Hypothesis Testing

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According to the exploratory data analysis, we decide to first elect variables as follows,

| • Product Factor: | | |
|---|--|--|
| Rate of Return Term TZD Account | | |

- Promotion Factor:
- $1. \ \mathrm{LB} \ \mathrm{Received}$
- 2. LB Used
- Platform Factor:
- 1. Balance
- 2. Capital Inflow
- Market Factor:
- 1. R.007