

# Solution Selection Matrix

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*April 27, 2016*

## Explanation for Variables

- Based on the analysis, we finally found three variables highly correlating to the 5-day increase rate – Capital Inflow, LB Received, TZD Account, and R007. The explanation of the variables are shown as follows.

Variables	Explanation
Capital Inflow	Recode the platform's (Capital inflows - Capital outflows)
LB Received	Recode the amount of users' receiving lucky money of the day
TZD Account	A measurement of a kind of financial product (TZD) of the platform
R007	The closing price of treasury bond repurchase in 7 days

## Solution for Causes or Influence Factors

Variables	Strategies
LB Received: defective is affected by the expiration of the bonus lucky bag received	To decrease our defect rate of five-day increase rate of trading volume, shorten the expiration days of lucky bags.
TZD Account: the account balance is dependent on the attractive of the product.	To improve the account balance, we may keep improving ability of innovation and develop more competitive products.

## Solution Matrix

Solutions	Capital Inflow	LB Received	TZD Account	R007
Settle rate of return of financial products reasonable	✓		✓	
develop more competitive products	✓	✓	✓	
Make advertisements to attract more users	✓	✓		
Concern the financial market and establish coping mechanisms	✓			✓
Improve the study about macroeconomic regulatory				✓