow	Recode the platform's (Capital inflows - Capital outflows)
LB Received	Recode the amount of users' receiving lucky money of the day
TZD Account	A measurement of a kind of financial product (TZD) of the platform
R007	The closing price of treasury bond repurchase in 7 days

Solution for Causes or Influence Factors

Variables	Strategies
LB Received: defective is affected by the expiration of the bonus lucky bag received	To decrease our defect rate of five-day increase rate of trading volume, shorten the expiration days of lucky bags.
TZD Account: the account balance is dependent on the attractive of the product.	To improve the account balance, we may keep improving ability of innovation and develop more competitive products.

Solution Matrix

Solutions	Capital Inflow	LB Received	TZD Account	R007
Settle rate of return of financial products reasonable	✓		✓	
develop more competitive products	✓	✓	✓	
Make advertisements to attract more users	✓	✓		
Concern the financial market and establish coping mechanisms	✓			✓
Improve the study about macroeconomic regulatory				✓